

ISSUE

19



VEEFRIENDS

ONCE MAN,
NOW MONKEY!

INTRODUCING
MORAL MONKEY!

GARY
VAYNERCHUK

D.J.
COFFMAN

STEVE
MUSGRAVE

ISSUE
19

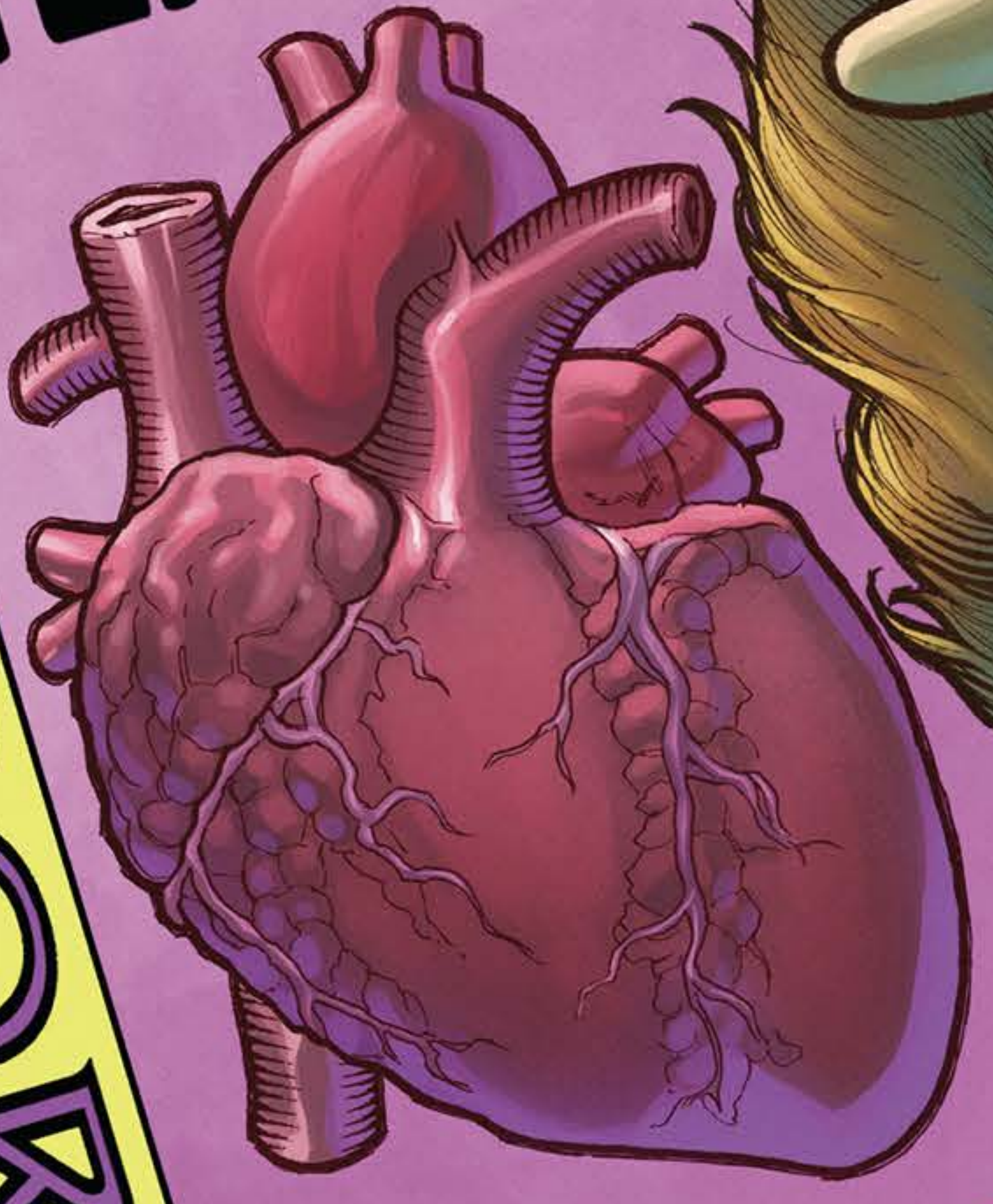
WEEFRENDS

INTRODUCING MORAL MONKEY!



ONCE MAN, NOW MONKEY!

HEART



REBORN

GARY
WAYNERCHUK

D.J.
COFFMAN

STEVE
MUSGRAVE



CH/O
VCH

VEEFRIENDS

ISSUE #19 MORAL MONKEY

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With Colors by Chris Fason - @ fasonart

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Andy Krainak - President - @ krainak

D.J. Coffman - Executive Creative Director - @ djcoffman

Erin Johnson - Graphic Design

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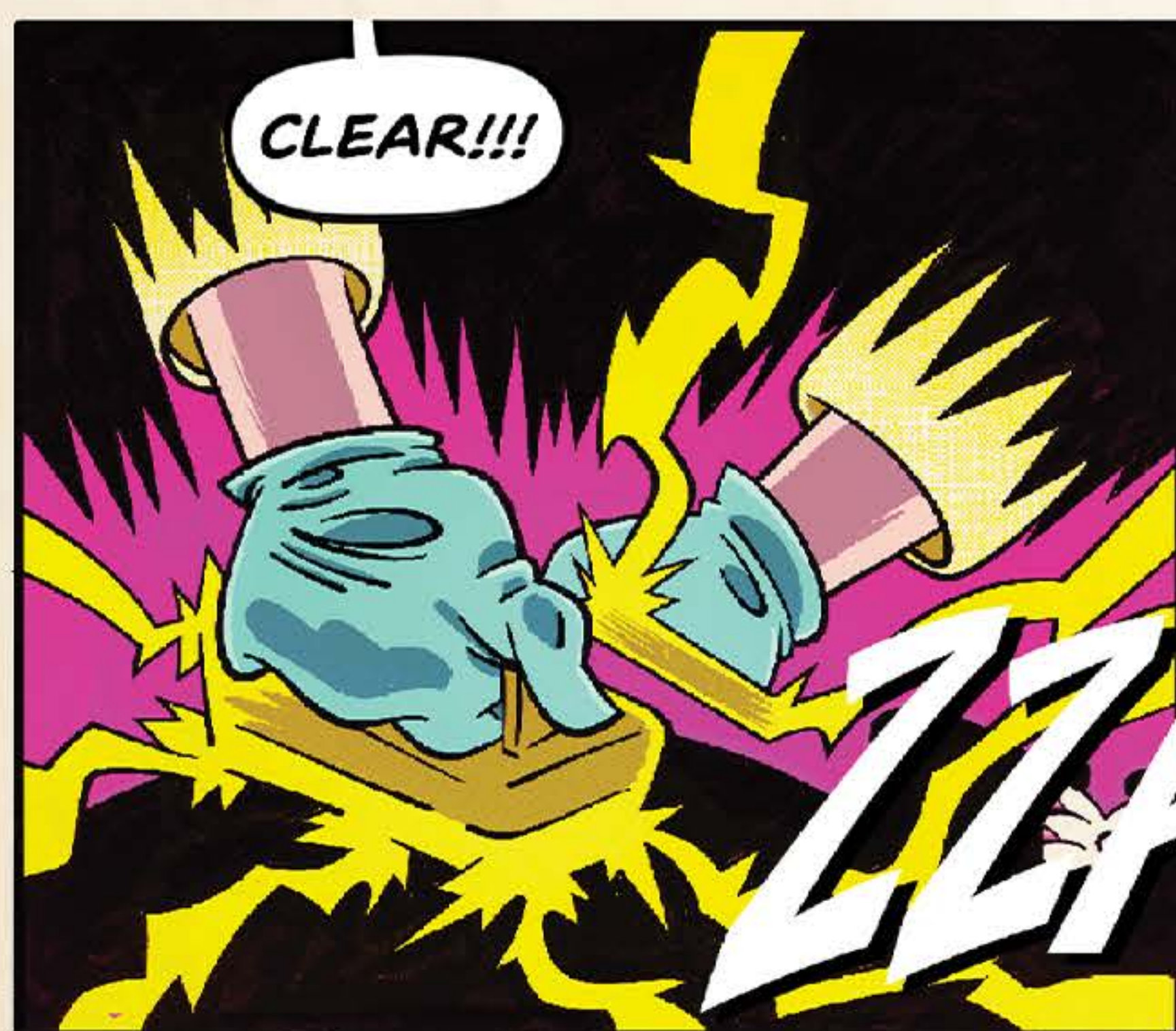
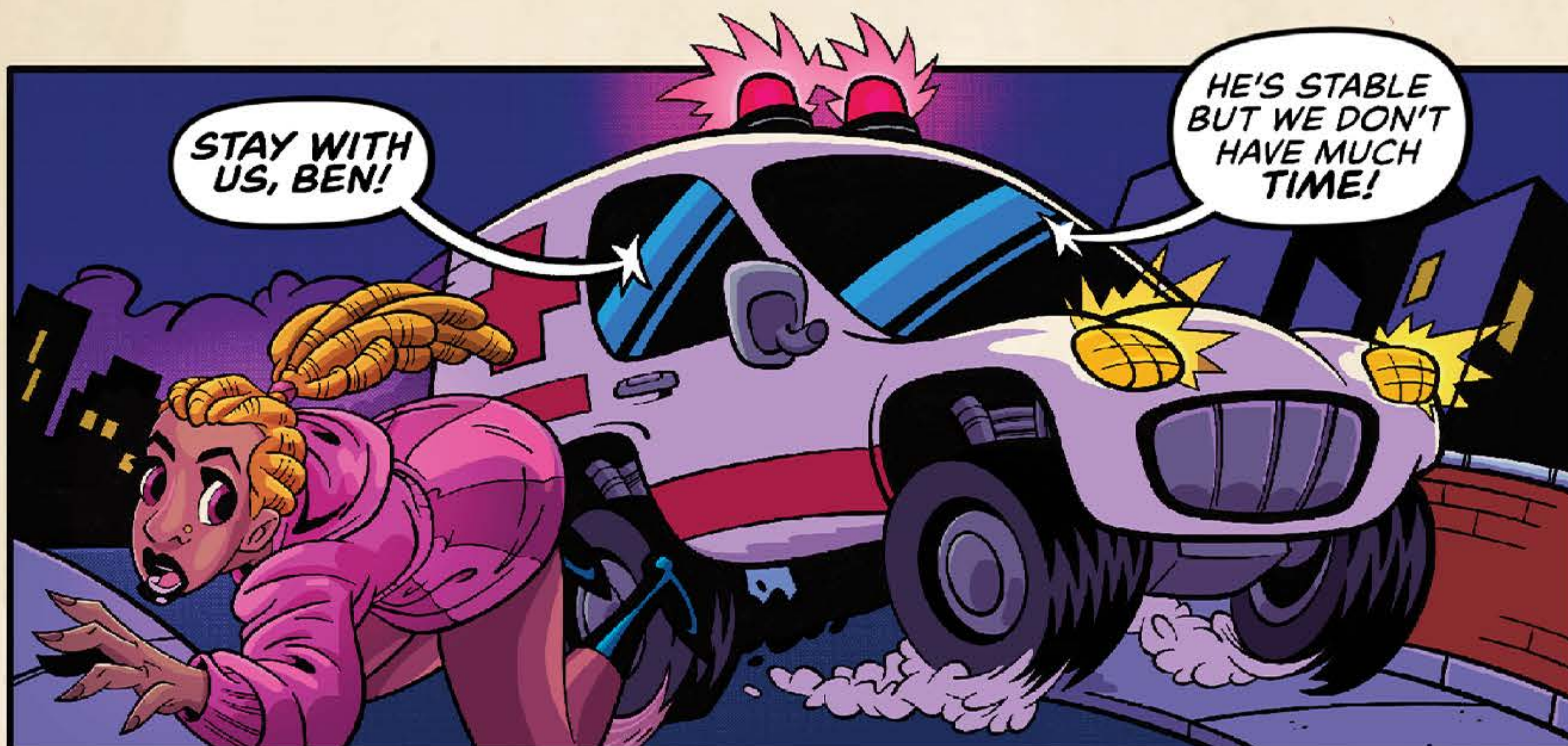
Printed in China.

