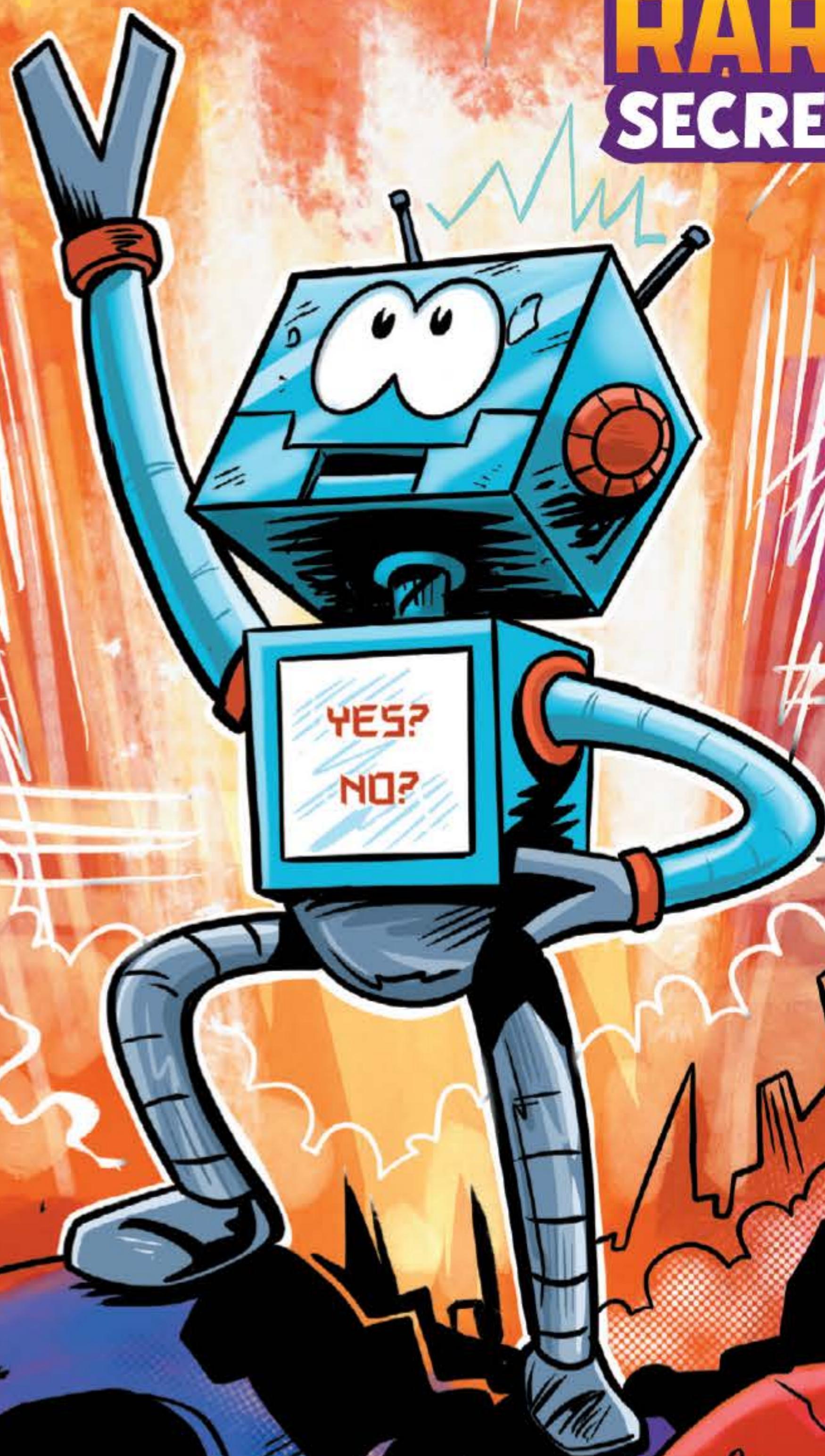


ISSUE  
**10**



# WE FRIENDS

**RARE ROBOT  
SECRETS REVEALED!**



GARY

VAYNERCHUK

D.J.

COFFMAN

# VEEFRIENDS

## ISSUE #10 RARE ROBOT

**Rare Robot Created by GARY VAYNERCHUK**

**Plot by GARY VAYNERCHUK - @ garyvee**

**Art & Storytelling by D.J. COFFMAN - @ djcoffman**

**ANDY KRAINAK - President - @ krainak**

**D.J. COFFMAN - Executive Creative Director - @ djcoffman**

**TRAVIS ESCARFULLERY - Graphic Design - @ travis\_escar**

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LOOKS LIKE  
A BUNCH OF  
JUNK TO ME,  
MEG-9X7.

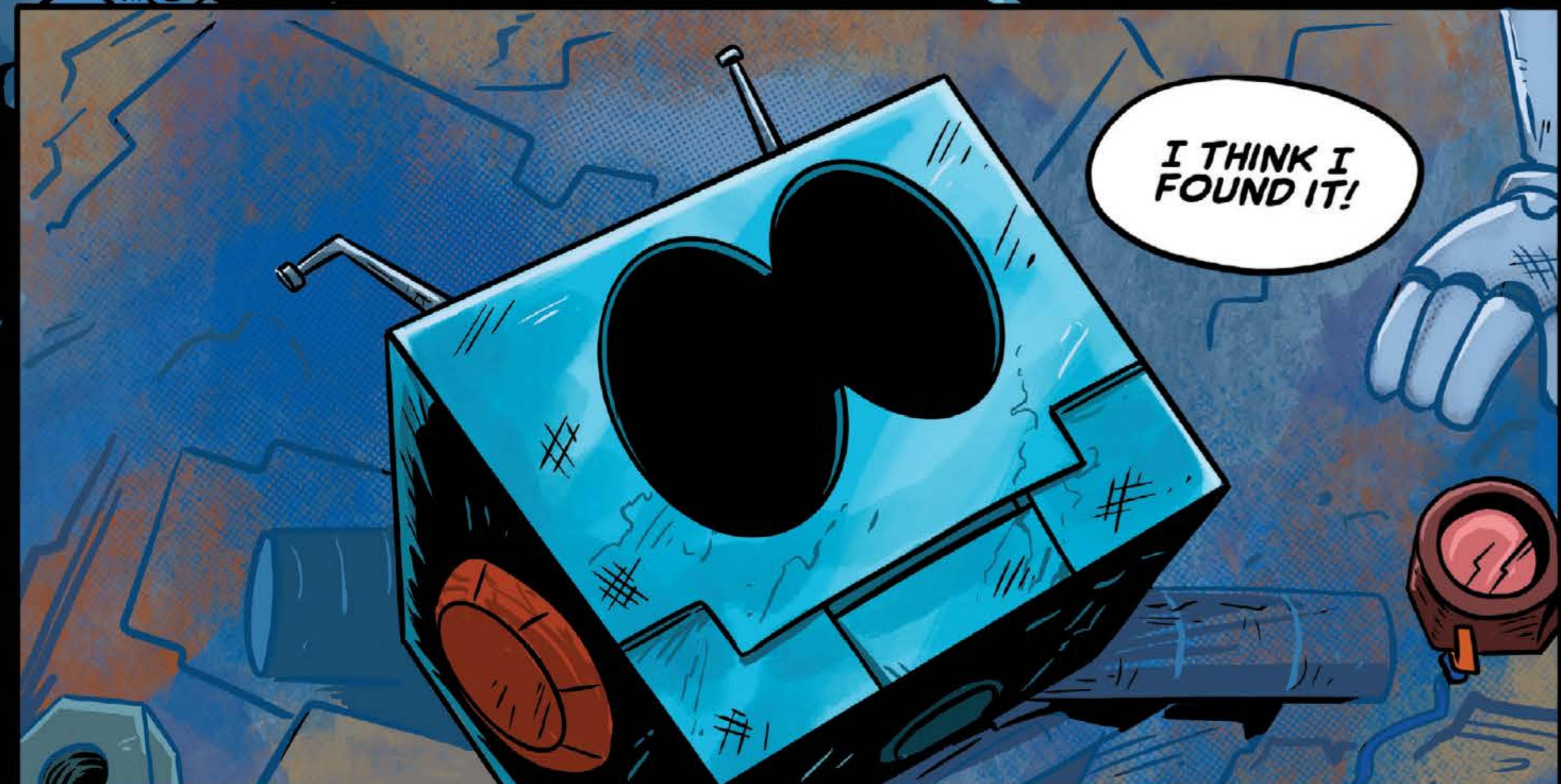
WHAT SOME  
SEE AS JUNK,  
OTHERS SEE AS  
TREASURE!

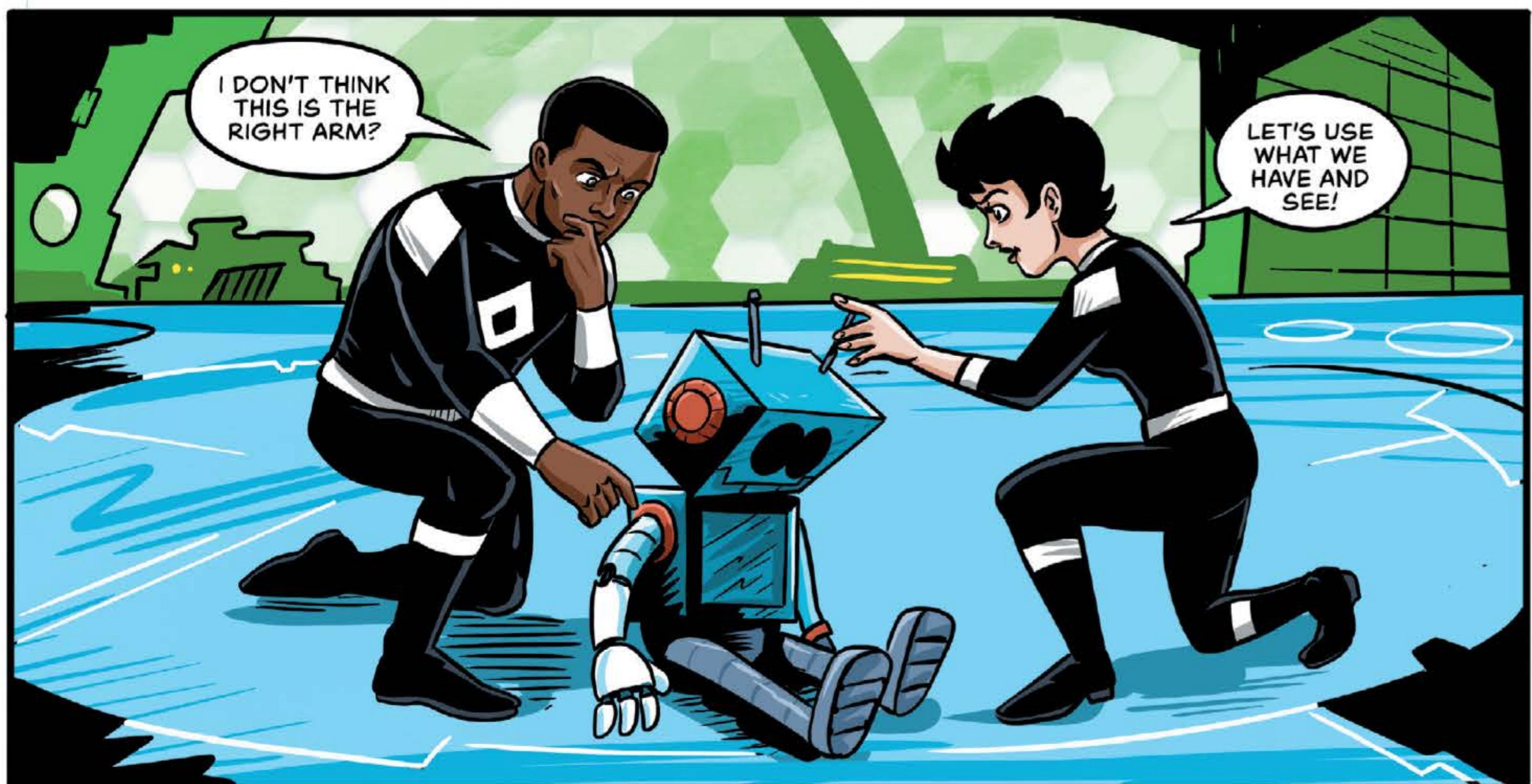
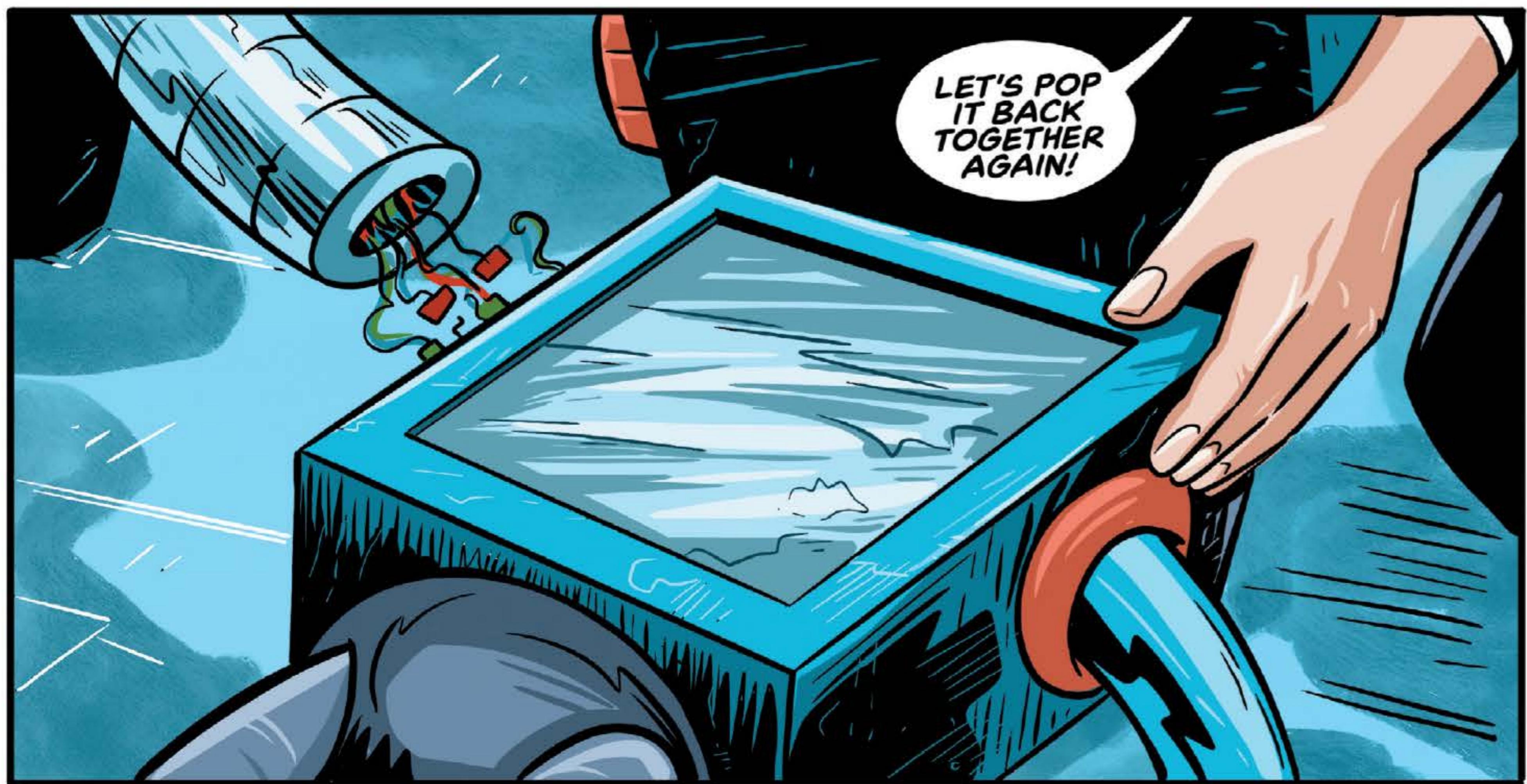
KEEP LOOKING  
AROUND, MARQ-44B,  
IT HAS TO BE HERE  
SOMEWHERE.

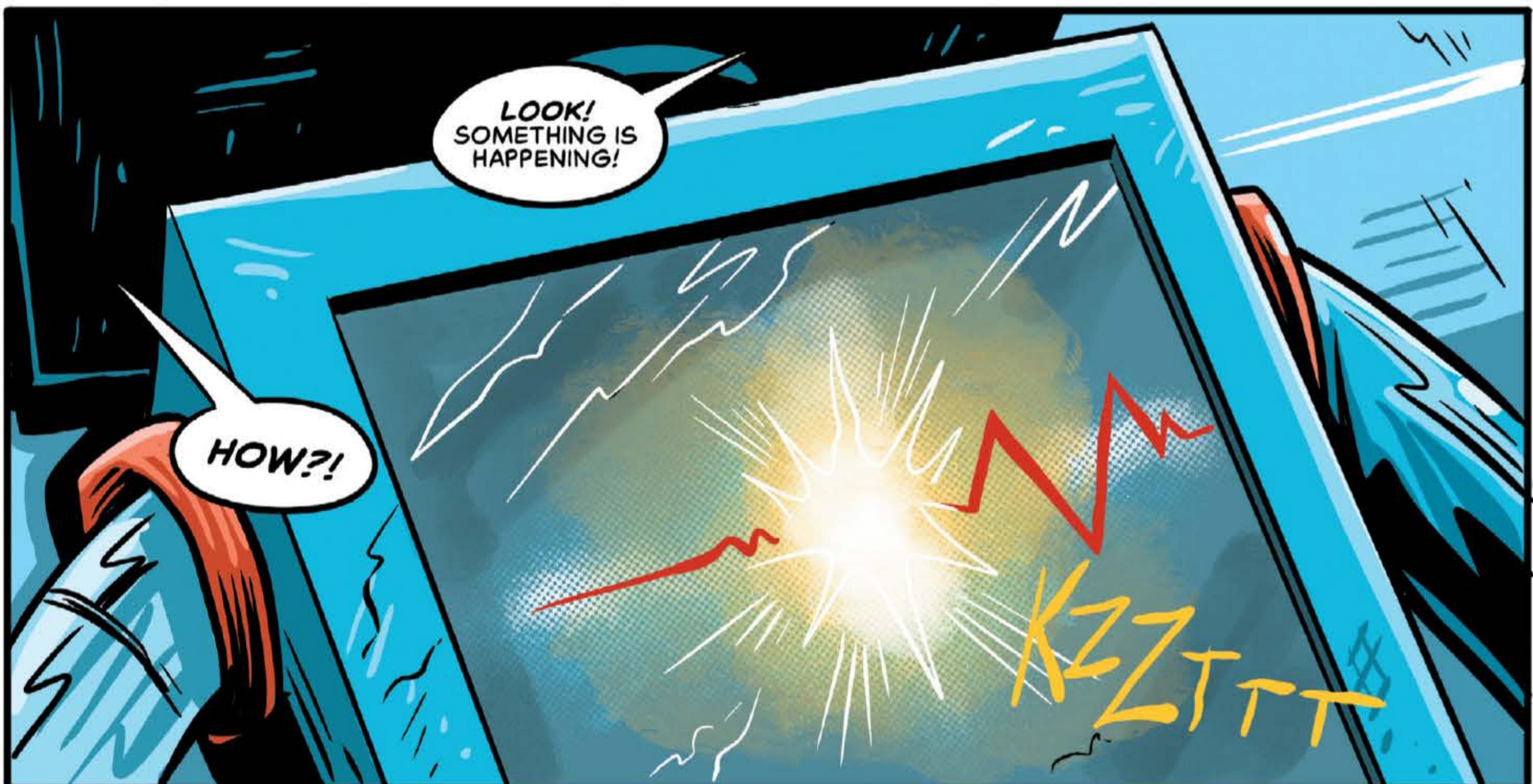
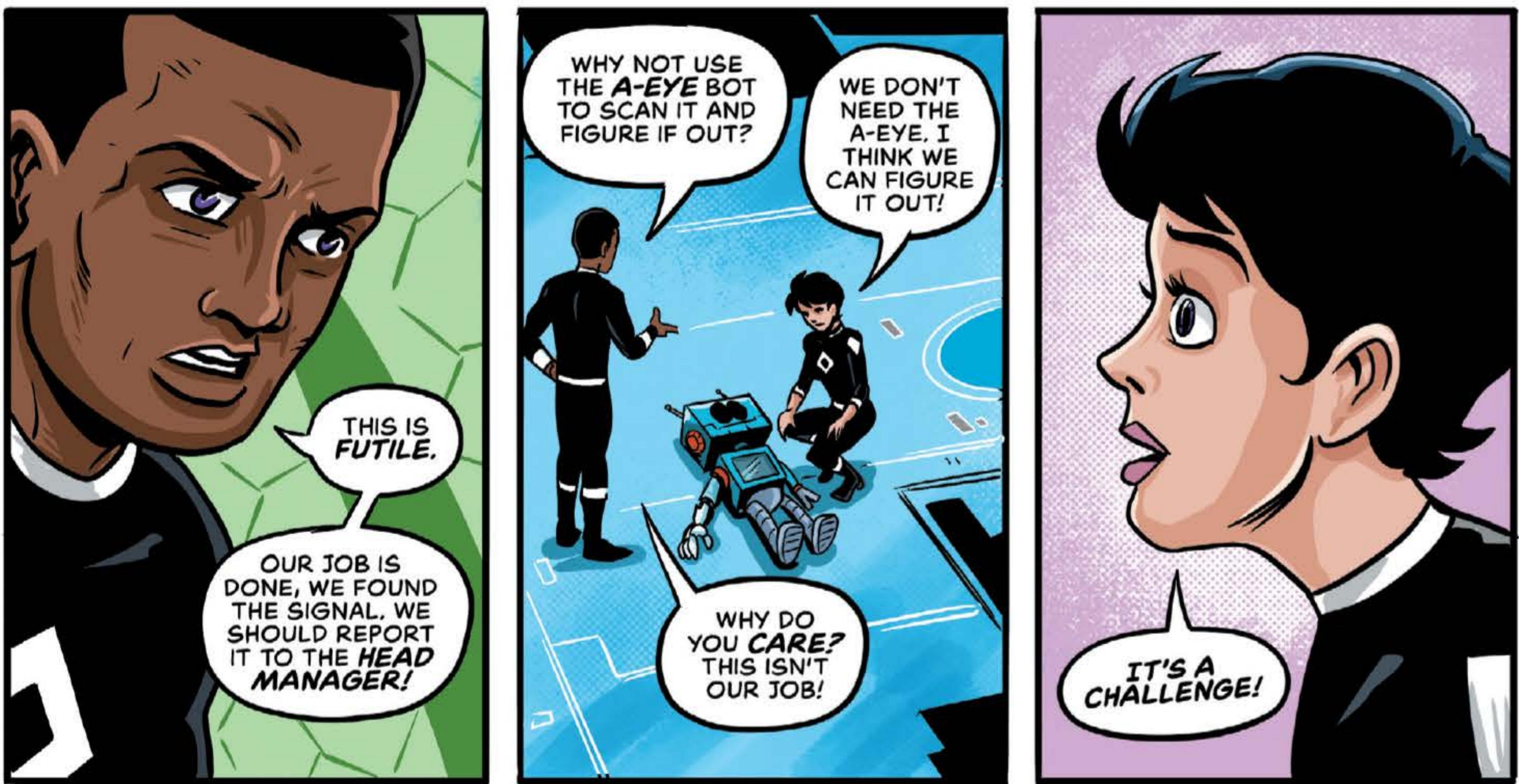
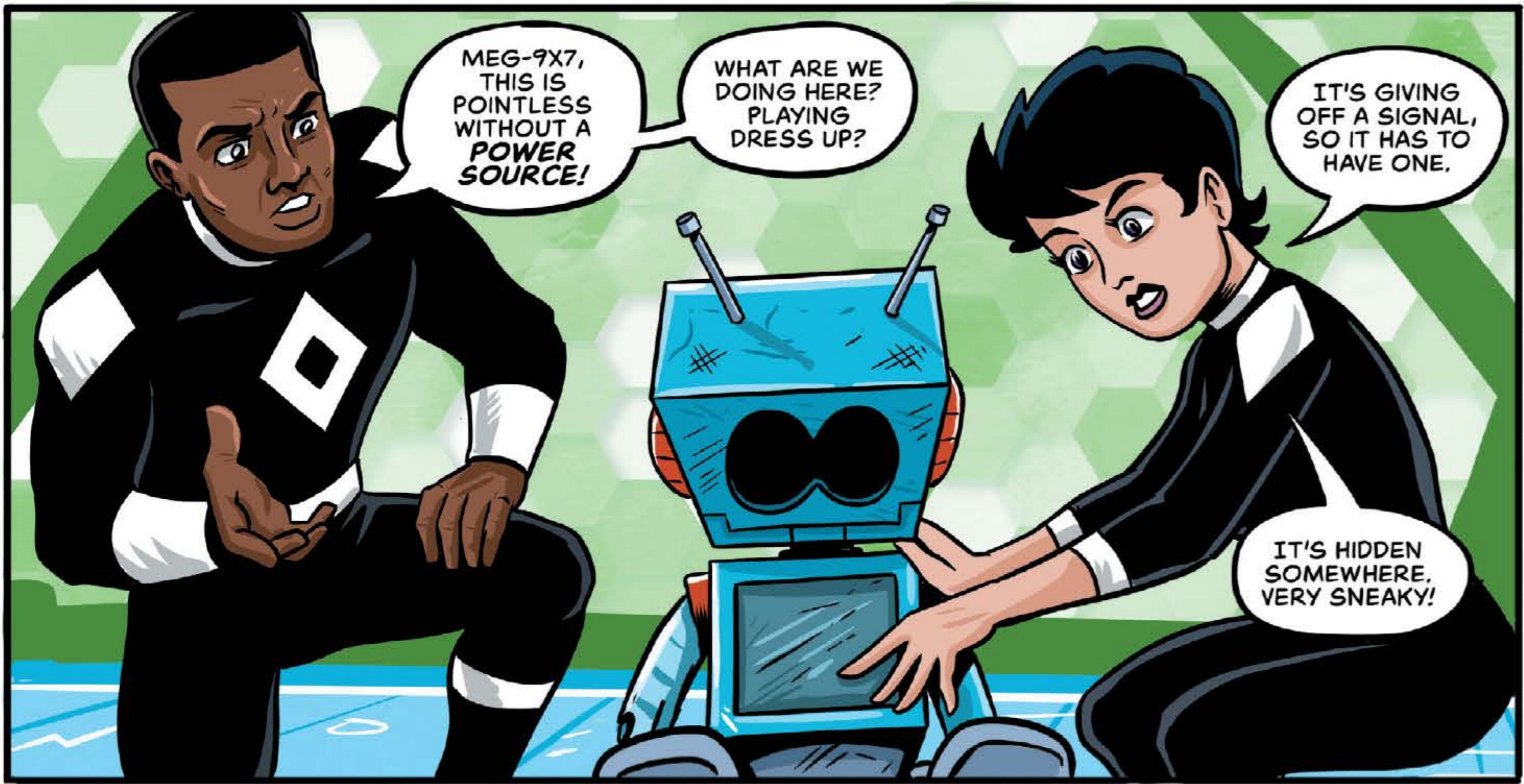
OVER  
HERE!

