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DON'T MISS THIS FABULOUS
FIRST ISSUE!

THE BATTLE FOR BALANCE BEGINS!

VEE FRIENDS

EXCLUSIVE
OF
555
COPIES!

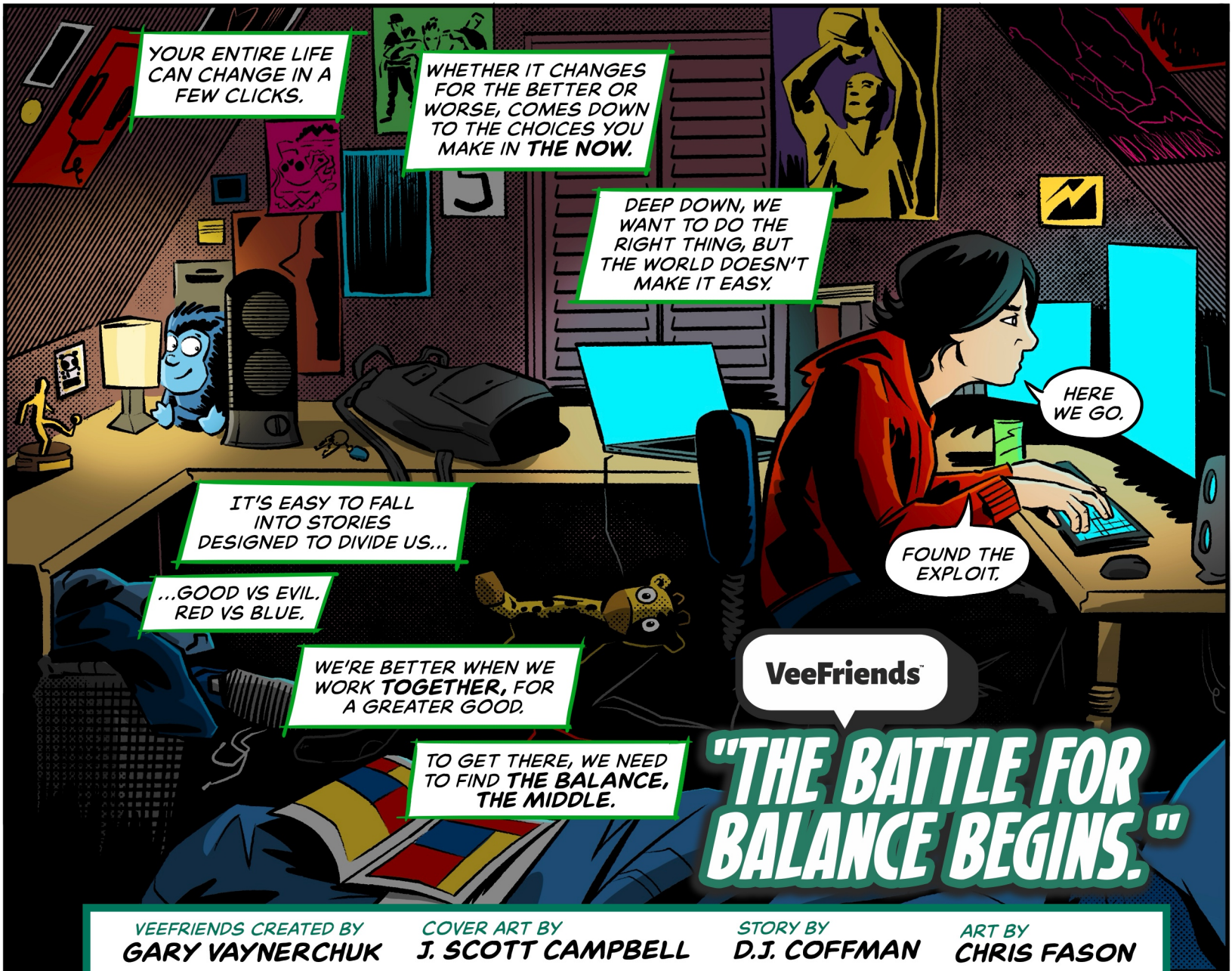


After Jack Kirby



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YOUR ENTIRE LIFE
CAN CHANGE IN A
FEW CLICKS.

WHETHER IT CHANGES
FOR THE BETTER OR
WORSE, COMES DOWN
TO THE CHOICES YOU
MAKE IN **THE NOW**.

DEEP DOWN, WE
WANT TO DO THE
RIGHT THING, BUT
THE WORLD DOESN'T
MAKE IT EASY.

IT'S EASY TO FALL
INTO STORIES
DESIGNED TO DIVIDE US...

...GOOD VS EVIL.
RED VS BLUE.

WE'RE BETTER WHEN WE
WORK **TOGETHER**, FOR
A GREATER GOOD.

TO GET THERE, WE NEED
TO FIND **THE BALANCE**,
THE MIDDLE.

VeeFriends™

"THE BATTLE FOR BALANCE BEGINS."

VEEFRIENDS CREATED BY GARY VAYNERCHUK COVER ART BY J. SCOTT CAMPBELL STORY BY D.J. COFFMAN ART BY CHRIS FASON



THESE GUYS
THINK THEY'RE SO
SMART AND RICH.
WITH THEIR
GOLD CHAINS...
BLOCKCHAINS...
...BUT NOT
FOR LONG.

I'M
GONNA
TAKE IT
ALL.



WITH JUST
THE PUSH
OF A
BUTTON...
3 MILLION
IN SECONDS.
EASY
MONEY.



CLICK!

AND
NOBODY
CAN STOP
ME!



FBI!

SMASH!

**EVERYONE
STAY WHERE
YOU ARE!**



**TARGET
IS IN
CUSTODY.**

**LOCK THIS
PLACE DOWN!
DON'T LET
ANYONE IN
OR OUT!**

**SON, YOU HAVE
THE RIGHT TO
REMAIN SILENT--**

**SCREW YOU!
I'M NOT YOUR SON!**



**WHAT'S
GOING ON?!
THERE MUST
BE SOME
KIND OF
MISTAKE!**

**MIKEY, WHAT
HAVE YOU
DONE?**



**MA'AM, YOUR
SON HAS BEEN
INVOLVED IN
SERIOUS CYBER
CRIMES. WE'RE
TAKING HIM IN.**

**I THOUGHT HE WAS
JUST PLAYING VIDEO
GAMES WITH HIS
FRIENDS...
I HAD NO IDEA...**



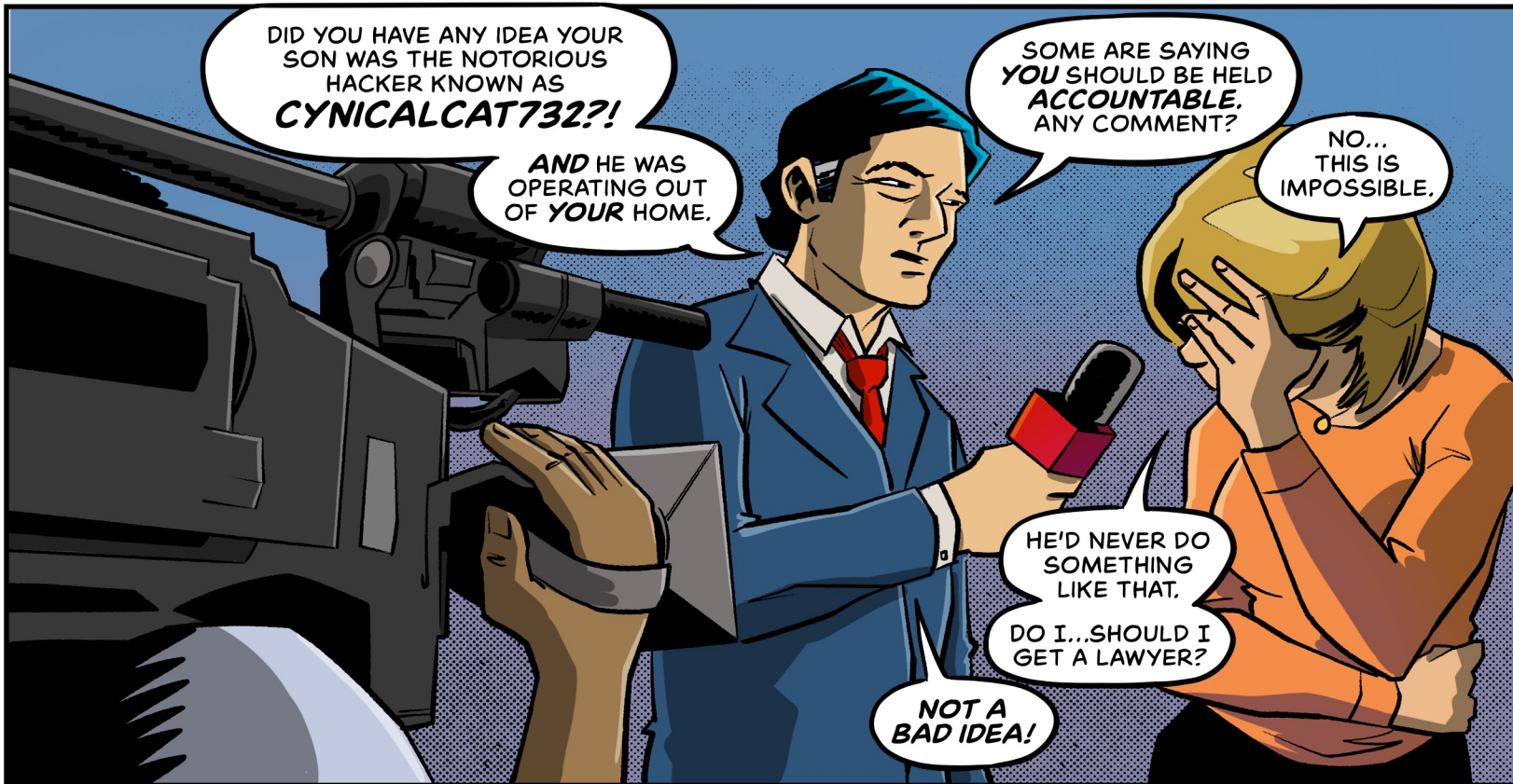
"BREAKING NEWS, THE FBI HAS RAIDED A HOME IN SOUTH NEW JERSEY OF A SUSPECTED CYBER CRIMINAL MASTERMIND!"

"ACTION 5 NEWS REPORTER BOB SCHMIDT IS ON THE SCENE. BOB, WHAT'S HAPPENING THERE?"

THE FBI HAS CONFIRMED A 16 YEAR OLD SUSPECT IS IN CUSTODY HERE BUT WILL NOT SAY ANYMORE--

HOLD ON! I SEE THE MOTHER! LET ME TRY TO GET A LIVE INTERVIEW!

MIKEY! TELL THEM YOU'RE INNOCENT!



DID YOU HAVE ANY IDEA YOUR SON WAS THE NOTORIOUS HACKER KNOWN AS **CYNICALCAT732?!**

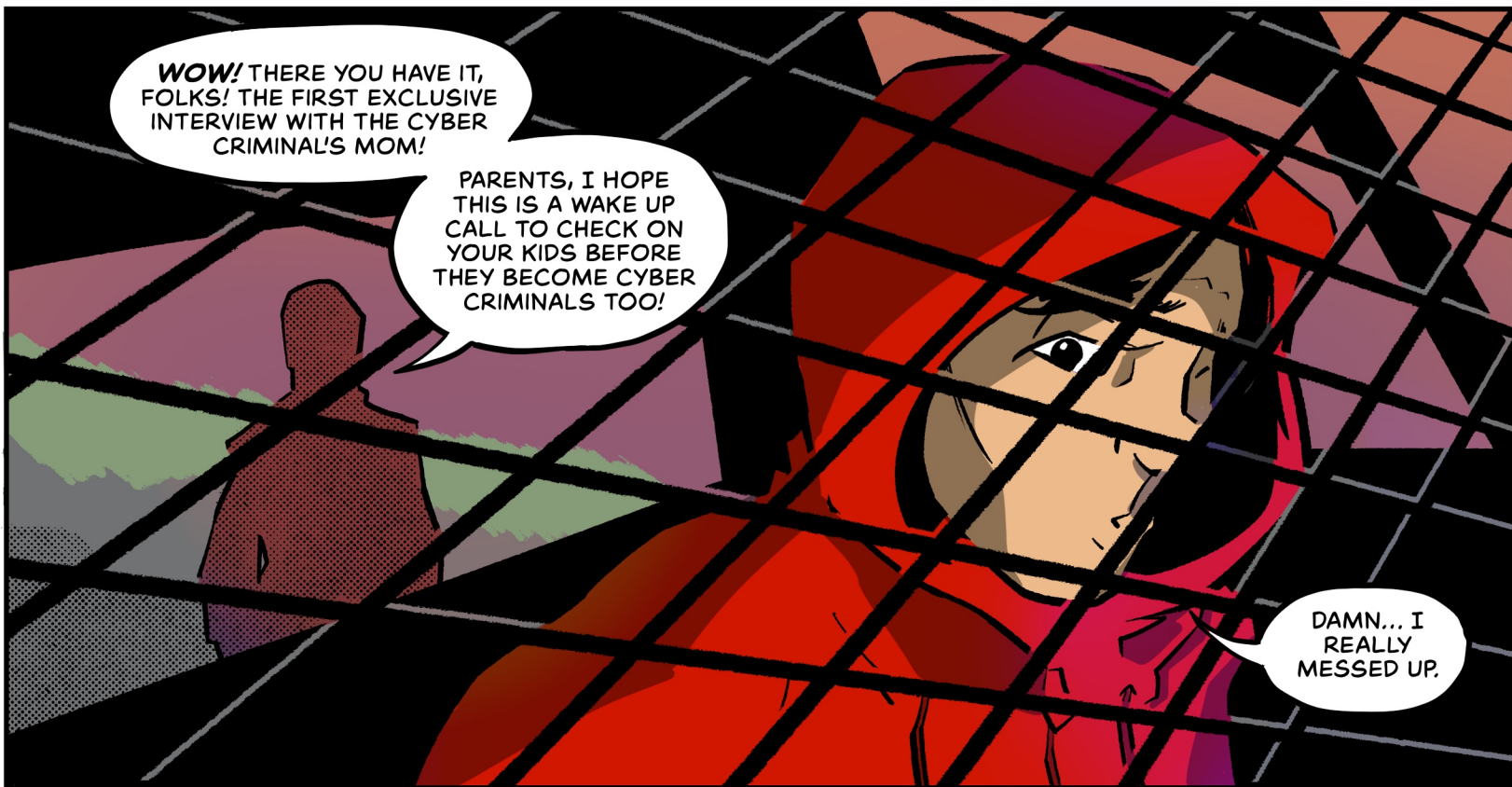
AND HE WAS OPERATING OUT OF *YOUR* HOME.

SOME ARE SAYING **YOU** SHOULD BE HELD ACCOUNTABLE. ANY COMMENT?

NO... THIS IS IMPOSSIBLE.

HE'D NEVER DO SOMETHING LIKE THAT. DO I...SHOULD I GET A LAWYER?