DIDN'T SEE THAT COMING.
YOU NEVER DO WHEN THE
SHOT'S CLEAN.



ONE SECOND, I'M TOP
DOG AT SCOTLAND YARD,
THE NEXT YOU'RE LAYING
IN A POOL OF BLOOD AND
BANANAS.

THIS CAN'T BE HOW
MY STORY ENDS...

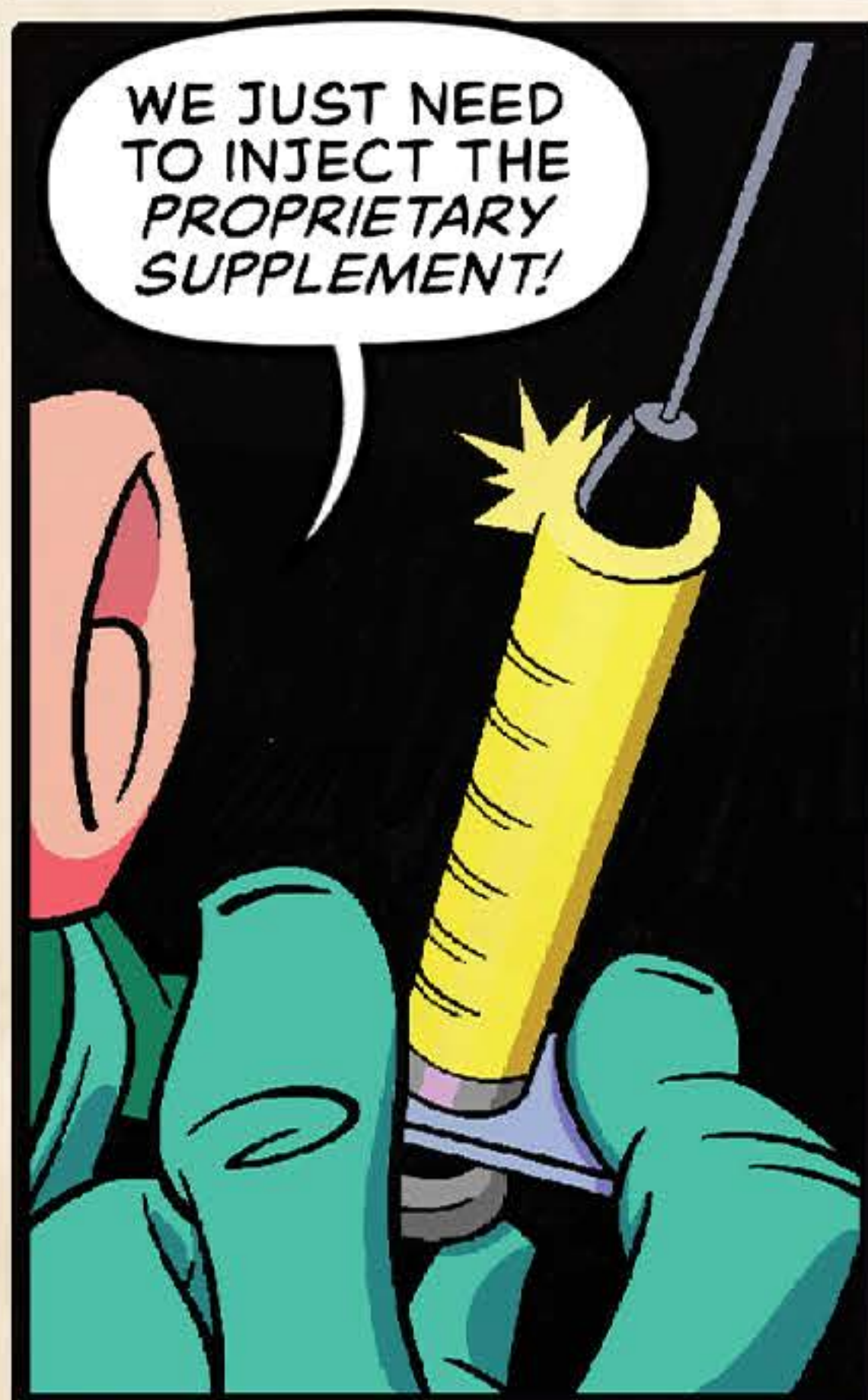
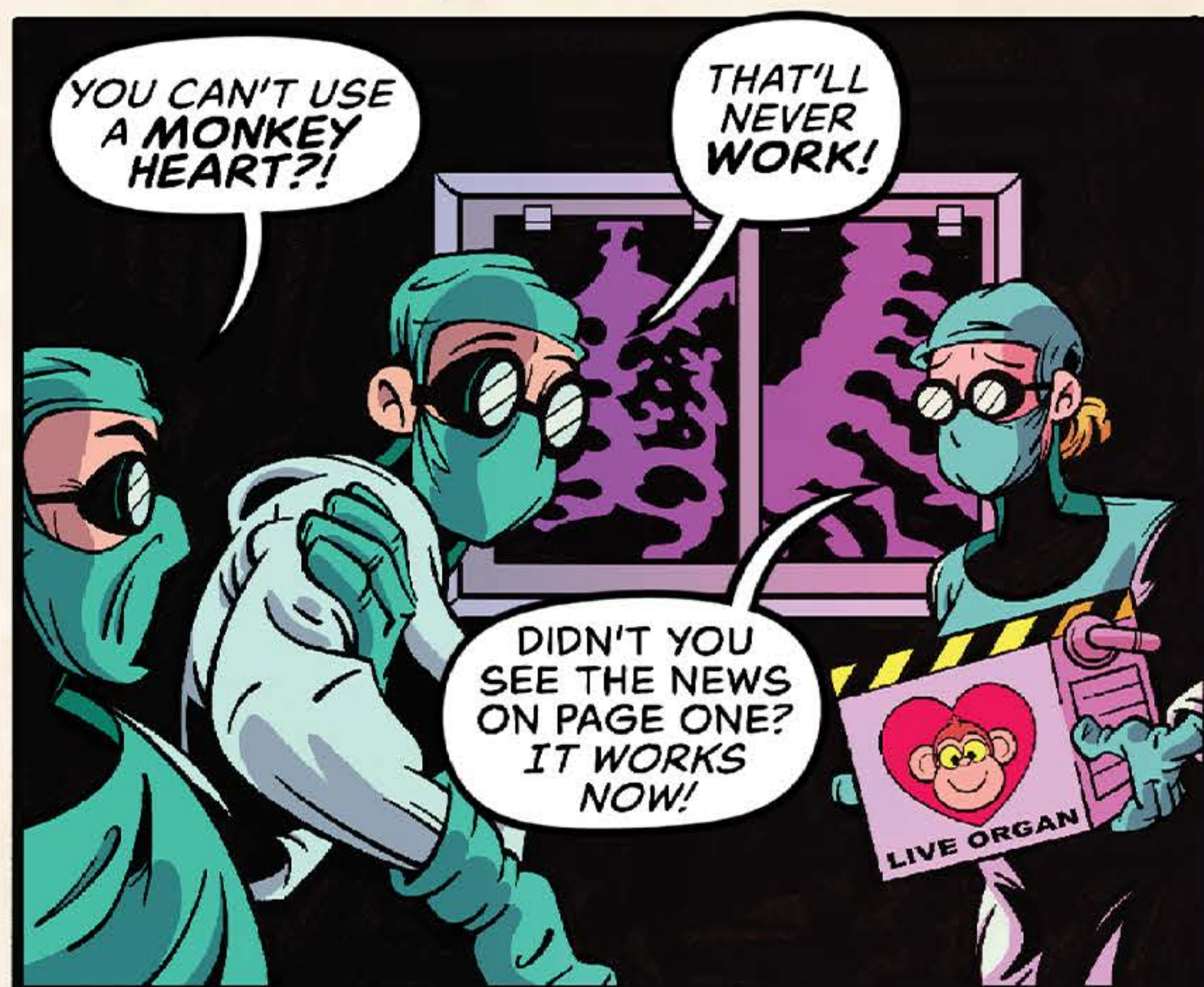


