

ISSUE
04



VEEFRIENDS



**GARY
VAYNERCHUK**

**D.J.
COFFMAN**

**KATE
WINDELS**

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**“I GUESS I ONLY KNOW WHAT I WAS
TOLD. BUT NOW I KNOW, WHAT I
KNEW, MIGHT NOT ALWAYS BE.”
- KNOWING GNOME**

VeeFriends Created By Gary Vaynerchuk | @garyvee

Story by D.J. Coffman | @djcoffman

Art by Kate Windels | @katekomics

Cover B by Jim Mahfood | @jimmahfood

Back Cover B by Andrew Drilon | @andrewdrilon



Andy Krainak - President
Travis Escarfullery - Interior Graphic Design

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NOT TOO LONG AGO,
IN A LAND NOT TOO,
TOO FAR AWAY,...

A GROUP OF YOUNG
ADVENTURERS IS
LISTENING TO AN OFFER.

I'M IN
NEED OF A
HARPIK HORN.

DO YOU
THREE SERIOUSLY
THINK YOU CAN
FIND ONE?

IF THE
HARPIK IS REAL
WE'LL SLAY IT
GOOD!

YEAH!
I'M NOT
AFRAID!

YOU
SHOULD BE...

NOBODY
HAS MADE IT
BACK ALIVE
YET!

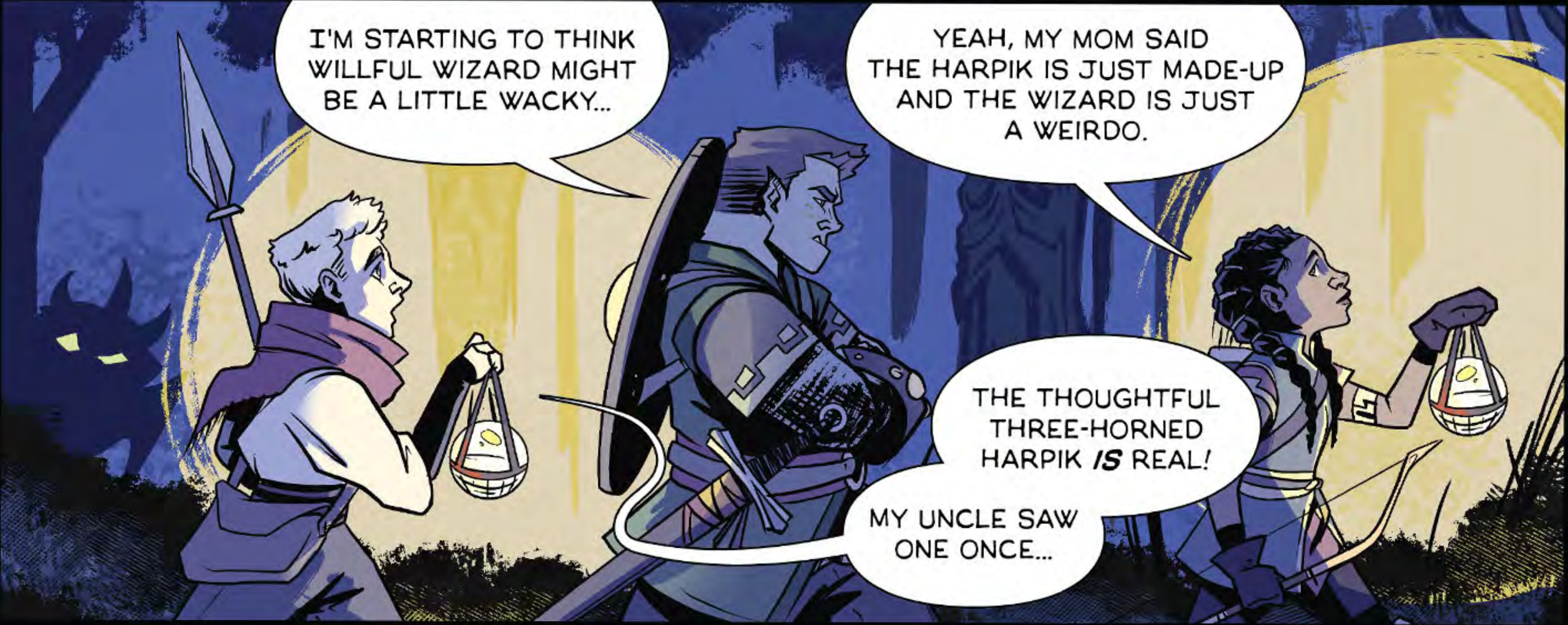


LATER THAT NIGHT...

WE'VE BEEN AT THIS FOR *HOURS*...

ARE YOU SURE WE'RE IN THE RIGHT PLACE?