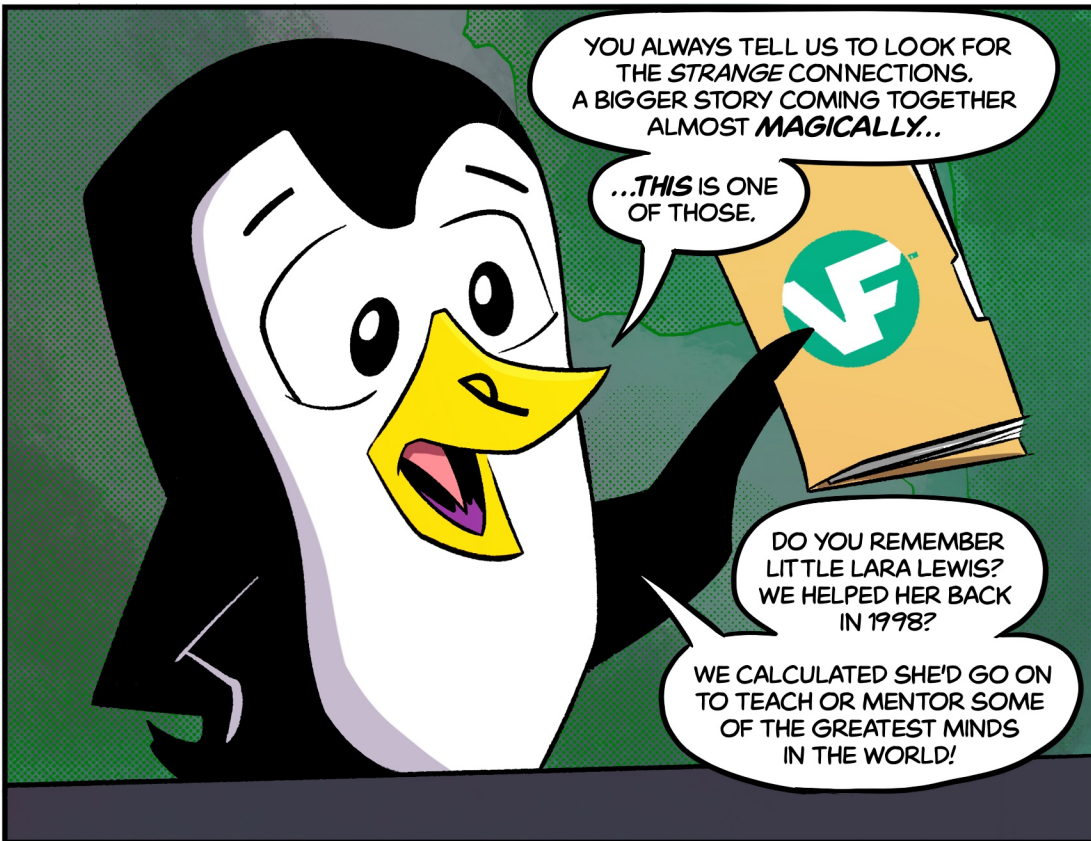
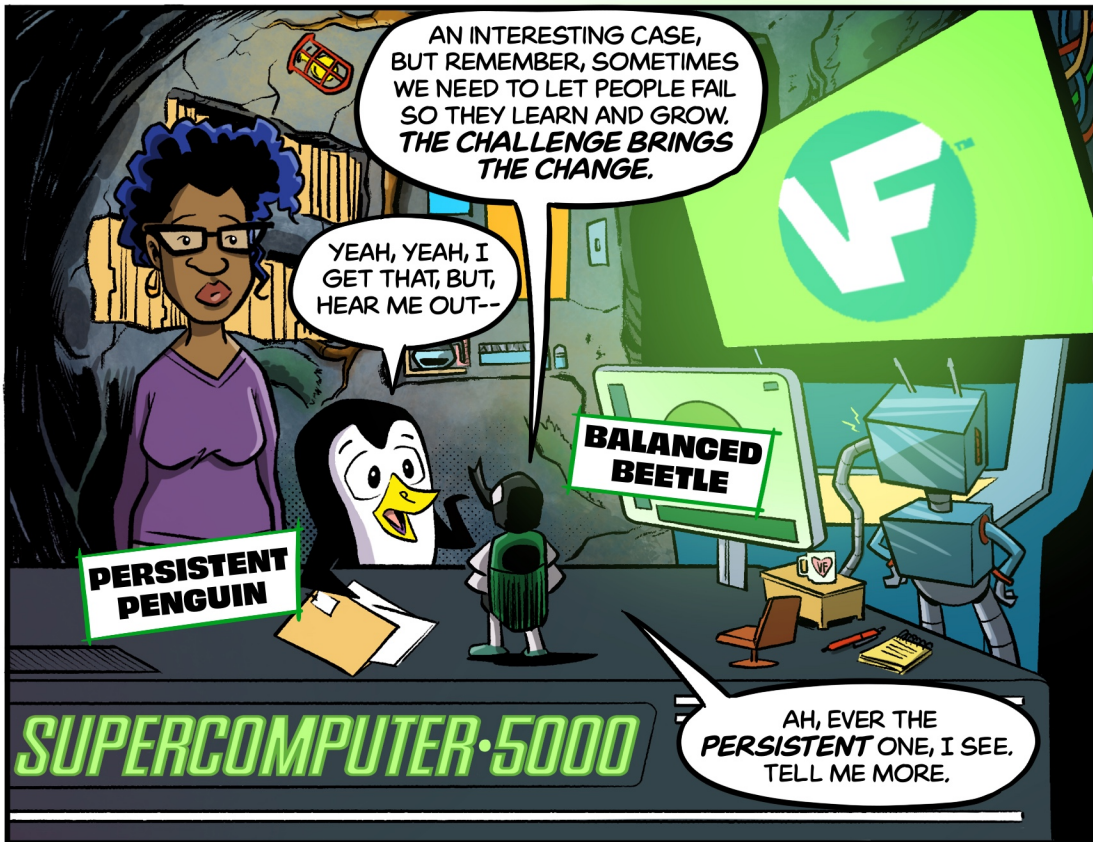
NOT A BAD IDEA!



WOW! THERE YOU HAVE IT, FOLKS! THE FIRST EXCLUSIVE INTERVIEW WITH THE CYBER CRIMINAL'S MOM!

PARENTS, I HOPE THIS IS A WAKE UP CALL TO CHECK ON YOUR KIDS BEFORE THEY BECOME CYBER CRIMINALS TOO!

DAMN... I REALLY MESSED UP.



RANDOMIZING TEAM...

CYNICAL
CAT!

OPTIMISTIC
OTTER!

PRACTICAL
PEACOCK!

POSITIVE
PORCUPINE!

SAY NO MORE!
THIS SOUNDS
LIKE A PERFECT
CASE FOR THE
VEEFRIENDS!

OBJECTIVE

I'M INPUTTING THE
SCENARIO INTO OUR
SUPERCOMPUTER 5000.
IT'S ALGORITHM WILL PICK
THE PERFECT TEAM OF
VEEFRIENDS TO HELP WITH
THIS SPECIFIC SCENARIO.

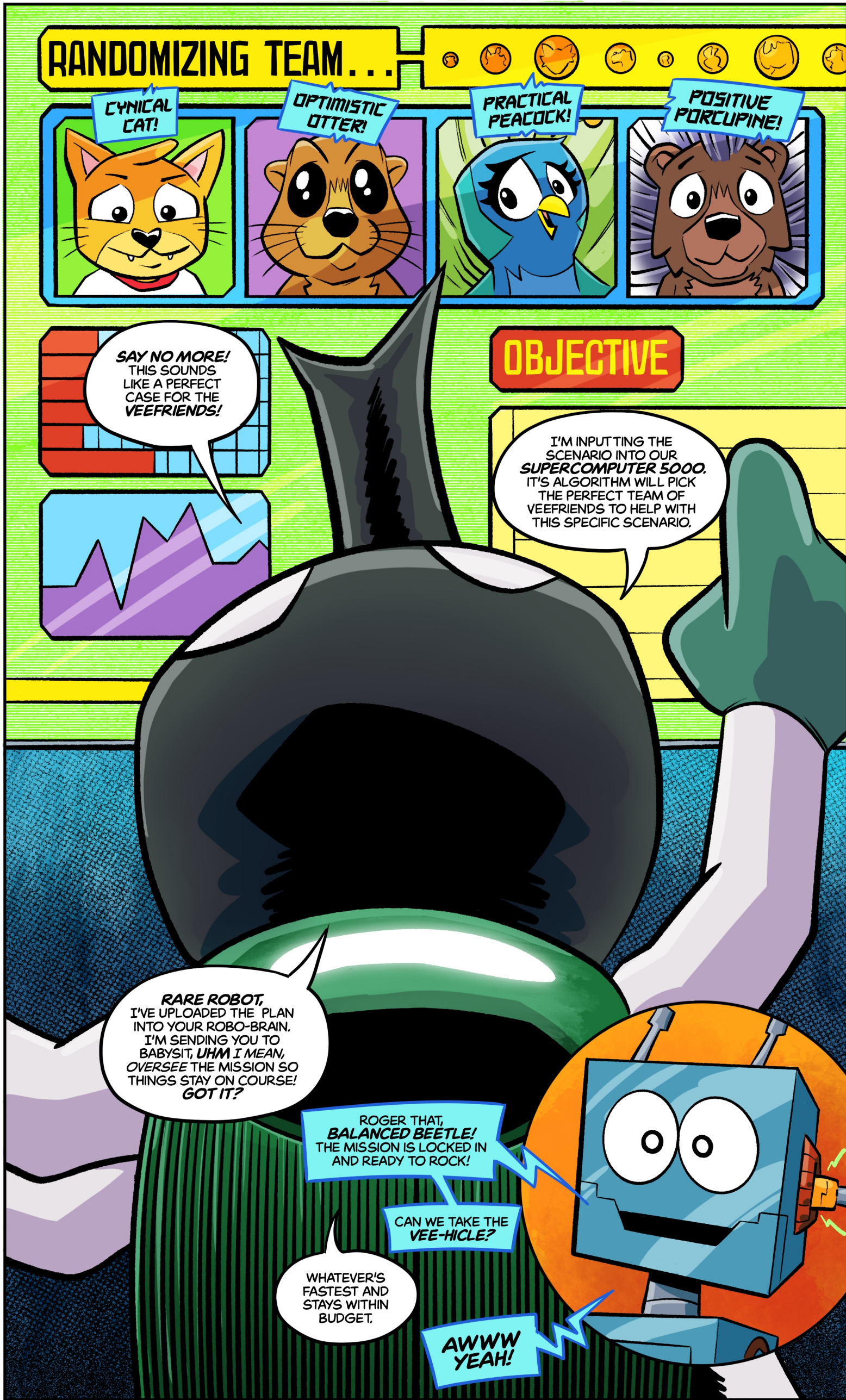
RARE ROBOT,
I'VE UPLOADED THE PLAN
INTO YOUR ROBO-BRAIN.
I'M SENDING YOU TO
BABYSIT, *UHM I MEAN,*
OVERSEE THE MISSION SO
THINGS STAY ON COURSE!
GOT IT?

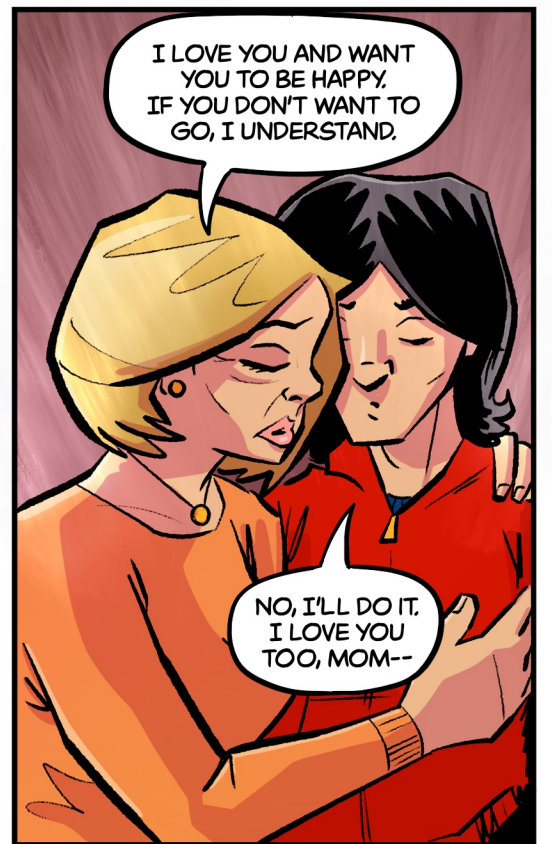
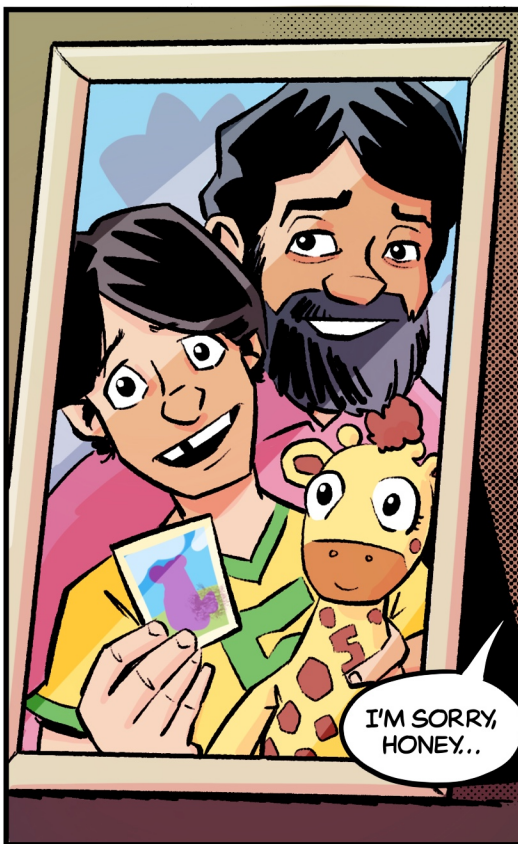
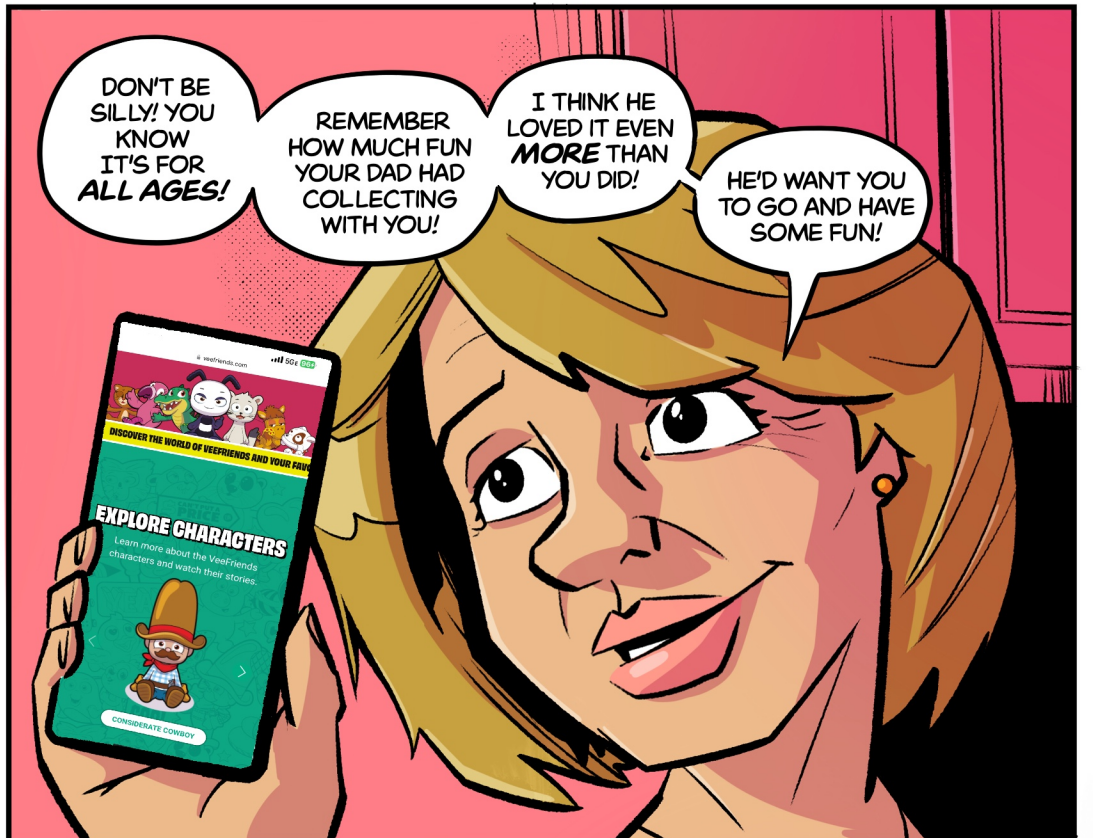
ROGER THAT,
BALANCED BEETLE!
THE MISSION IS LOCKED IN
AND READY TO ROCK!