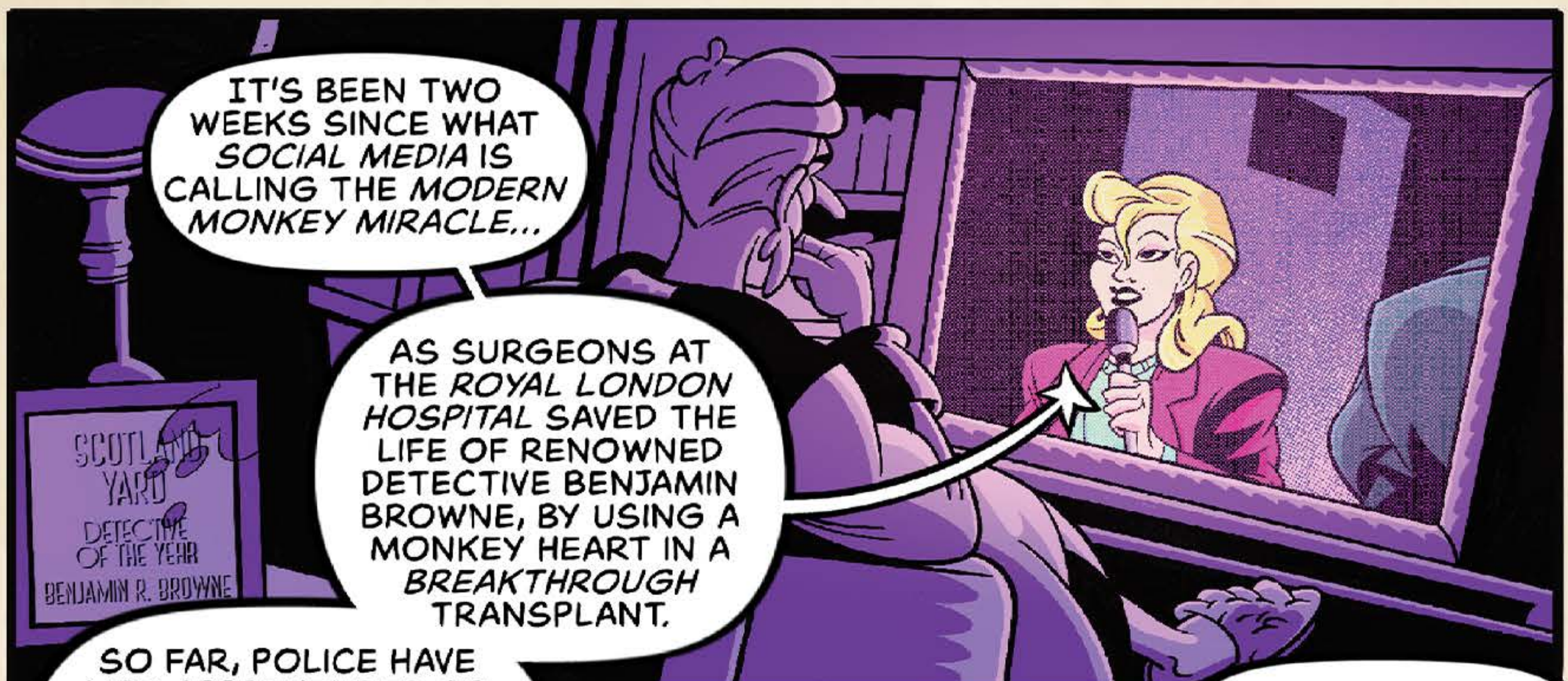


LOOKS LIKE THE BULLET WENT STRAIGHT THROUGH.



THERE'S ALWAYS A WAY...





IT'S BEEN TWO WEEKS SINCE WHAT SOCIAL MEDIA IS CALLING THE MODERN MONKEY MIRACLE...

AS SURGEONS AT THE ROYAL LONDON HOSPITAL SAVED THE LIFE OF RENOWNED DETECTIVE BENJAMIN BROWNE, BY USING A MONKEY HEART IN A BREAKTHROUGH TRANSPLANT.

SO FAR, POLICE HAVE NOT APPREHENDED OR IDENTIFIED A SUSPECT IN THE ATTEMPTED MURDER OF BROWNE, WHO IS BEING GUARDED AROUND THE CLOCK IN HIS APARTMENT DOWNTOWN.



I'M SORRY, I CAN'T COMMENT ON THE INVESTIGATION!

DETECTIVE FULLER, CAN YOU TELL US HOW HE'S DOING?!

HAVE THERE BEEN ANY SIDE EFFECTS?

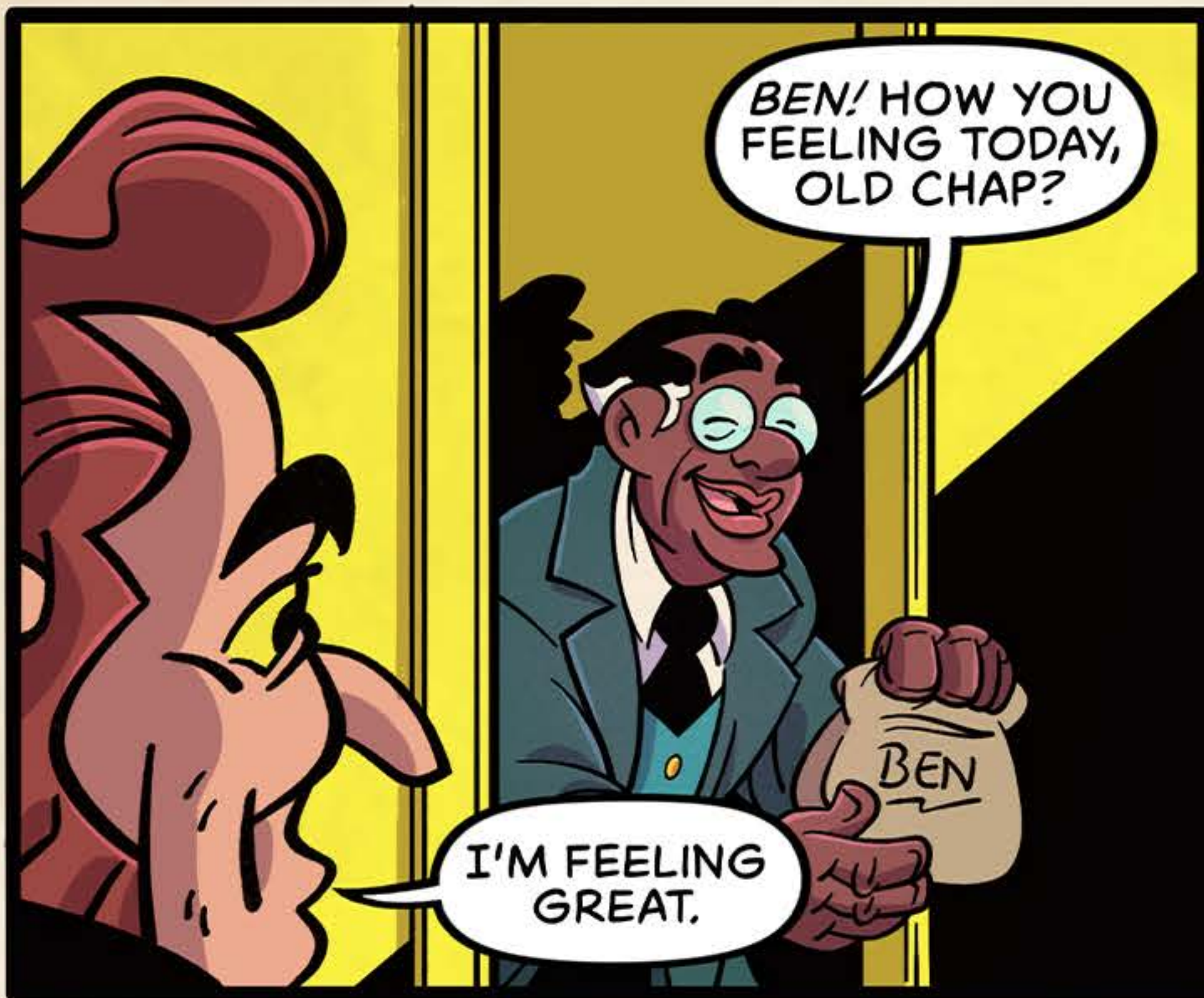
WHEN WILL WE SEE OR HEAR FROM HIM?!