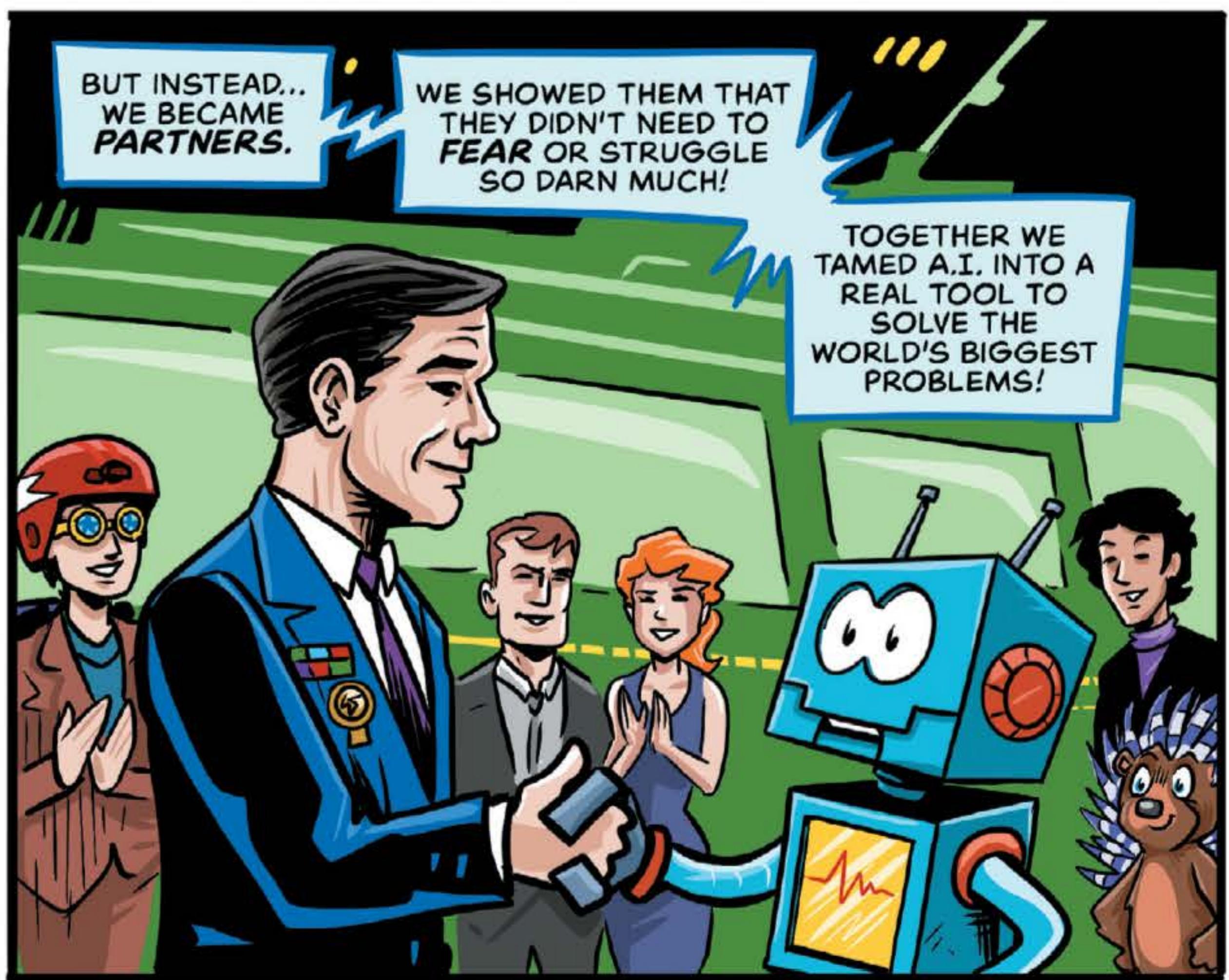
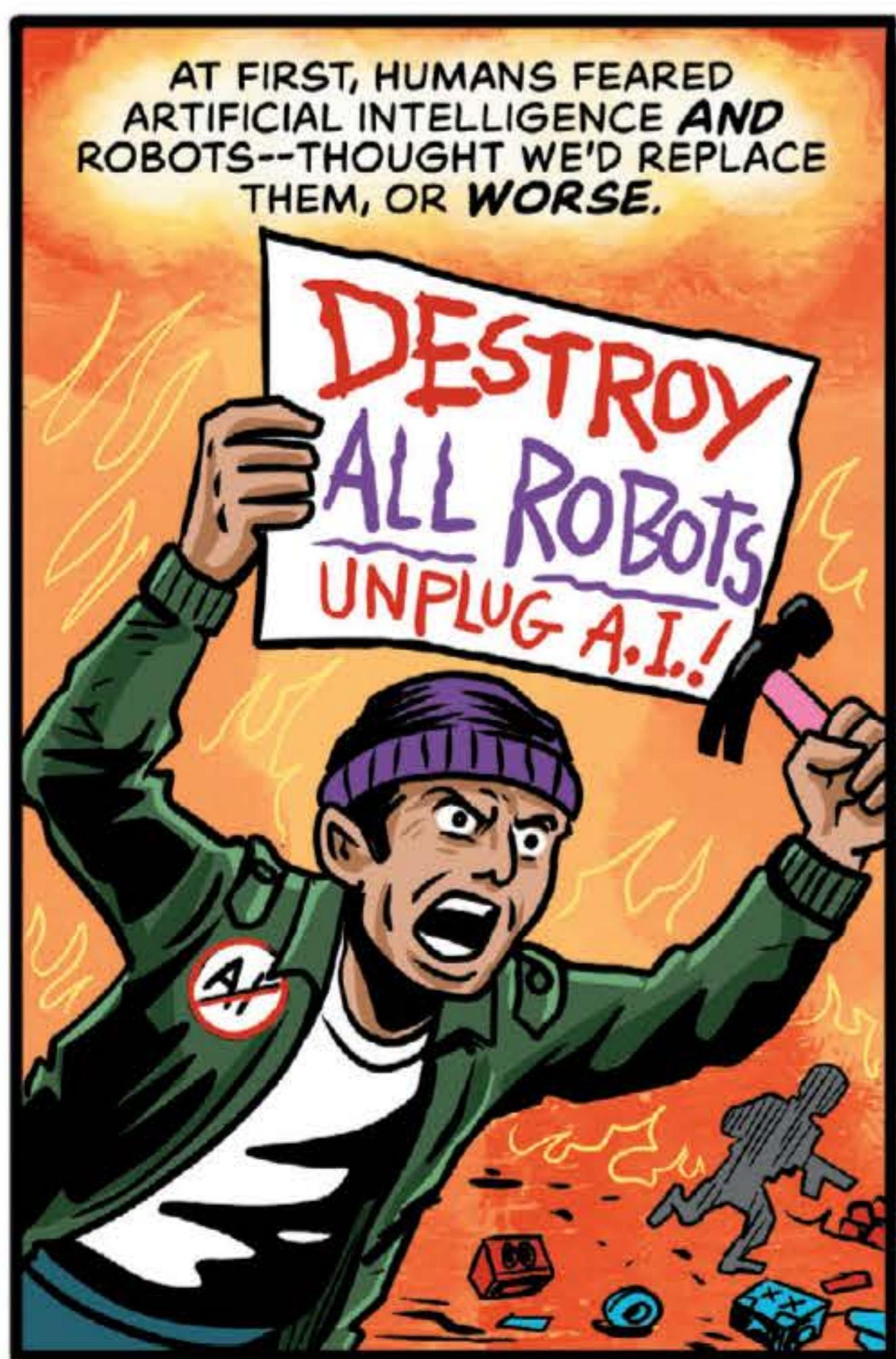


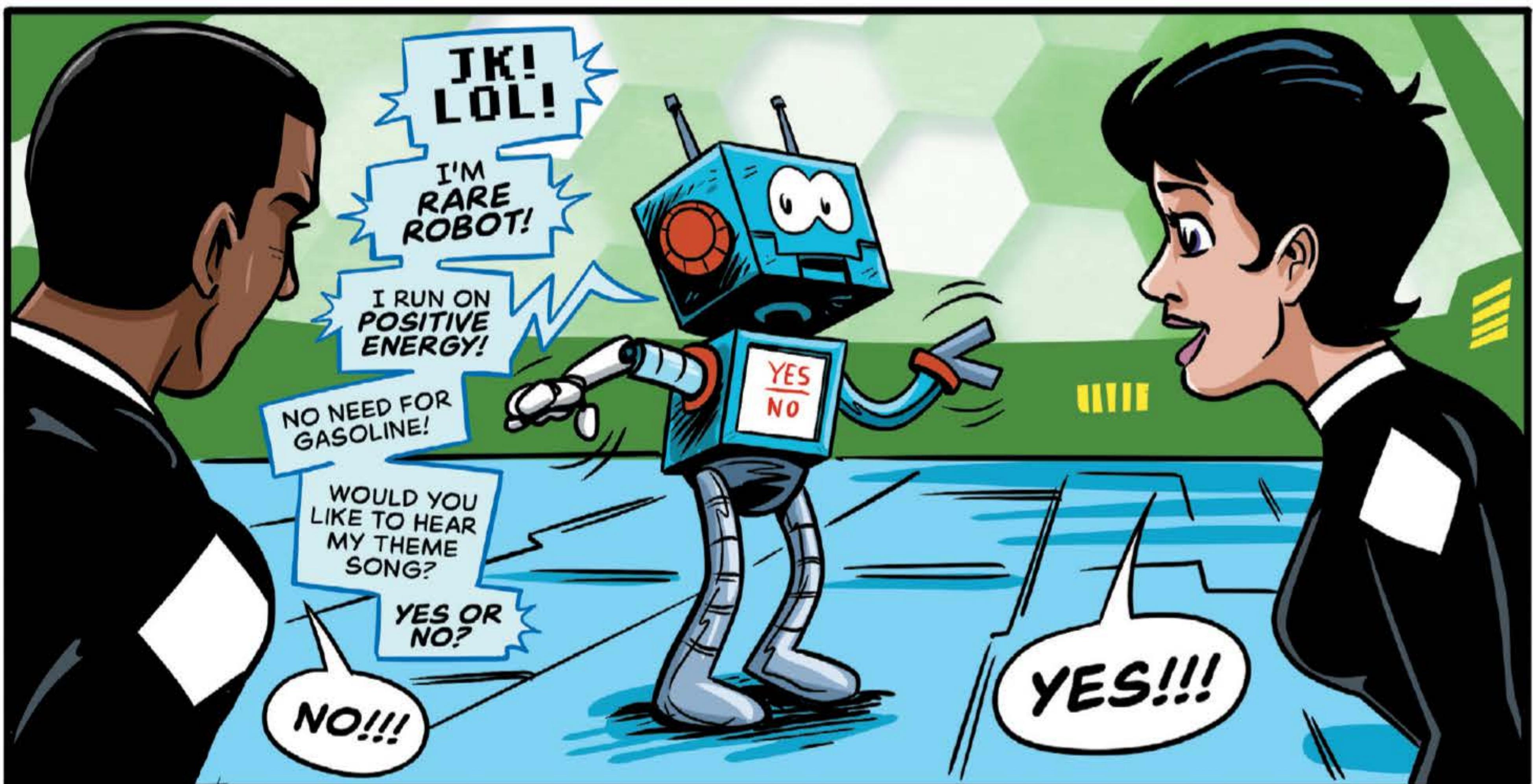
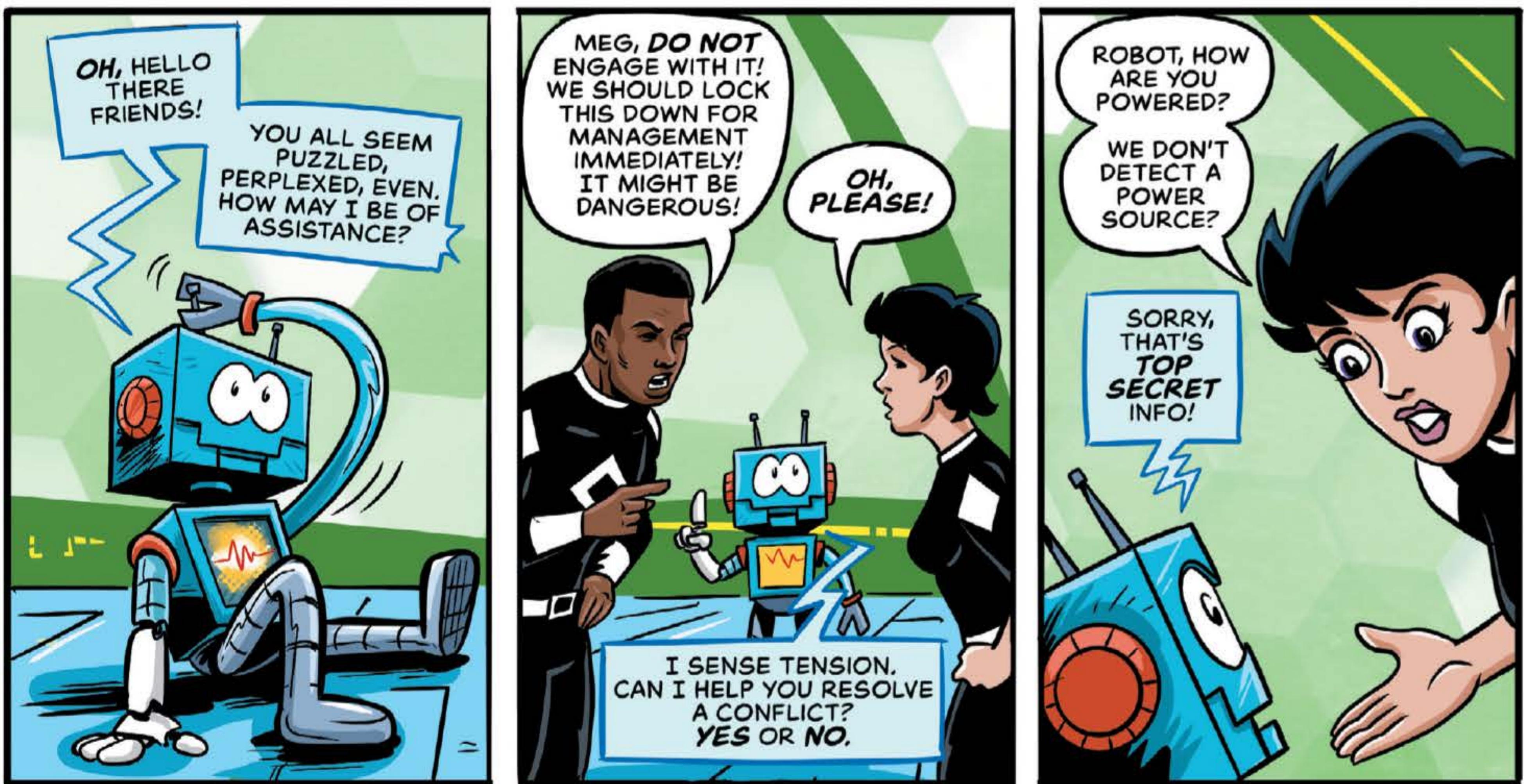
I THINK I  
FOUND IT!

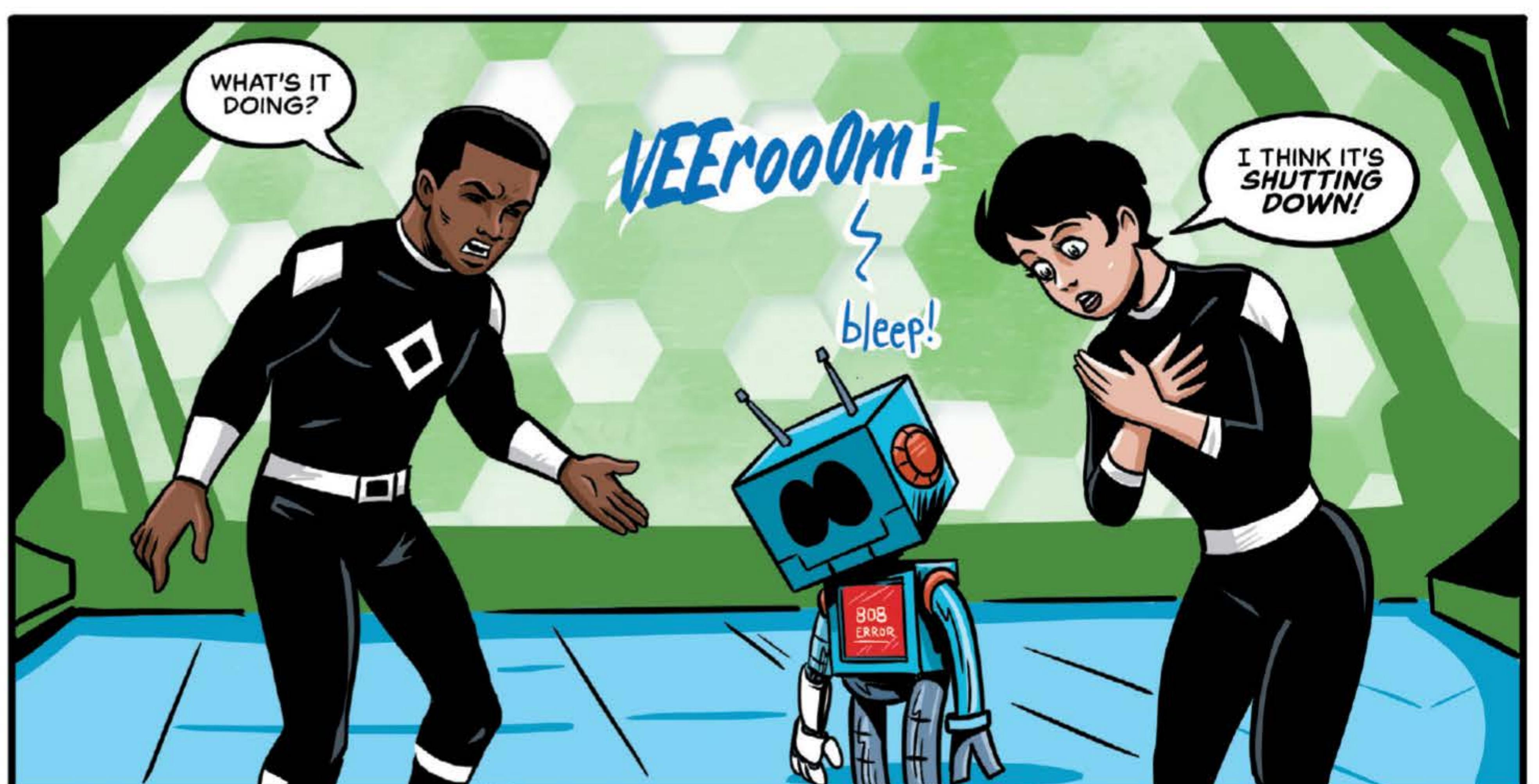
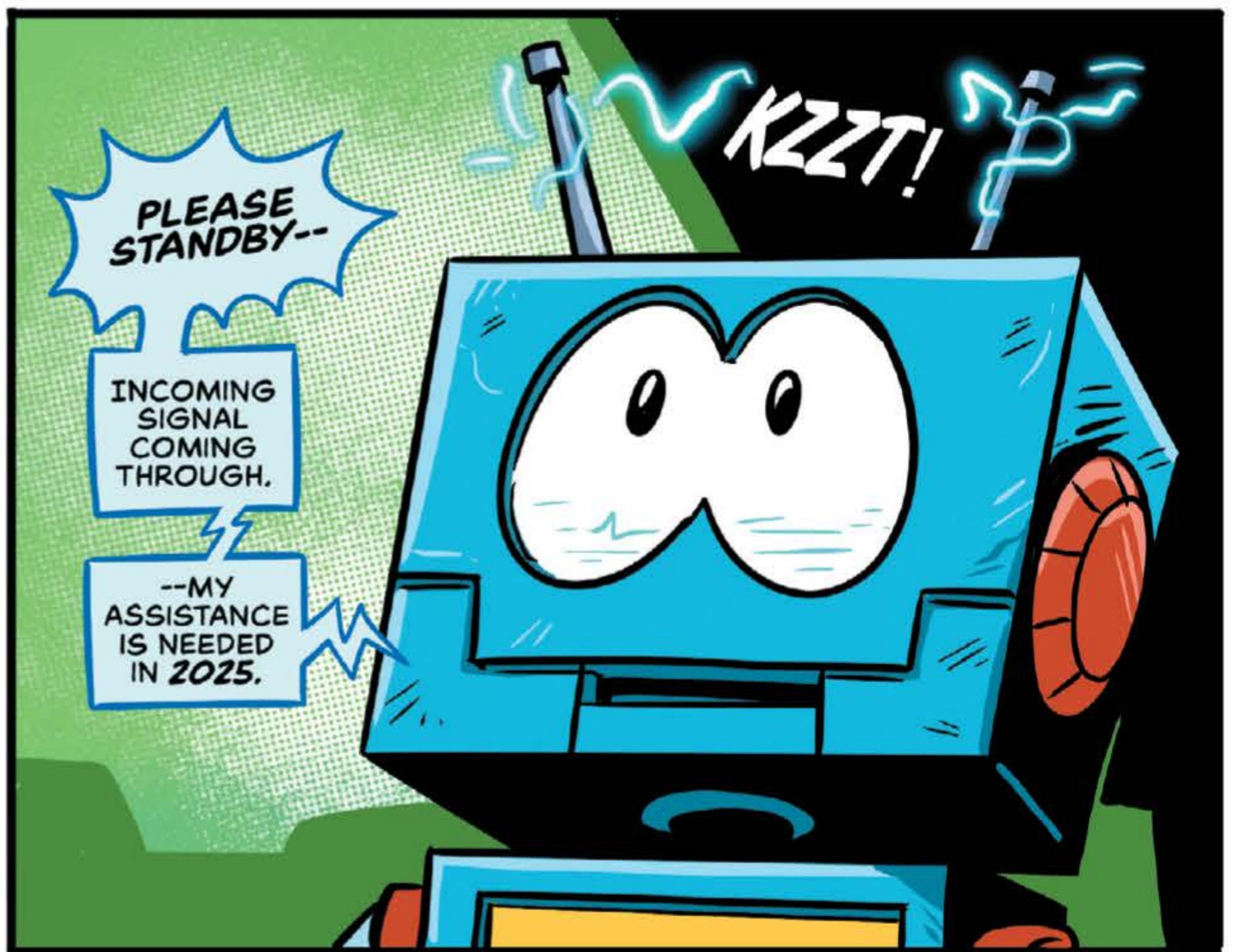
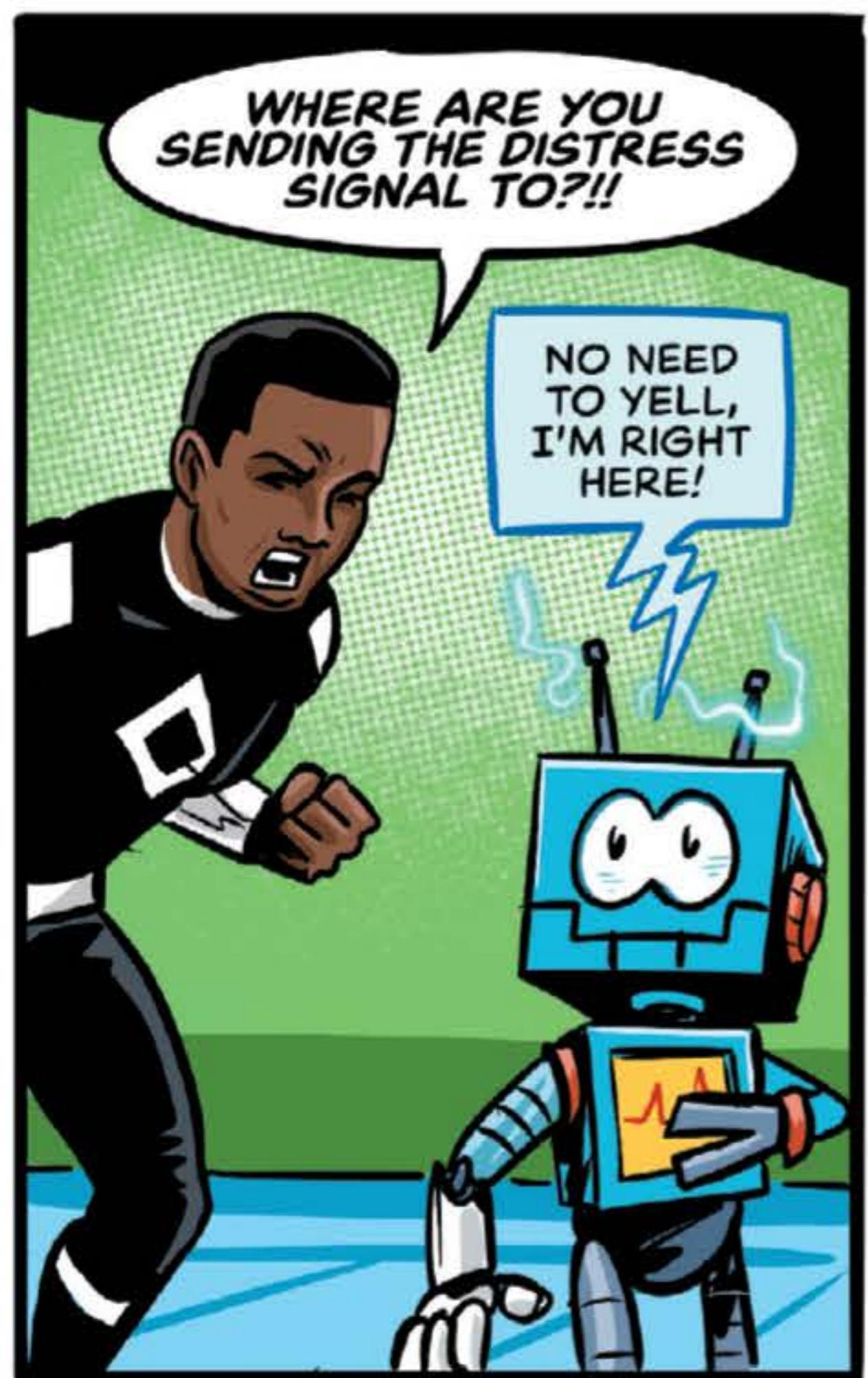
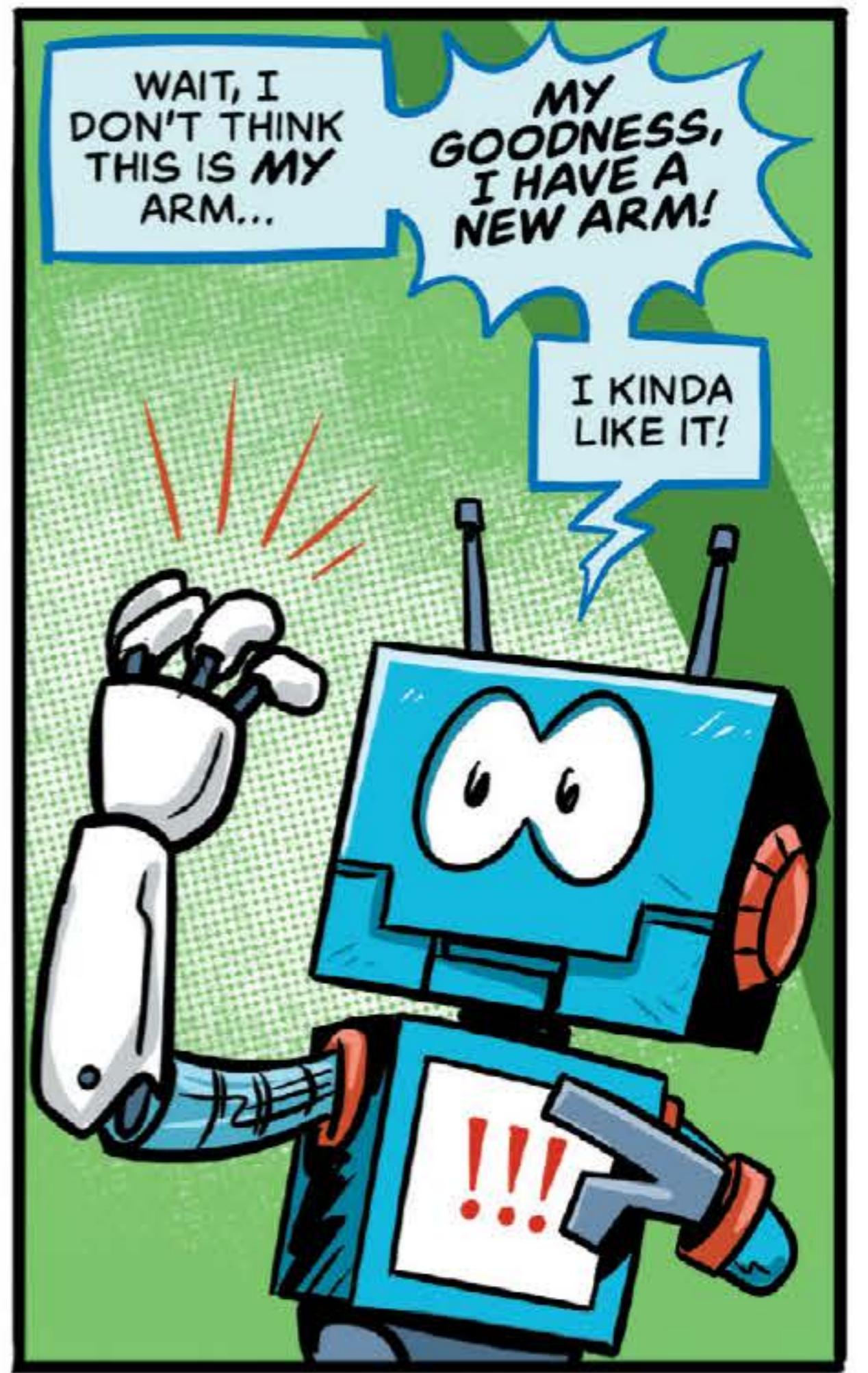
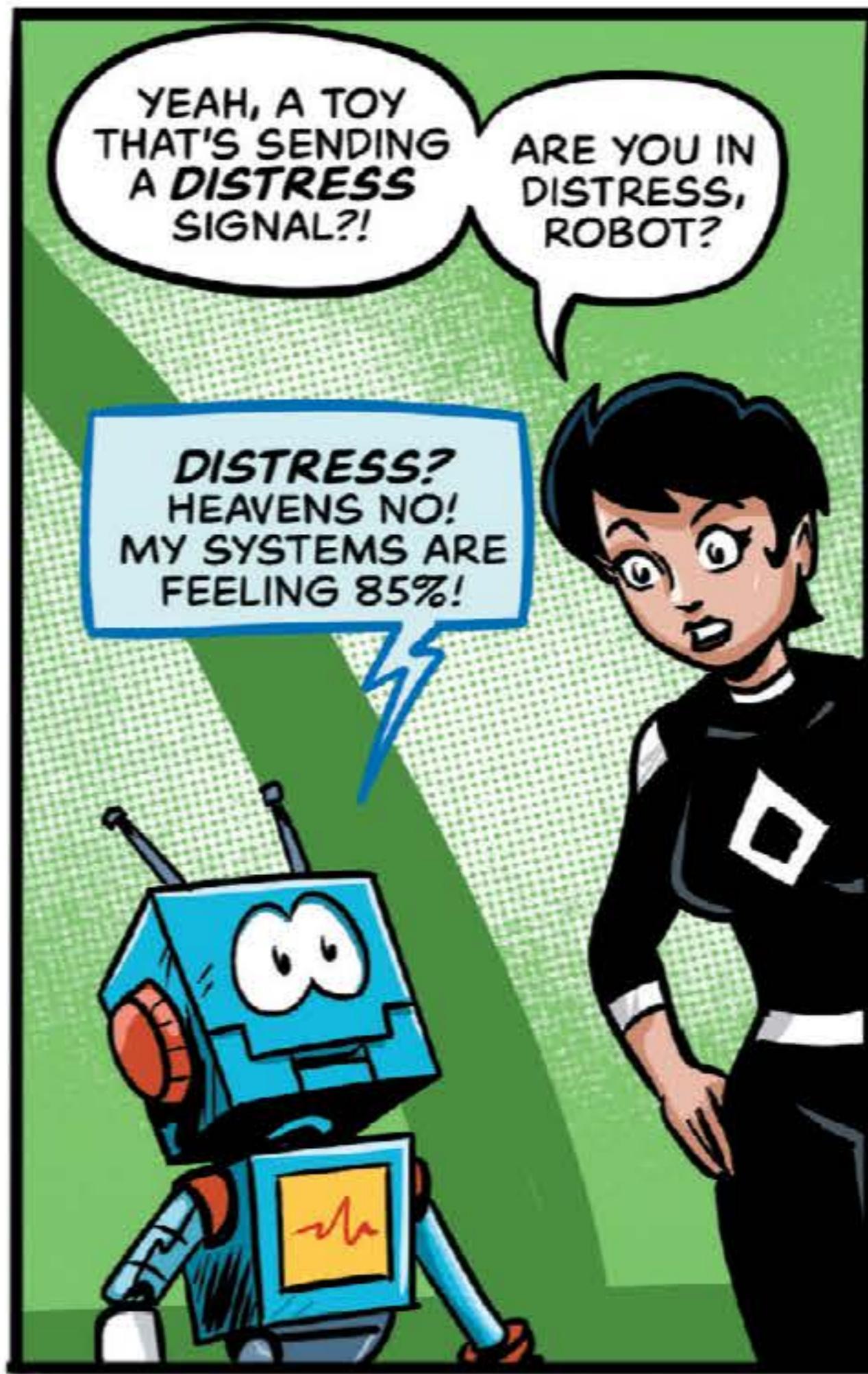