YES! *WILLFUL WIZARD* SAID THE HARPIK IS KNOWN TO LURK IN THE *FROWNING FOREST*.



I'M STARTING TO THINK *WILLFUL WIZARD* MIGHT BE A LITTLE WACKY...

YEAH, MY MOM SAID THE HARPIK IS JUST MADE-UP AND THE WIZARD IS JUST A WEIRDO.

THE THOUGHTFUL THREE-HORNED HARPIK *IS* REAL!

MY UNCLE SAW ONE ONCE...



OH YEAH? YOUR *CRAZY* UNCLE?

AND WHAT DID HE SAY IT LOOKS LIKE?



IT LOOKS LIKE THIS! HE DREW A PICUTRE!



UUHHH...

AND YOU'RE NOT AFRAID OF THIS?

I'M NOT AFRAID OF *ANYTHING*!

ARE YOU?







YOU
LOOK REALLY
SCARED!

WHAT'S
TROUBLING
YOU?

YOU'RE-
YOU'RE THE
HARPIK!

**STAY BACK,
MONSTER!**

I WON'T
LET YOU
EAT ME!

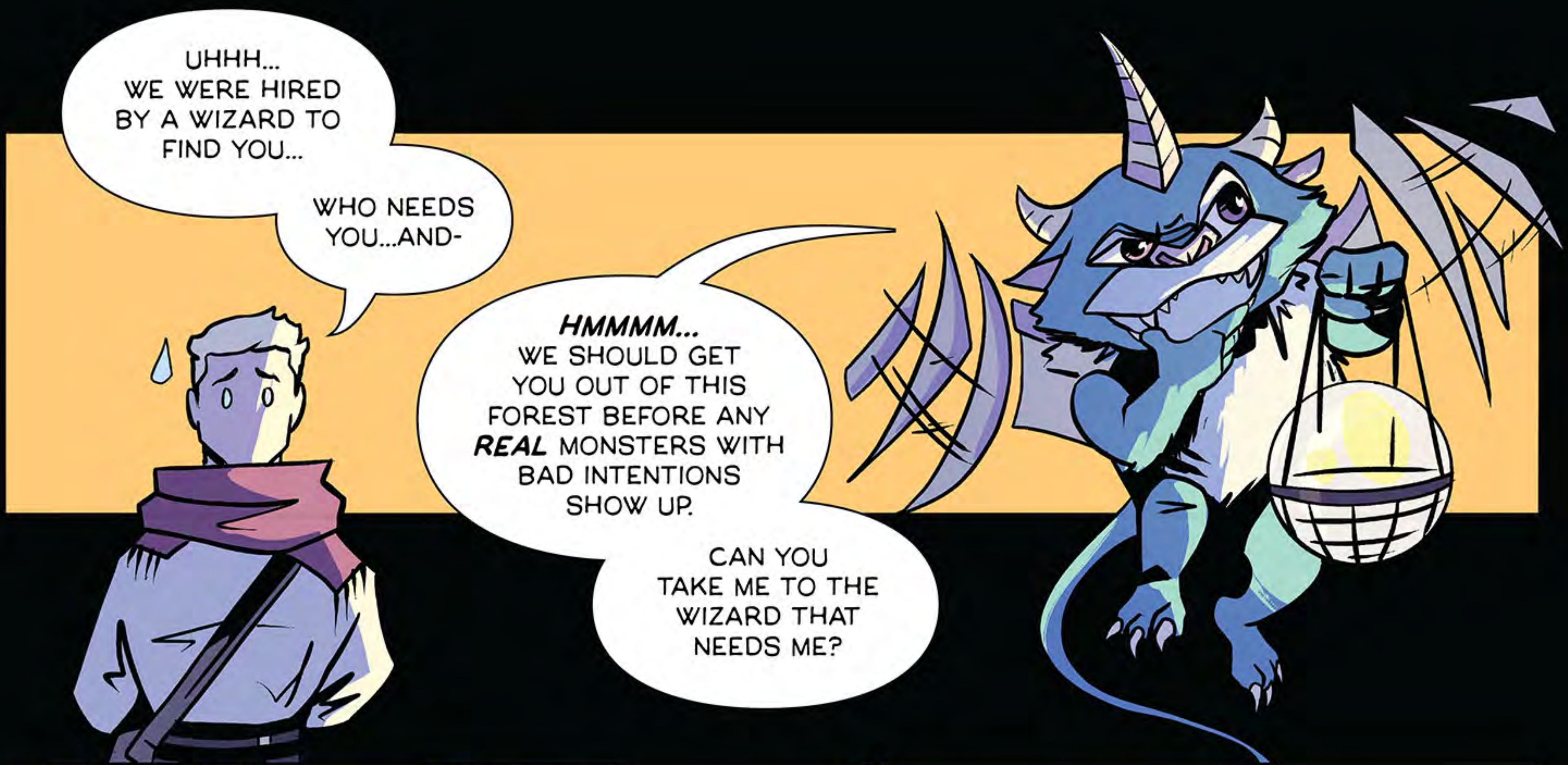
HA
HA
AHA HA HA

I DON'T KNOW
WHAT YOU'VE HEARD
ABOUT ME, BUT I
SURELY DON'T **EAT**
PEOPLE!