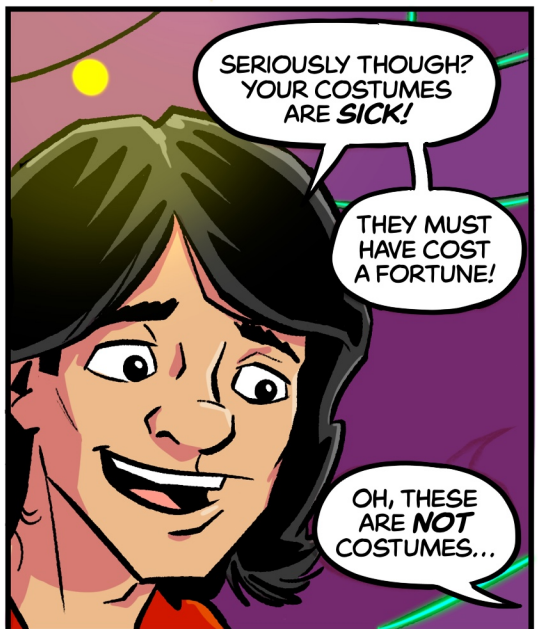
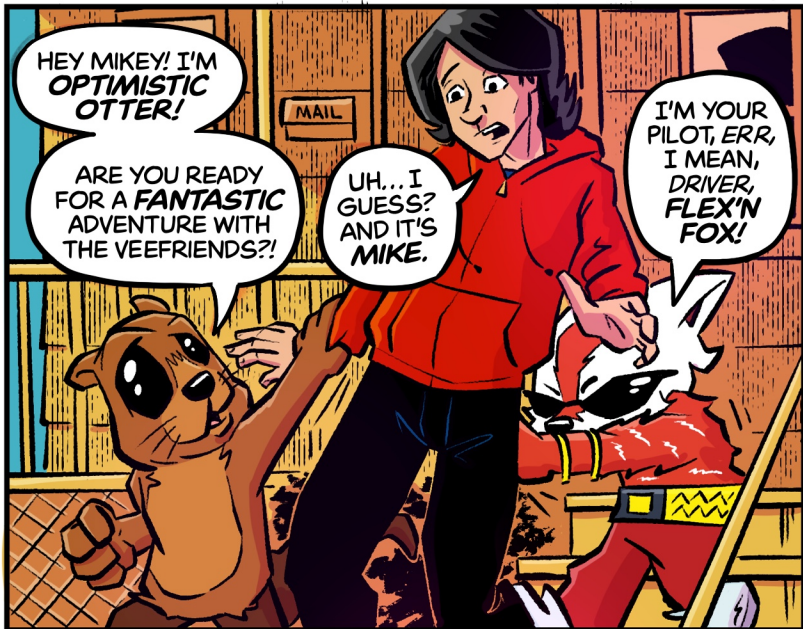
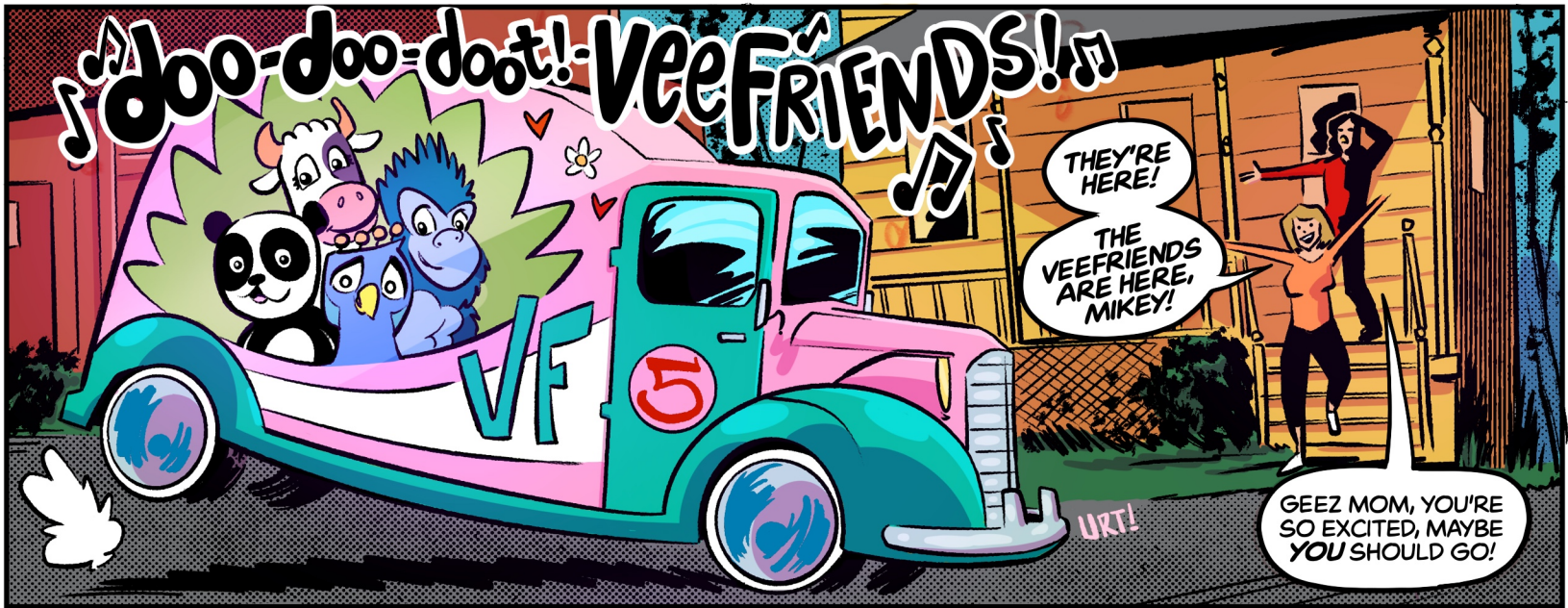
CAN WE TAKE THE
VEE-HICLE?

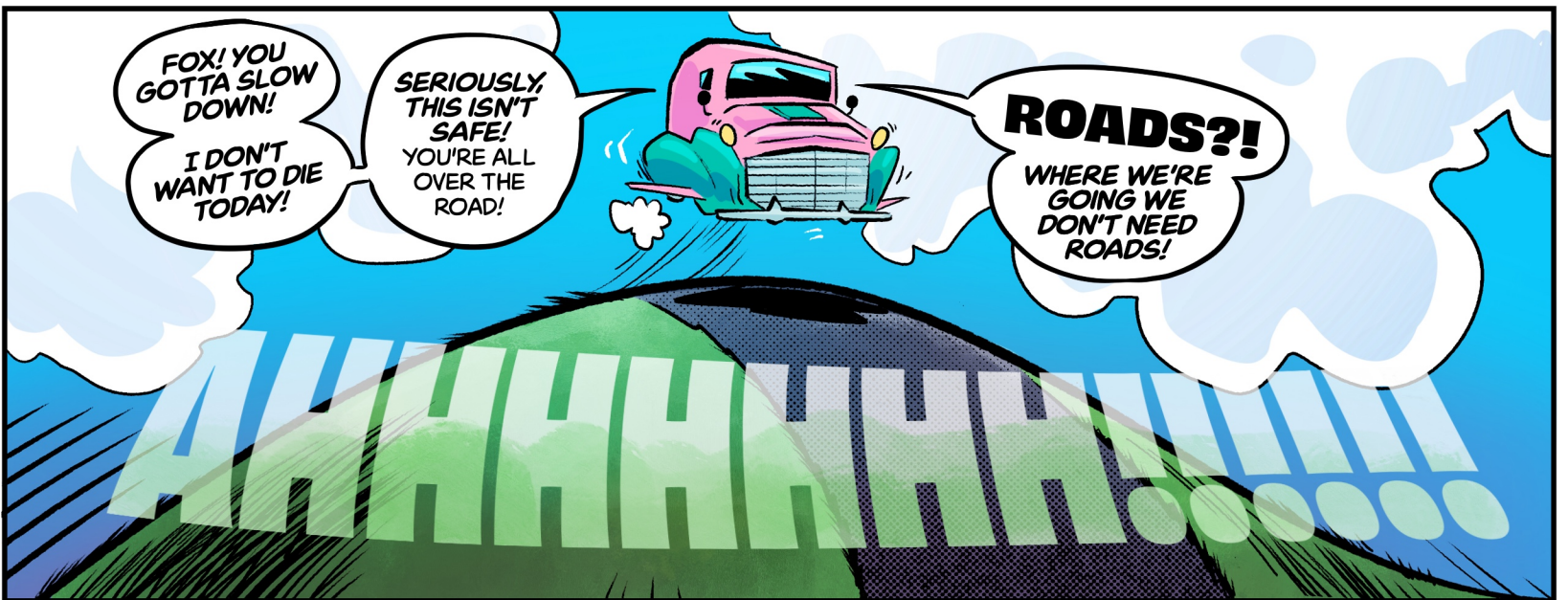
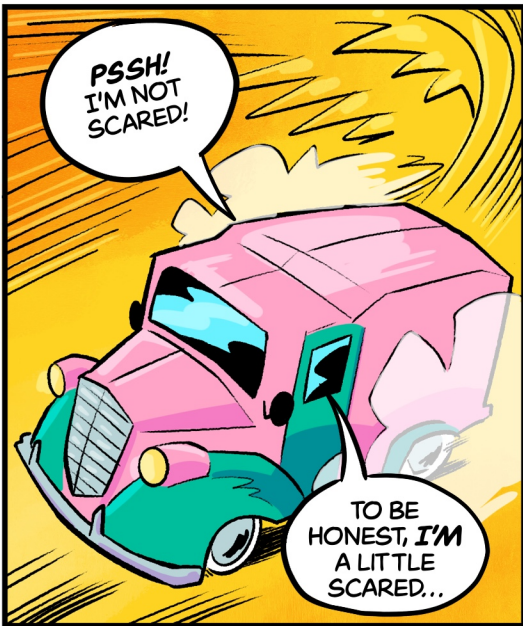
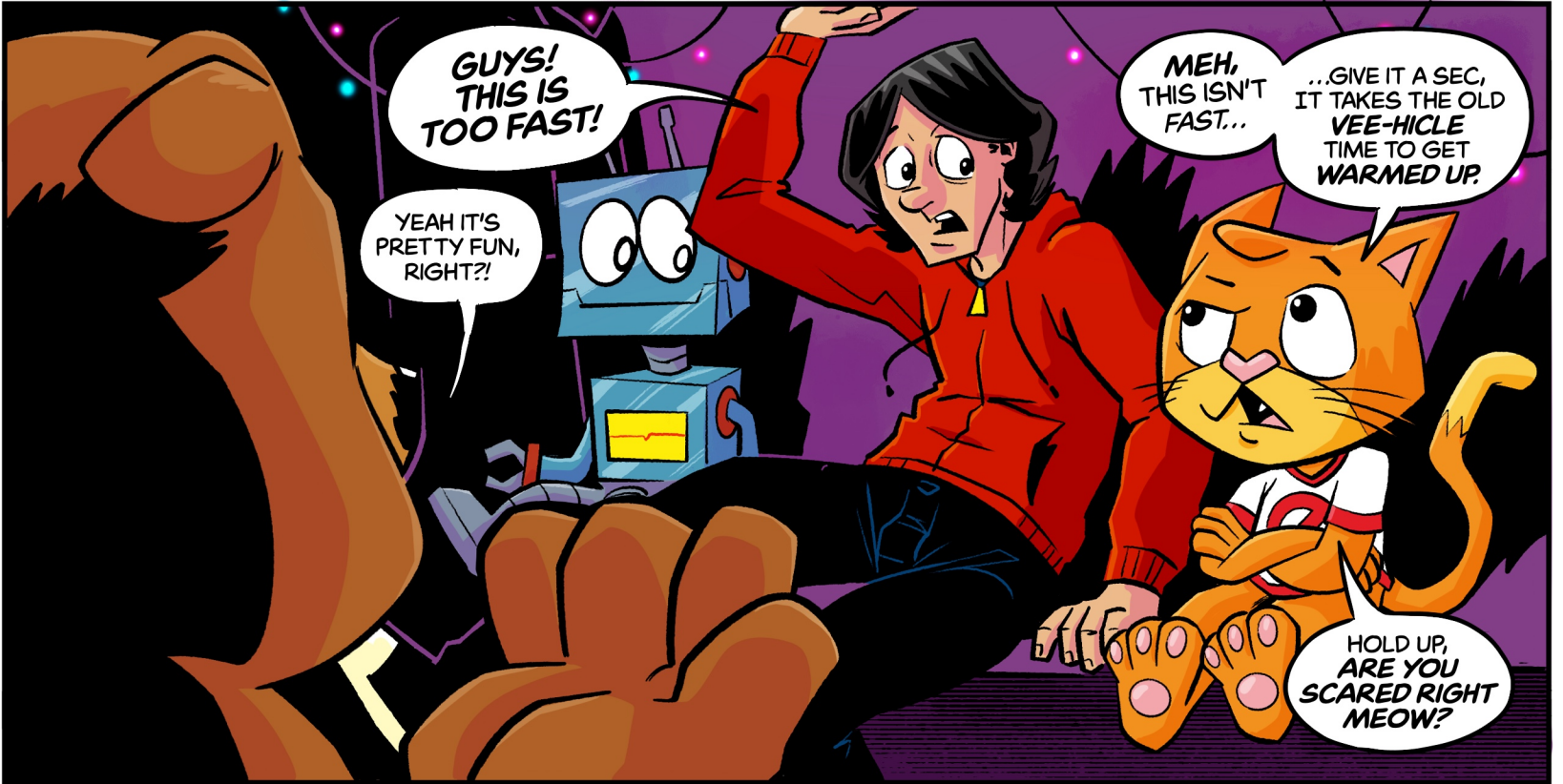
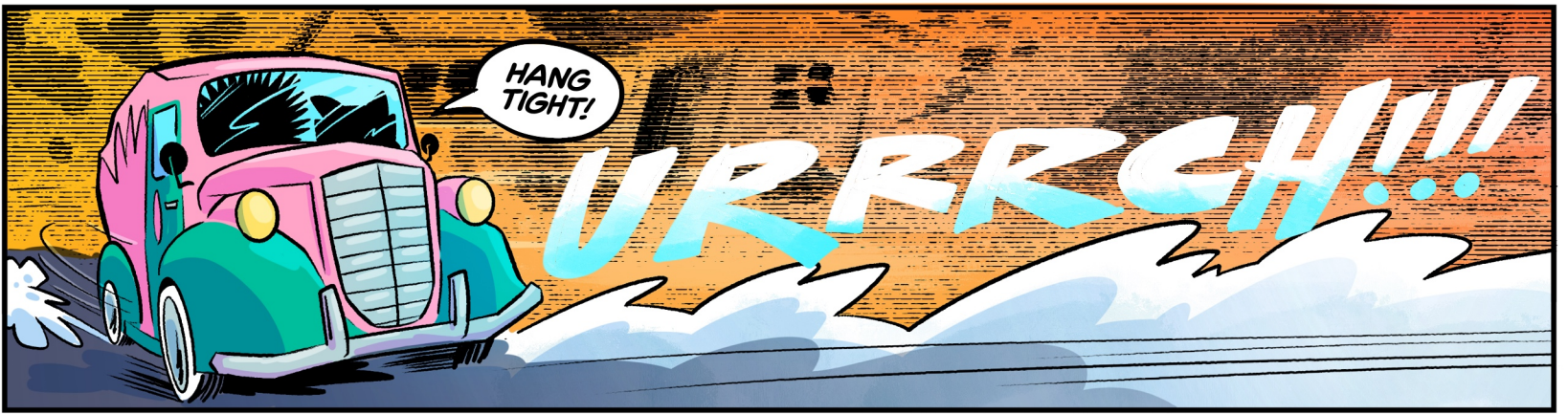
WHATEVER'S
FASTEST AND
STAYS WITHIN
BUDGET.