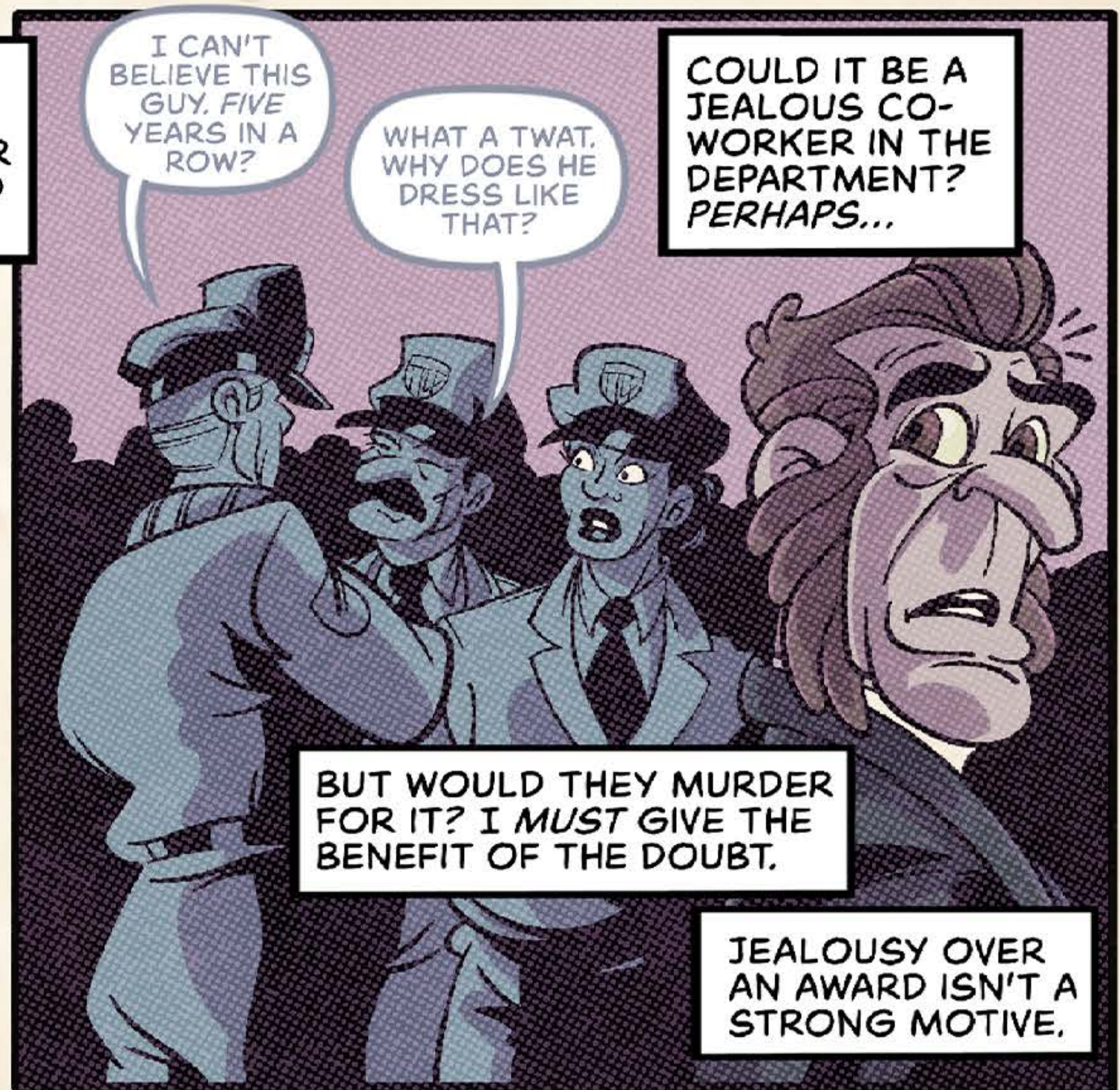
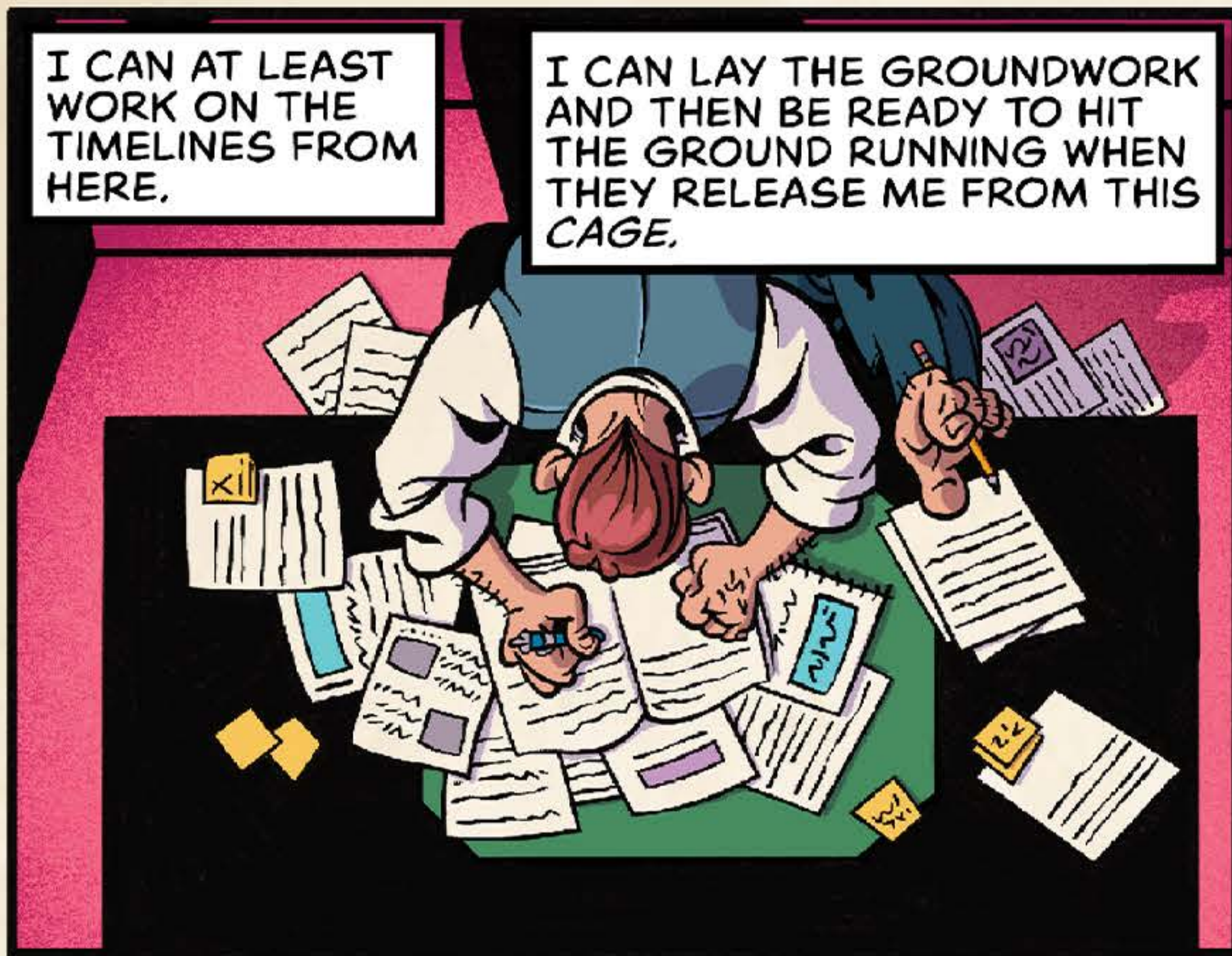
HE'S FEELING GREAT. HE JUST NEEDS SOME TIME, AND THEN I'M SURE HE'D BE HAPPY TO TALK TO THE PRESS.

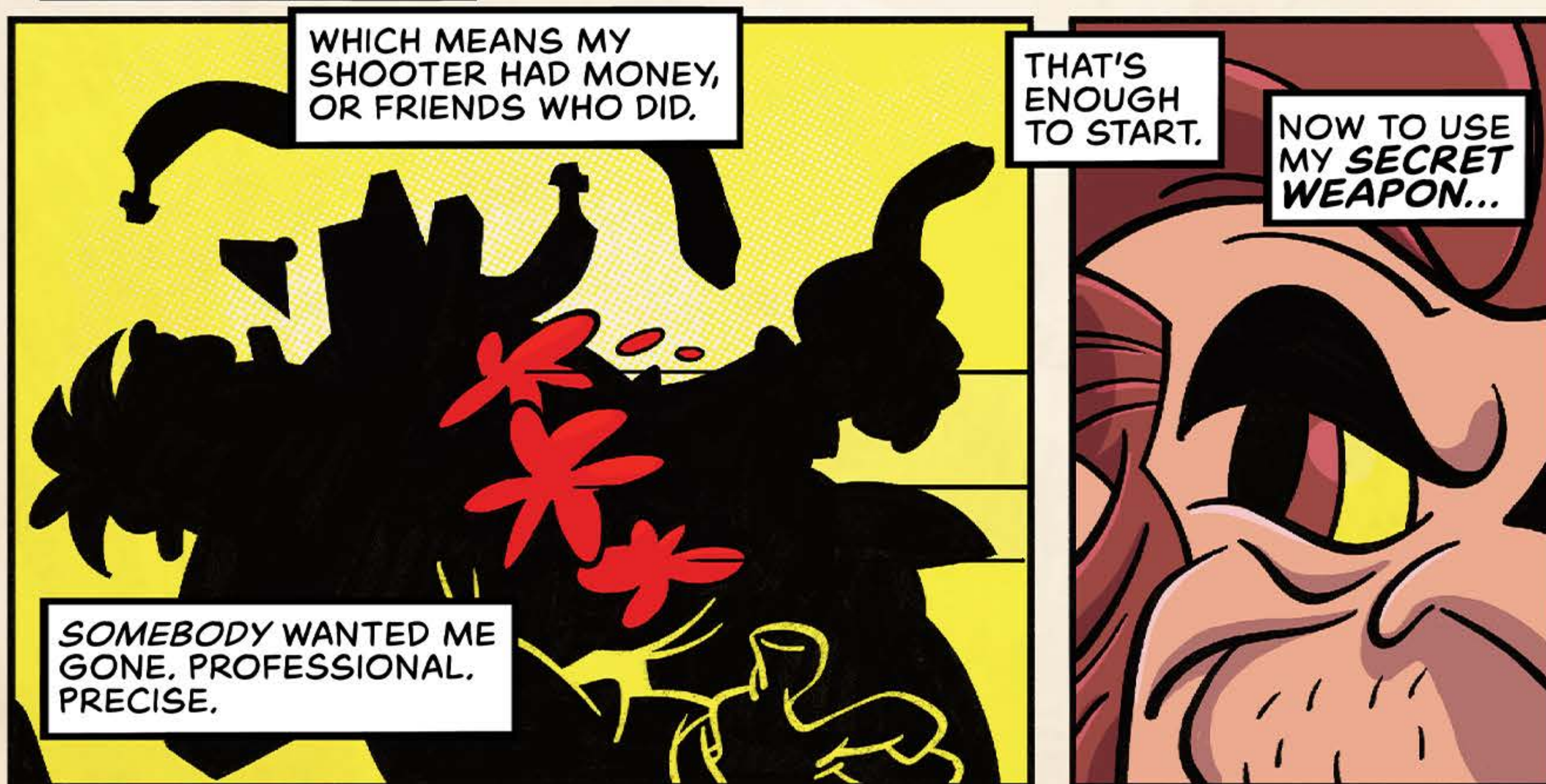
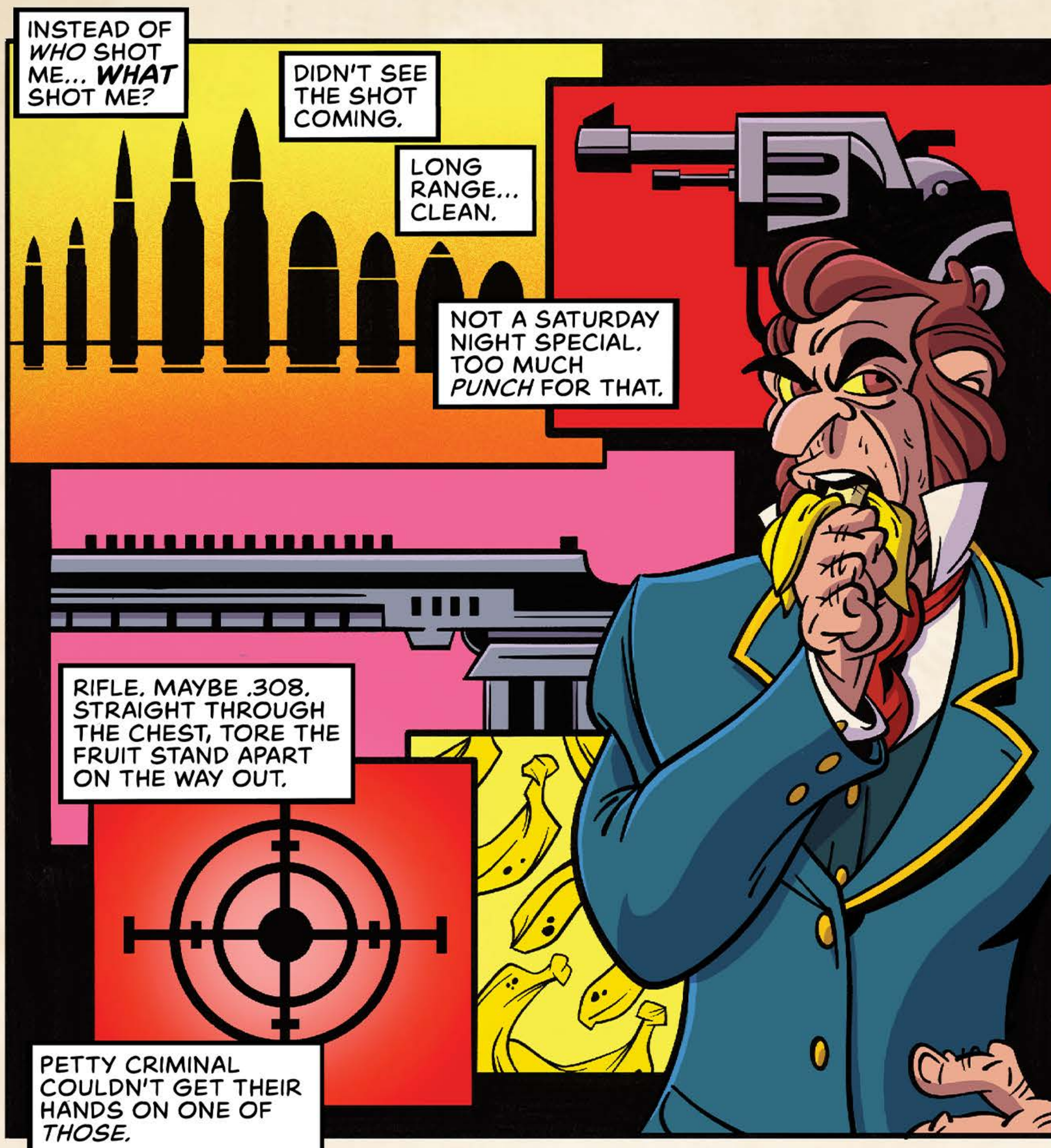


NOT BLOODY LIKELY.