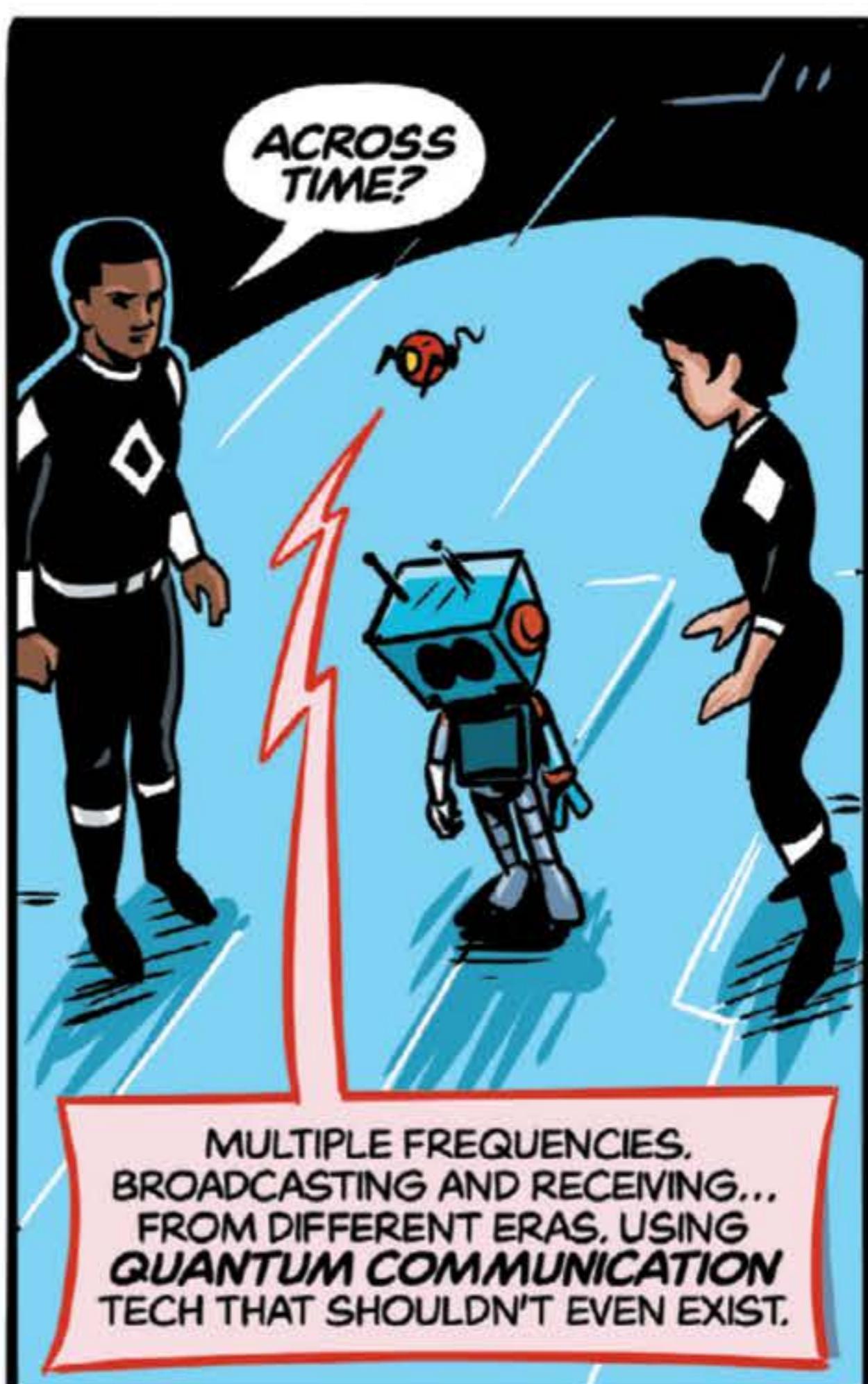
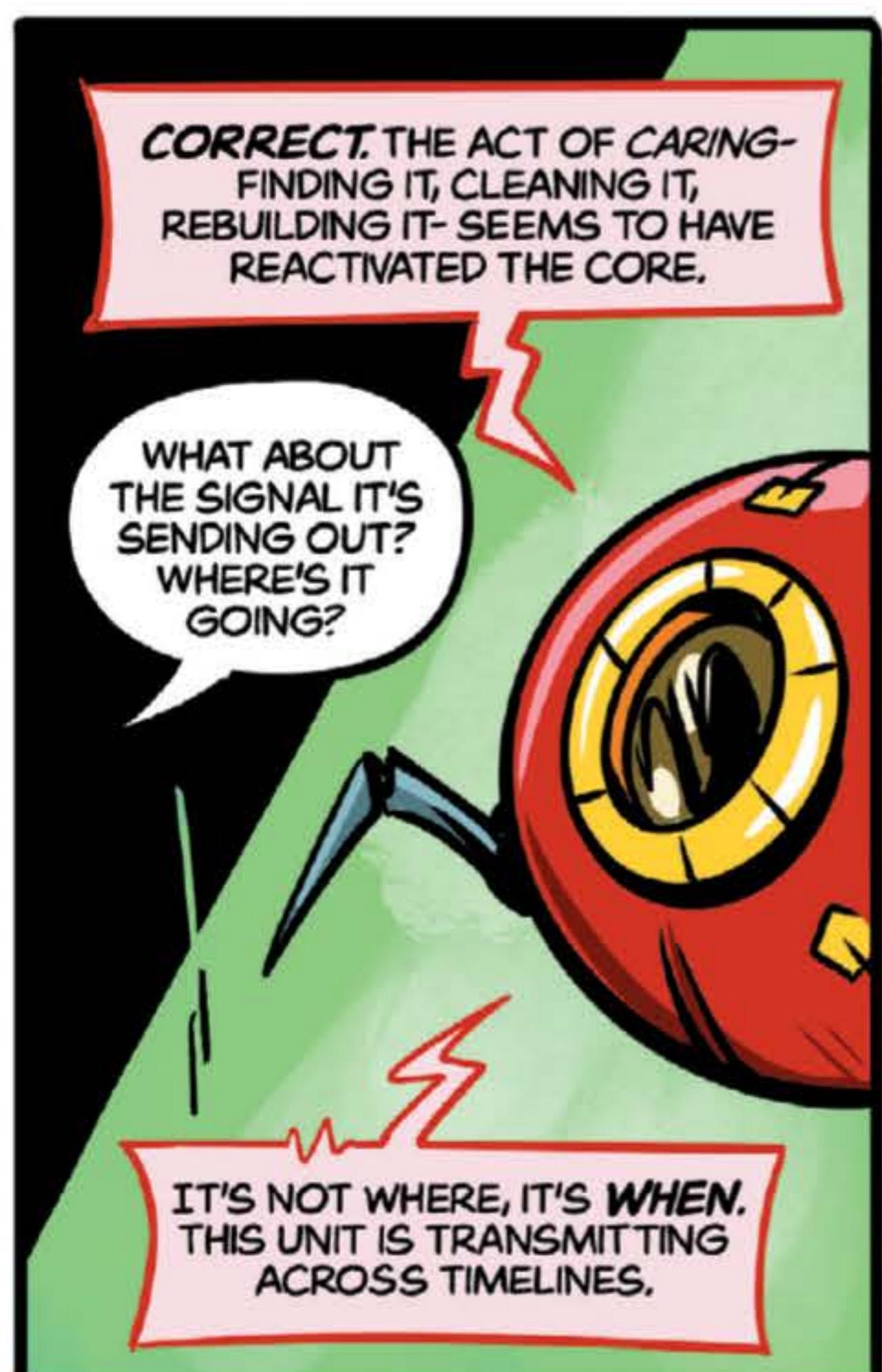
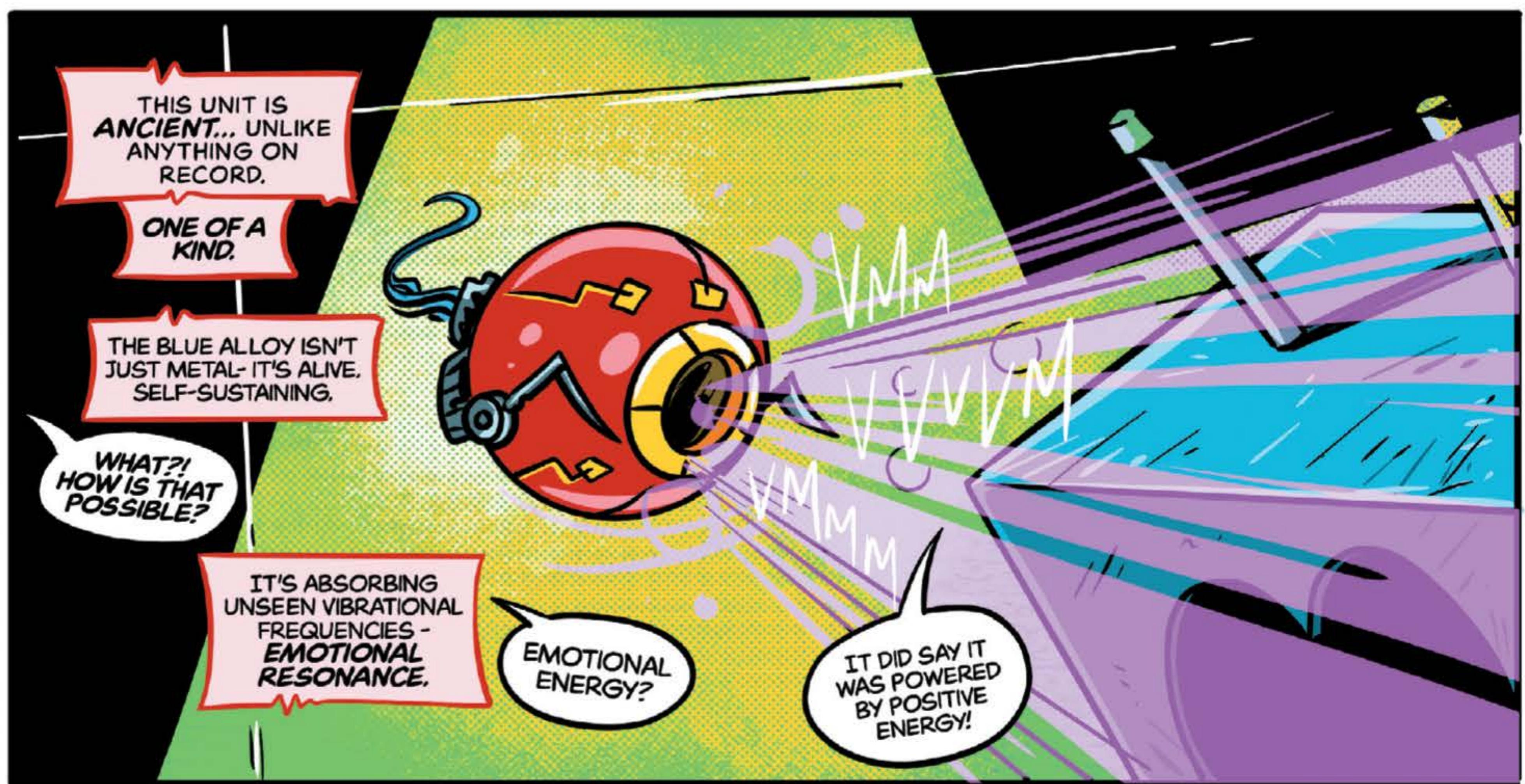
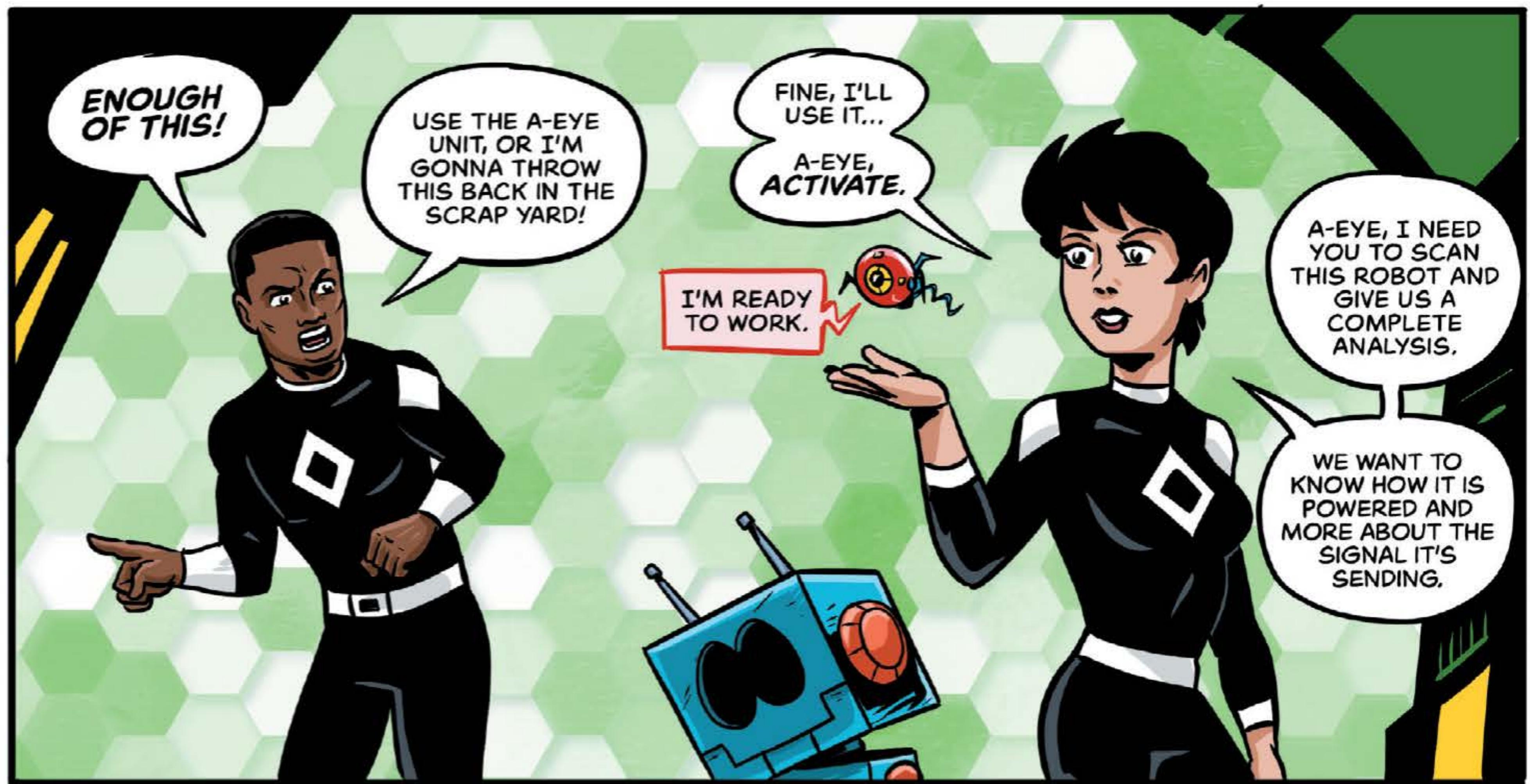