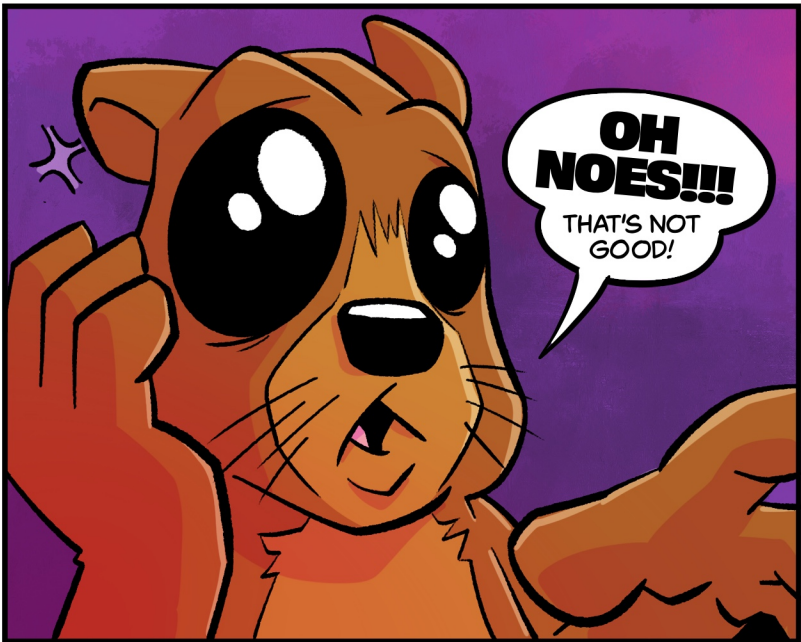
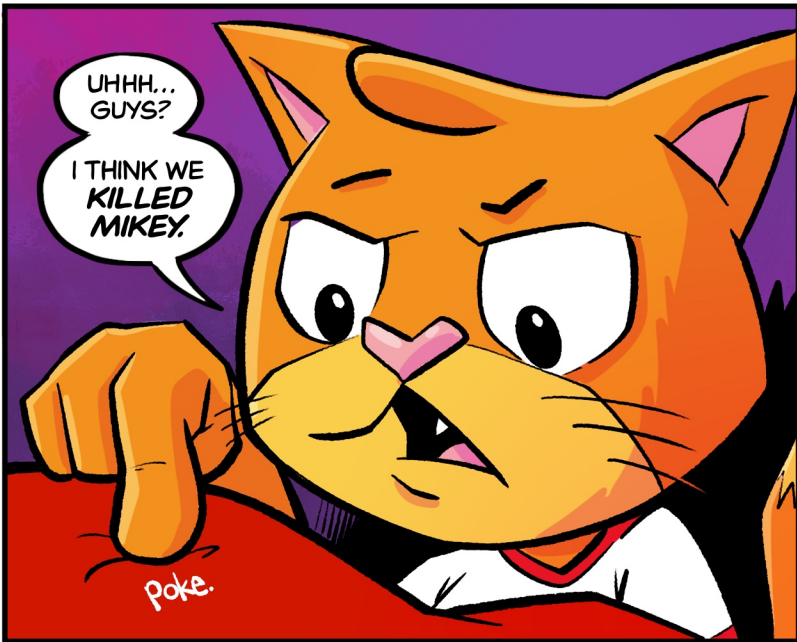
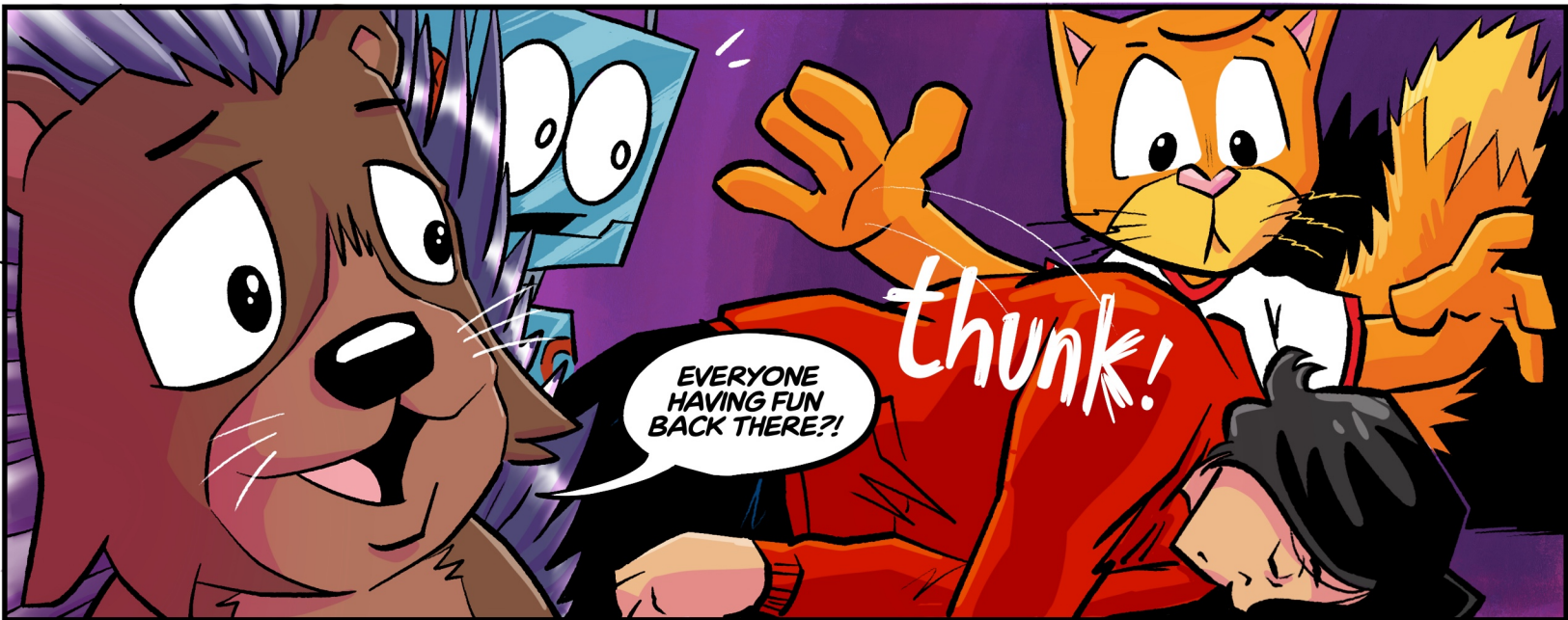
**AWWW
YEAH!**



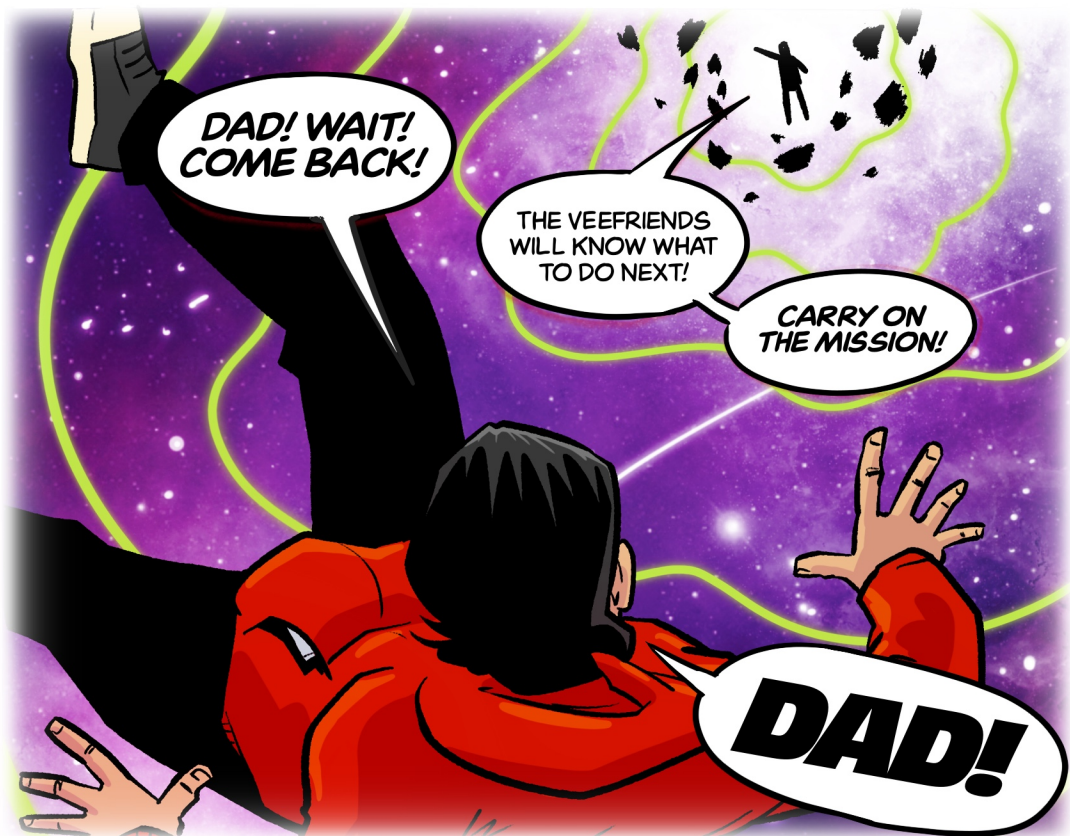
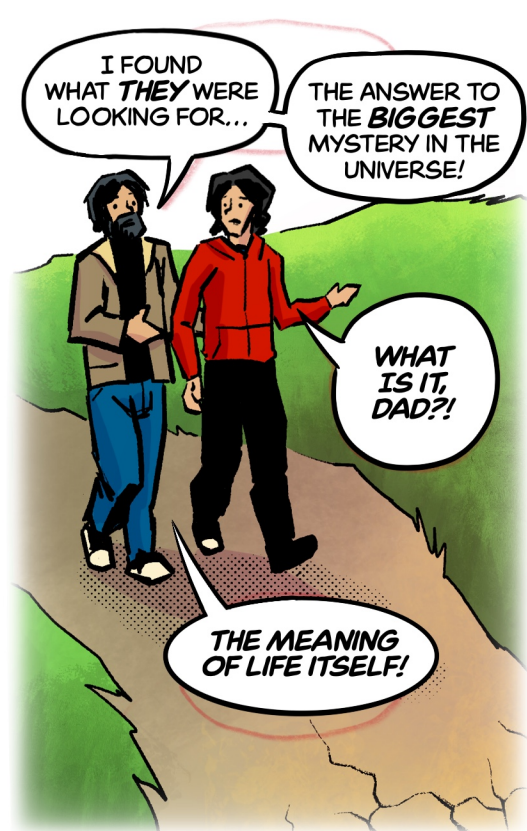