A NAP!

I GATHER THE FACTS
AND LOGIC, THEN I LET
IT STEW AND ORGANIZE!



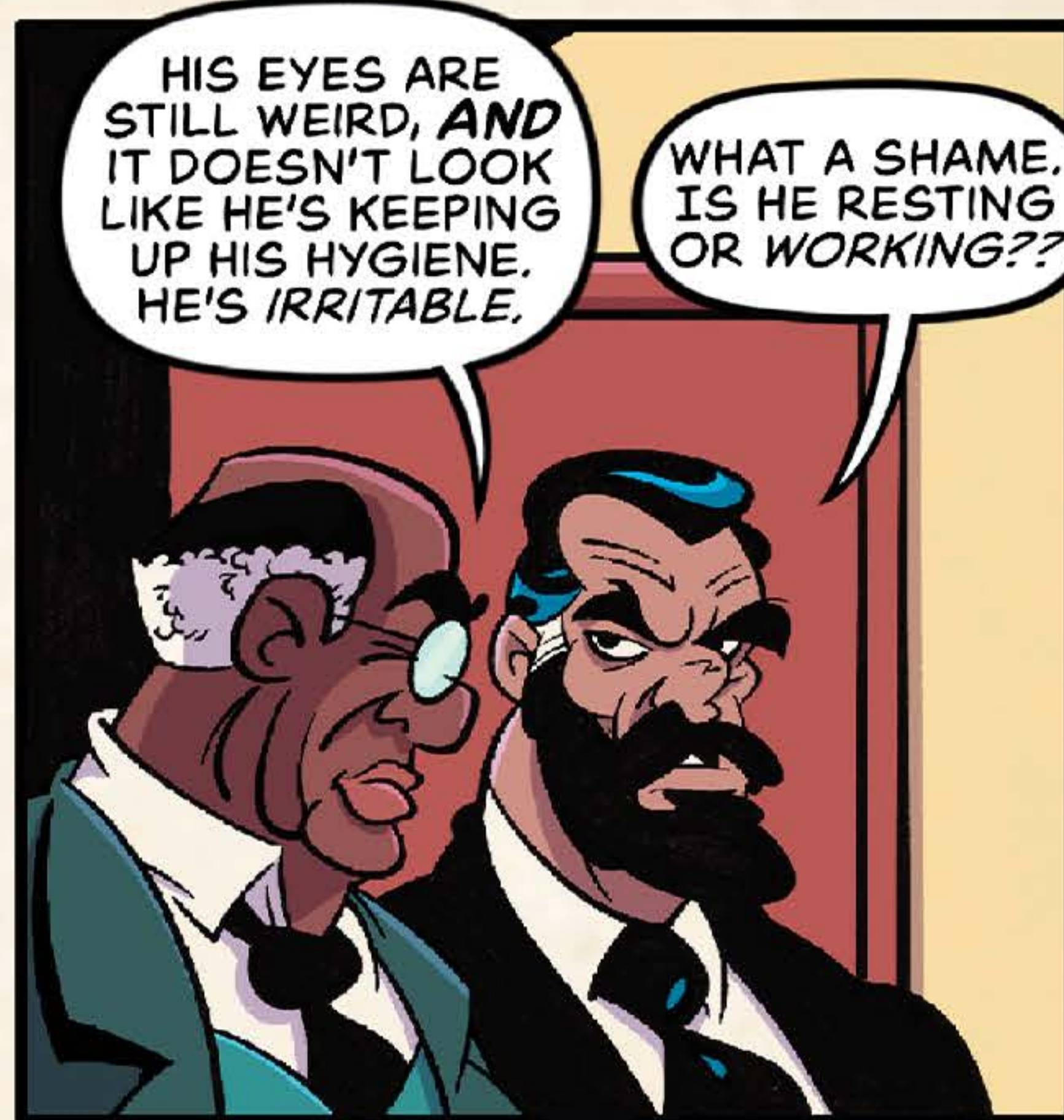
WHEN I WAKE UP, I
USUALLY HAVE EVEN
MORE CLARITY OF
THE SITUATION!



SO, HOW IS
HE **REALLY**
DOING?

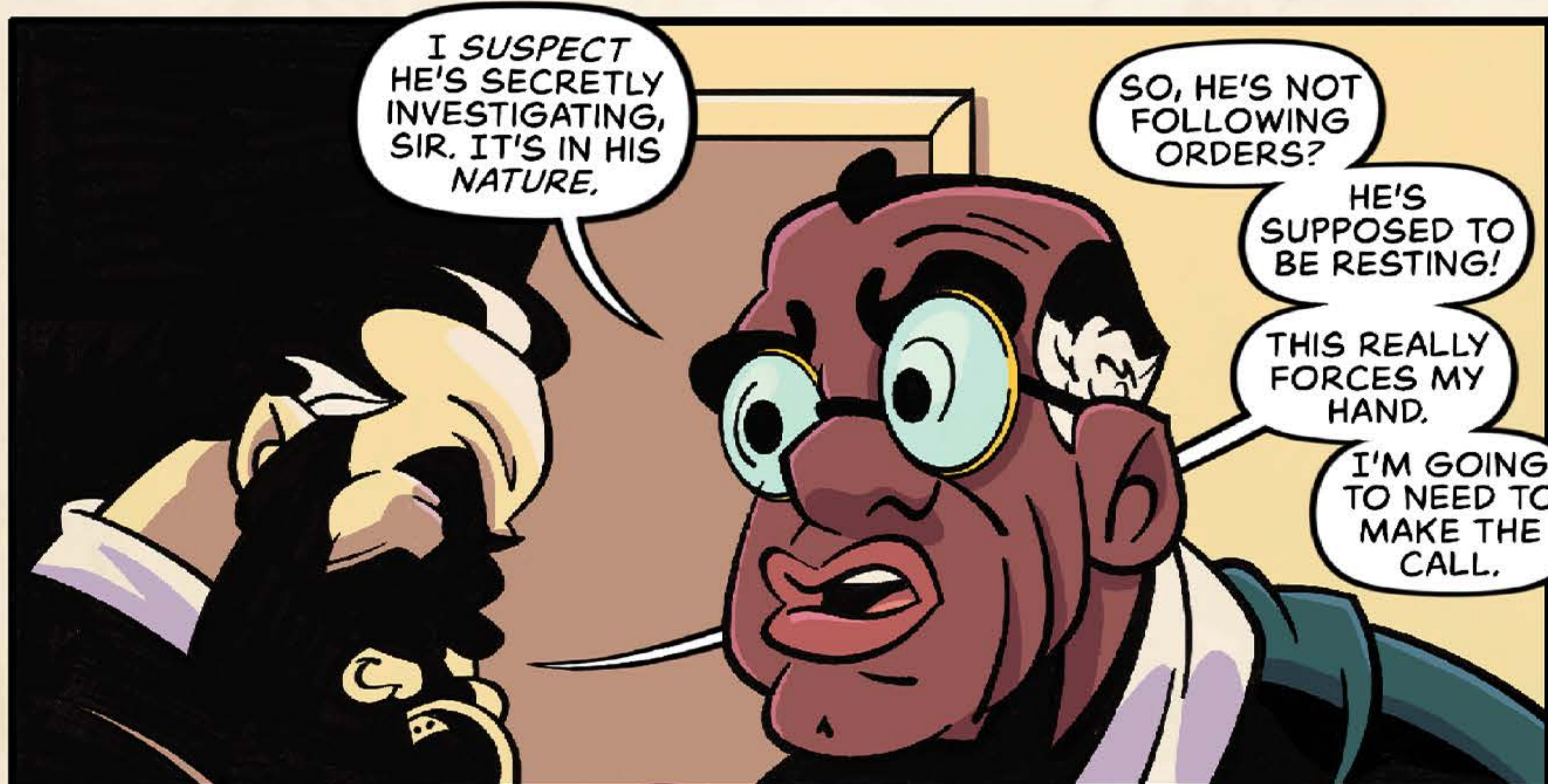
NOT
GOOD,
SIR.

NEW
SCOTLAND
YARD



HIS EYES ARE
STILL WEIRD, **AND**
IT DOESN'T LOOK
LIKE HE'S KEEPING
UP HIS HYGIENE.
HE'S IRRITABLE.

WHAT A SHAME.
IS HE RESTING
OR **WORKING??**



I *SUSPECT*
HE'S SECRETLY
INVESTIGATING,
SIR. IT'S IN HIS
NATURE.

SO, HE'S NOT
FOLLOWING
ORDERS?

HE'S
SUPPOSED TO
BE RESTING!

THIS REALLY
FORCES MY
HAND.

I'M GOING
TO NEED TO
MAKE THE
CALL.



YES, CHIEF INSPECTOR! DO YOU HAVE NEWS?

YOUR CONDUCT HAS LEFT US NO CHOICE. EFFECTIVE IMMEDIATELY, YOU ARE RELIEVED OF DUTY AND STRIPPED OF YOUR WARRANT CARD.



I'M AFRAID I DO HAVE SOME NEWS, DETECTIVE. BUT NOT THE KIND YOU'LL WANT TO HEAR.

GIVE IT TO ME STRAIGHT. I CAN HANDLE IT.



YOU'RE FIRING ME?! I JUST WON DETECTIVE OF THE YEAR! I'M THE BEST YOU'VE GOT!



YOU TWITS COULDN'T INSPECT YOUR WAY OUT OF A WET PAPER BAG!



DETECTIVE BROWNE! YOU ARE CLEARLY NOT YOURSELF, AND THAT IS THE PROBLEM HERE.



THIS IS ABSURD! THIS CAN'T BE REAL.

GOODNESS GRACIOUS! DO I HAVE A TAIL?



PULL IT TOGETHER, BROWNE! THIS MUST BE A BAD DREAM, IS ALL...

NEED TO SLEEP THIS OFF!



FIVE DAYS LATER.

BEN, IT'S TIME TO WAKE UP.