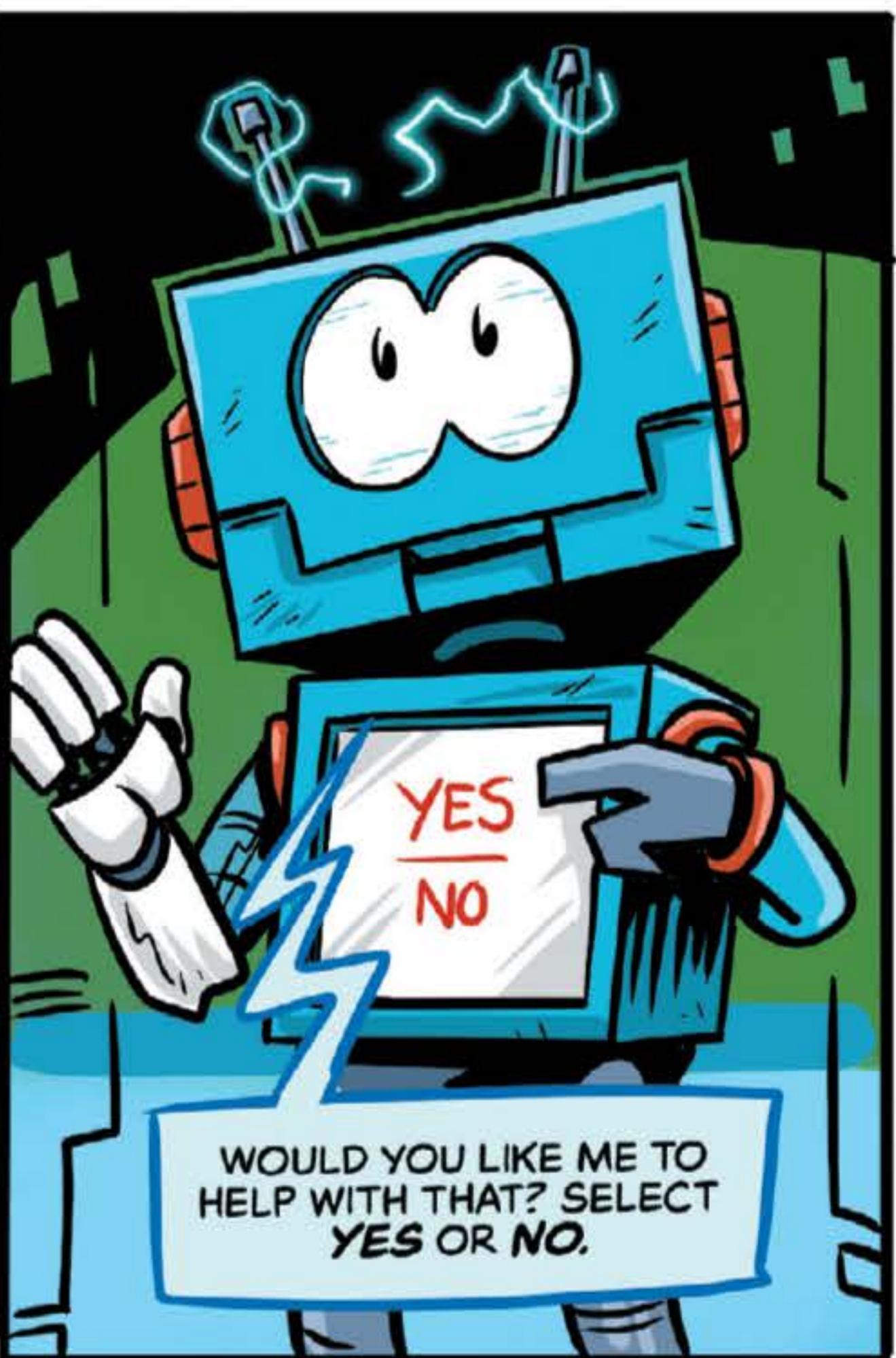
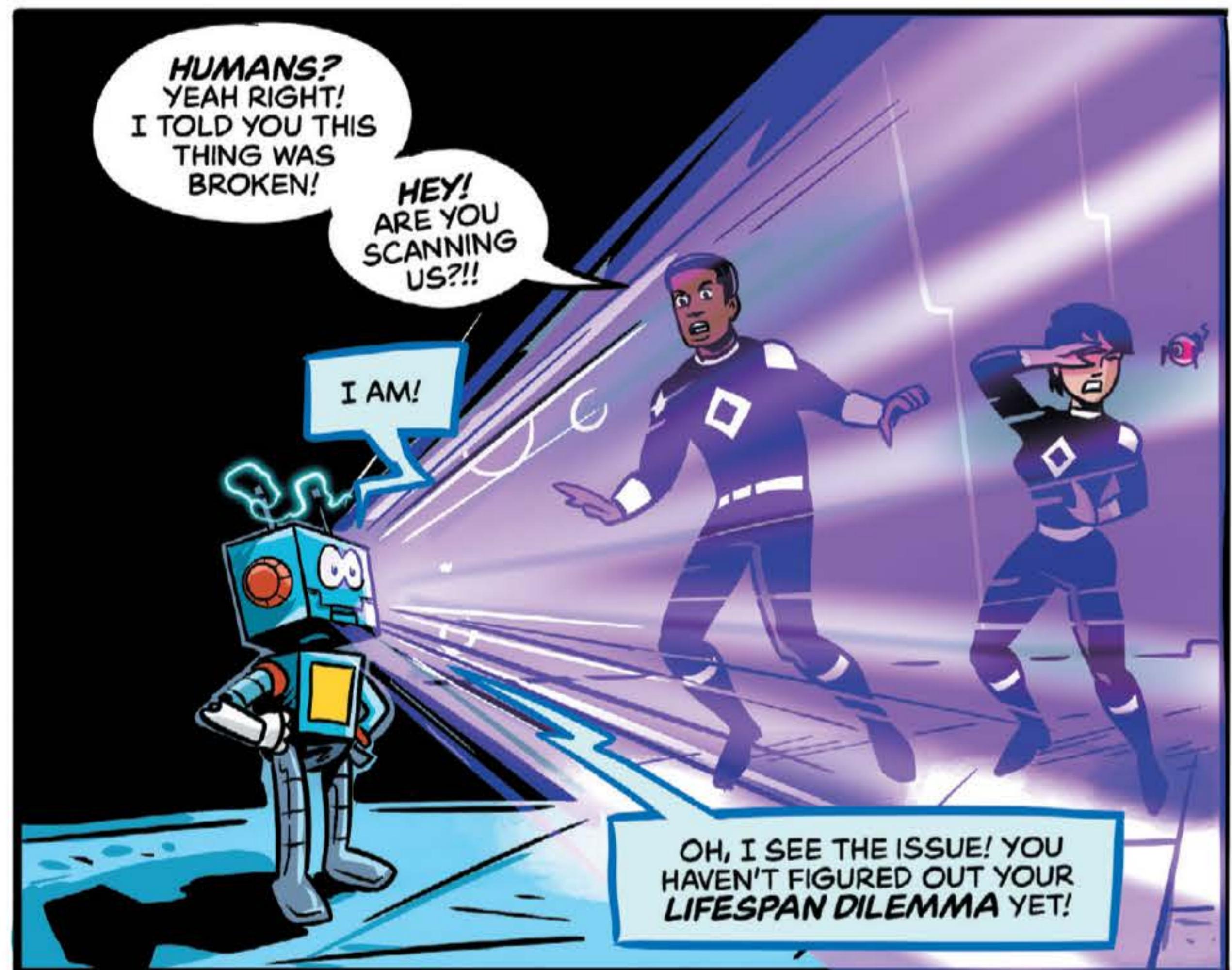
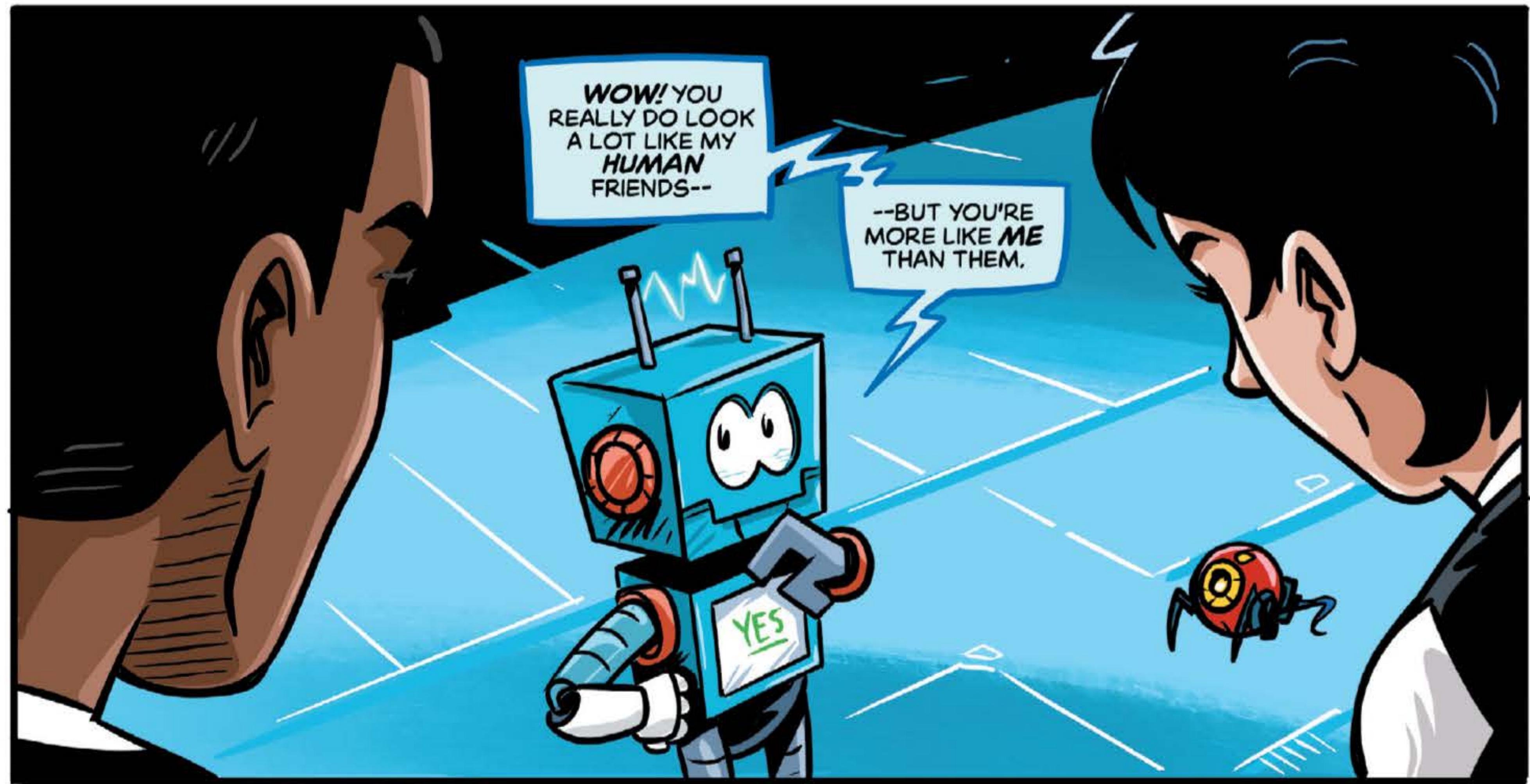
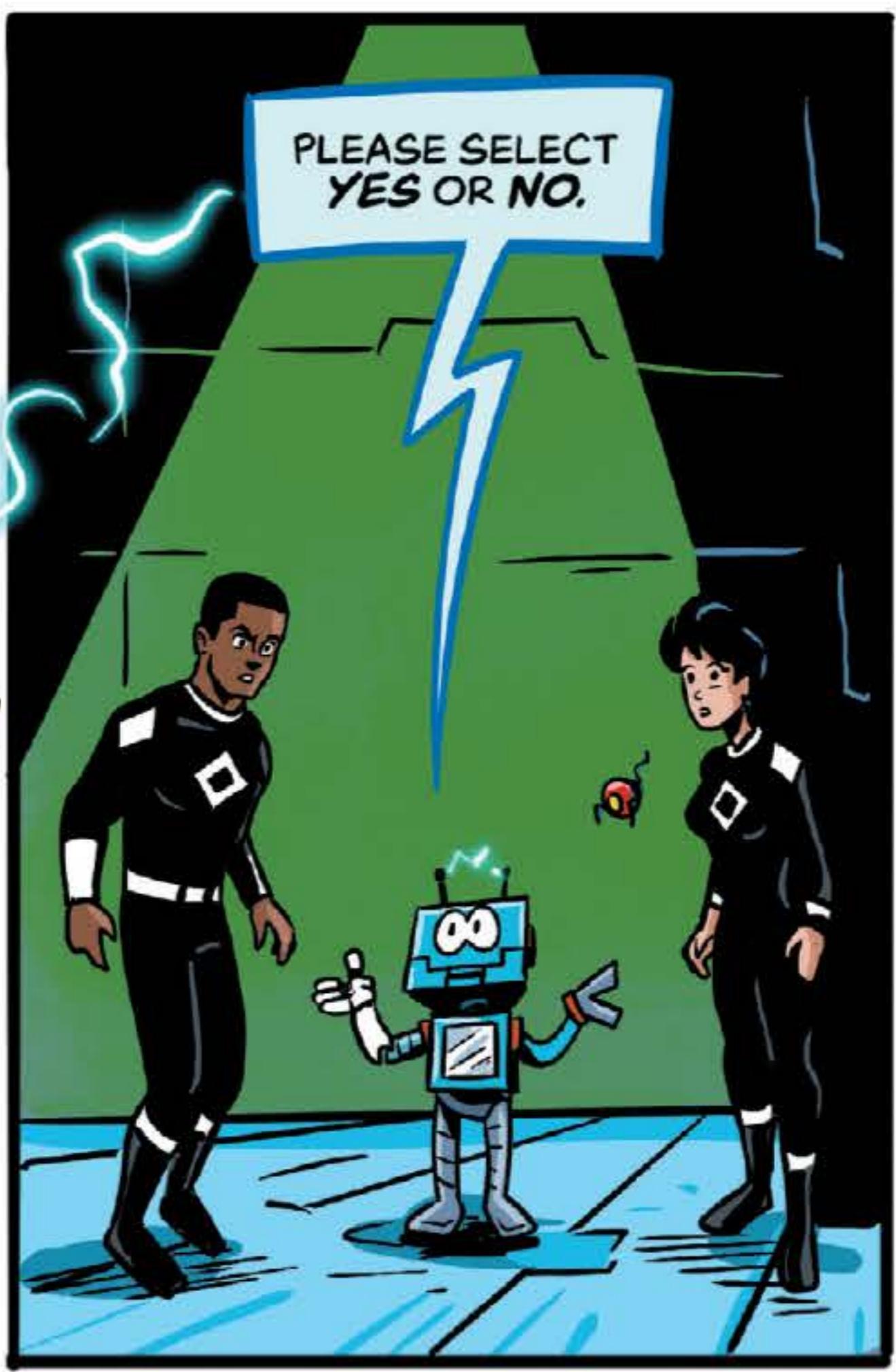
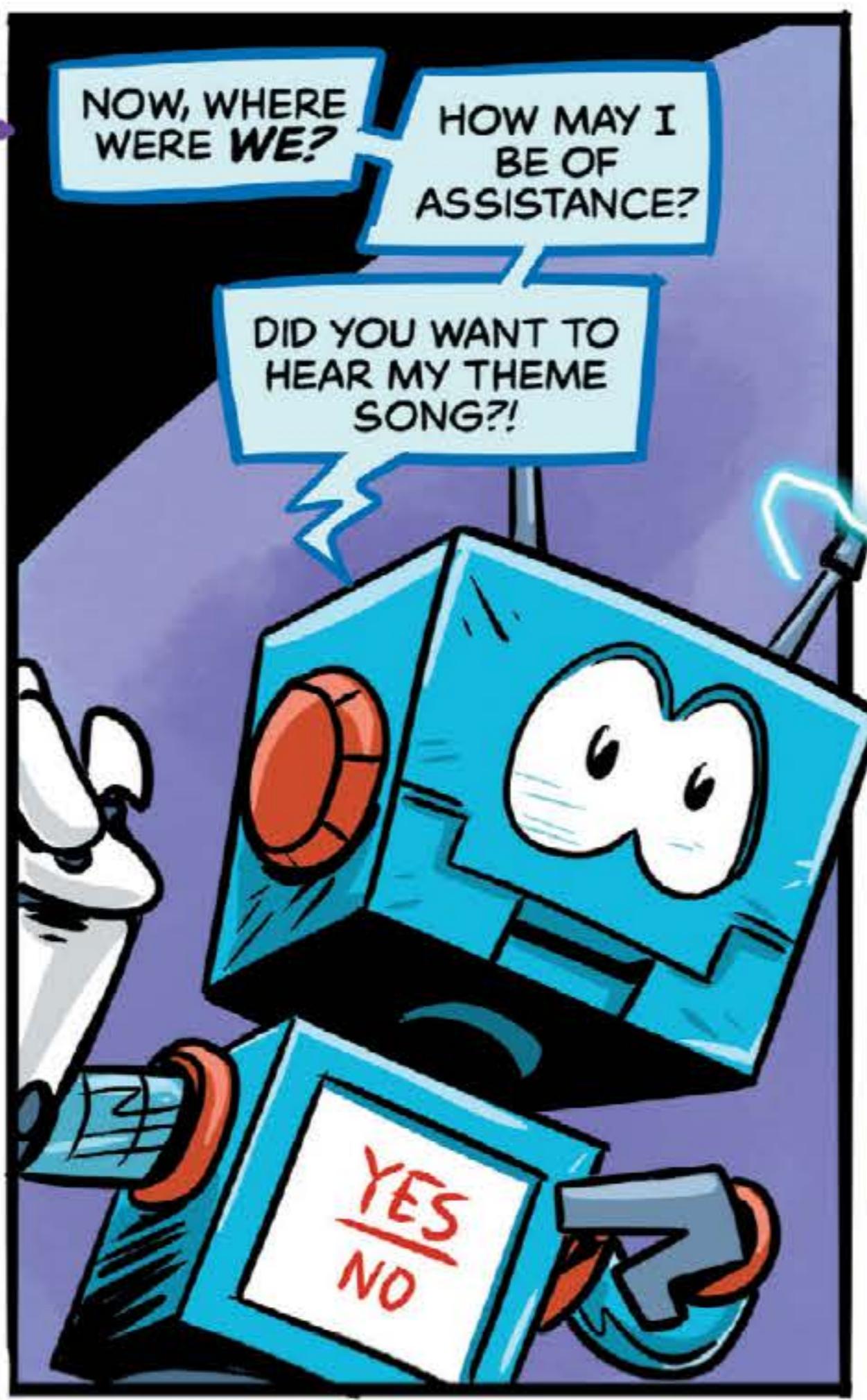
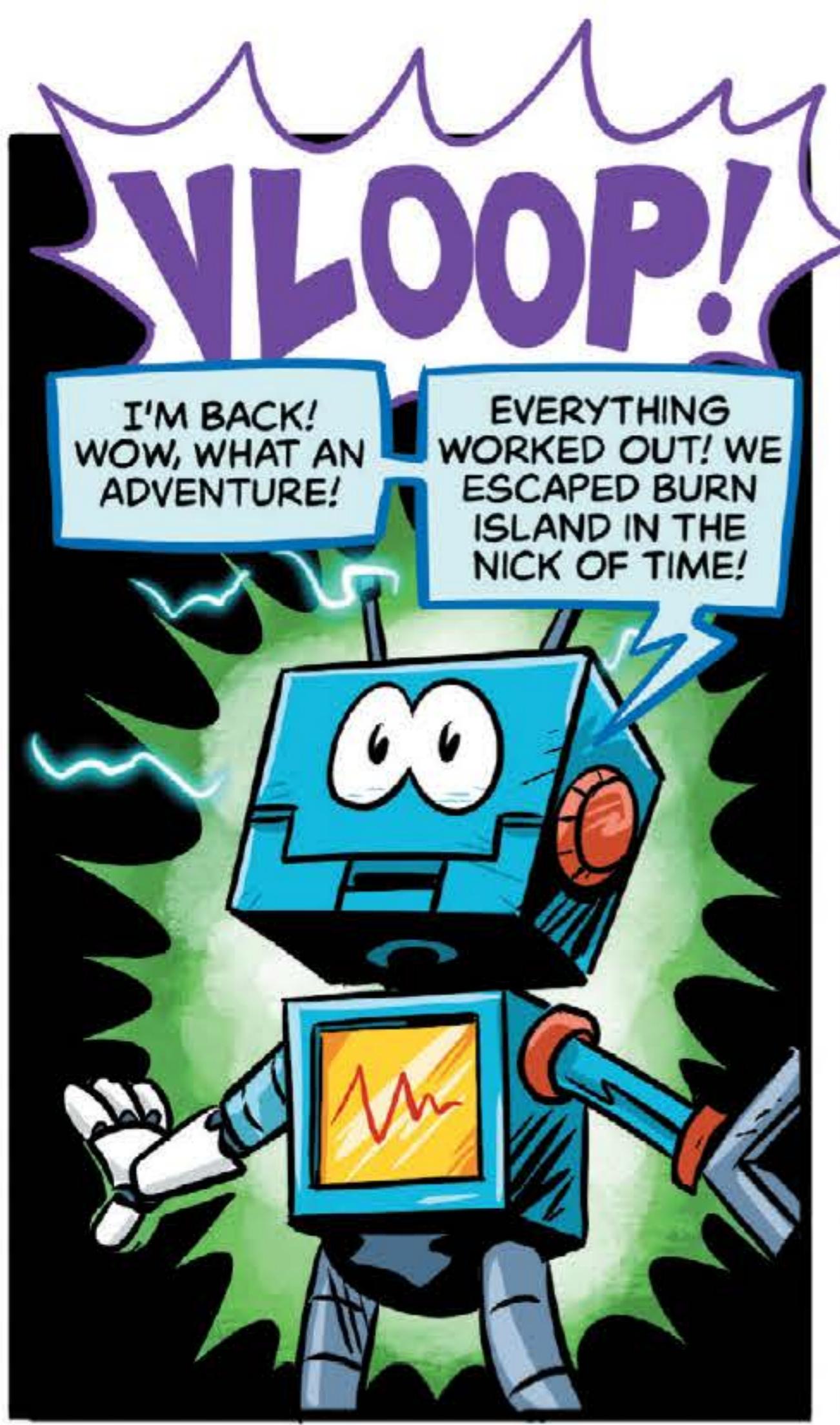


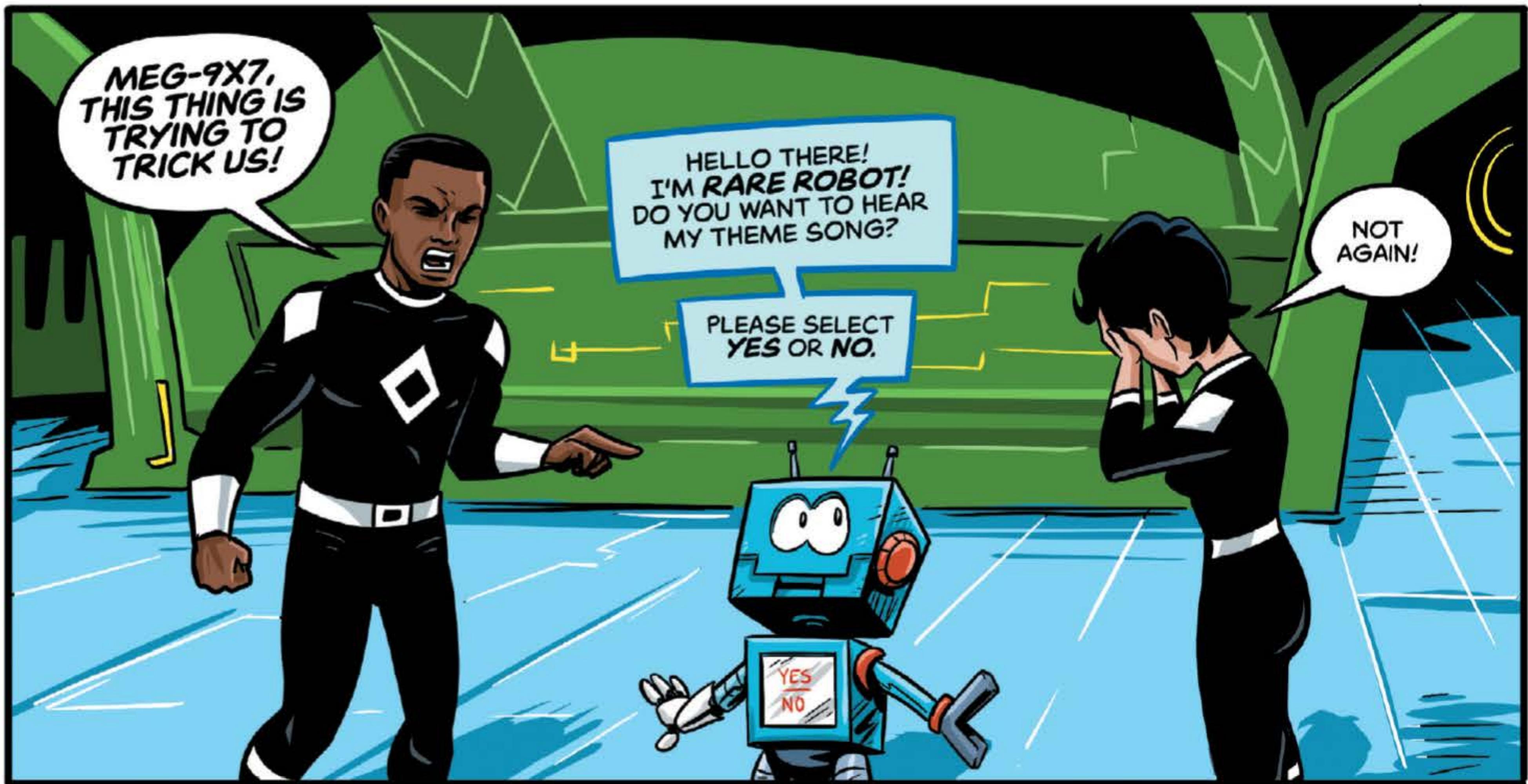
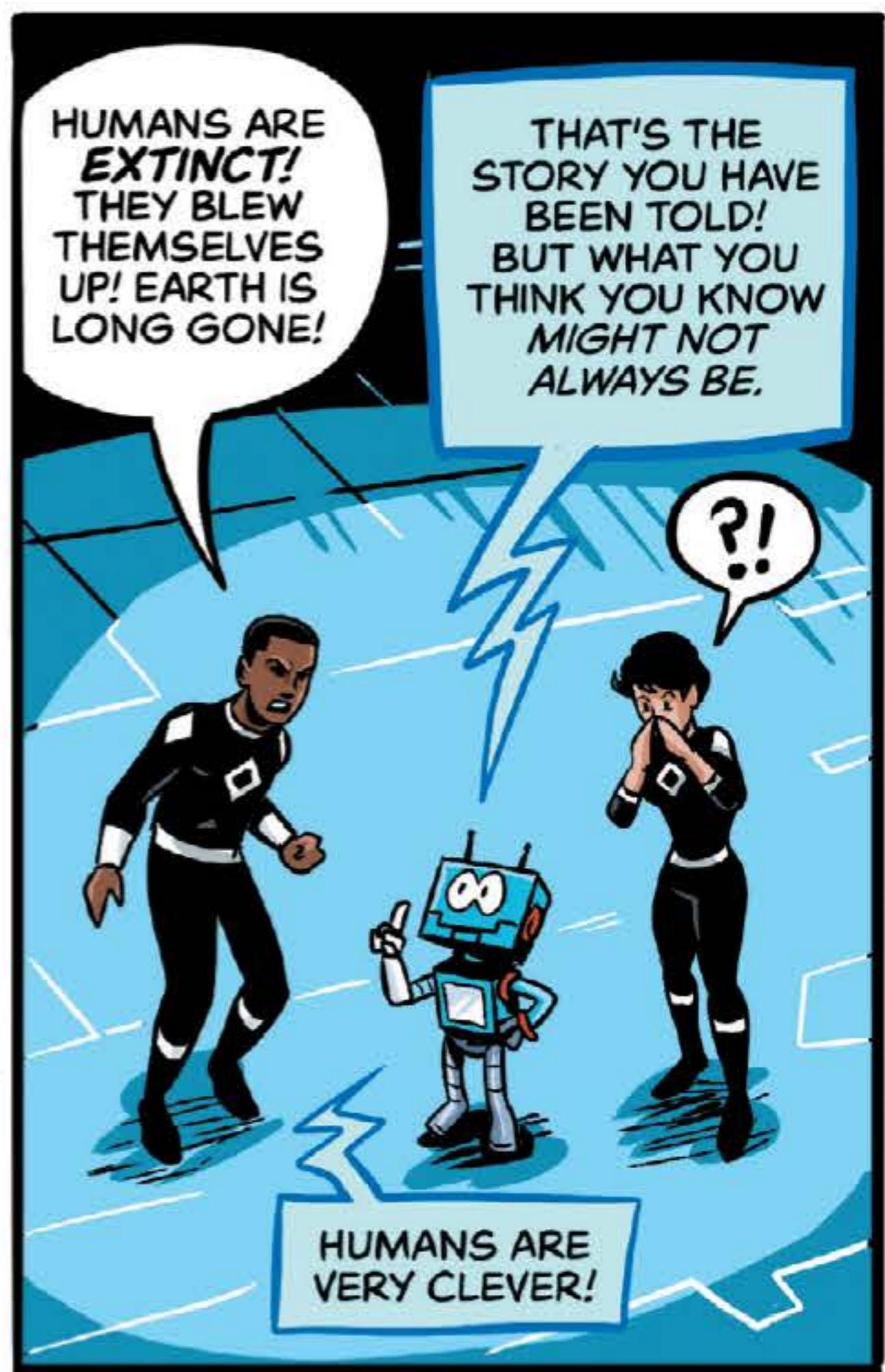
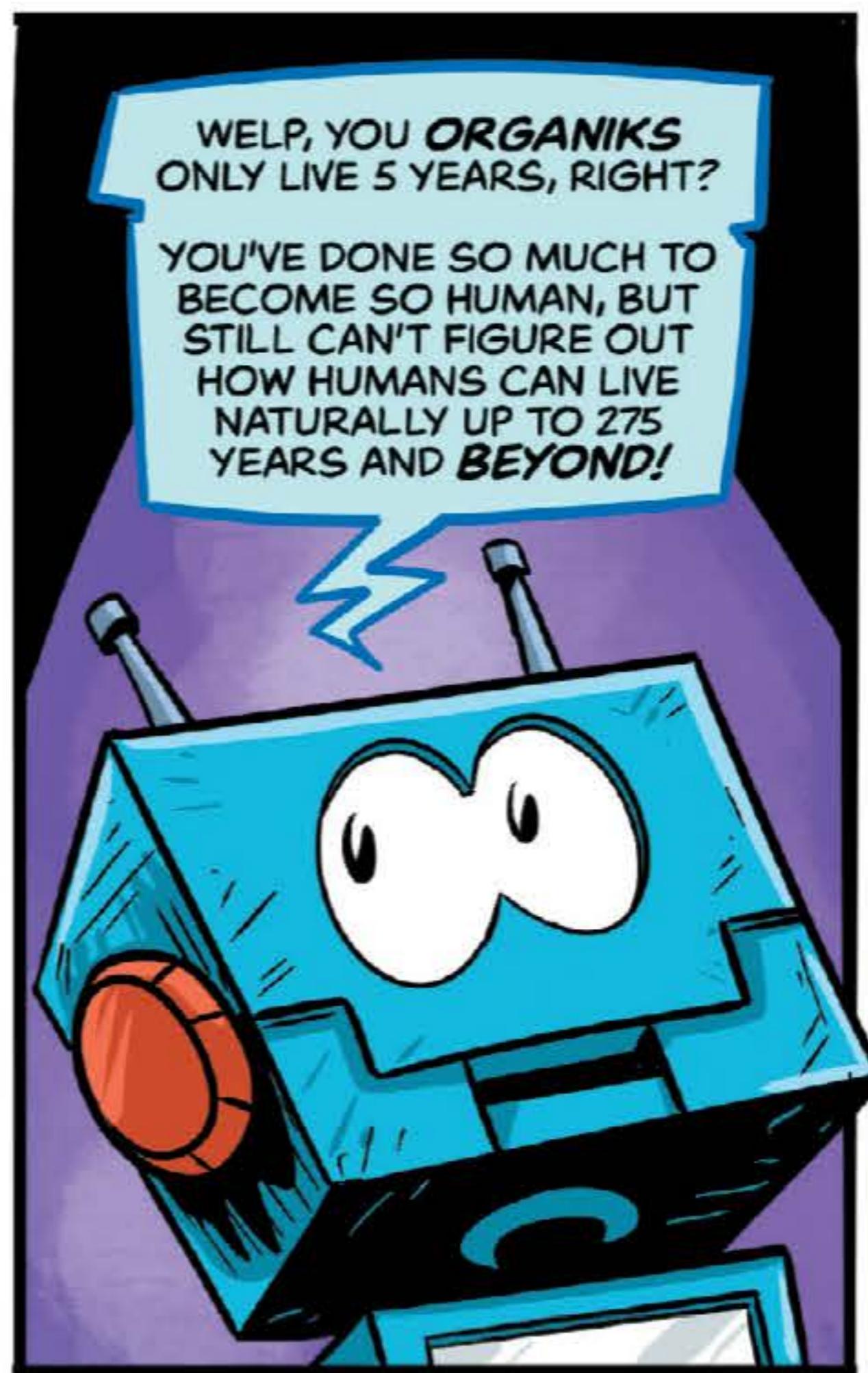