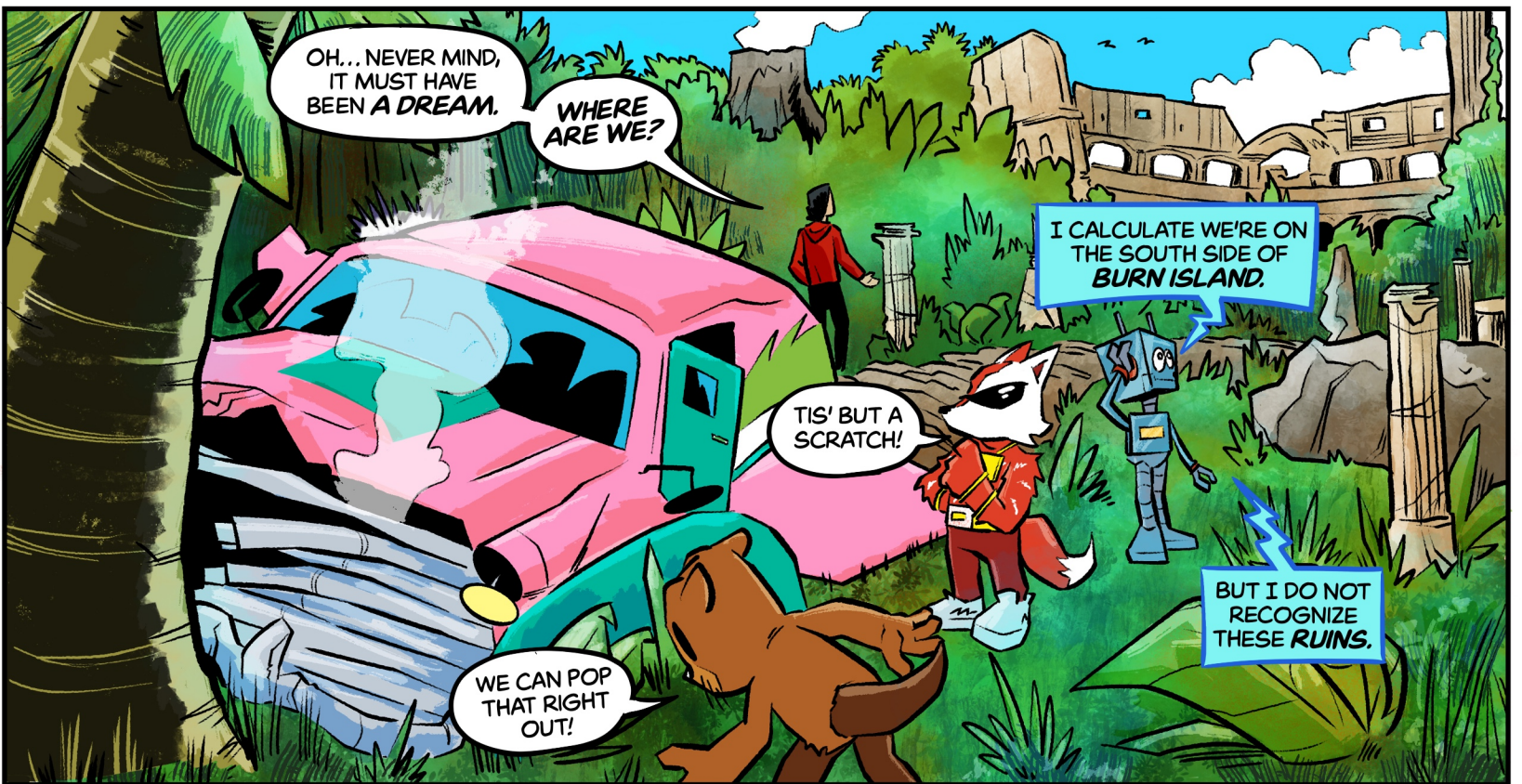


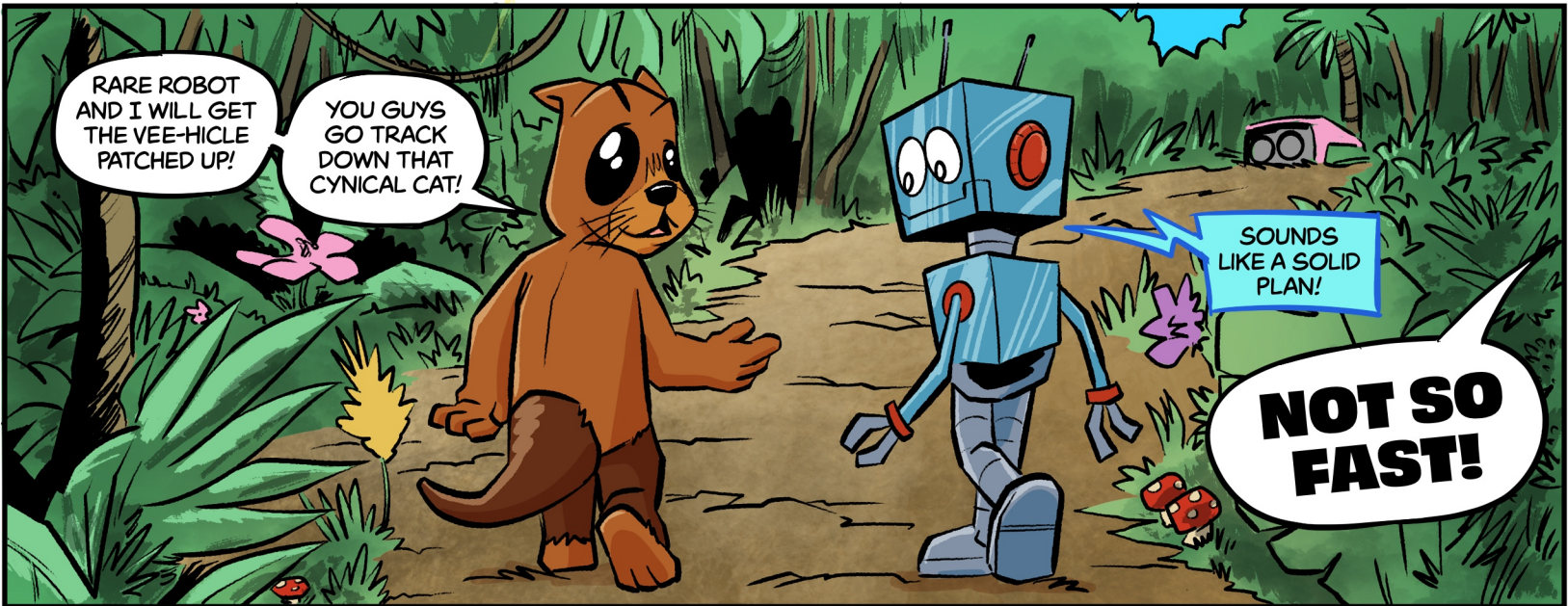
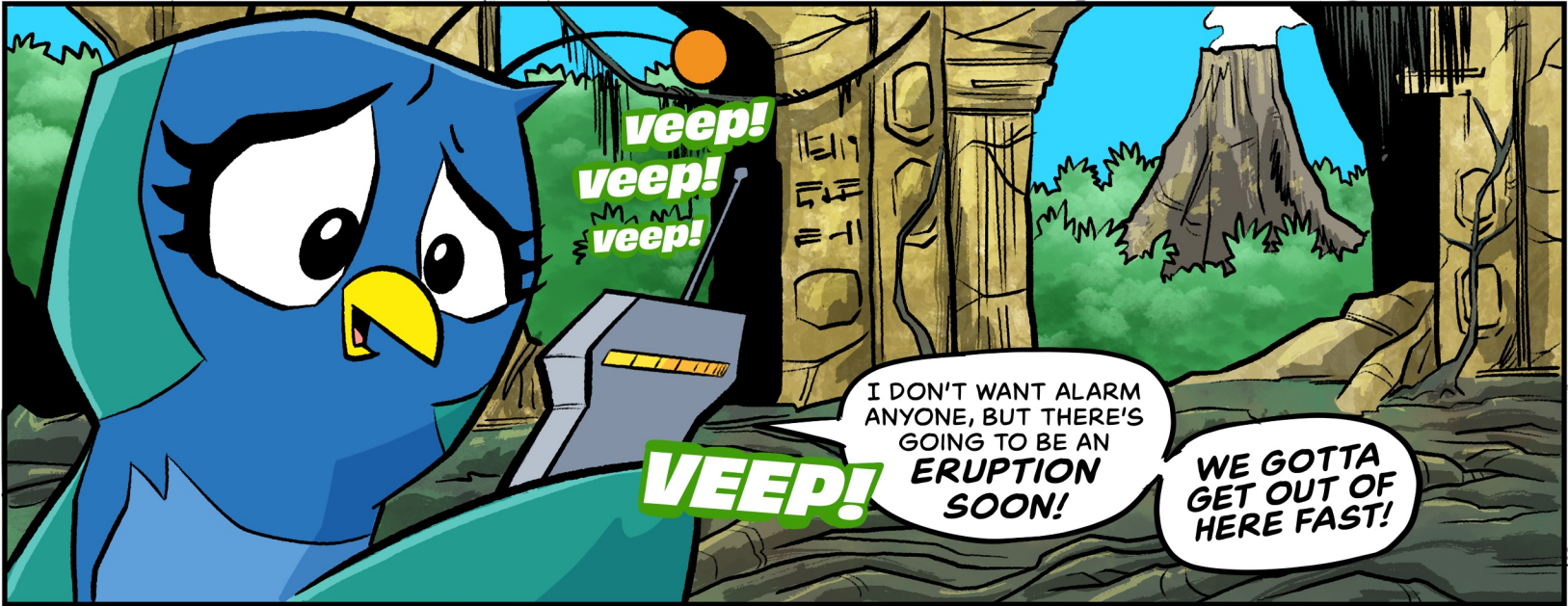
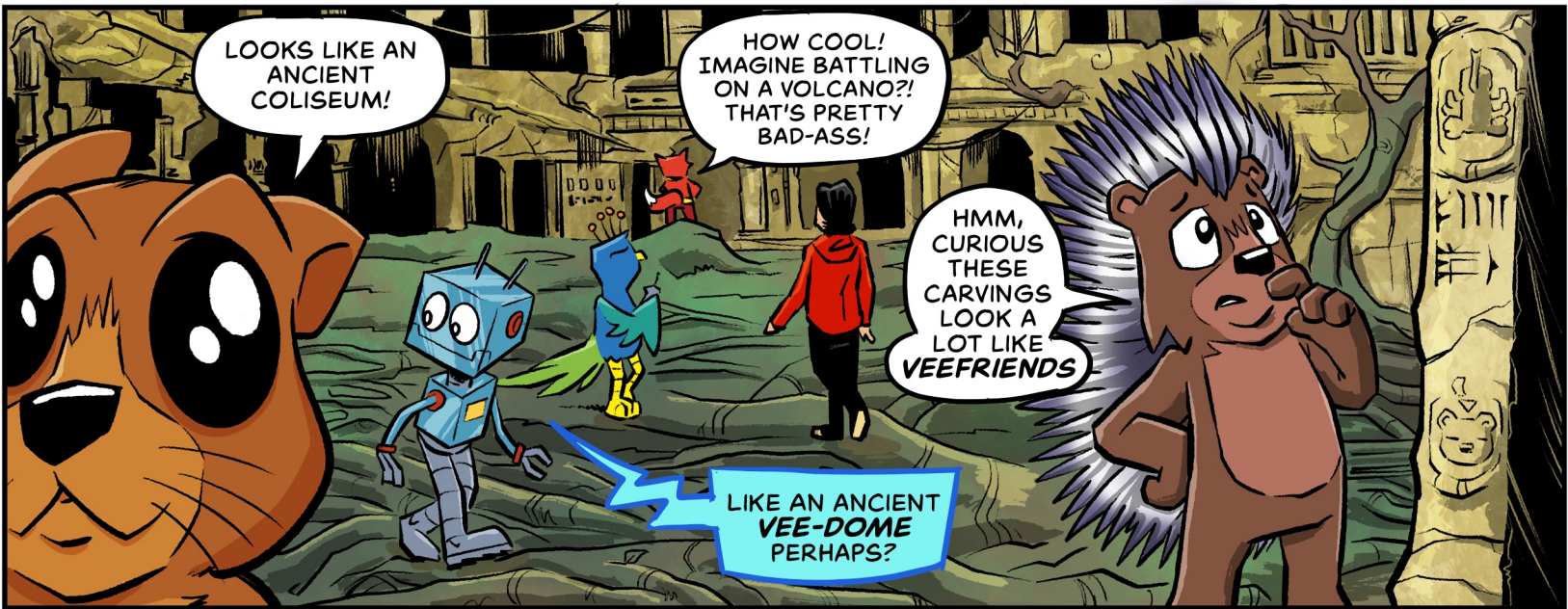


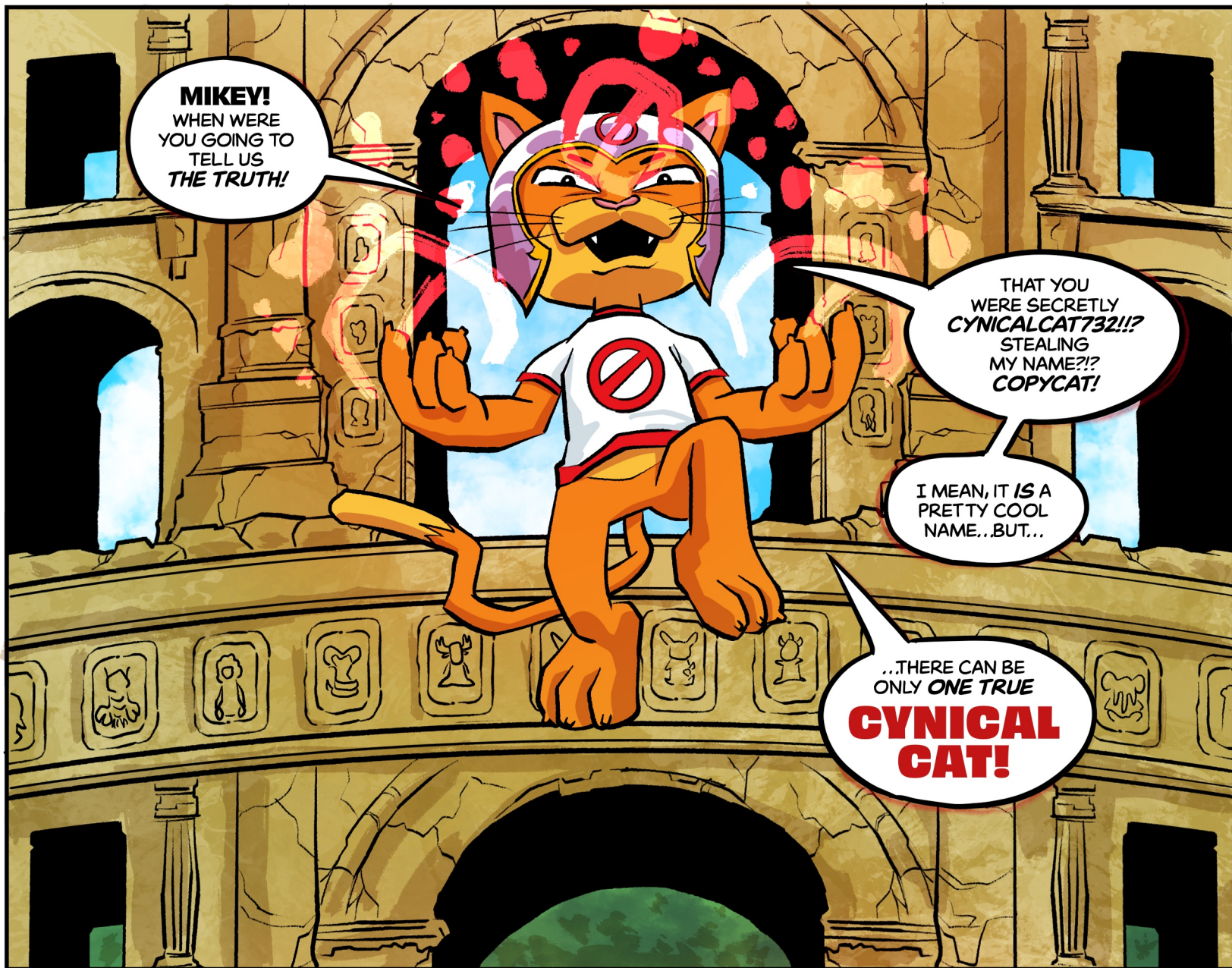












MIKEY!
WHEN WERE
YOU GOING TO
TELL US
THE TRUTH!

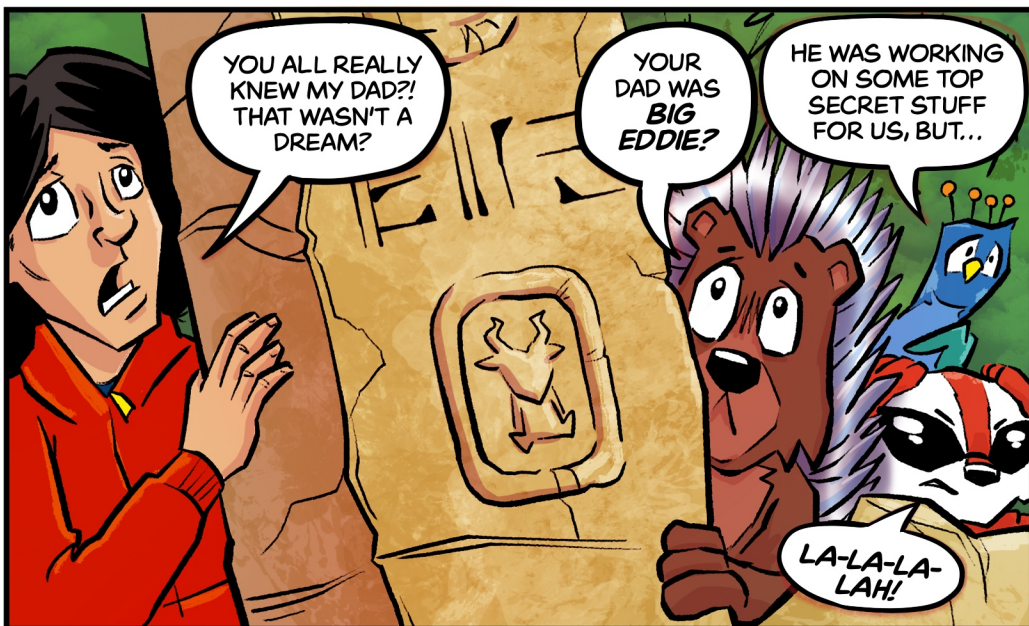
THAT YOU
WERE SECRETLY
CYNICALCAT732!!!?
STEALING
MY NAME?!?
COPYCAT!

I MEAN, IT *IS* A
PRETTY COOL
NAME...BUT...

...THERE CAN BE
ONLY *ONE TRUE*
**CYNICAL
CAT!**



OR HOW ABOUT
THE FACT YOUR
DAD WAS
"BIG ED"?



YOU ALL REALLY
KNEW MY DAD?!
THAT WASN'T A
DREAM?