NURSE CANDY... HOW LONG WAS I ASLEEP?

YOU'VE BEEN OUT FOR FIVE DAYS...

I THOUGHT YOU MIGHT BE HUNGRY, SO I...



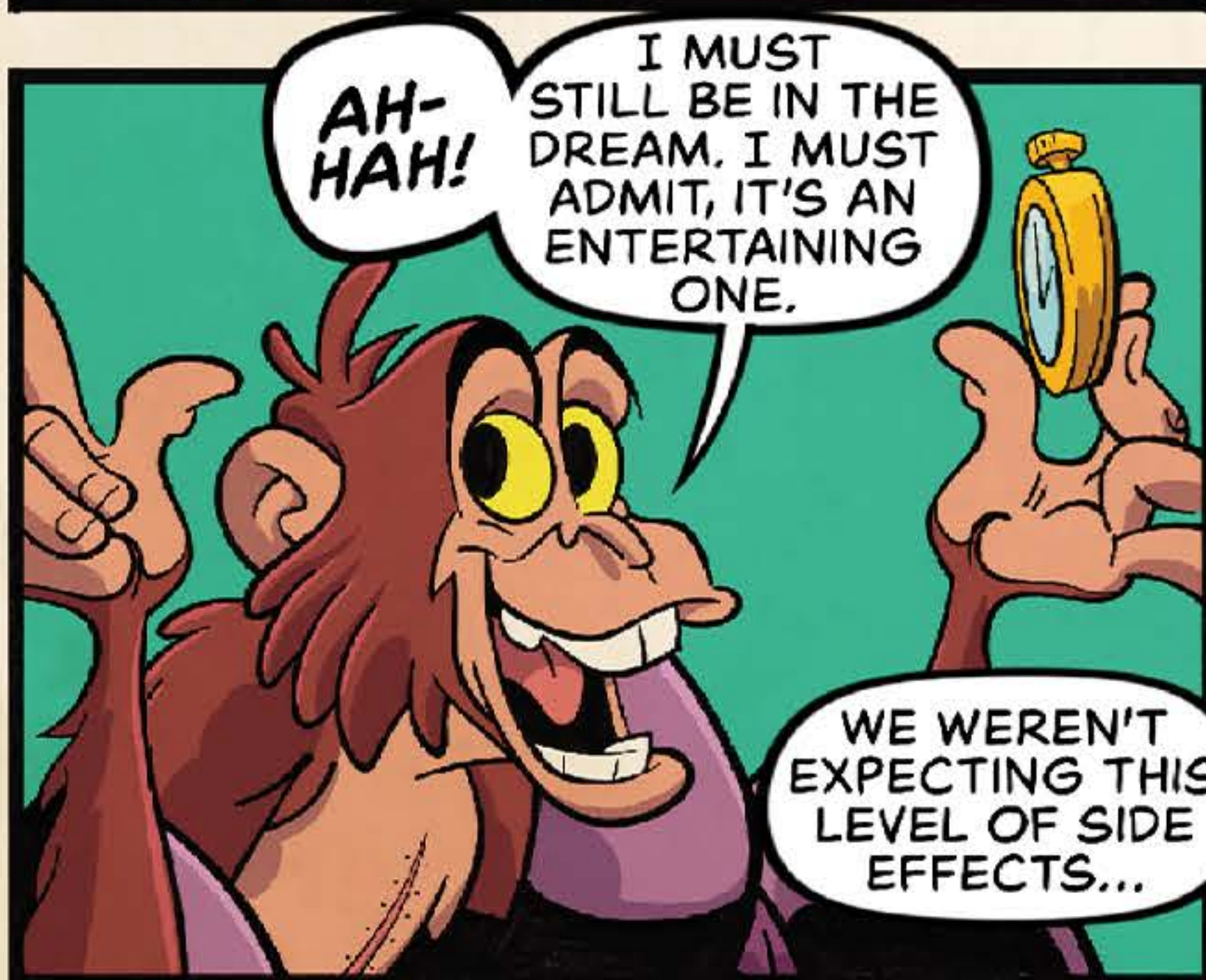
FIVE DAYS! IT CAN'T BE! WHAT HAPPENED?!

DON'T PANIC! IT'S NOT AS BAD AS IT LOOKS!



ARE YOU KIDDING ME? I'M A FULL MONKEY NOW?

PLEASE STAY CALM. YOU SHOULD EAT...



AH-HAH!

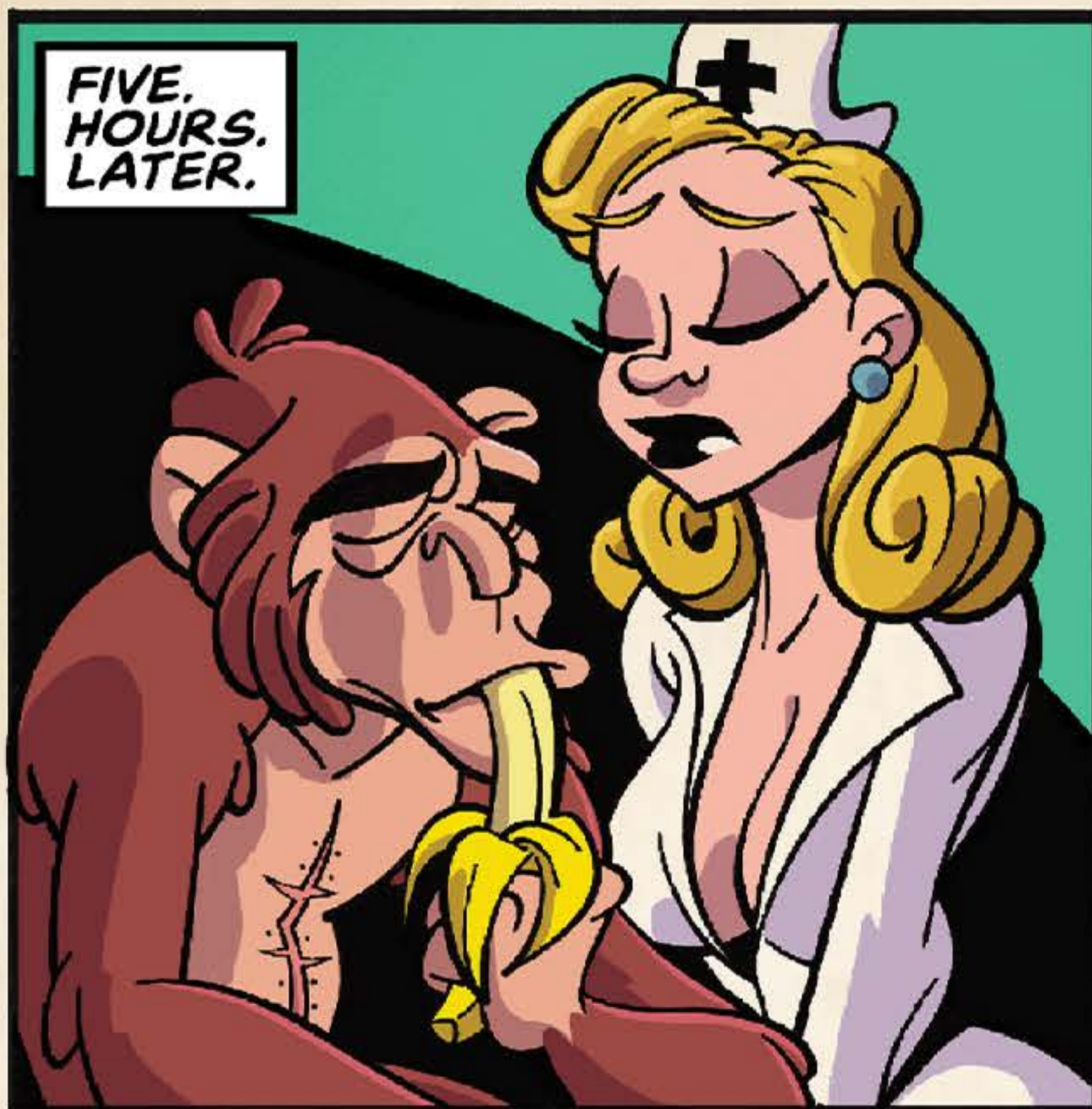
I MUST STILL BE IN THE DREAM. I MUST ADMIT, IT'S AN ENTERTAINING ONE.

WE WEREN'T EXPECTING THIS LEVEL OF SIDE EFFECTS...



WORRY NOT, NURSE CANDY!

I SHOULD BE WAKING UP FROM THIS NIGHTMARE ANY MINUTE NOW!



FIVE HOURS LATER.



OKAY, I'M WILLING TO ADMIT I AM CLEARLY NOT IN A DREAM, AND AM NOW SOME KIND OF MONSTER.



YOU'RE NOT A MONSTER! YOU'RE A MONKEY!

THAT DOESN'T MAKE THIS SITUATION FEEL ANY BETTER.