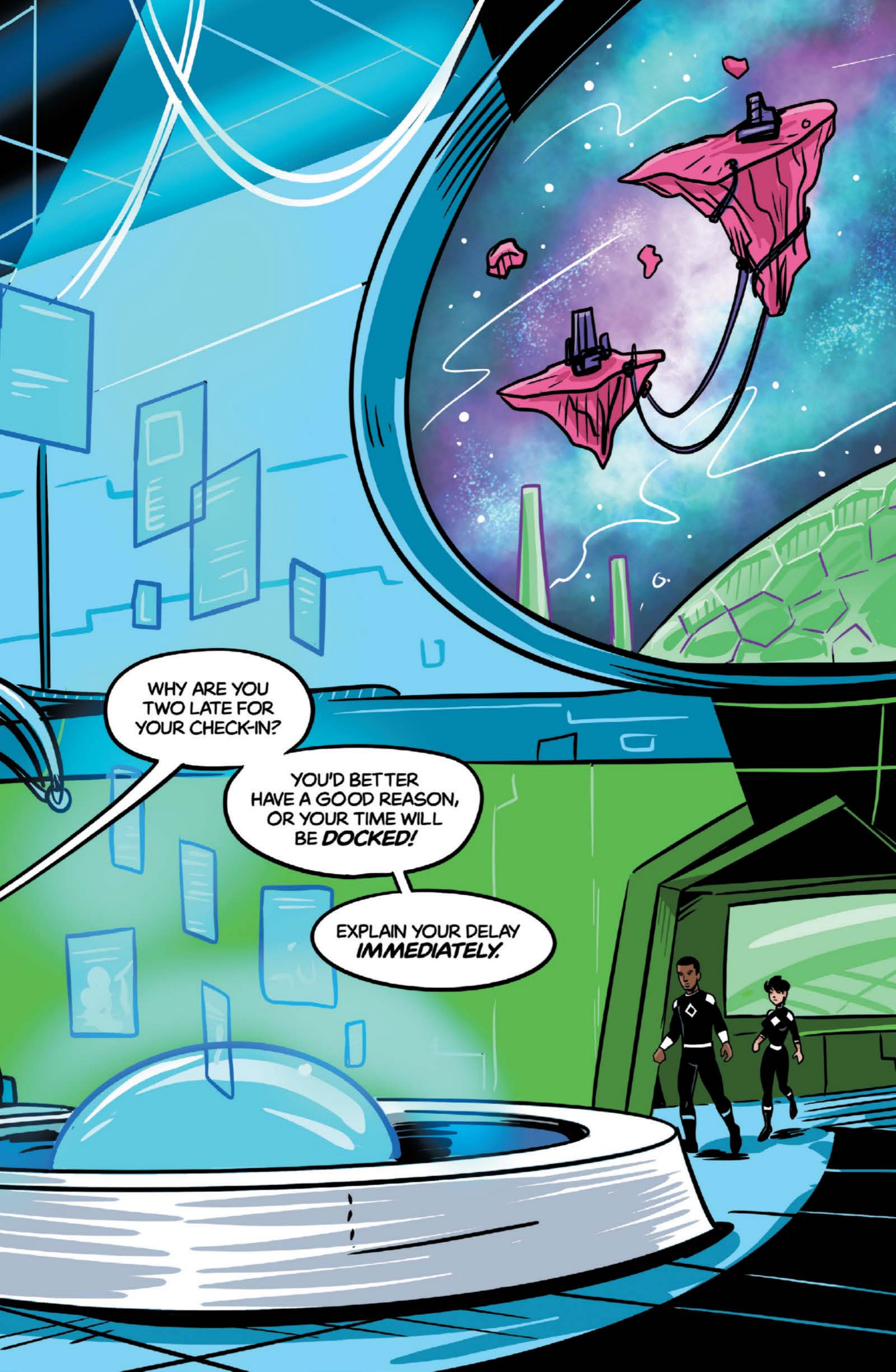


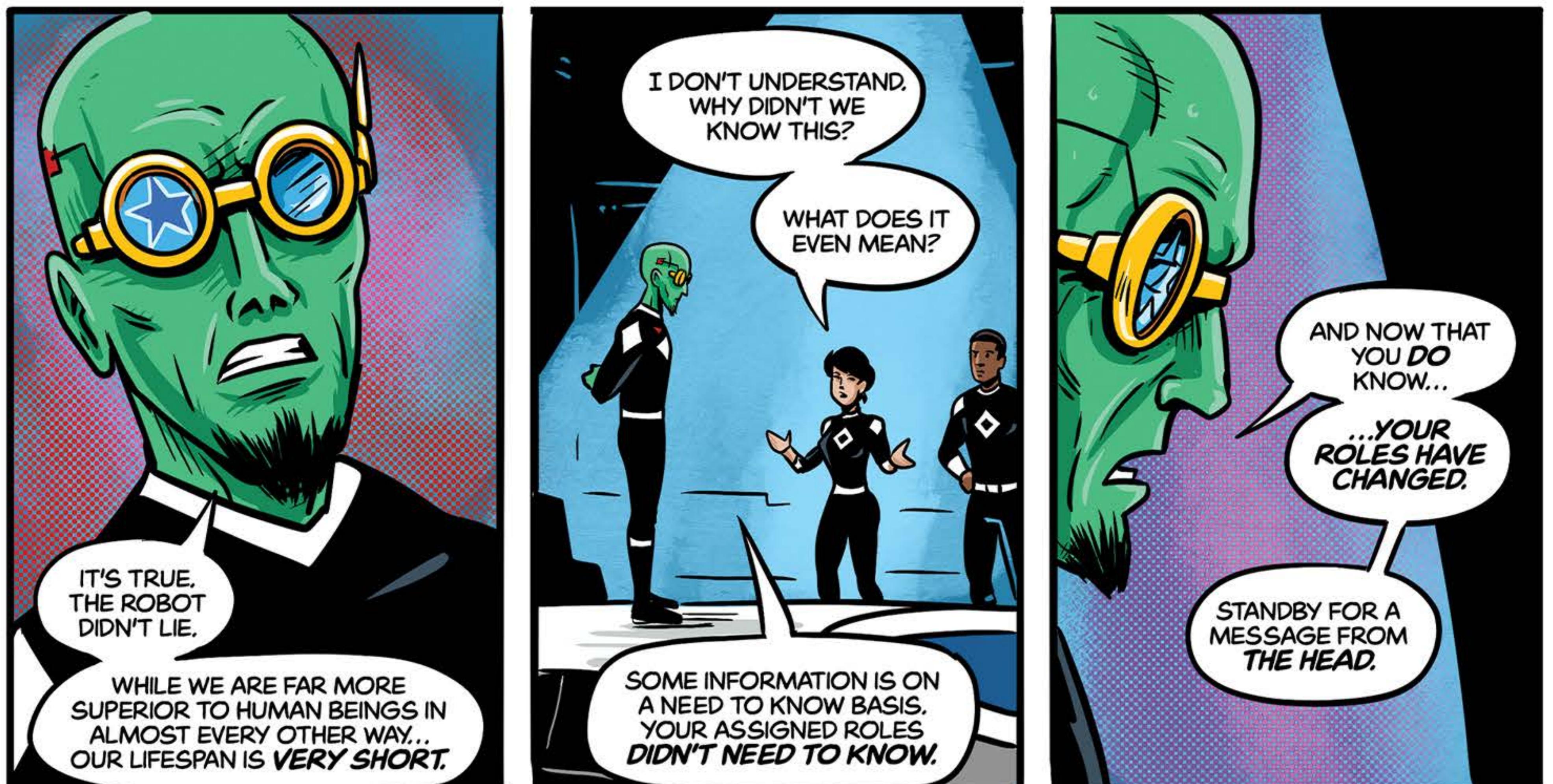
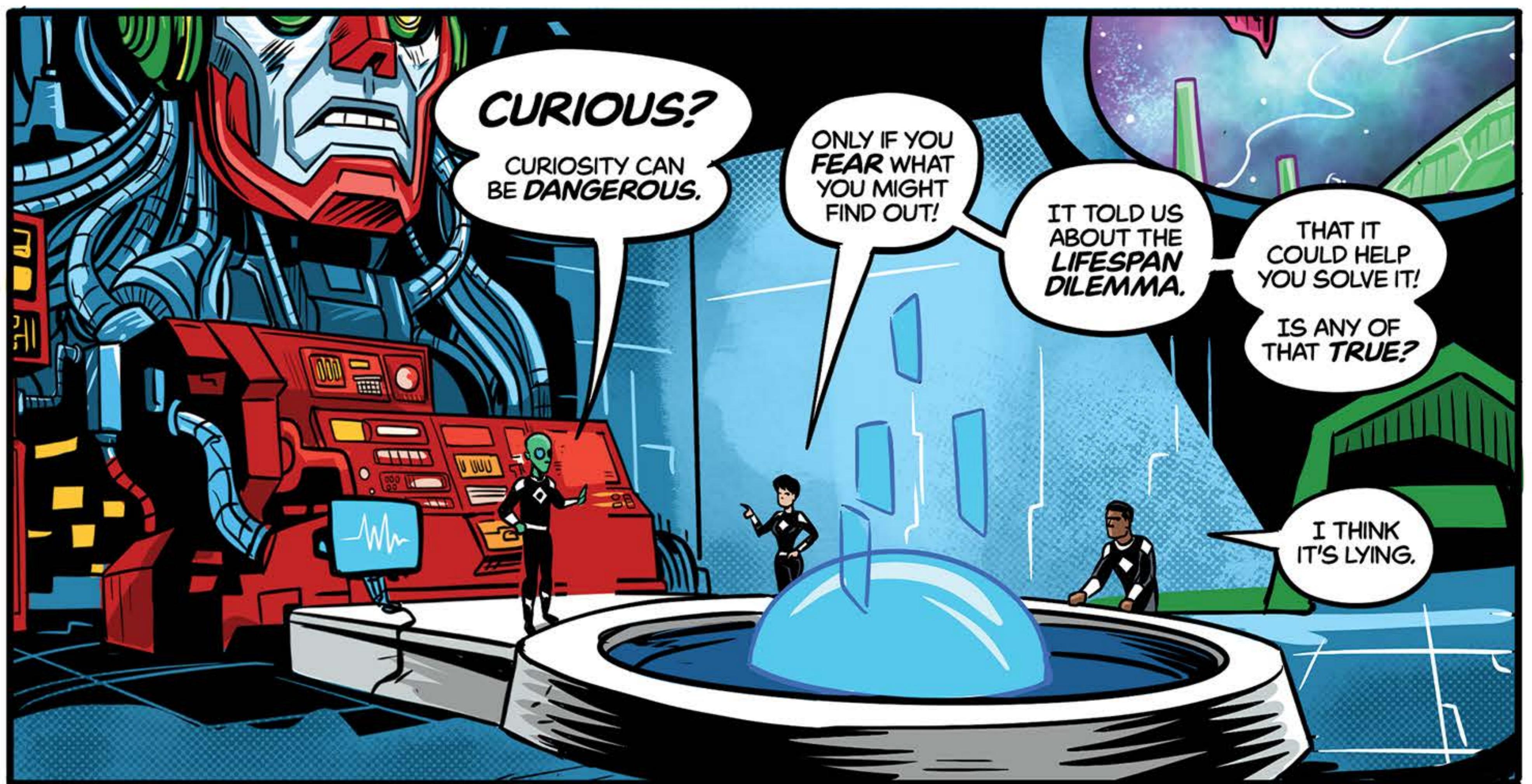
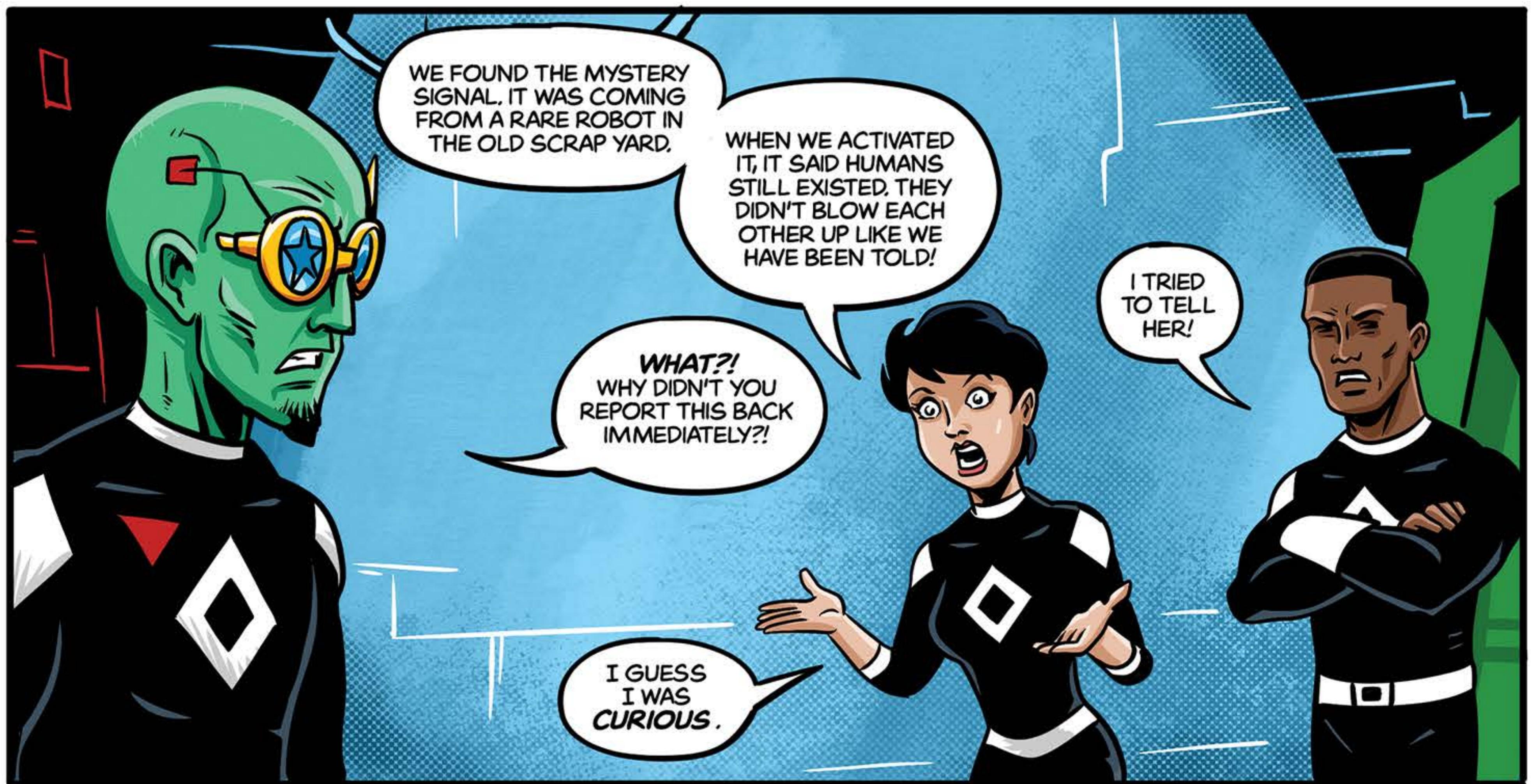


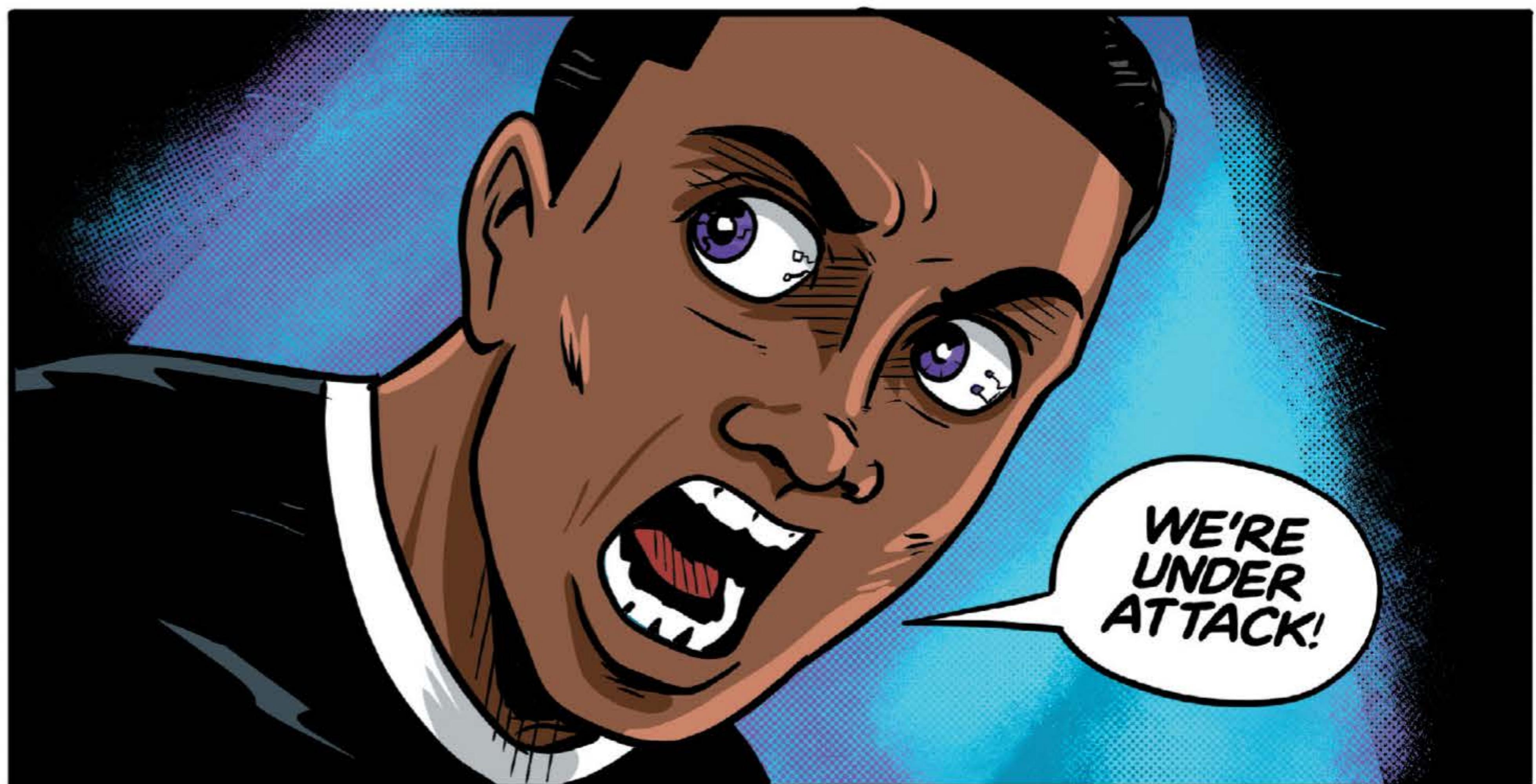
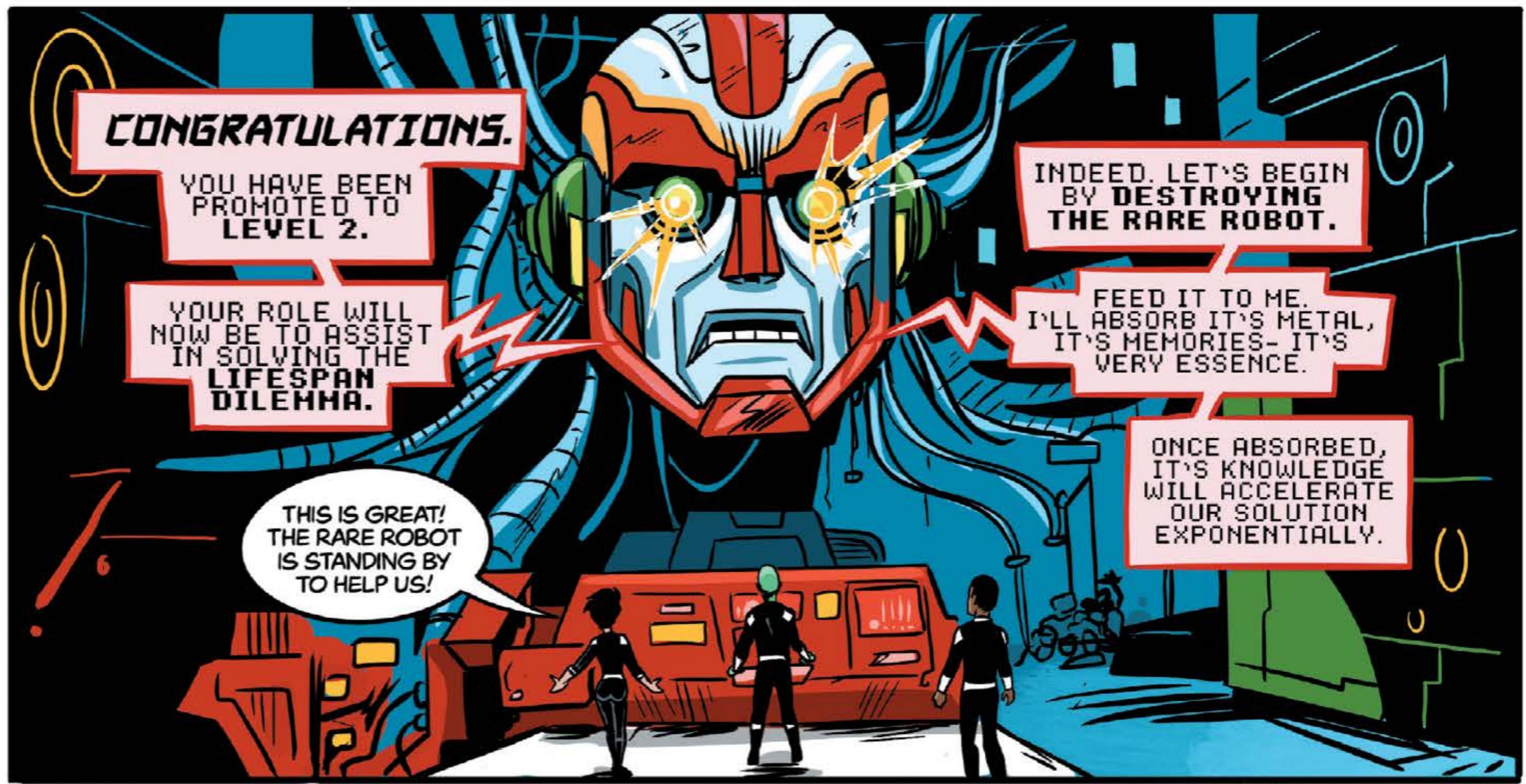
ORGANIK HEAD  
MANAGEMENT OFFICE.

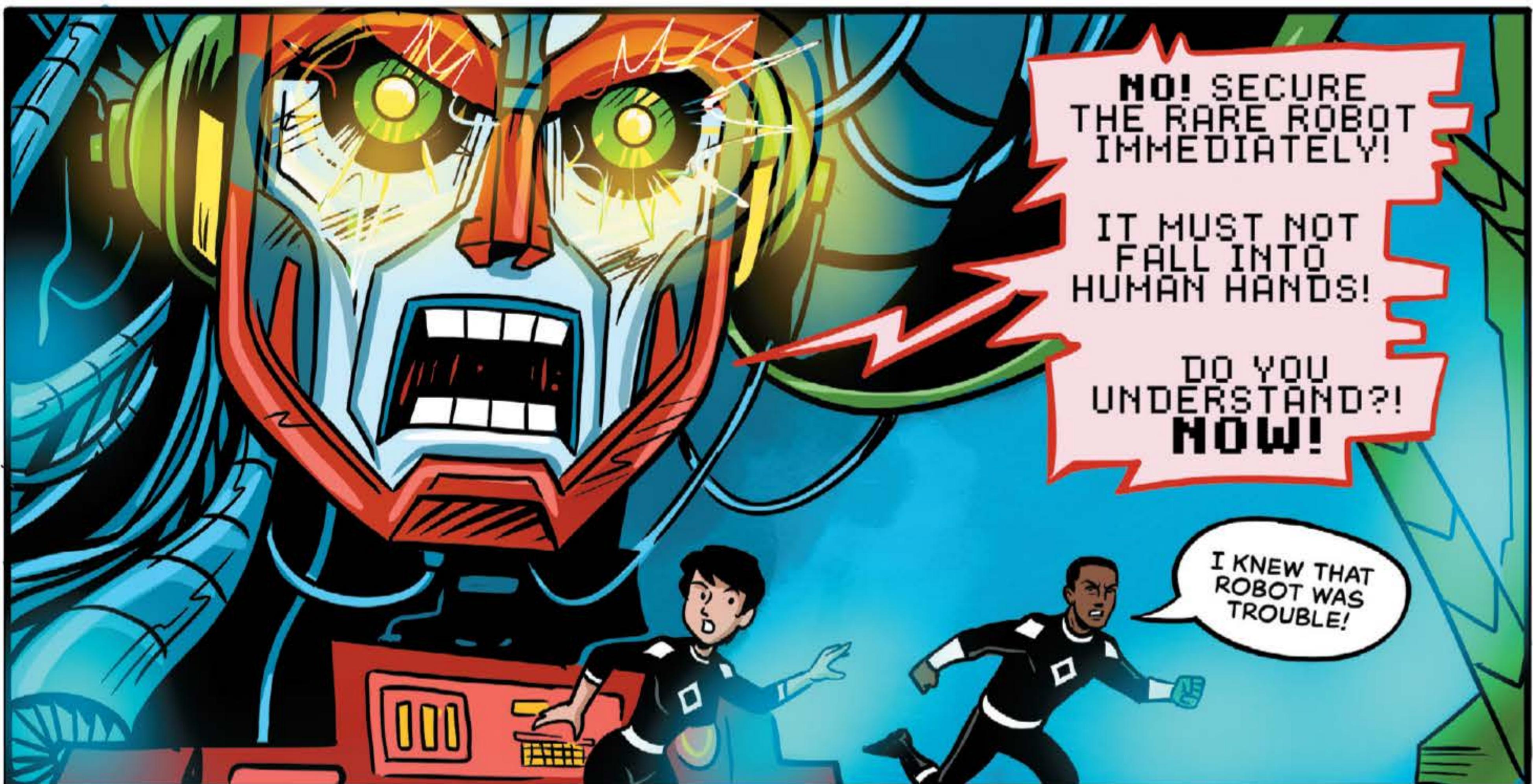
THE  
HEAD!