I ONLY
EAT CLEAN.

YOU DO?

YEAH, ANYWAYS...
WHAT ARE YOU DOING
OUT HERE THIS
LATE?







AND NOW...

WE FEAST!



THEY'RE MY FRIENDS!

NO!
DON'T EAT THEM!



GOTCHA!
I'M JUST PLAYIN'.
I ONLY EAT THE HEALTHY STUFF!



I HOPE YOU LEARNED YOUR LESSON!

NOW TAKE ME TO YOUR WIZARD!



YOU CAN'T JUST LEAVE US HERE!

HEY!

WILL THEY BE OKAY?

PROBABLY!





HAAAARPIK!

TIME FOR
DINNER!

DARN,
THAT'S MY
GRANDFATHER
CALLING ME.

GOTTA GO!



BUT I THOUGHT
THERE WAS ONLY **ONE**
THOUGHTFUL THREE-HORNED
HARPIK!



DON'T BELIEVE
EVERYTHING YOU
HEAR, KID!

SOMETIMES
YOU GOTTA GO
FIND OUT FOR
YOURSELF!

LATER THAT NIGHT...





GREAT JOB,
YOUNGSTER!

ARE YOU
READY FOR A
NEW TASK?

HECK YEAH!

THE
DRIVEN
DRAGON!

I WILL NEED
YOU TO **SLAY** -

...OH...
CRAP.

Building Character...

As the VeeFriends universe expands, our characters evolve right along with it—shifting to meet the stories they were always meant to live. In this issue, you'll notice two major transformations: the Willful Wizard and the Thoughtful Three-Horned Harpik both step into bold new roles.

WILLFUL WIZARD



Willful Wizard
Original Art by
Gary Vaynerchuk



Willful Wizard
Series 2 Art
(Trading Card Game)



Willful Wizard
Concept Sketch by
Kate Windels

We were inspired by Gary's original drawing to have the Wizard missing his hand in the comic. How did he lose it? You'll have to keep reading future issues to find out!

THOUGHTFUL THREE-HORNED HARPIK



Original Art (series 1)
Gary Vaynerchuk



Series 2 Harpik
(Trading Card
Game art)



Comic style Harpik
(from the
daily comic)



New Harpik design
concept by
Kate Windels

Harpik makes possibly the biggest change in look and feel from series 1.

What do you think of the new character styles?
Let us know at comics@veefriends.com

COMIC COVER ANATOMY

"Go find all the cool kids in comics!"

That was Gary's challenge when it came to finding standout cover artists for future issues—and we took it seriously. For this issue, we're proud to feature two incredible alternative covers: one by a legend, and one by a rising star. Front and back, this one's special.