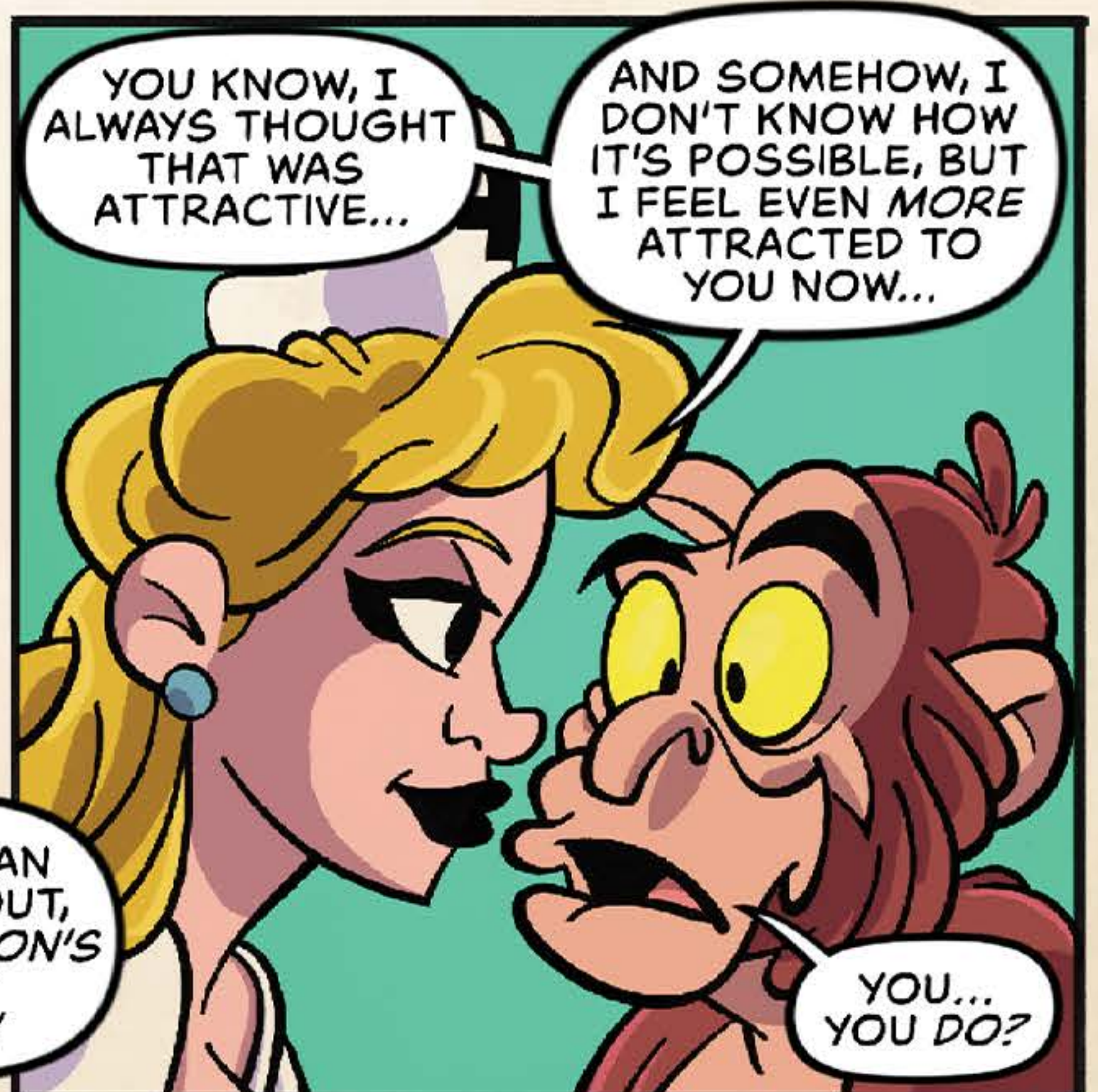
SHOT THROUGH THE HEART. FIRED. TRANSFORMED... WHAT'S NEXT?

YOU'RE STILL ALIVE.



WE'VE KNOWN EACH OTHER SINCE GRADE SCHOOL, AND I KNOW YOU'RE STILL **BEN** IN THERE!