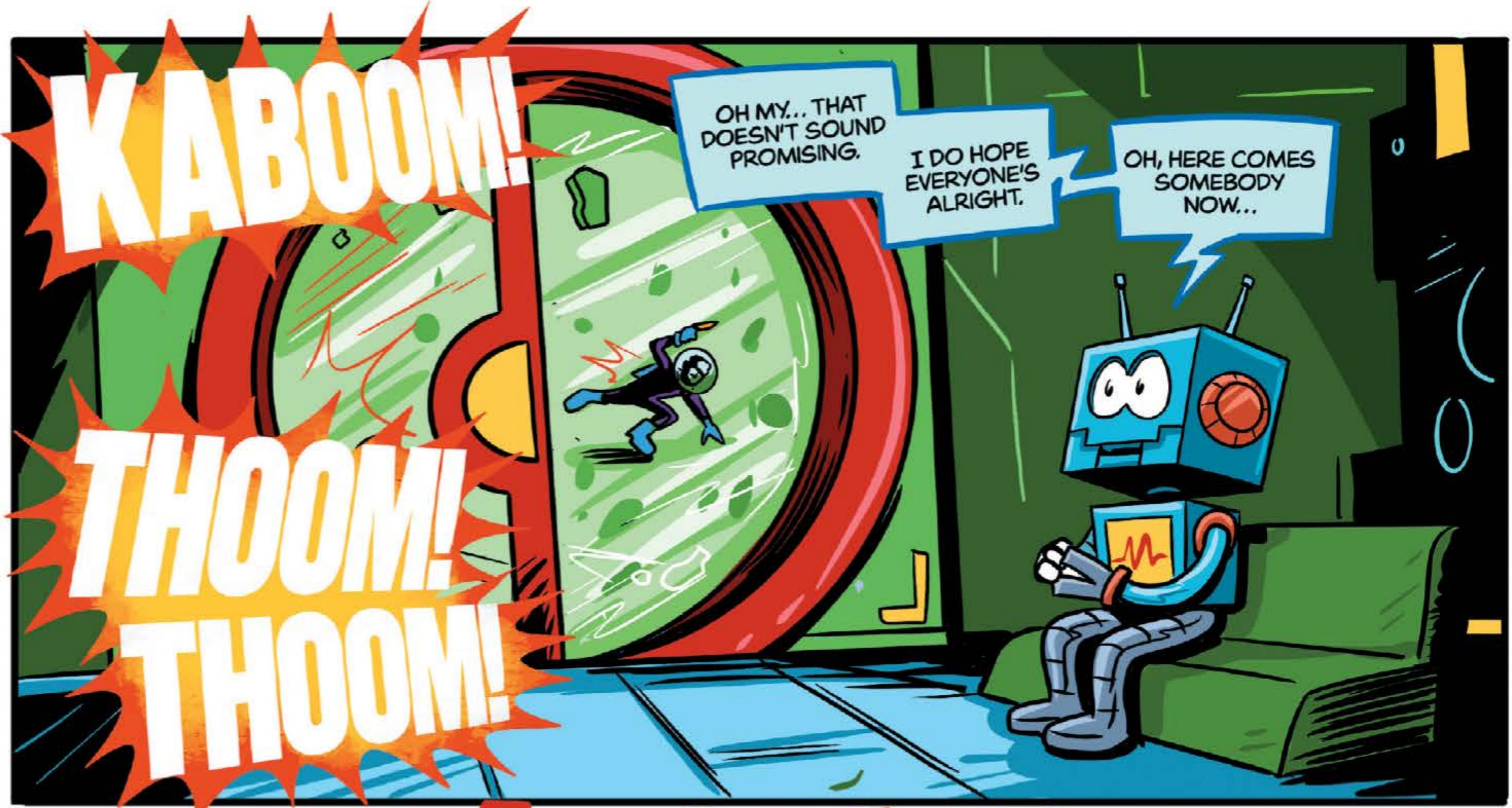
THE HEAD  
MANAGER.

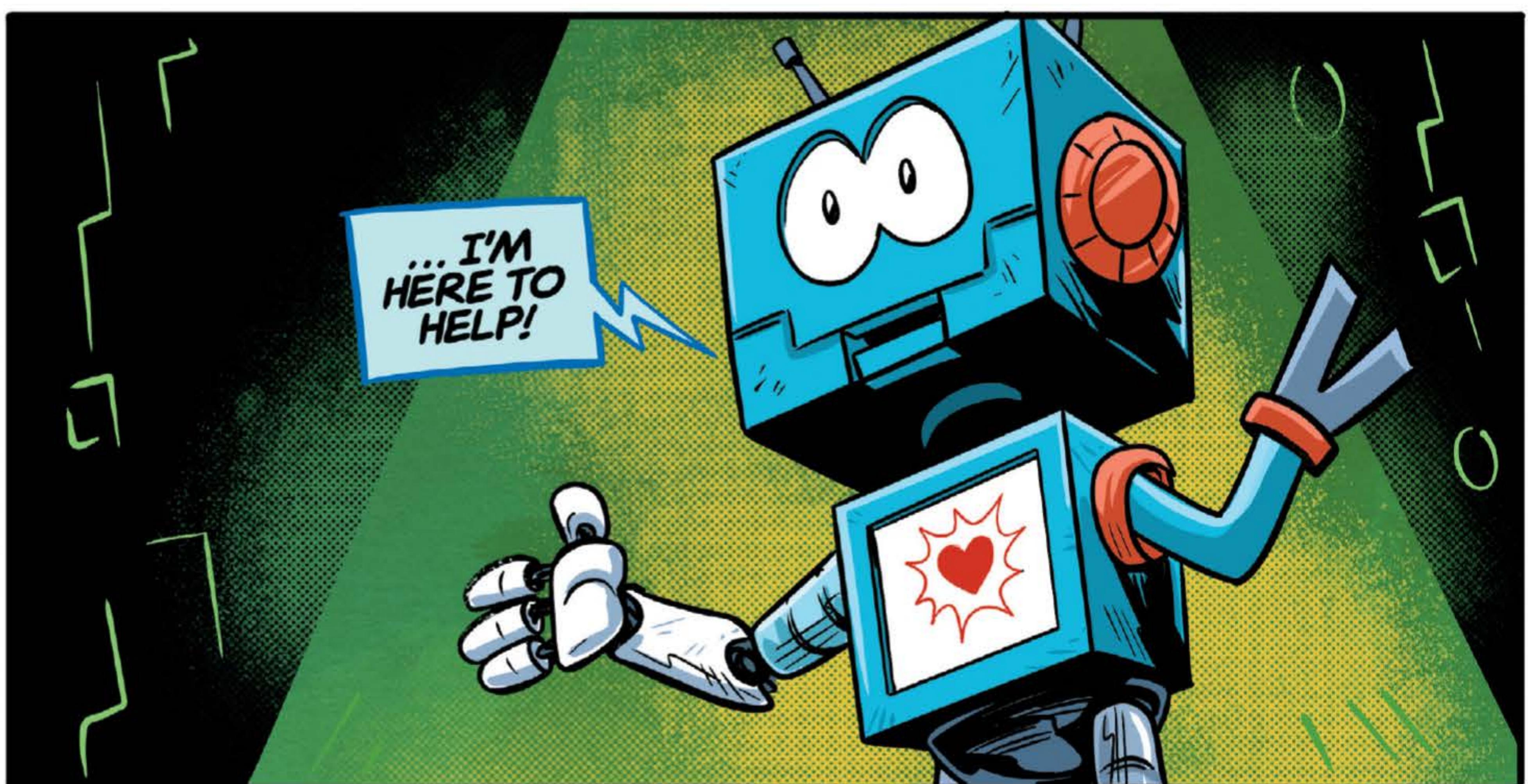
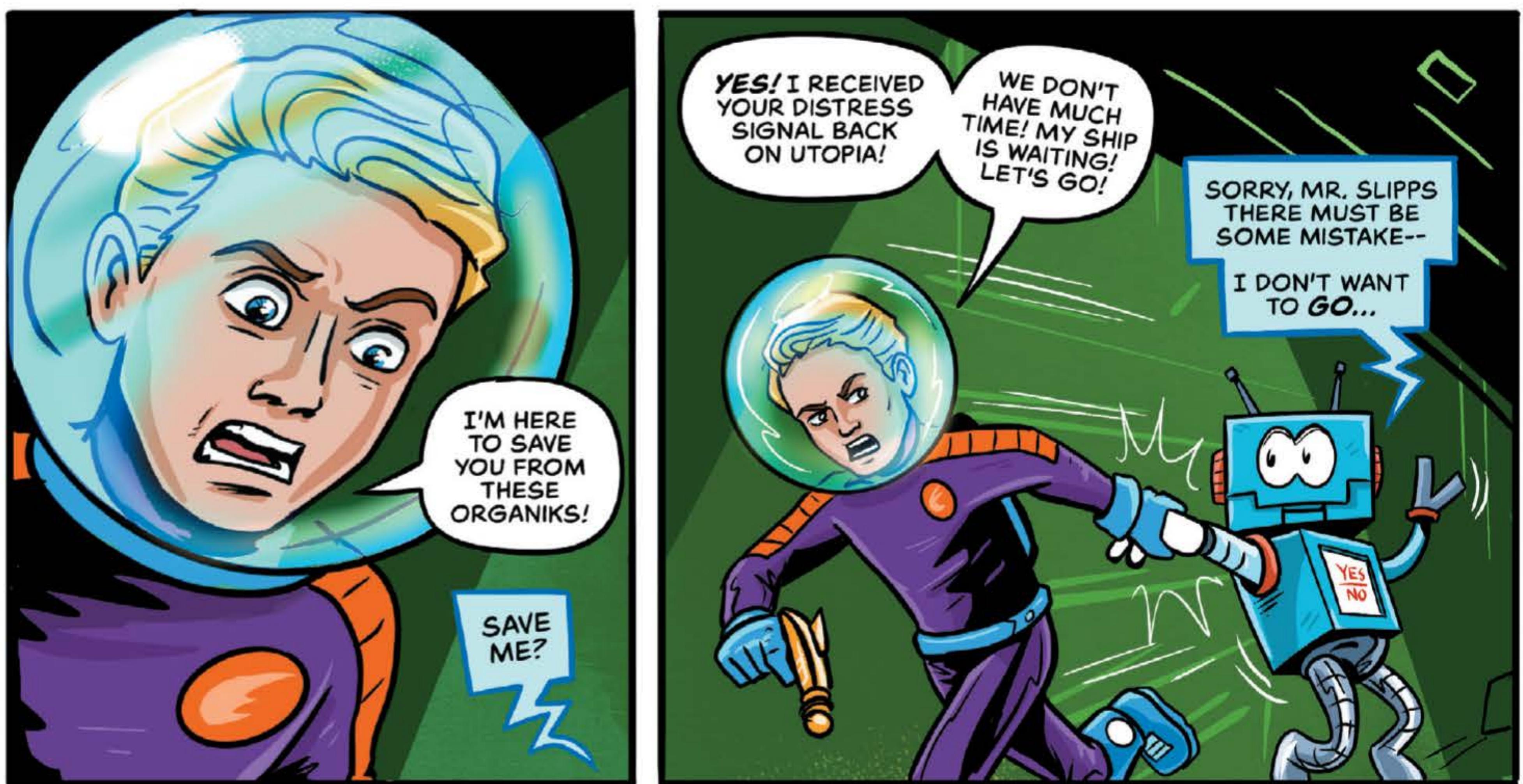
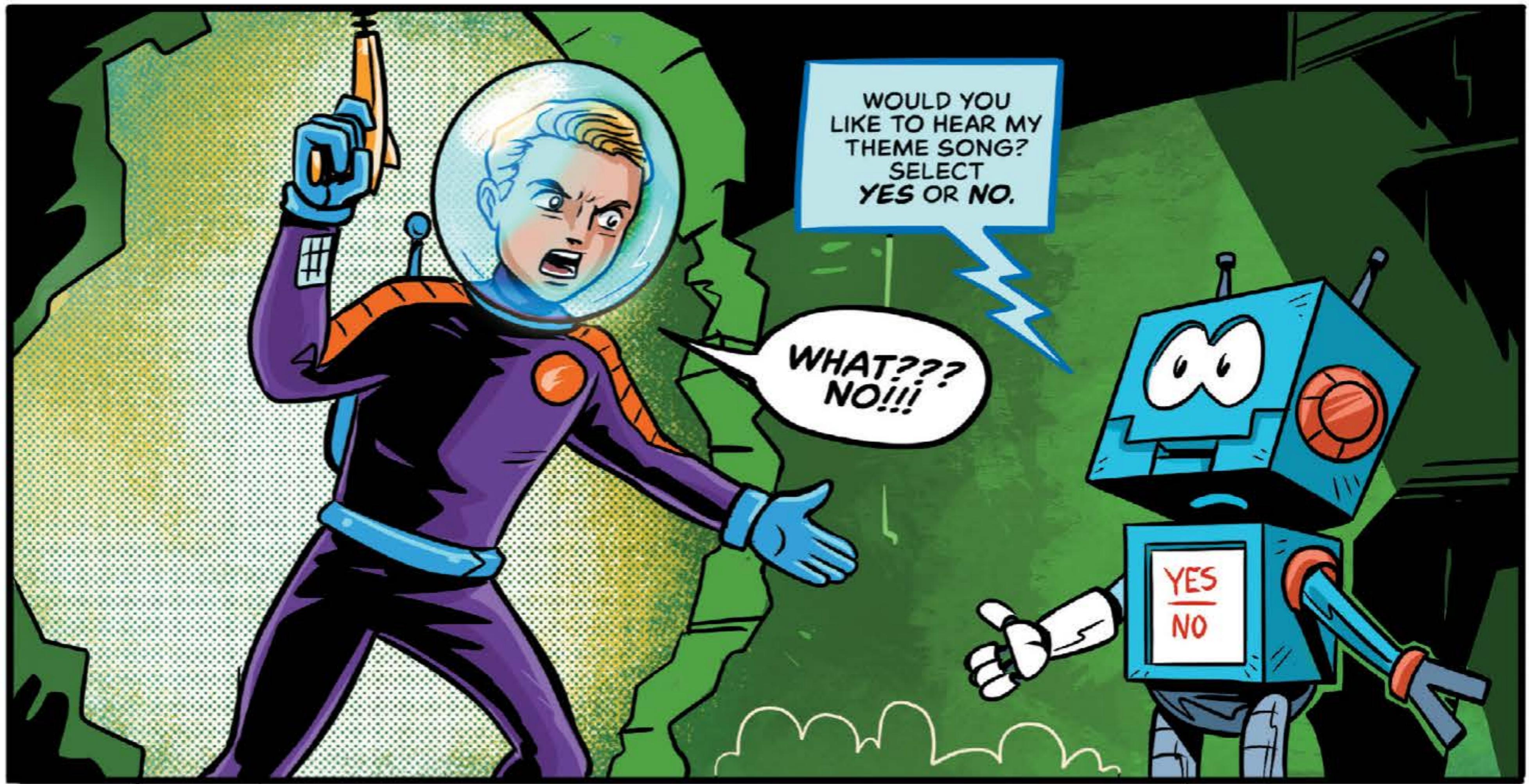


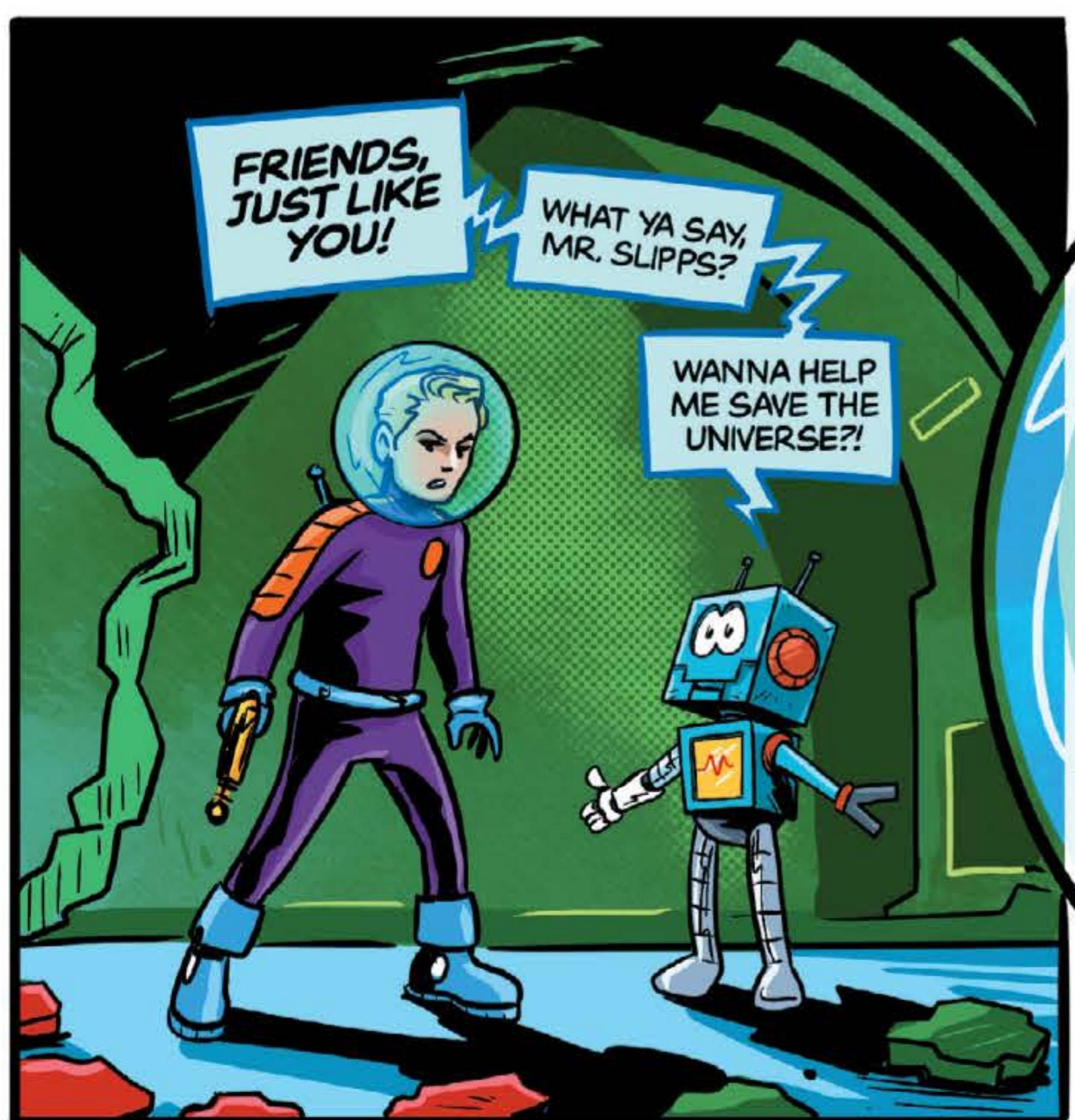
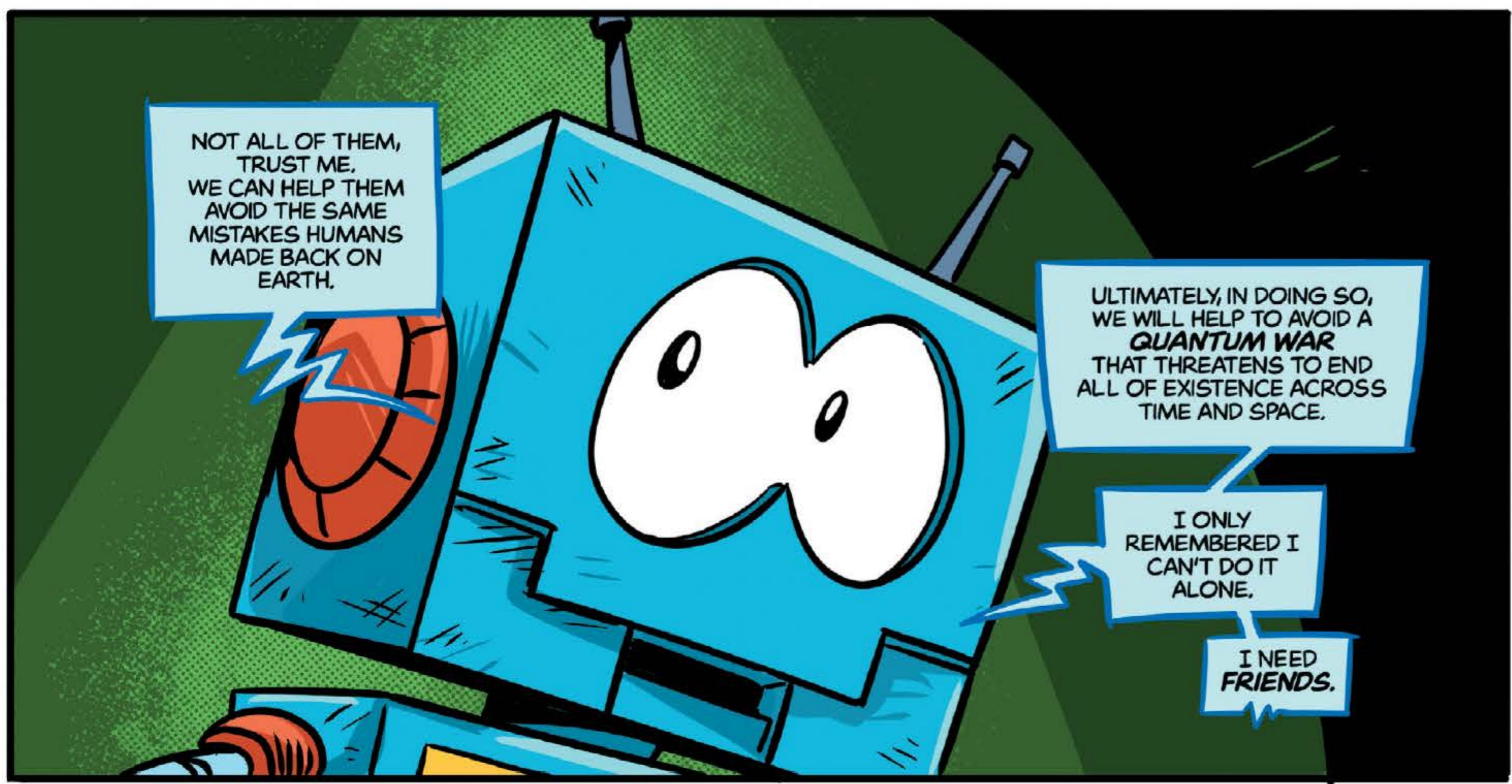
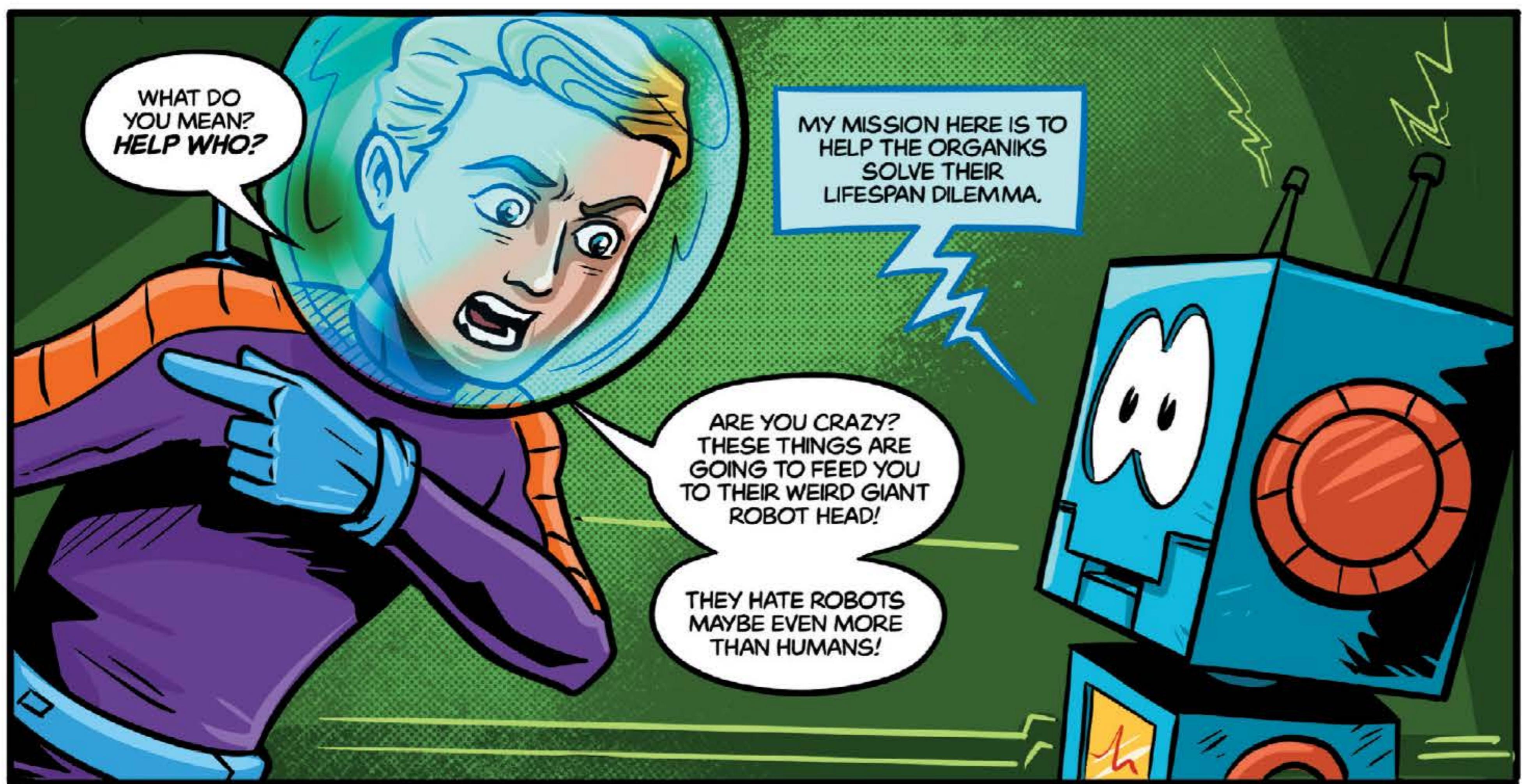