YOUR
DAD WAS
**BIG
EDDIE?**

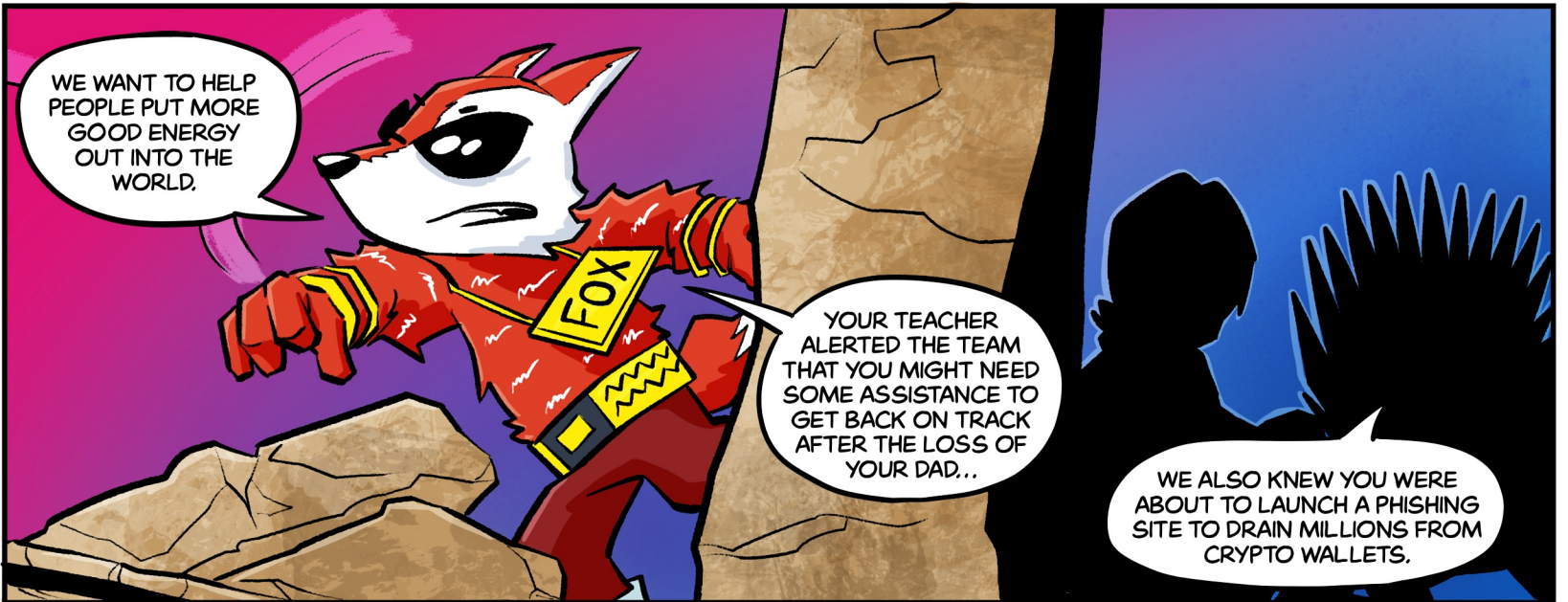
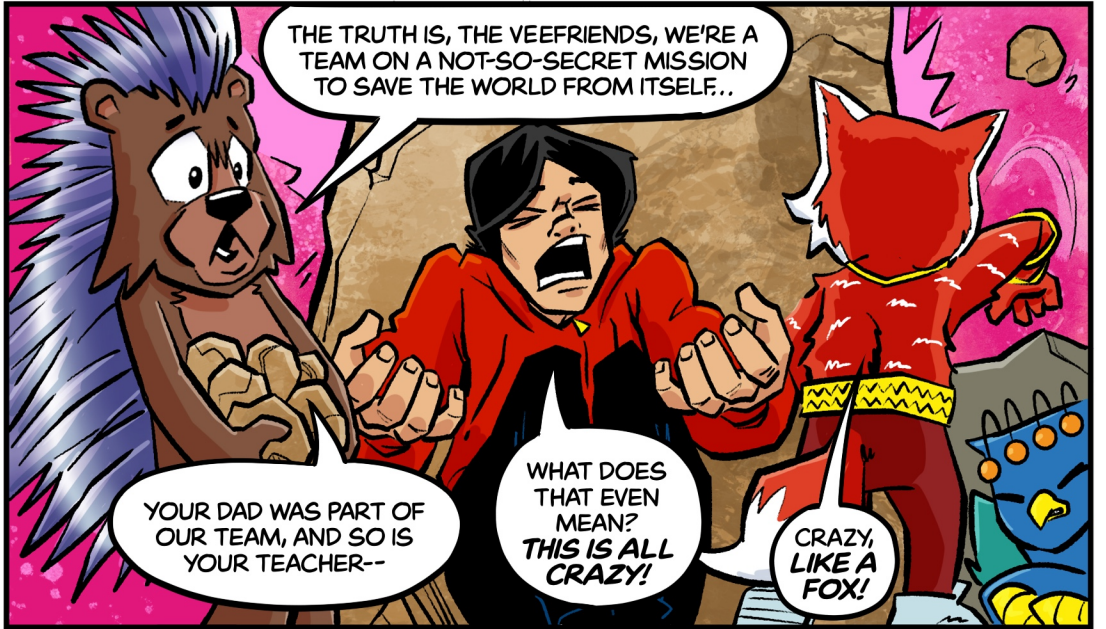
HE WAS WORKING
ON SOME TOP
SECRET STUFF
FOR US, BUT...

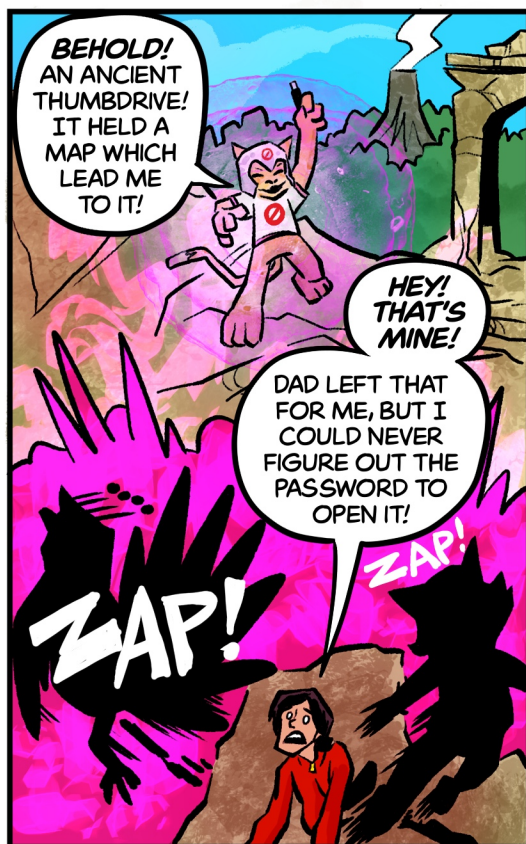
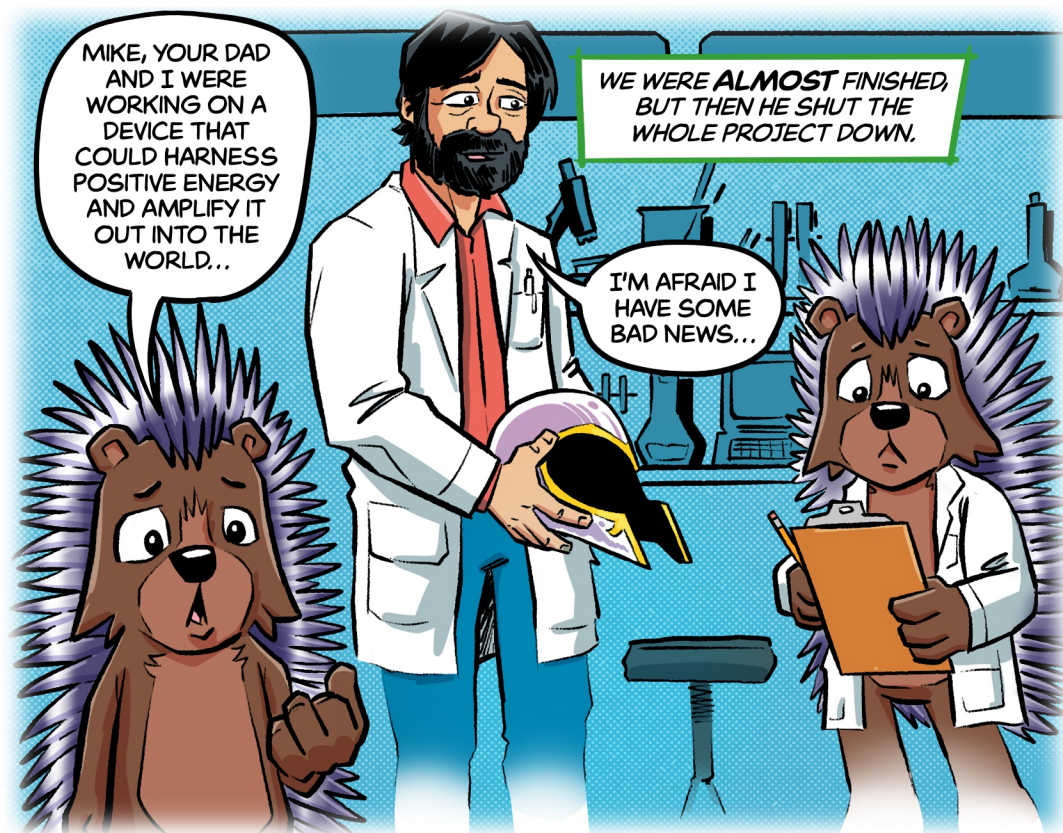
LA-LA-LA-
LAH!

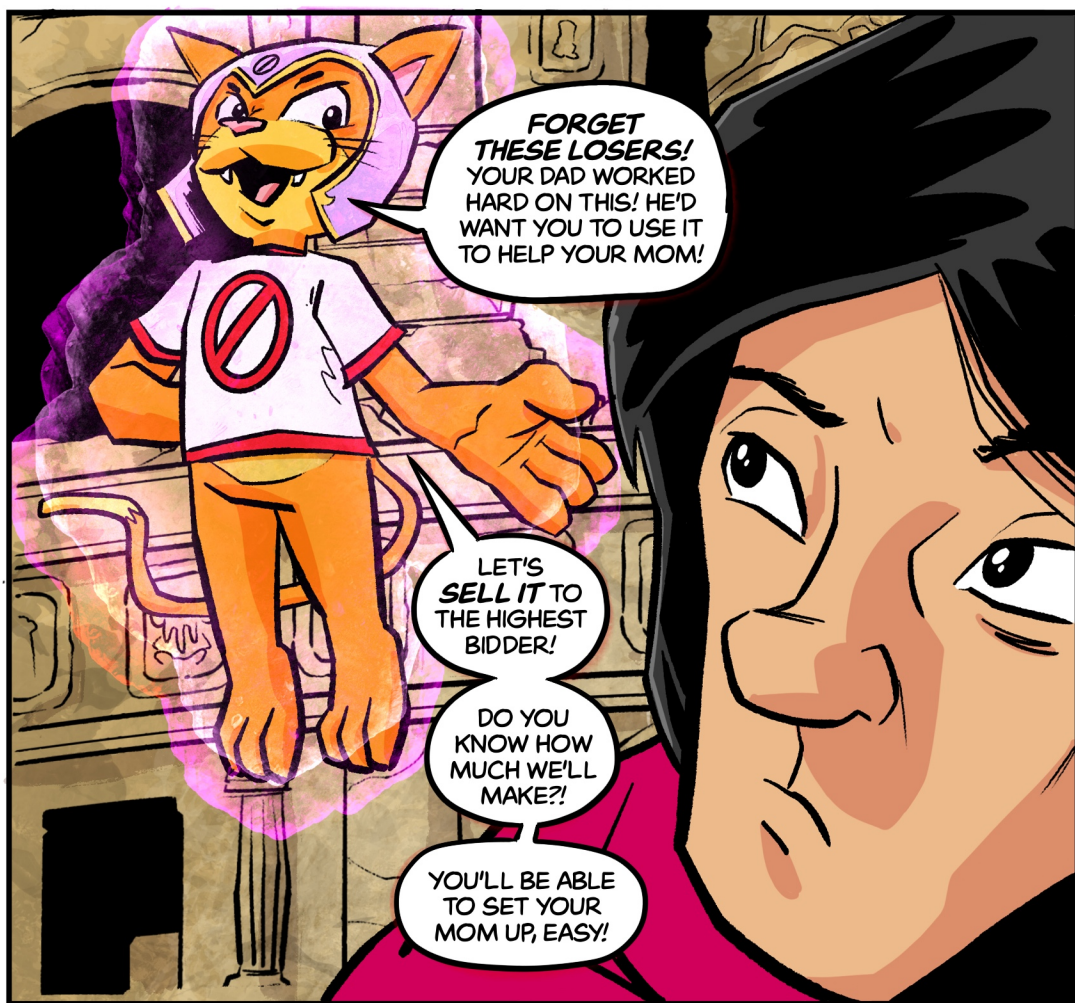
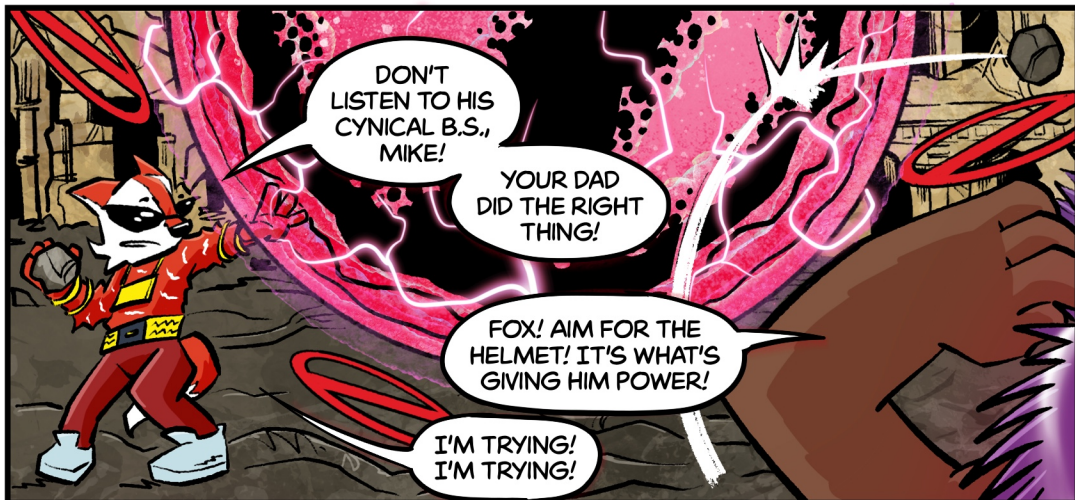


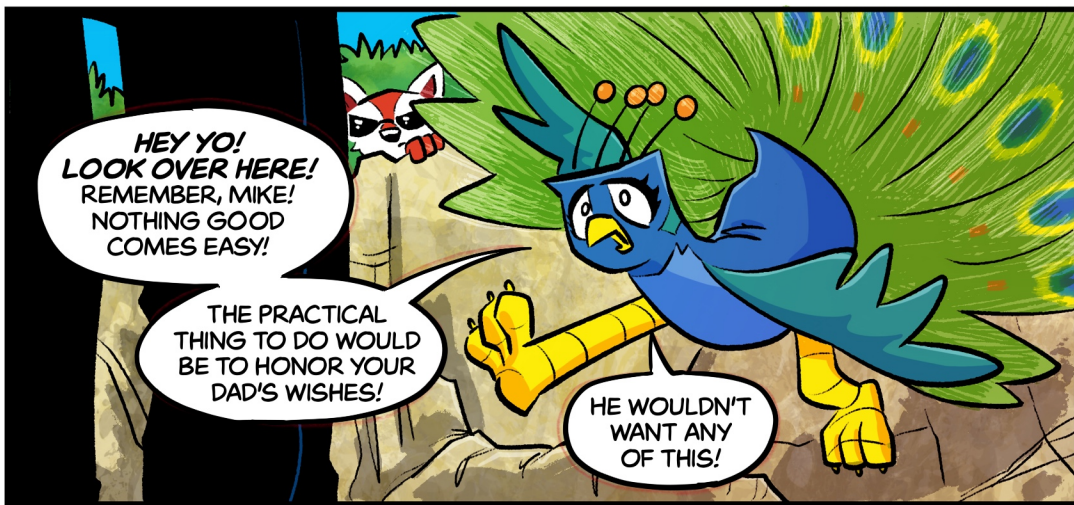
I DON'T THINK
WE'RE SUPPOSED
TO BE TALKING
ABOUT THIS!!!