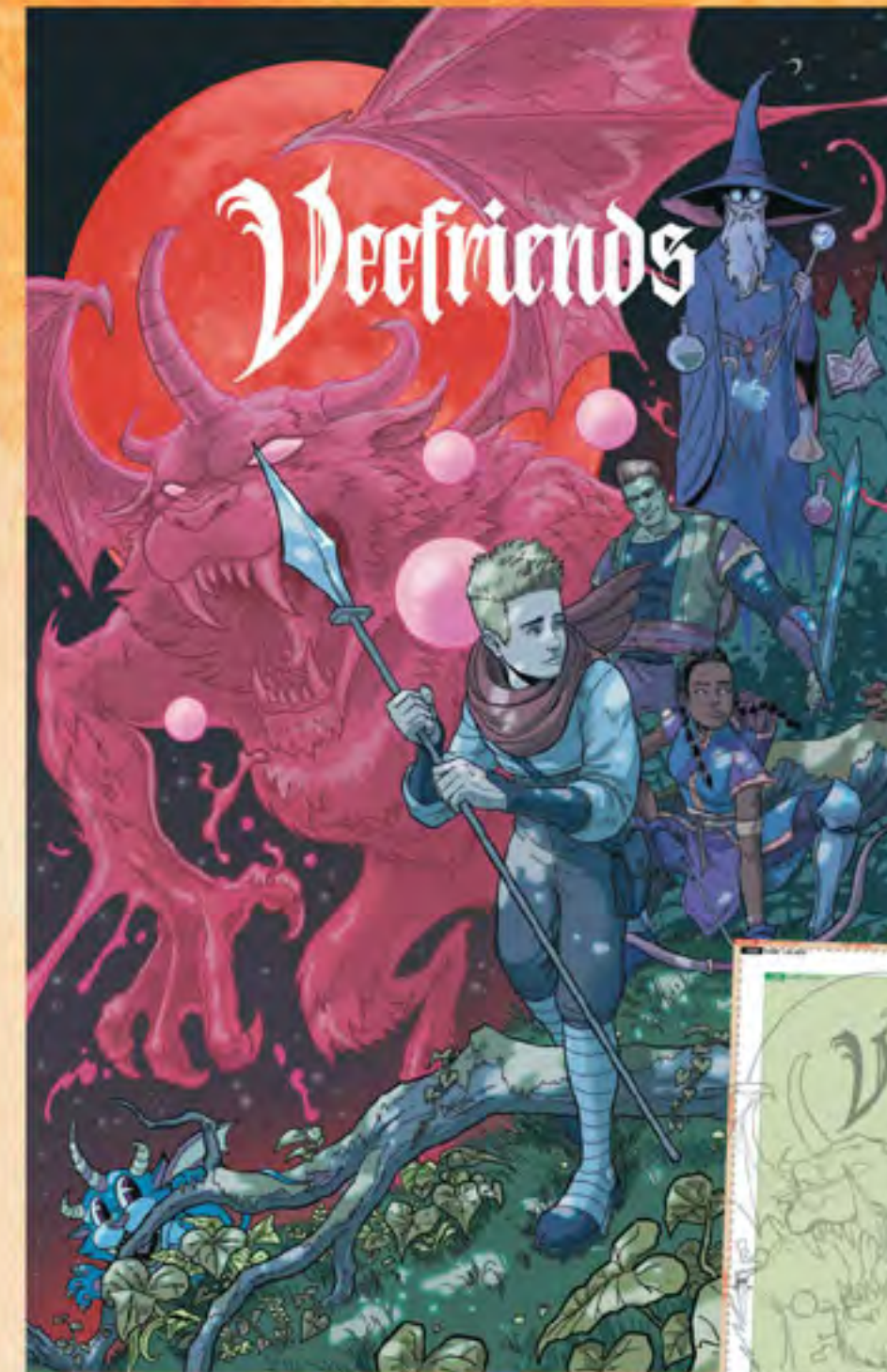
Cover Artist Spotlight:

JIM MAHFOOD

Jim Mahfood—aka Food One—is a legendary force in indie comics and street art culture. From Tank Girl to Clerks, and his iconic work on Spider-Man: Into the Spider-Verse end credits, Mahfood's wild, energetic style has defined a generation of underground comic art. Having him bring his flavor to VeeWorld? That's history in the making! Jim starts all his covers with a thumbnail sketch working out ideas. Here you can see a few concepts. Here's the sketch that inspired the final cover. See more of Jim's work at www.jimmahfood.com



HOT ROD!



Cover Artist Spotlight:

ANDREW DRILON

Andrew Drilon may be a newer name in the comic book world, but he's quickly making waves and gaining attention. Currently illustrating projects for DC Comics, Andrew brought his distinctive style to VeeFriends with the first-ever alternate cover for Issue #3—which is already a fan favorite. His rise is one to watch. Andrew likes to start with a color study sketch. After we selected the "Bubblemum Harpik" cover, he then provided us with pencils and inks to approve before wrapping up the final product that you see here. Which cover art is your favorite so far? E-mail us at comics@veefriends.com and let us know!



Getting to know...

KATE WINDELS



1. When did you first start drawing comics seriously?

Kate: Not counting when I drew mini comics and handed them out in 6th grade, I'd say when I started college. Pursuing a bachelor's degree in comic art seems pretty serious I'd say. That's when I really started developing my voice and style.

2. Who is your favorite comic character of all time to draw so far and why?

Kate: Oh, that's a hard one. I feel like it changes year to year. Right now I'd have to say it's Wolverine. But Hellboy will probably forever be my OG favorite.

3. What would be your biggest tip for someone learning to write or draw comics?

Kate: Be okay with being bad at first. And really what I mean by that, is don't overly compare yourself to others. I know it's a hard thing to do, heck I even catch myself doing it still. But if you're constantly comparing your work to that of professionals, it can be really discouraging. Be willing to grow, take critiques, and get better. Make what you love, don't care about what others are making.

4. Your Harpik character design is one of the most transformational in VeeFriends history. Can you give us any insight into what inspired the look of this new design for the stories?

Kate: My cat Dahlia. She was on my desk almost the whole time I drew the story. She's quite the trickster Harpik herself.

5. Besides drawing awesome comics, do you do anything else creative?

Kate: I make cosplay/ props and am currently learning banjo!



Deefriends