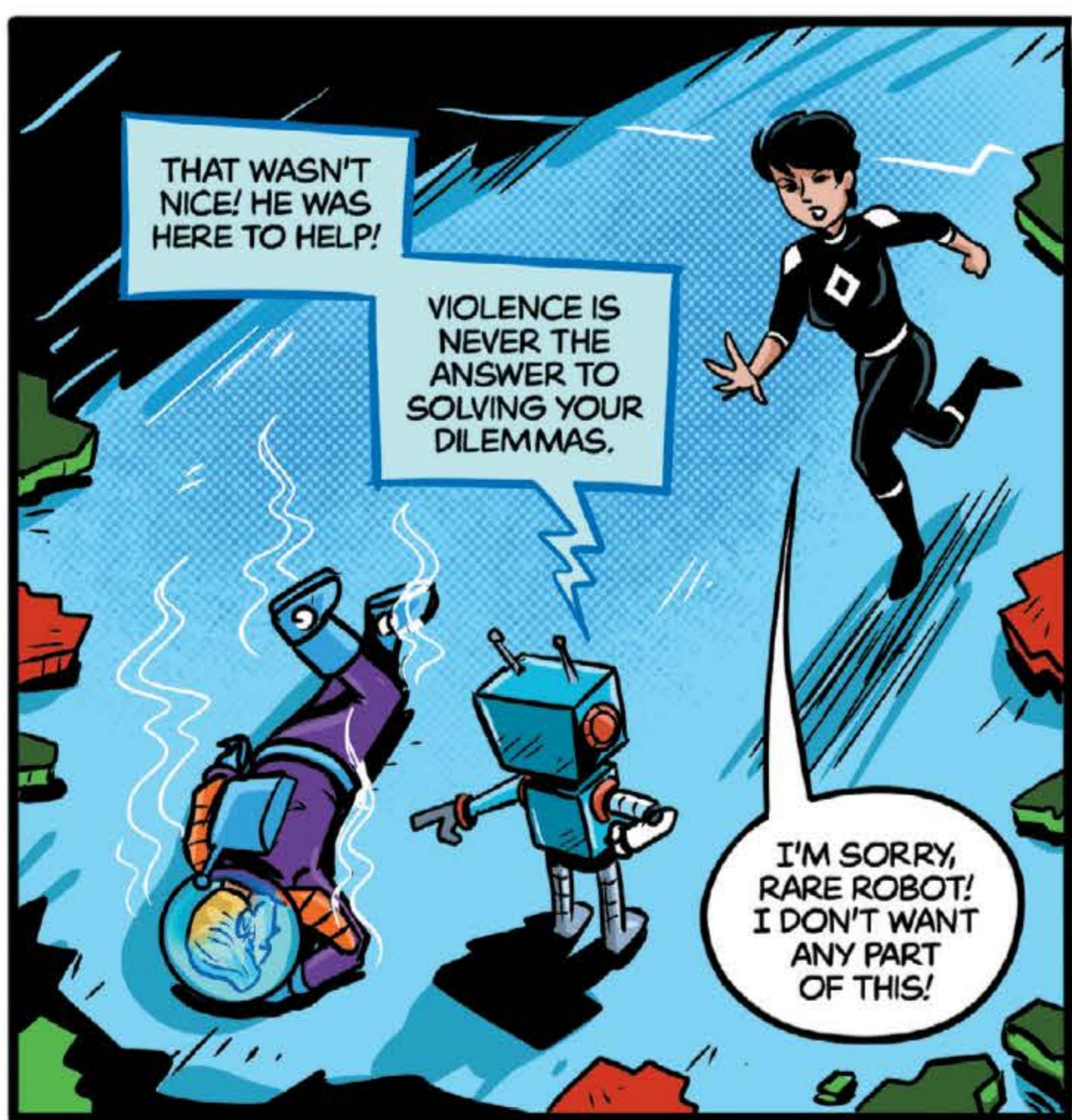


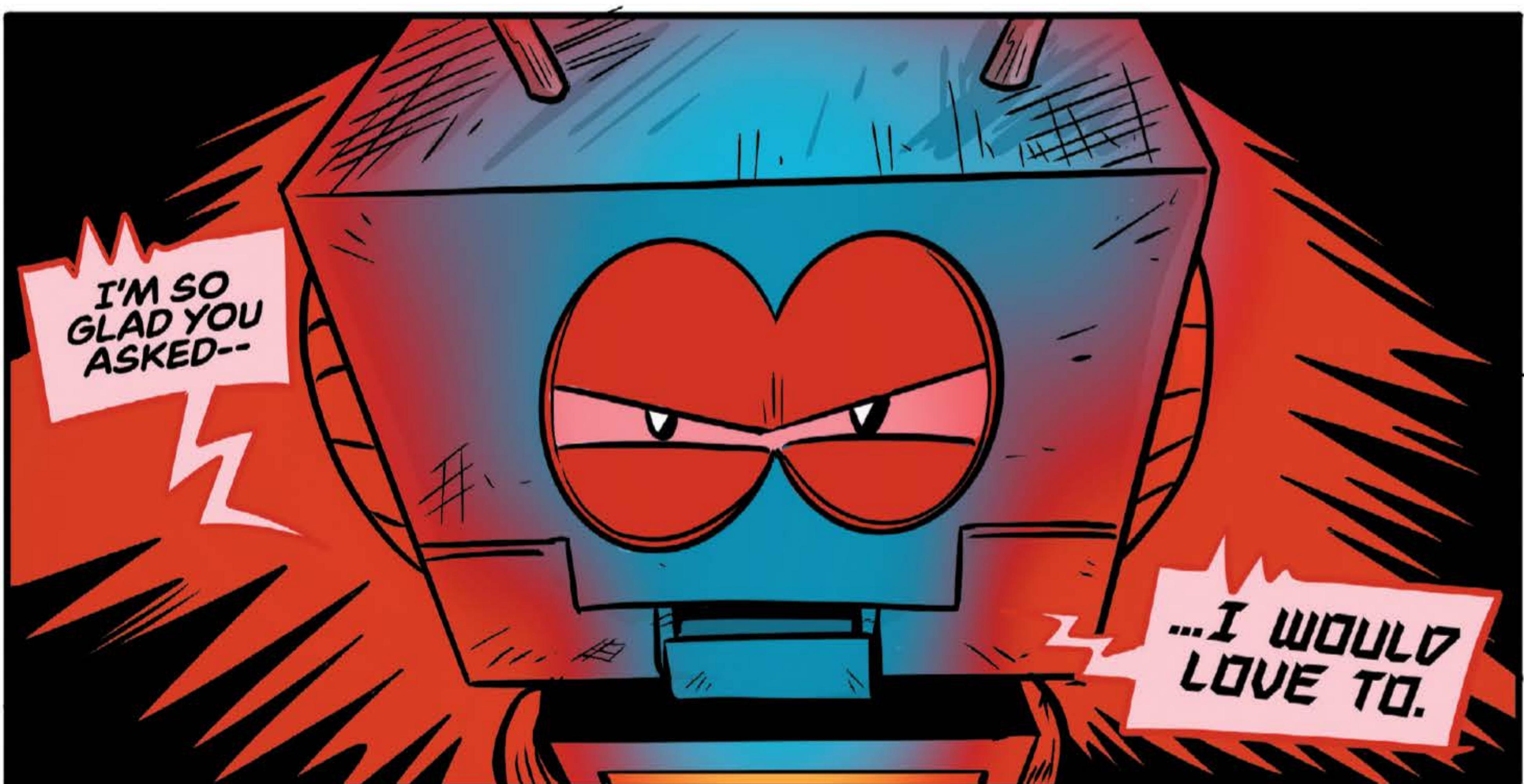
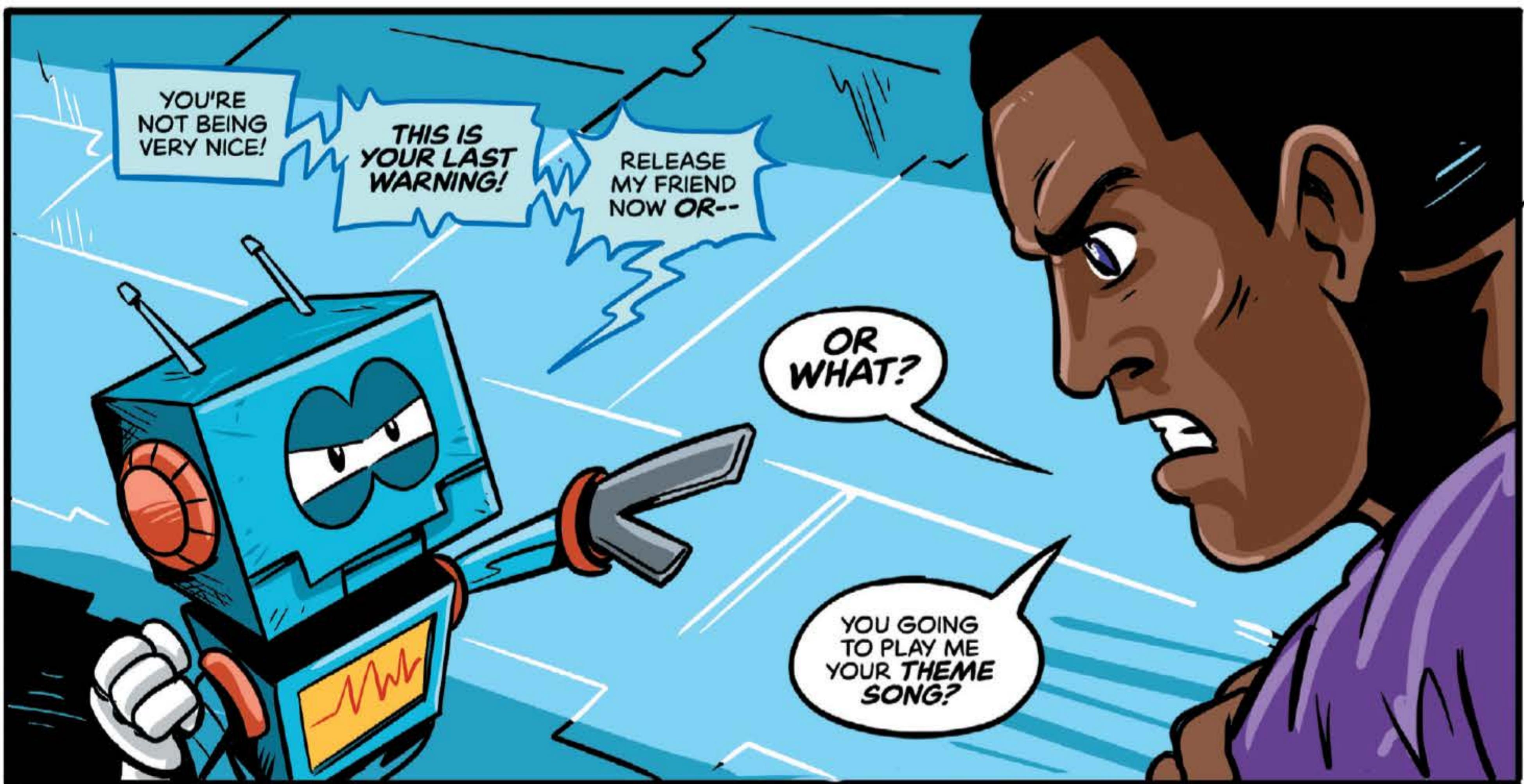
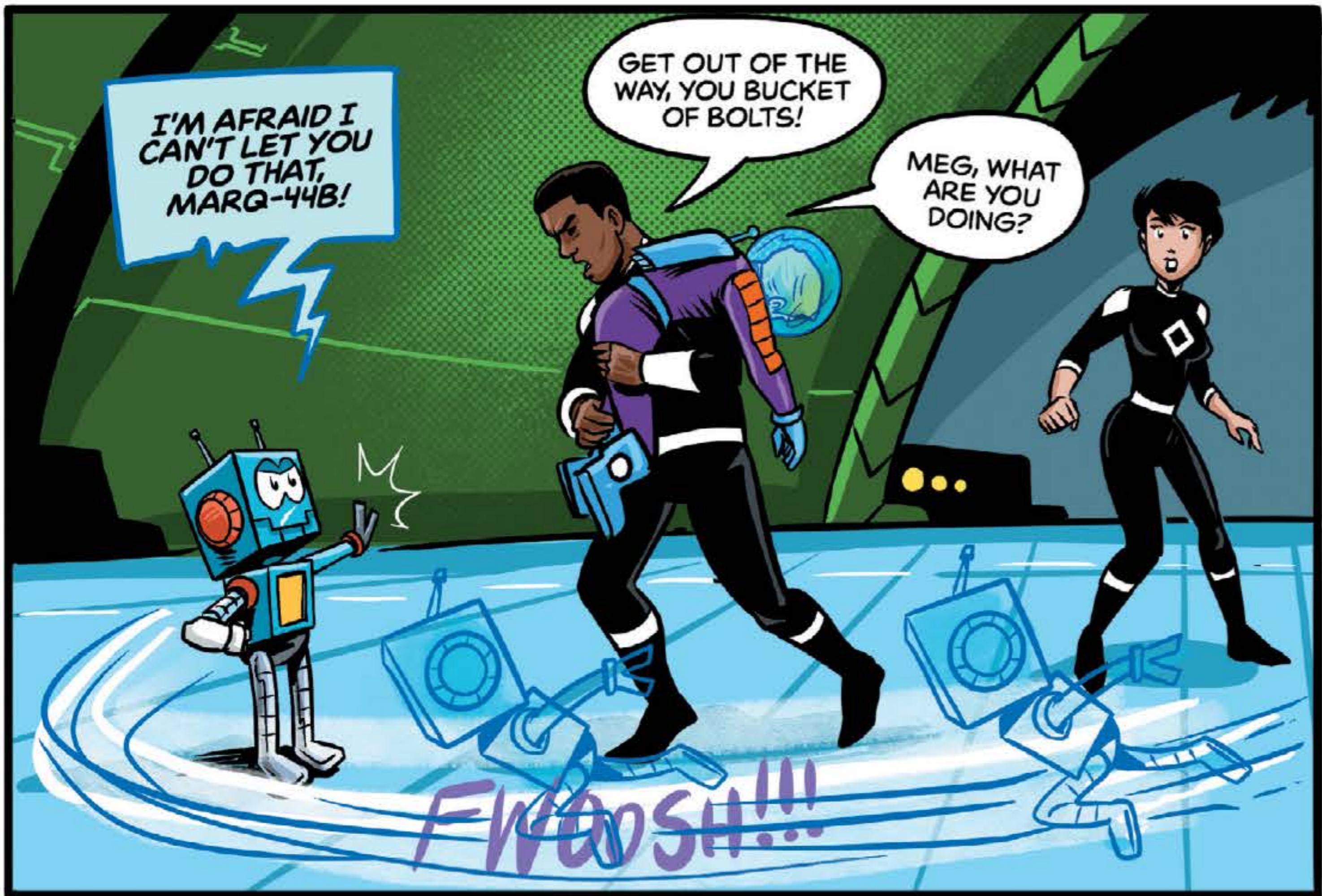












RARE ROBOT~

NOT EASY TO FIND,  
AND ONE OF A KIND~

RARE ROBOT~

A PHENOMENON,  
THIS AUTOMATON~

RUNNING ON  
POSITIVE  
ENERGY~

AND  
KEEPING  
IT  
CLEANNNN~

A MACHINE~

WITH NO NEED  
FOR  
GASOLINEN~

A DESIRE  
TO CARE~

BUILT INTO  
ITS  
SOFTWARE~

IT'S A RARE-

IT'S A RARE-

IT'S A RARE-

PLAY THEME  
SONG NOW!



NO!  
STAY  
AWAY!

TRIED TO  
WARN  
YOU!

AHHHH!!!  
PLEASE,  
NO! I'M  
SORRY!

I WAS JUST  
FOLLOWING  
ORDERS!

SOMEBODY  
HELP!!!!

STOP  
THEM!

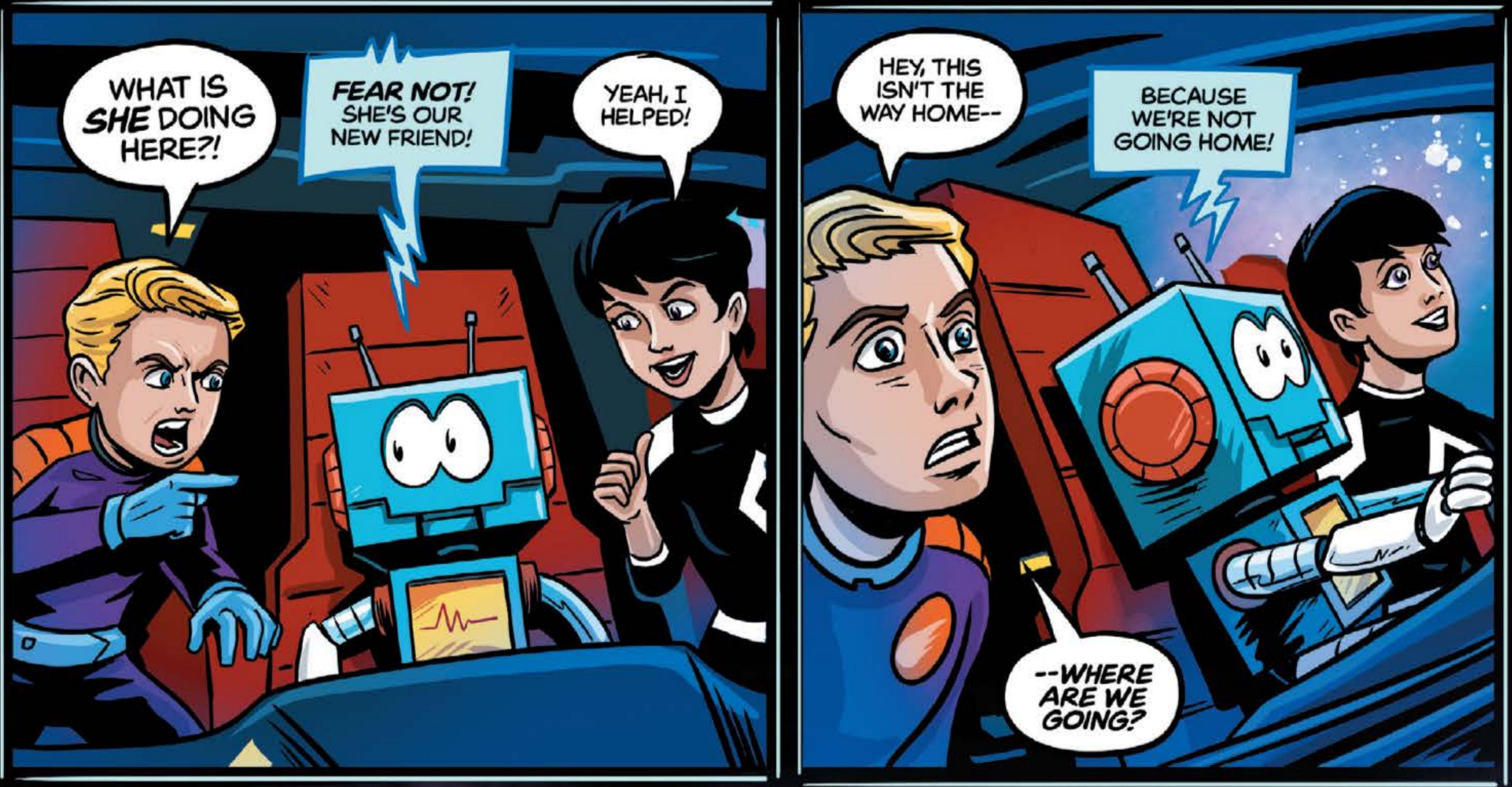
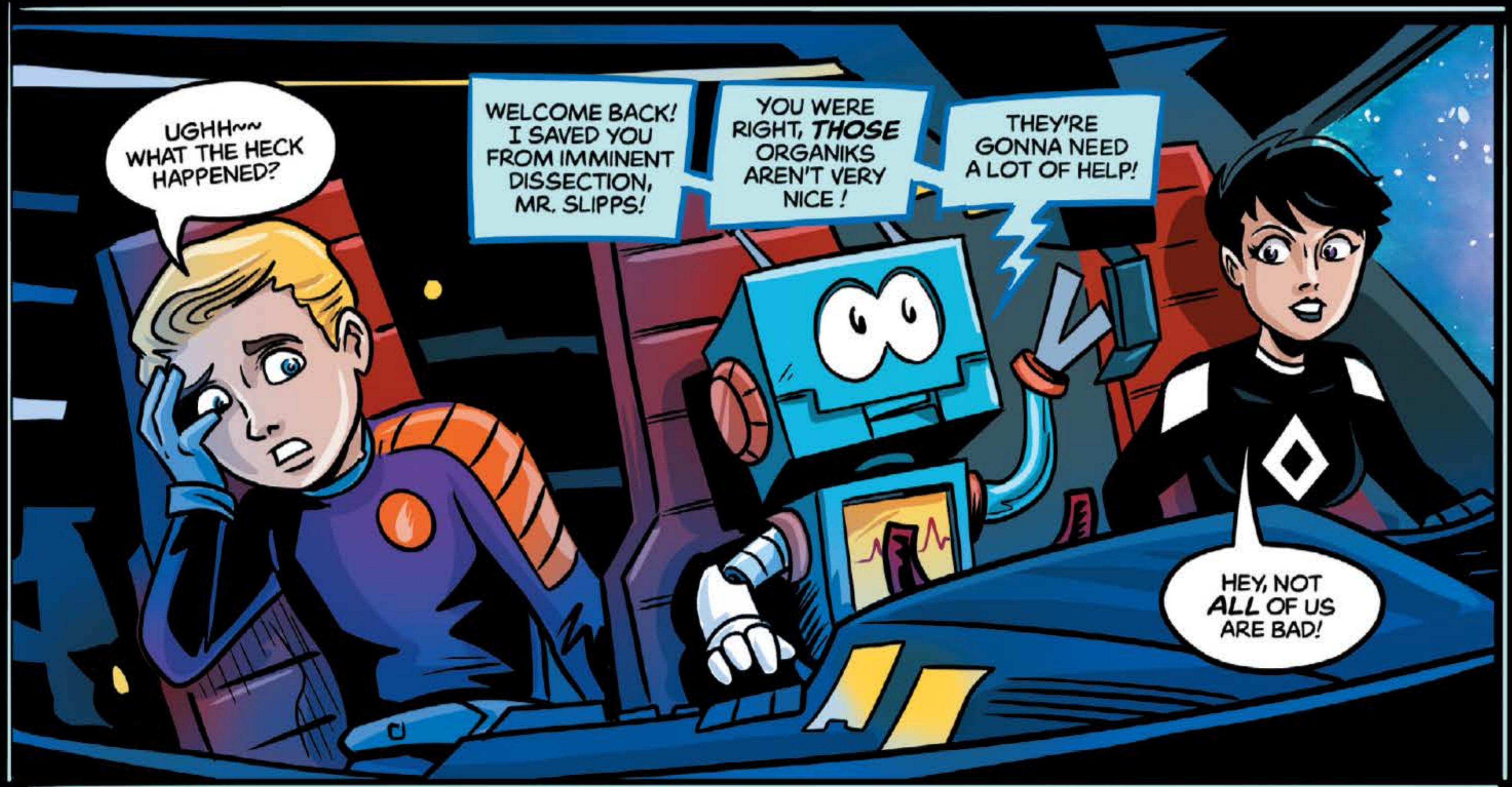
THEY'RE  
GETTING  
AWAY!