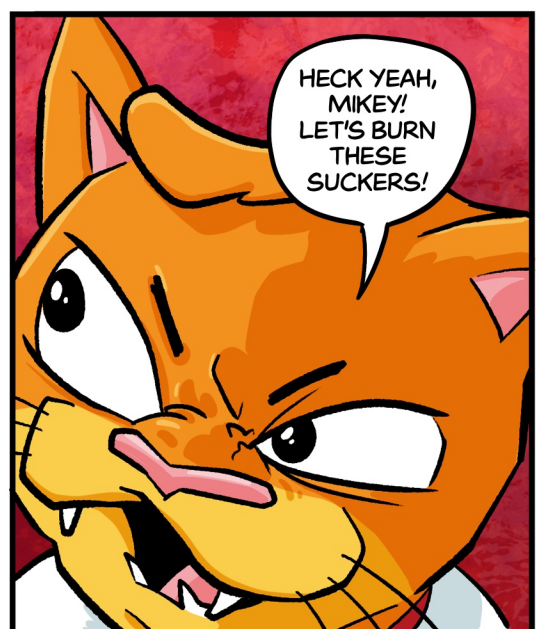
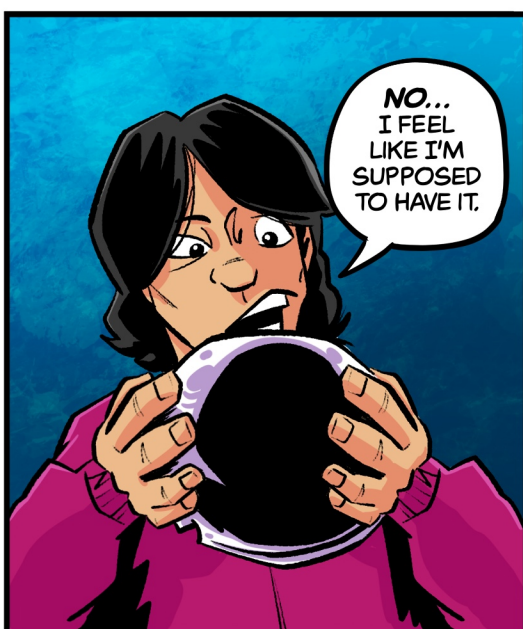
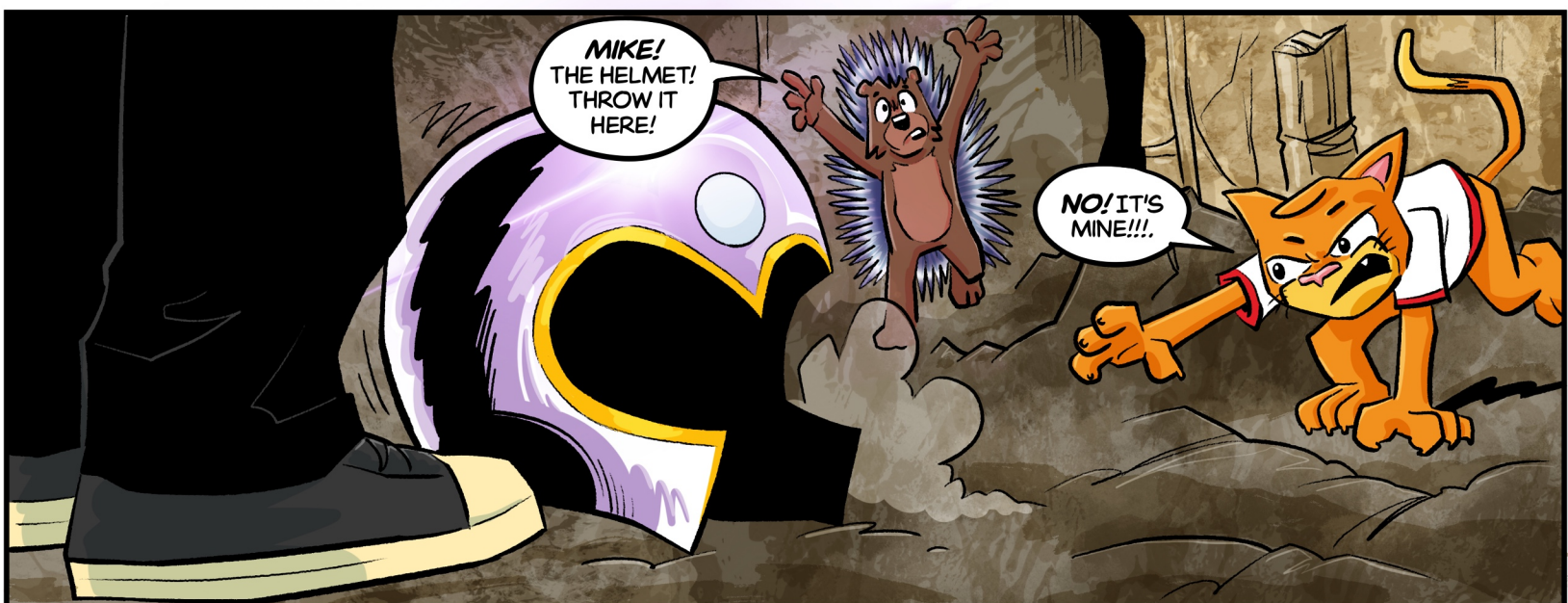
WE SIGNED
AN NDA!

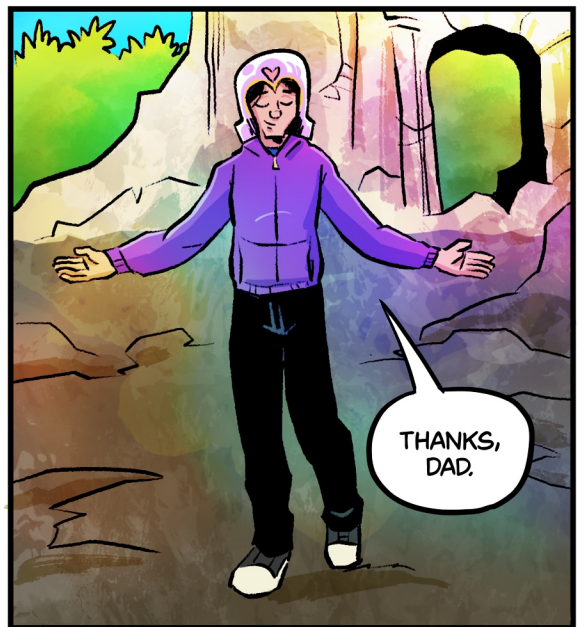
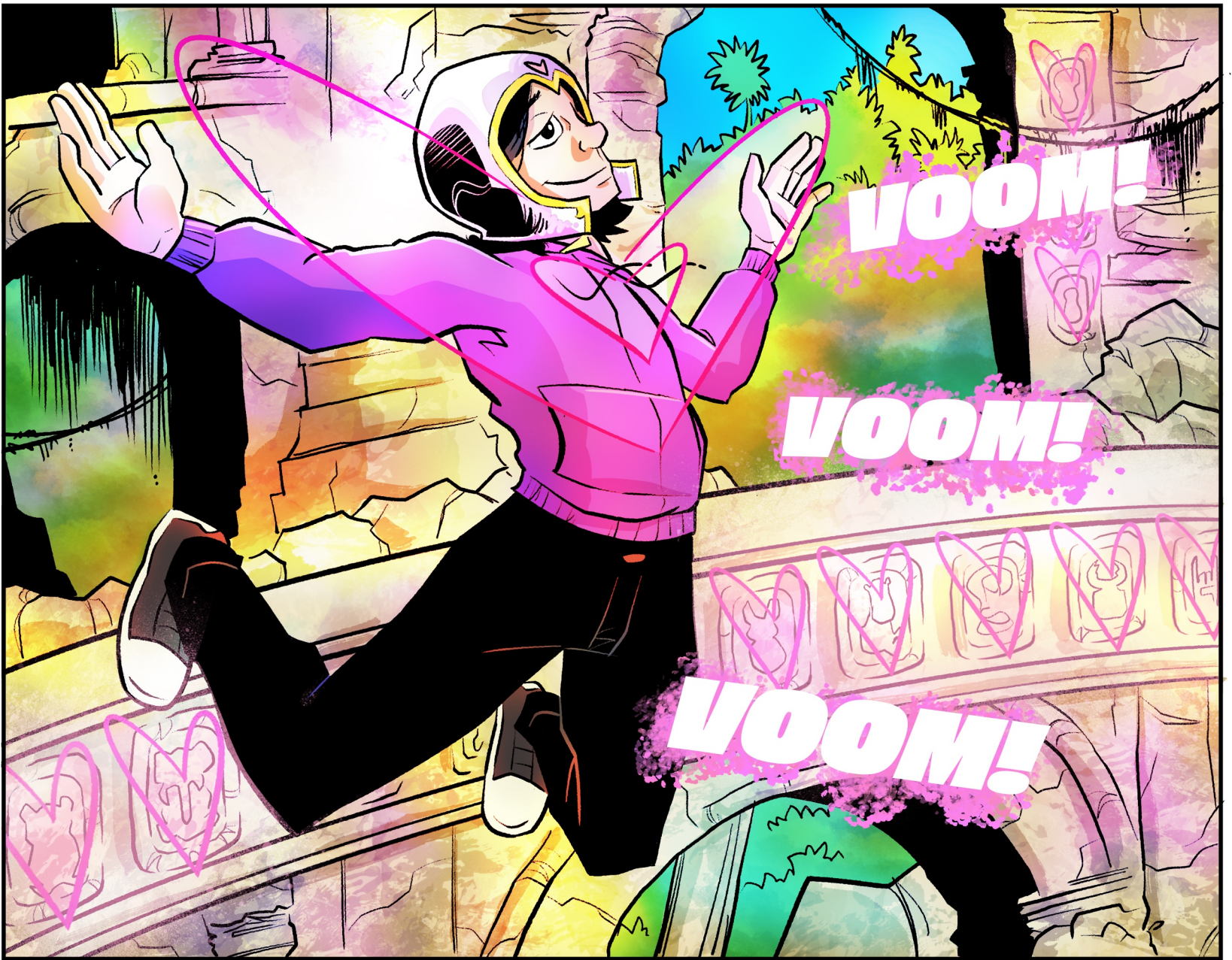


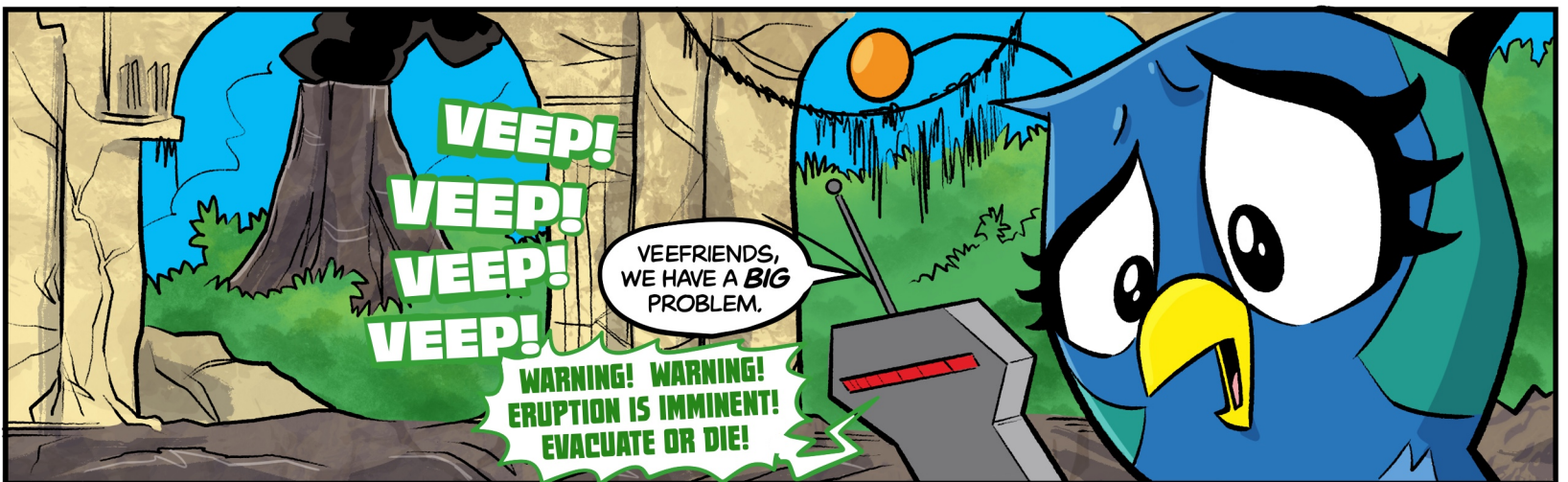
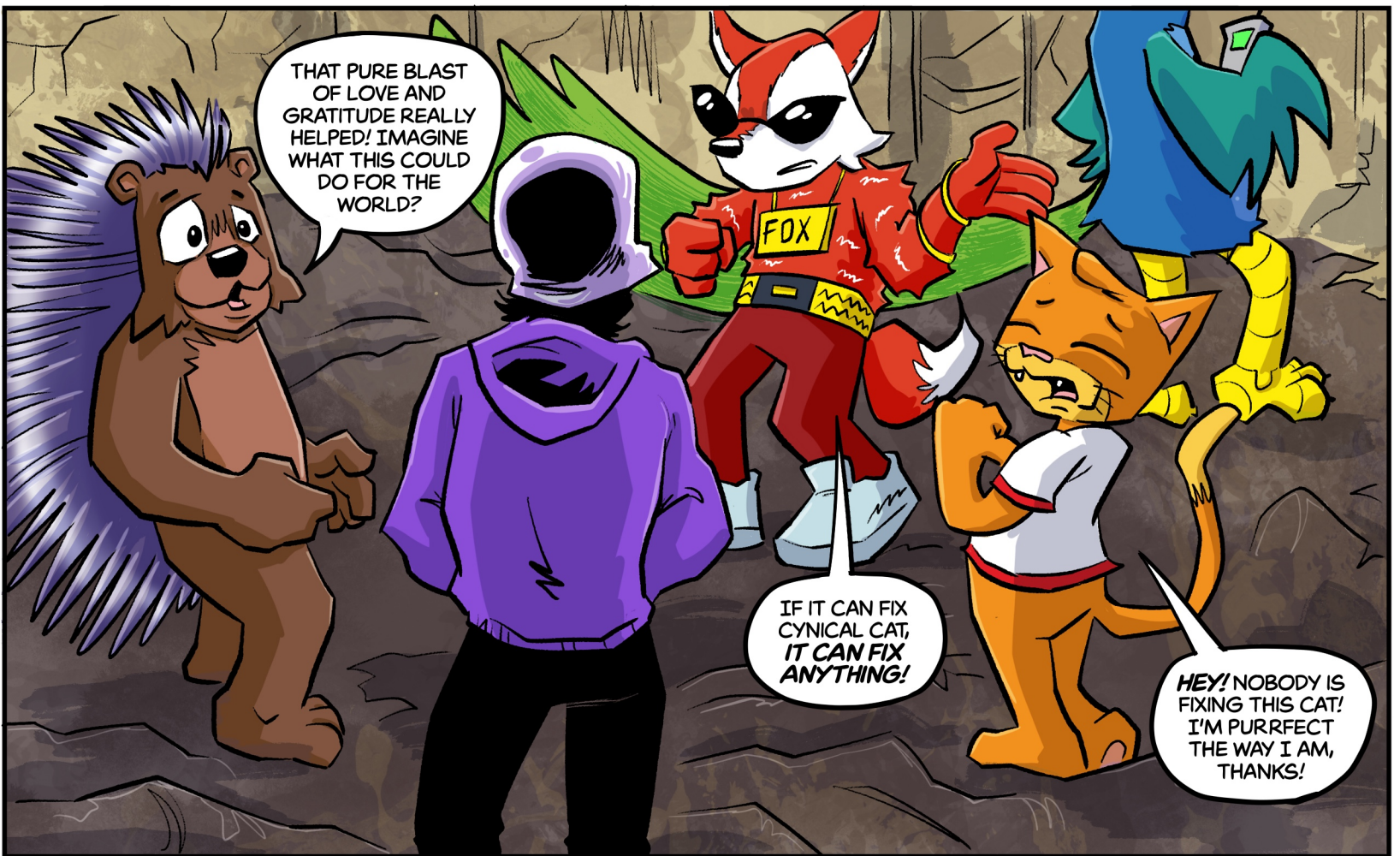
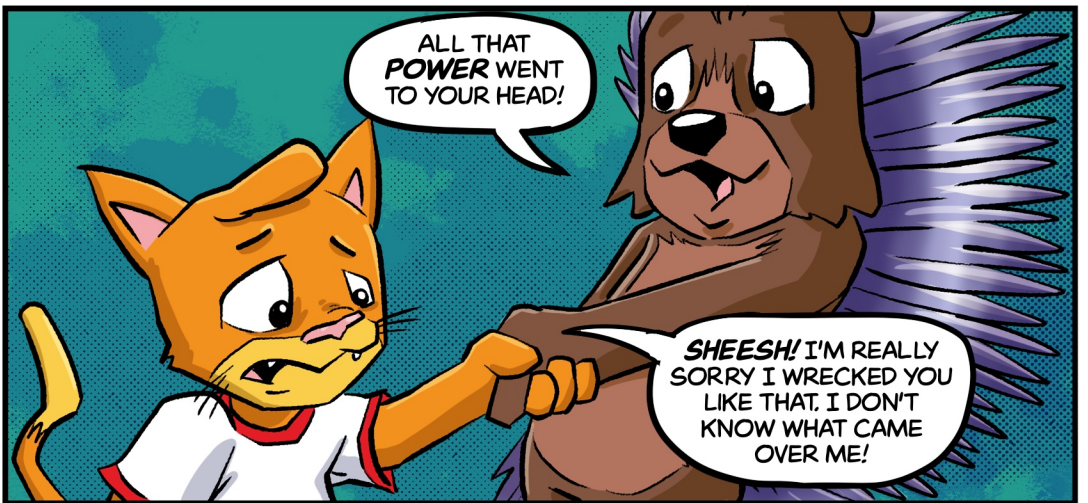


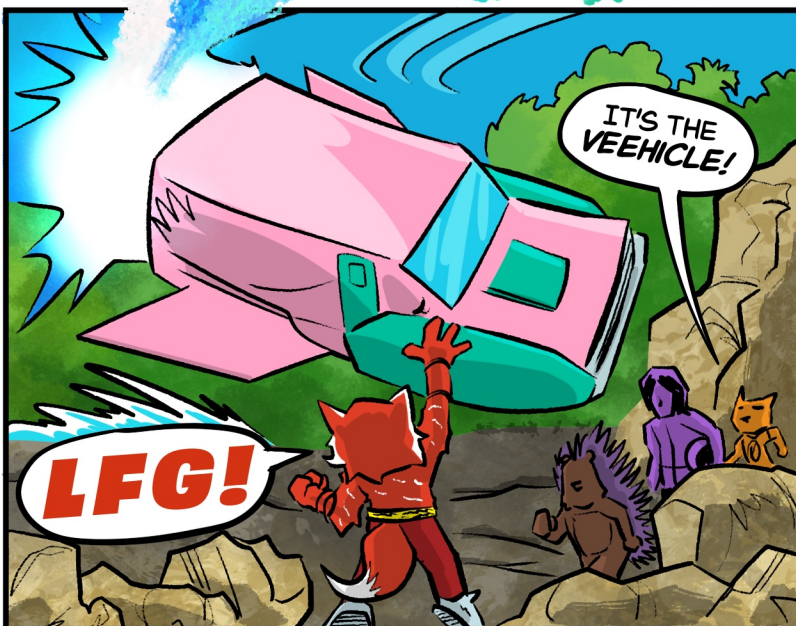
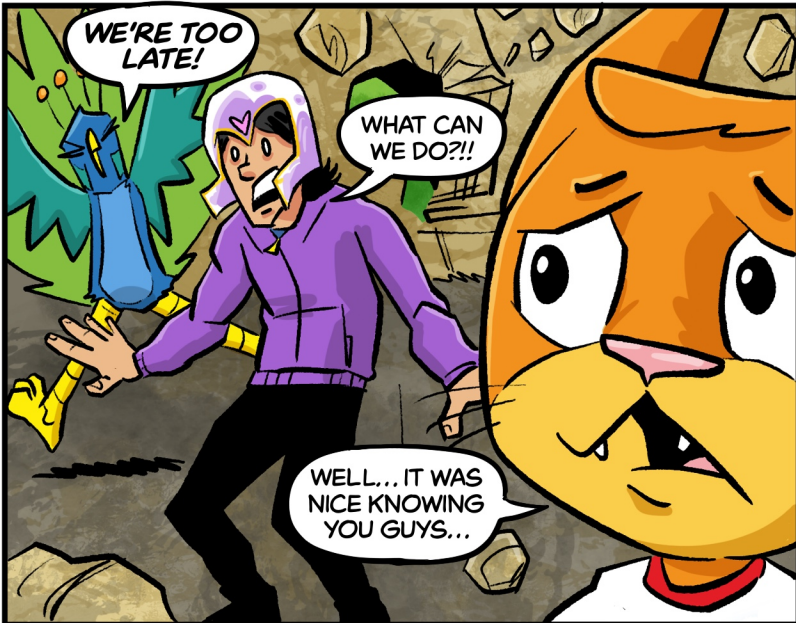














YIKES!
THAT WAS A
CLOSE ONE!



I CAN'T BELIEVE THIS IS
REAL...MY DAD MADE THIS!

HE DID!
AND YOU'RE
PART OF THE
STORY NOW,
MIKE!

AND THE
STORY ISN'T
OVER!



I HAVE A NEW
THEORY THAT
YOUR DNA MADE
THE DEVICE WORK
THE WAY YOUR DAD
INTENDED!

WILL YOU
HELP ME
CONTINUE
THIS WORK,
MIKE?

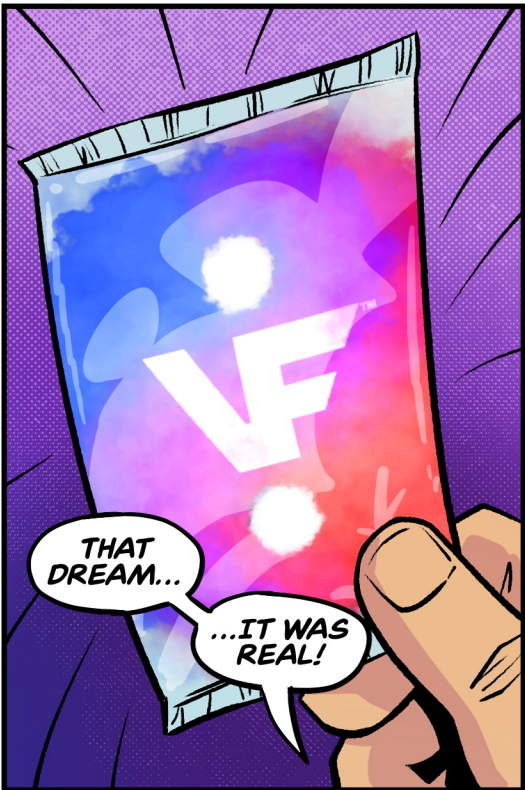
I'D LOVE TO.
THIS **FEELS**
RIGHT.

AND...YOU
CAN CALL
ME **MIKEY!**

GREAT!
LET'S GET THIS BACK TO
BALANCED BEETLE, HE'LL
KNOW WHAT TO DO!



WAIT...
**WHAT'S
THIS?**

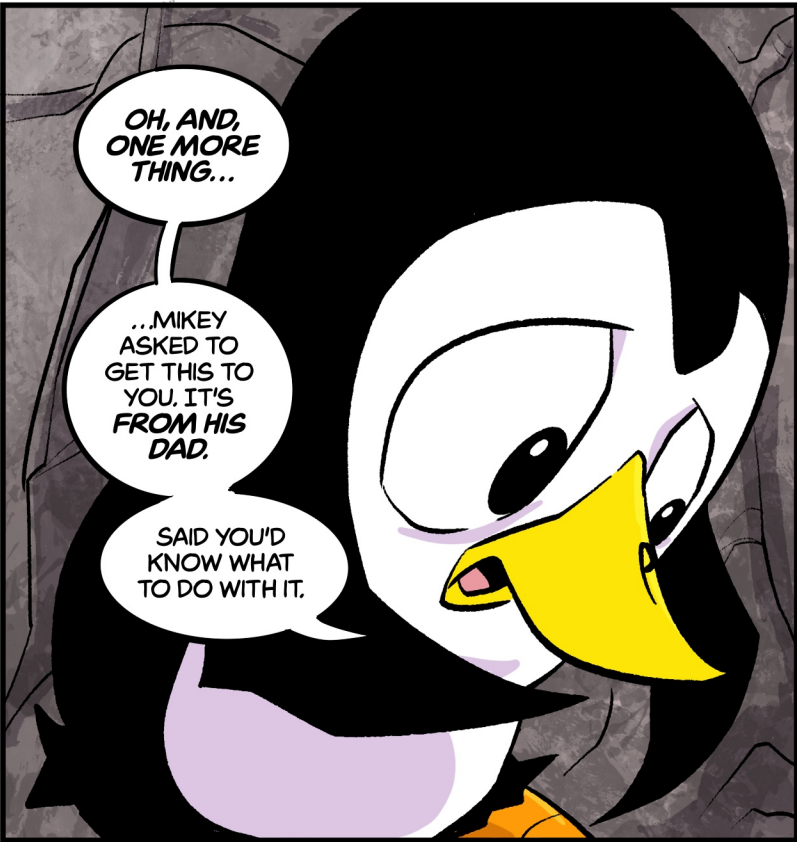
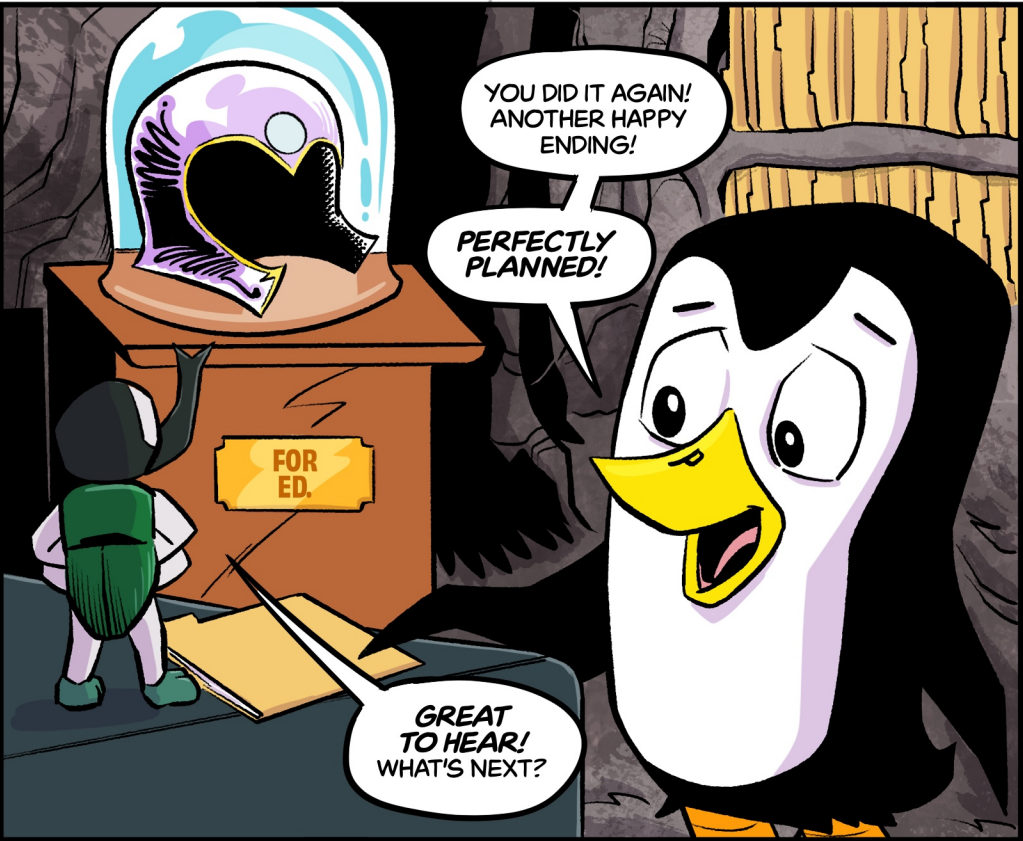


THAT
DREAM...

...IT WAS
REAL!



I THINK MY DAD WANTS THE
VEEFRIENDS TO HAVE THIS.





NAME THIS LETTERS COLUMN!

SEND YOUR SUGGESTIONS TO COMICS@VEEFRIENDS.COM

GARY,
WHY DO YOU THINK WE HAVEN'T SEEN MANY
SUCCESSFUL IP/BRANDS EMERGE IN THE LAST
5-10 YEARS? IT FEELS LIKE ALL THE "TOP" IPS
WERE CREATED 25+ YEARS AGO. WHERE DO YOU
SEE NEW IPS COMING FROM?
BEST REGARDS,
-HARRY

*I WOULD ARGUE WE HAVE SEEN THEM, THEY'RE
JUST NOT AS BIG AS THE CLASSICS YET
BECAUSE THEY'RE ONLY FIVE OR 10 YEARS IN.
COCO MELON IS AWFULLY BIG, FAIRLY NEW AND
MANY OTHER EXAMPLES. I WOULD SAY THAT WE
JUST GOT TO GIVE THEM A LITTLE BIT OF
PATIENT...PIG. -GARY*

GARY,
HOW IMPORTANT DO YOU BELIEVE IN SHARING
AND INSTILLING THE VALUES THAT YOU BELIEVE
HELPED YOU BECOME SUCCESSFUL TO THE NEXT
GENERATION?
- JUSTIN STEVENSVIEW

*FOR ME? IT'S INCREDIBLY IMPORTANT. I'VE
ALWAYS SAID THAT THERE'S A LEVEL OF GUILT
AND GRATITUDE THAT'S MIXED IN MY BODY ON
HOW "HAPPY" I AM AND HOW WELL IT'S GONE.
AND OBVIOUSLY, I FEEL VERY DETERMINED,
LIKE A DOLPHIN, TO SPREAD THAT WISDOM.
-GARY*

GARY,
IF THE GIFT GOAT IS EMBARKING
ON A JOURNEY TO "FIND"
THEMSELVES, WHICH 2 OTHER
VEEFRIENDS CHARACTERS ARE
BEST SUITED TO GO ALONG
THIS ADVENTURE WITH GIFT
GOAT AND WHY?
- SERGALAHAD (JASON)

*THAT'S A REALLY GOOD
QUESTION. NO QUESTION,
SELF-AWARE HARE IS
INCREDIBLY IMPORTANT
BECAUSE SELF-AWARENESS IS
OFTEN THE THING THAT'S
MISSING AND I'D ALSO BRING
CURIOUS CRANE. CURIOUS
CRANE WOULD BE ABLE TO TALK
GIFT GOAT INTO TRYING OUT
NEW THINGS, ALL OF WHICH
HAVE THE POTENTIAL OF
HELPING GIFT GOAT FIGURE
THEMSELVES OUT. -GARY*



FOR MORE VEEFRIENDS COMICS
— VISIT —
VEEFRIENDS.COM/COMIC

GARY & TEAM,
IF YOU COULD CHOOSE ONE VEEFRIEND CHARACTER TO GRANT YOU A SUPERPOWER FOR
24 HOURS, WHICH CHARACTER WOULD IT BE, WHAT POWER WOULD THEY GIVE YOU AND
HOW WOULD YOU USE IT?
- FARMODEANO

*FOR MOST OF MY TEAM, I WOULD GIVE THEM COMPETITIVE CLOWN. BECAUSE I THINK
THEY NEED TO BE A LITTLE BIT MORE COMPETITION IN THEIR LIVES. BUT MY ANSWER FOR
ME IS AT THIS EXACT MOMENT IN MY LIFE, FOR 24 HOURS, I WOULD PROBABLY GO WITH
RARE ROBOT, AND I WOULD ASK IT TO INSTILL IN ME, ON A SATURDAY MORNING,
THE ABILITY TO FIND RARE THINGS AT GARAGE SALES. -GARY*

WE HOPE YOU ENJOYED THE VERY FIRST ISSUE OF VEEFRIENDS COMICS!
THERE'S MUCH MORE TO COME, STAY TUNED!
WANT YOUR QUESTION OR LETTER PRINTED IN A FUTURE ISSUE?
E-MAIL IT TO COMICS@VEEFRIENDS.COM



15/01/14