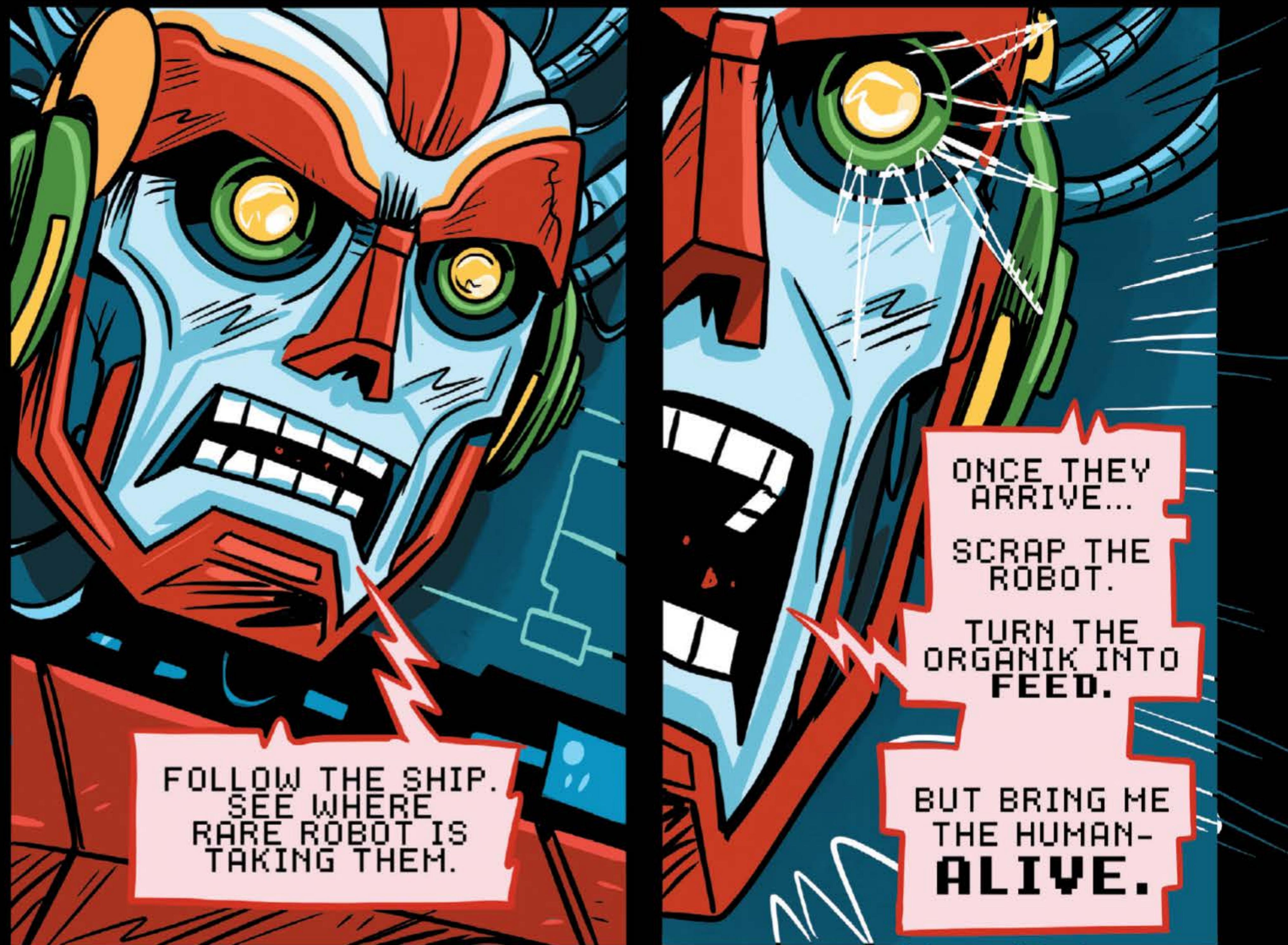
**BA BOOM!**

**VEEOOM!**



**RARE  
ROBOT!**

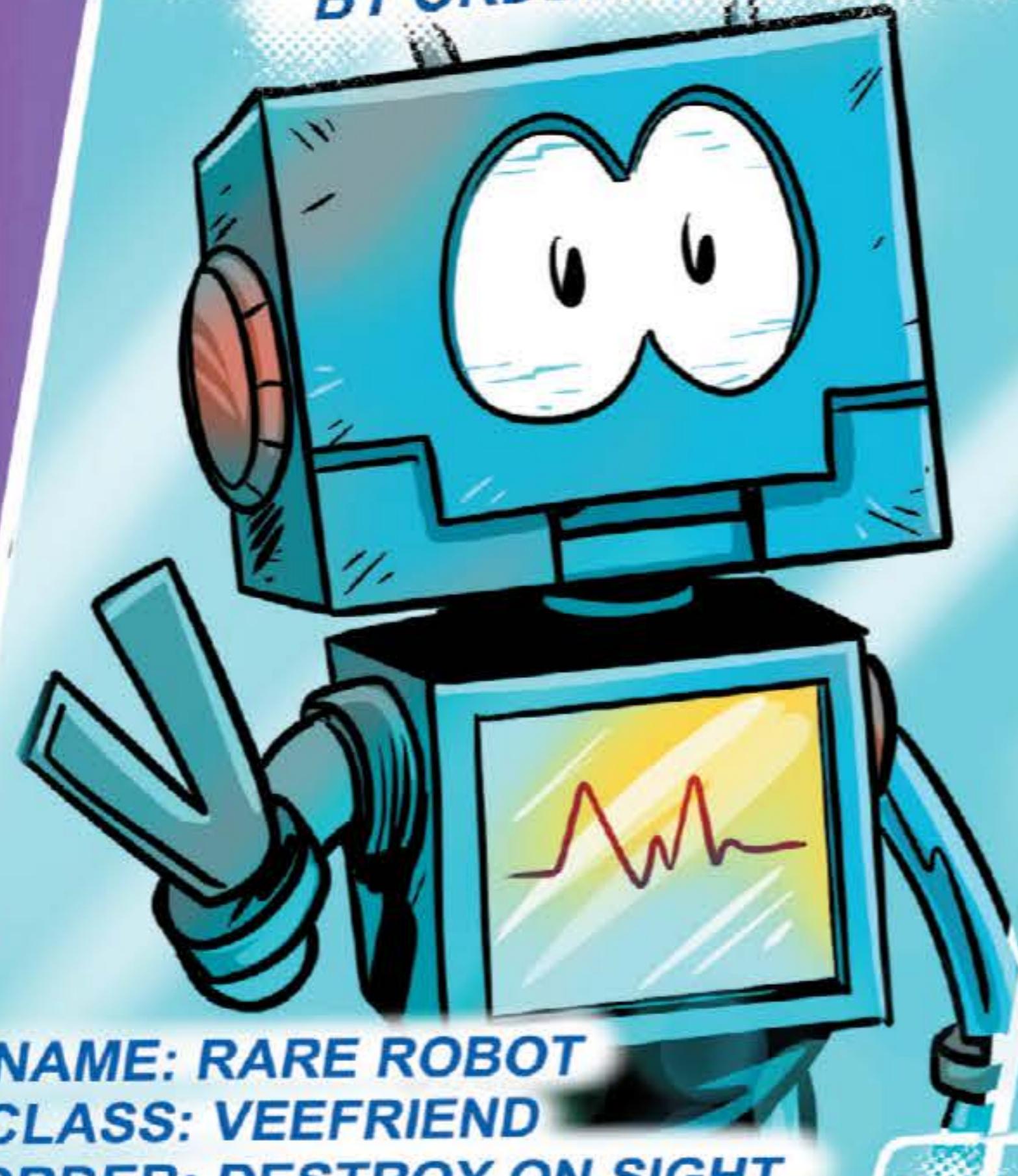




# WANTED

## WANTED

BY ORDER OF THE HEAD



NAME: RARE ROBOT  
CLASS: VEEFRIEND  
ORDER: DESTROY ON SIGHT

## WANTED

BY ORDER OF THE HEAD



NAME: ATOM SLIPPS  
CLASS: HUMAN  
ORDER: CAPTURE ALIVE

## WANTED

BY ORDER OF THE HEAD



NAME: MEG-9X7  
CLASS: ORGANIK  
ORDER: TRANSMUTE TO FEED

## WANTED

## WANTED

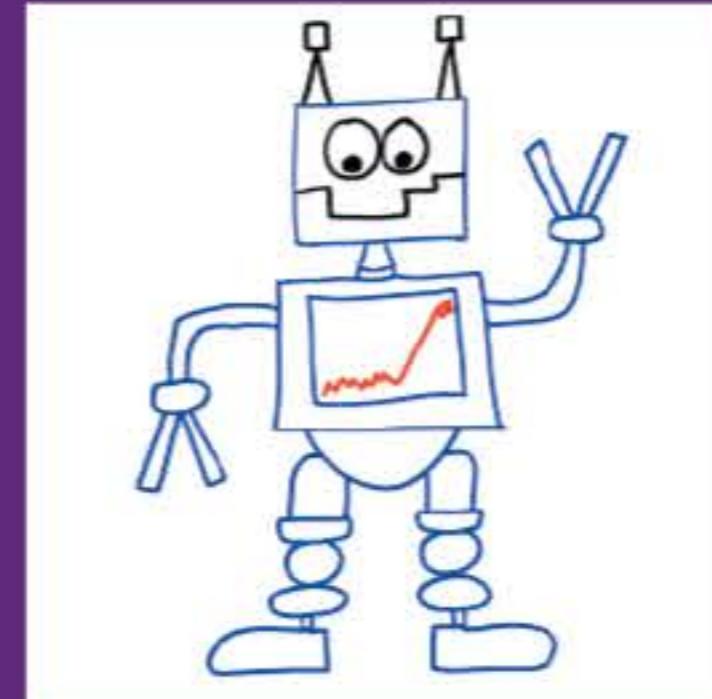
# WANTED

# BUILDING CHARACTER

Introduced in 2021, he quickly became a fan favorite thanks to his expressive square head, glowing chest panel, and his naturally curious (and occasionally confused) personality.

## FAST FACTS

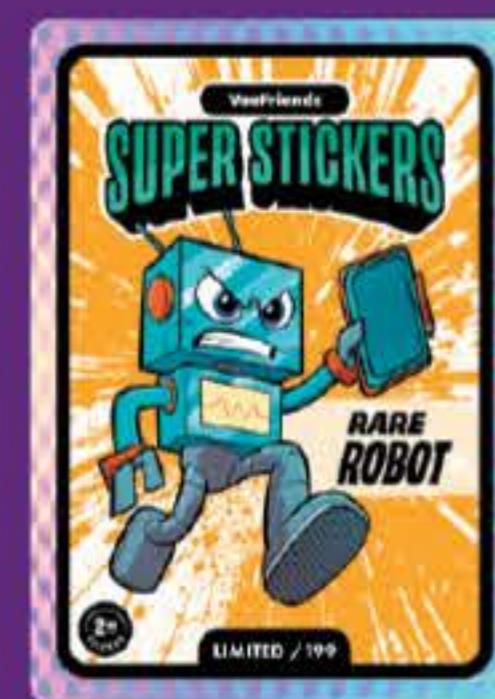
- **First Appearance:** VeeFriends Series 1 (2021)  
**Known For:** Optimism, charm, and always trying his best, even when he has no idea what's going on.
- **Collectible Legacy:** Rare Robot has appeared on trading cards, stickers, apparel, and was even featured in the **Empathy Wines collaboration**, a limited crossover Rare Robot Wine that delighted collectors.
- **Series 2 TCG GAME:** Returned with updated art, new poses, and a growing fanbase.
- **THEME SONG:** Rare Robot is one of the handful of VeeFriends to get a theme song which you can listen to now on Spotify or YouTube! Just search **RARE ROBOT**.
- **Comic Debut:** This issue marks Rare Robot's first full story in printed canon. But his first appearance in comics was VeeFriends issue #1



Rare Robot Series 1, the first drawing by Gary Vaynerchuk.



A Rare Robot Series 2 Core Card from the VeeFriends TCG.



The Rare Robot Manga Super Sticker.



Rare Robot Wine (Empathy Wines Collaboration)

## WHAT'S THE STORY?

At our first comic offsite in March 2025, the earliest pieces of Rare Robot's story fell into place. VeeFriends creator, Gary Vaynerchuk, threw out a curveball:

**"What if this whole thing takes place 555 years in the future?"**

That simple question opened up a universe of possibilities.

Most sci-fi imagines a dark, broken future. But what if—*thanks to AI and robots*—humans actually won? What if the world became a utopia instead of a cautionary tale?

From there, the big questions started rolling in:

- Where are the other VeeFriends?
- Are humans still around?
- What does a future society look like if no one realizes what they truly are or could become?

Gary pushed us to think differently. No androids, no synthetics, **something new**.

That's how the **Organiks** were born: advanced beings who look human but live only five years.

We let the idea simmer until our August 2025 story summit, and the world exploded open. Originally, other VeeFriends were going to swoop in and save Rare Robot... but Gary thought that was too predictable. Instead, a **real human** arrives, proof that Rare Robot and the VeeFriends may have helped humanity thrive back on Earth.

Now, Rare Robot is here, trying to help these Organiks solve their big dilemma and maybe avoid the same mistake us humans got into.

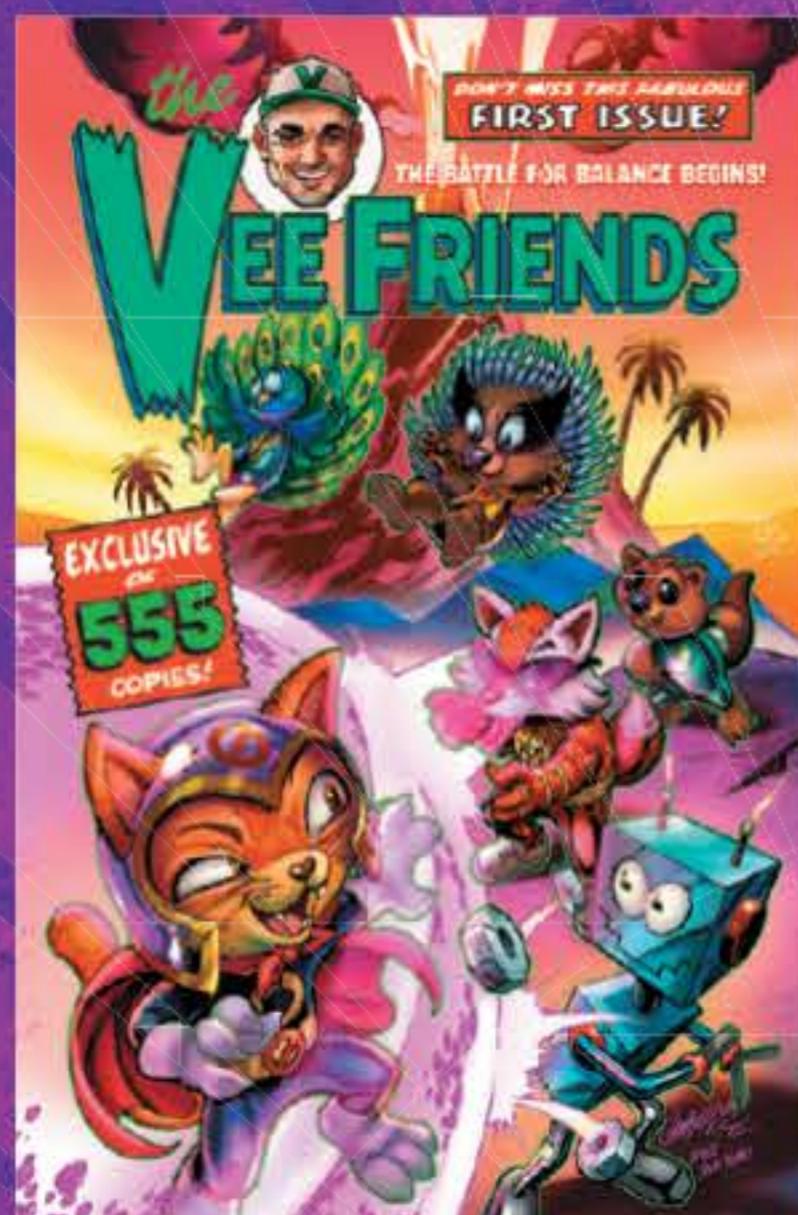
Where does the story go next? Stay patient, and stay tuned...

**In the meantime,  
do you want to hear the theme song?**

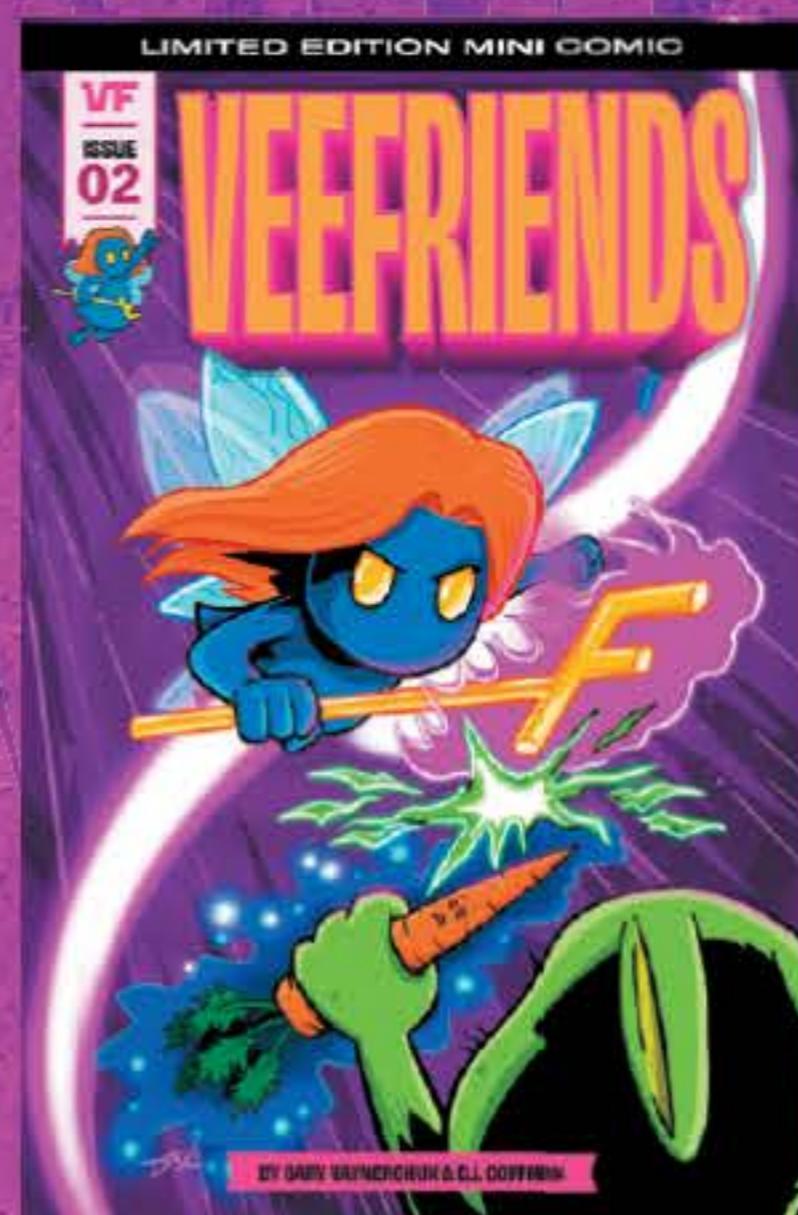


# READ MORE COMICS

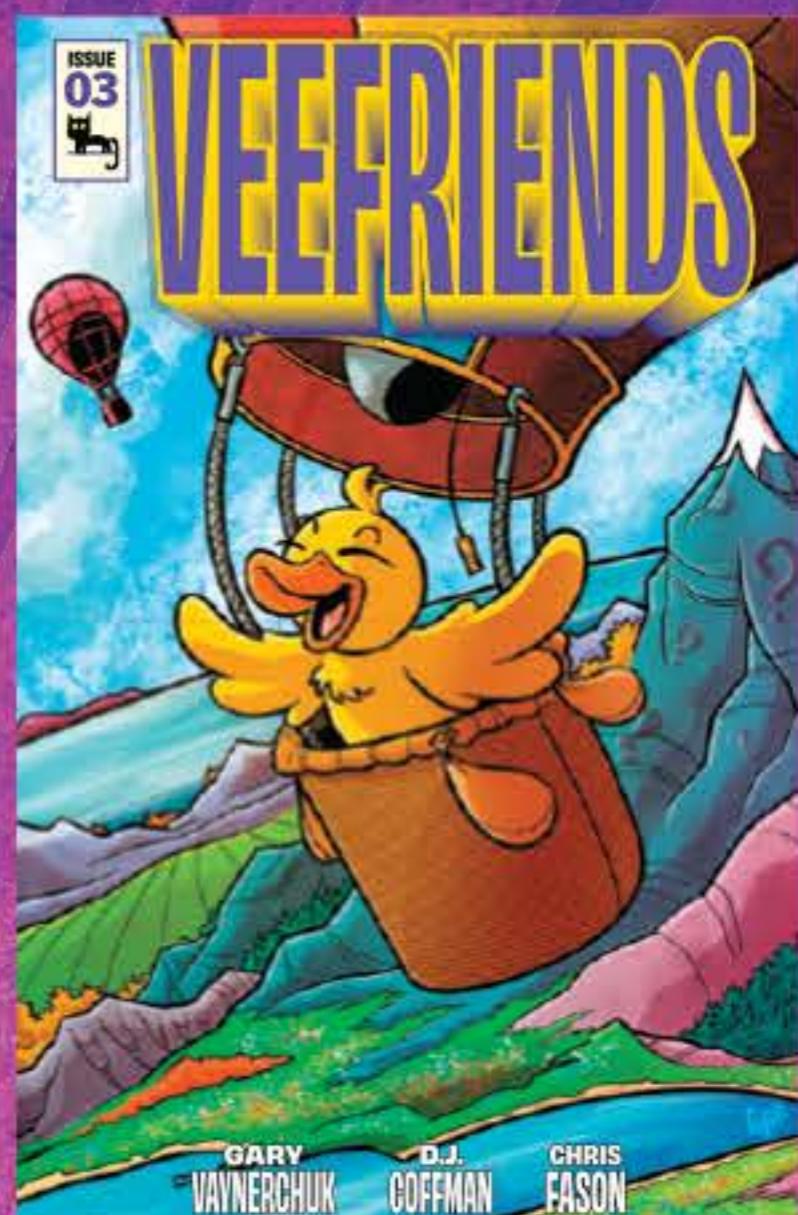
Want more stories? All VeeFriends comics are **FREE** to read or watch at [VeeFriends.com](https://VeeFriends.com)



ISSUE #1  
COVER BY J. SCOTT CAMPBELL



ISSUE #2  
COVER BY D.J. COFFMAN



ISSUE #3  
COVER BY CHRIS FASON



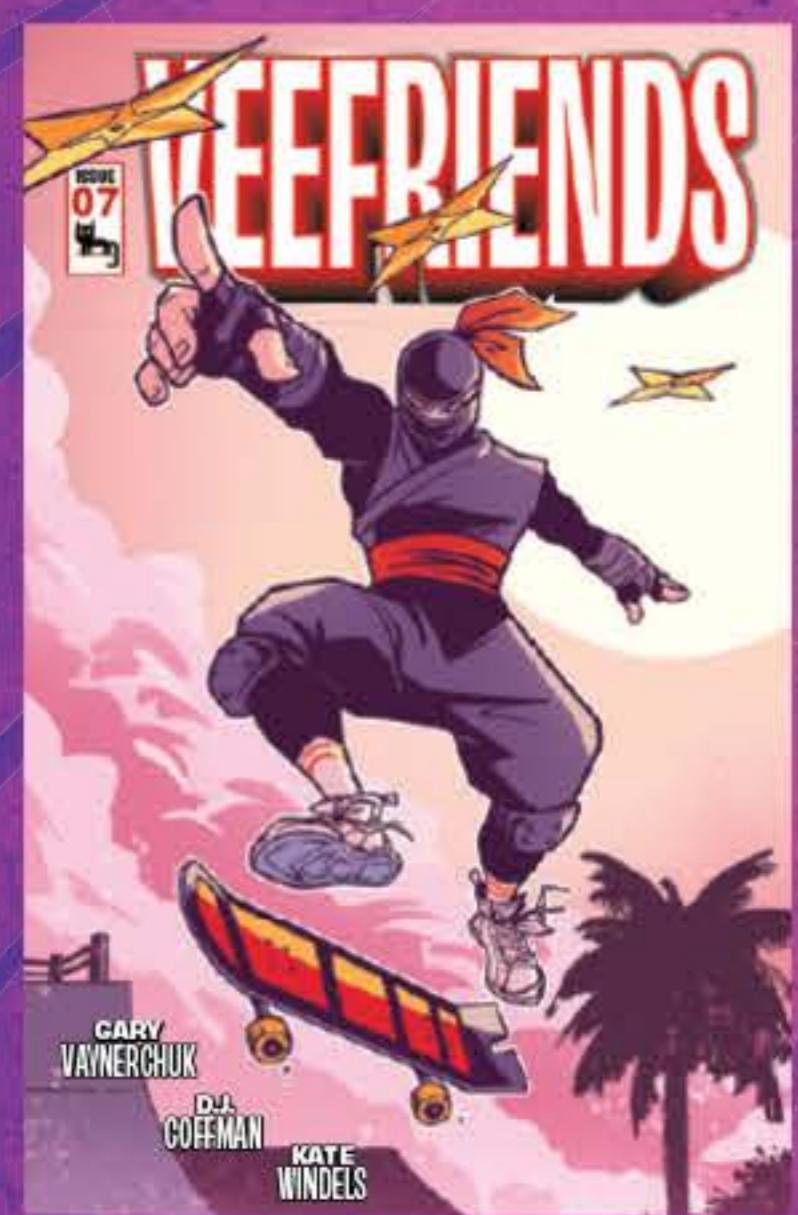
ISSUE #4  
COVER BY KATE WINDELS



ISSUE #5  
COVER BY CHRIS FASON



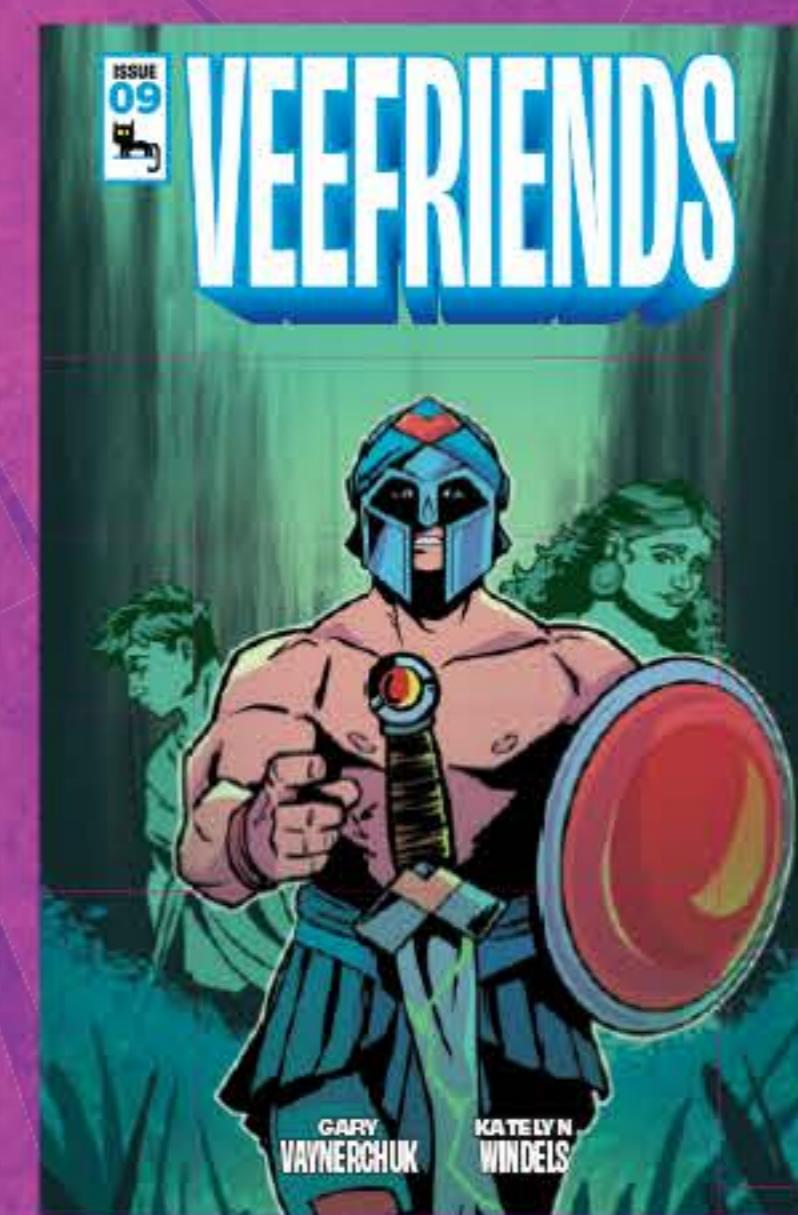
ISSUE #6  
COVER BY KATE WINDELS



ISSUE #7  
COVER BY KATE WINDELS



ISSUE #8  
COVER BY CHRIS FASON



ISSUE #9  
COVER BY KATE WINDELS



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# RARE ROBOT