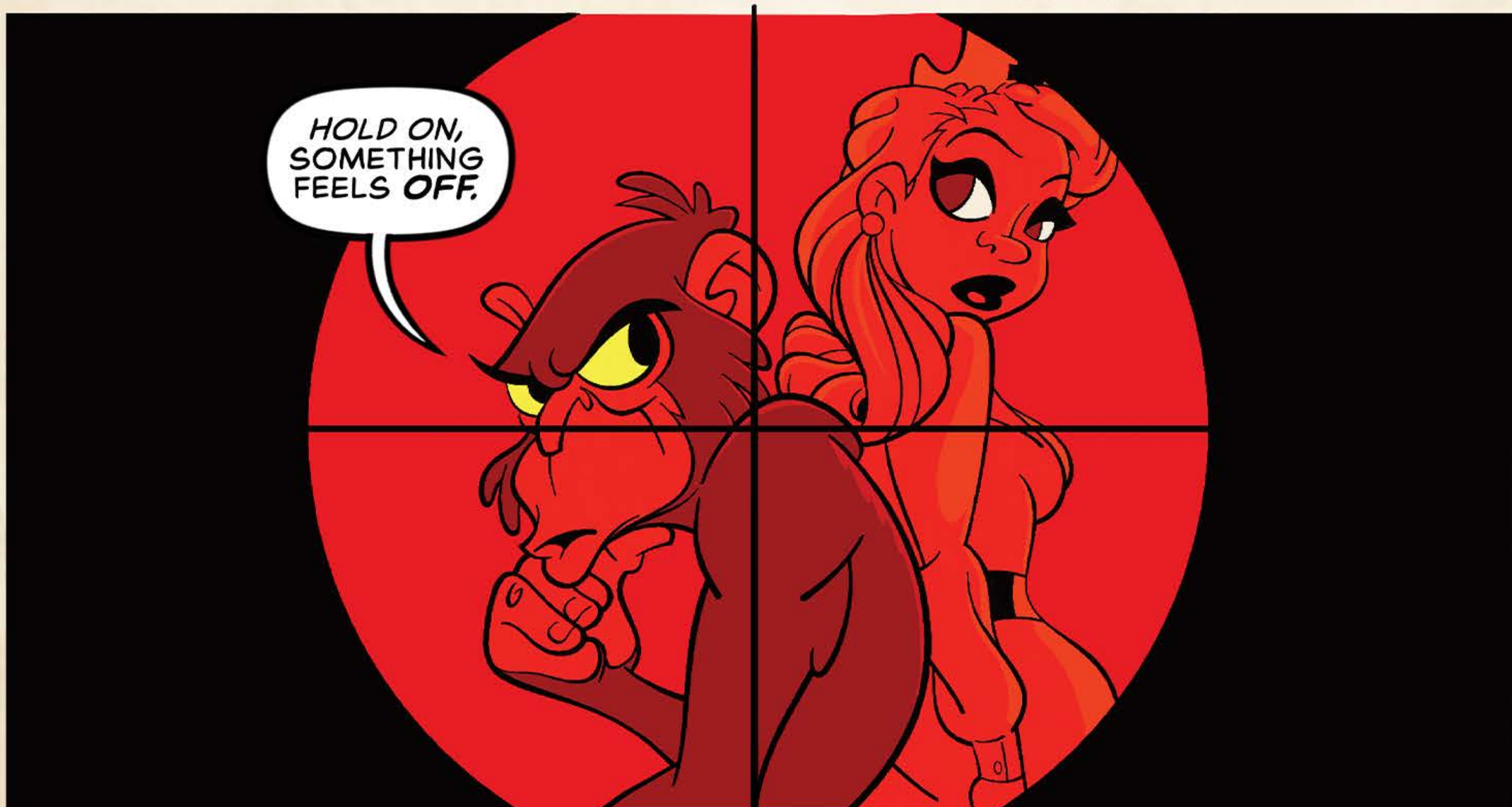
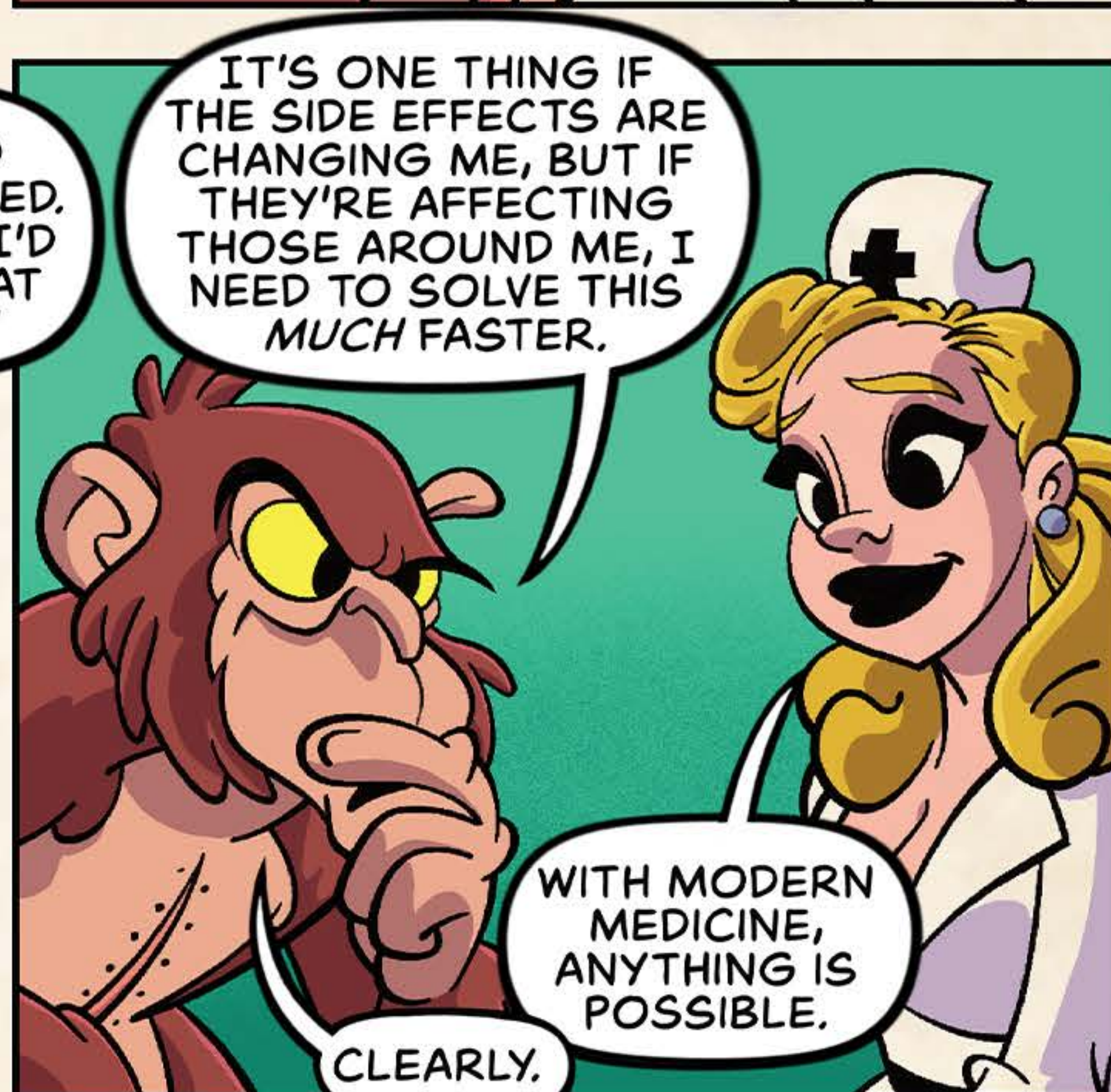
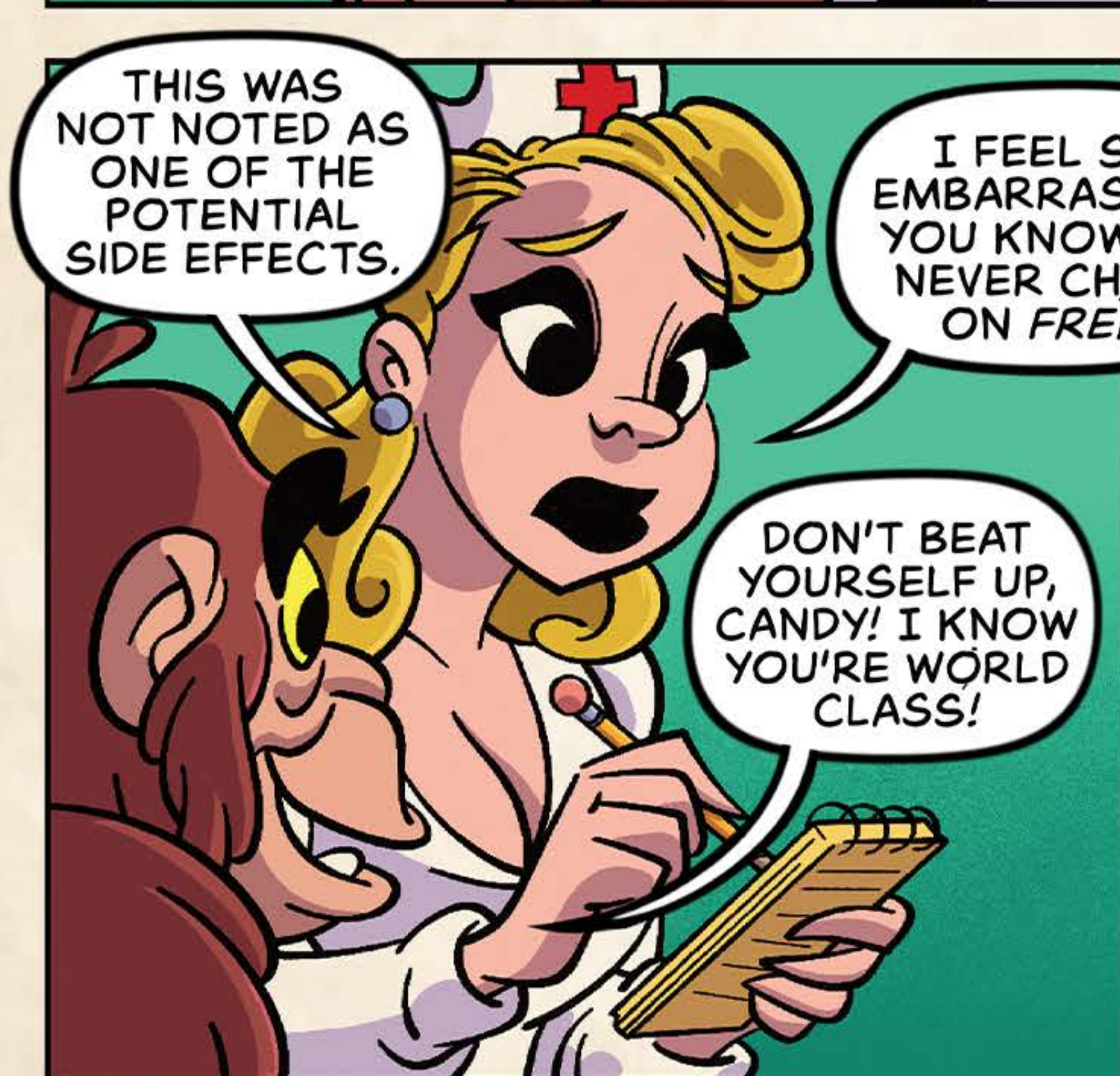
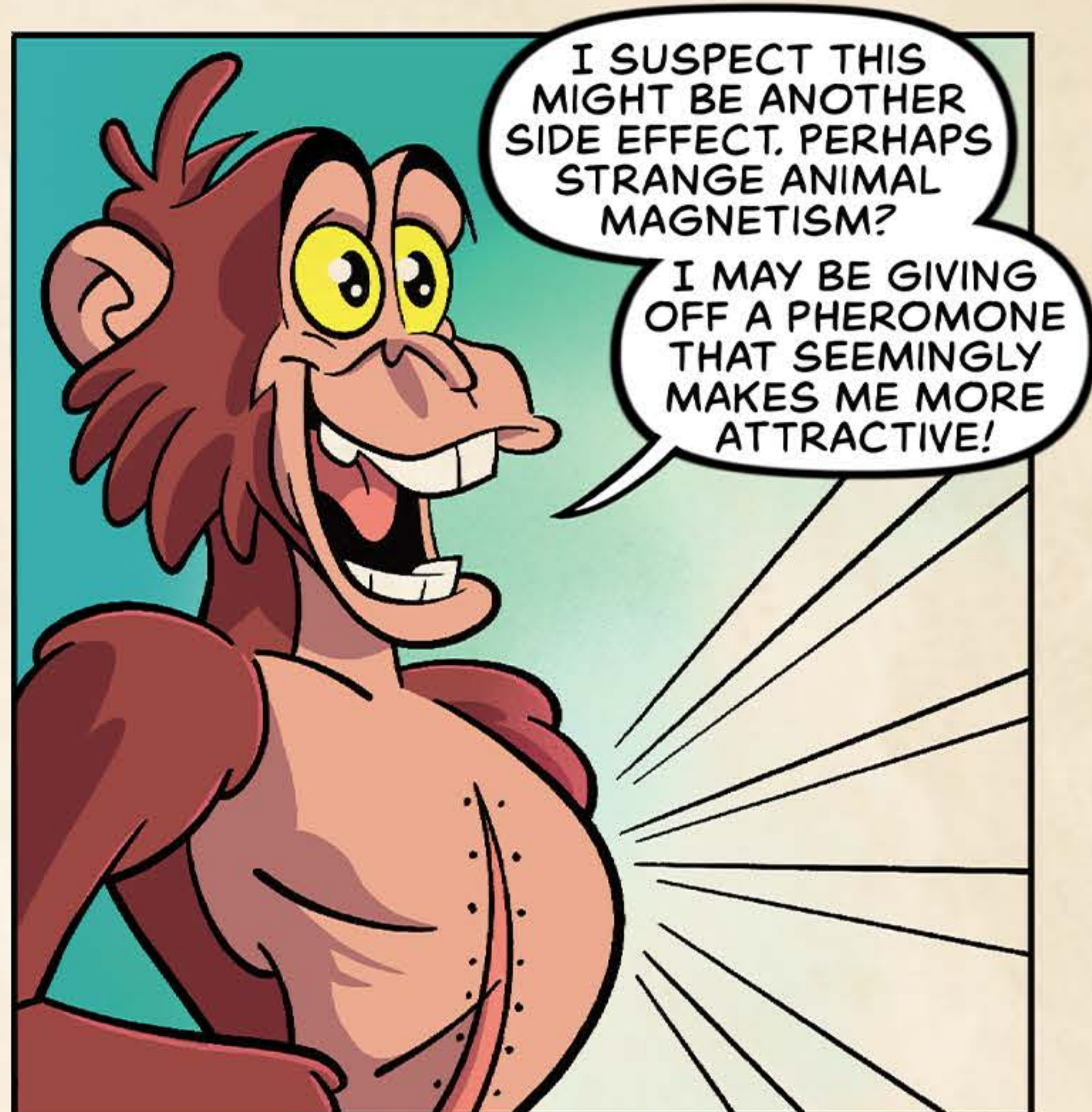
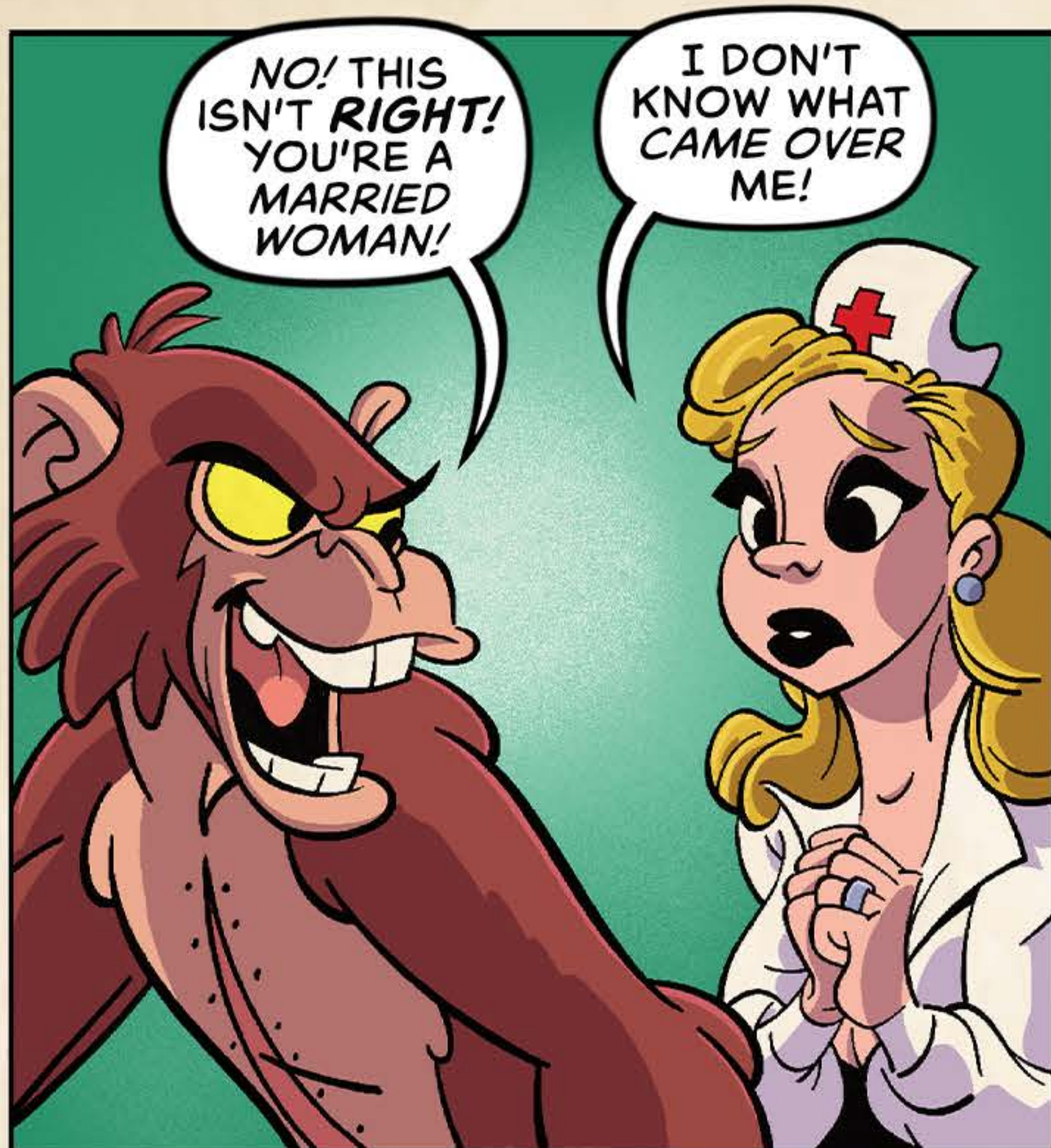
IF ANYONE CAN FIGURE THIS OUT, IT'S YOU! LONDON'S GREATEST DETECTIVE!

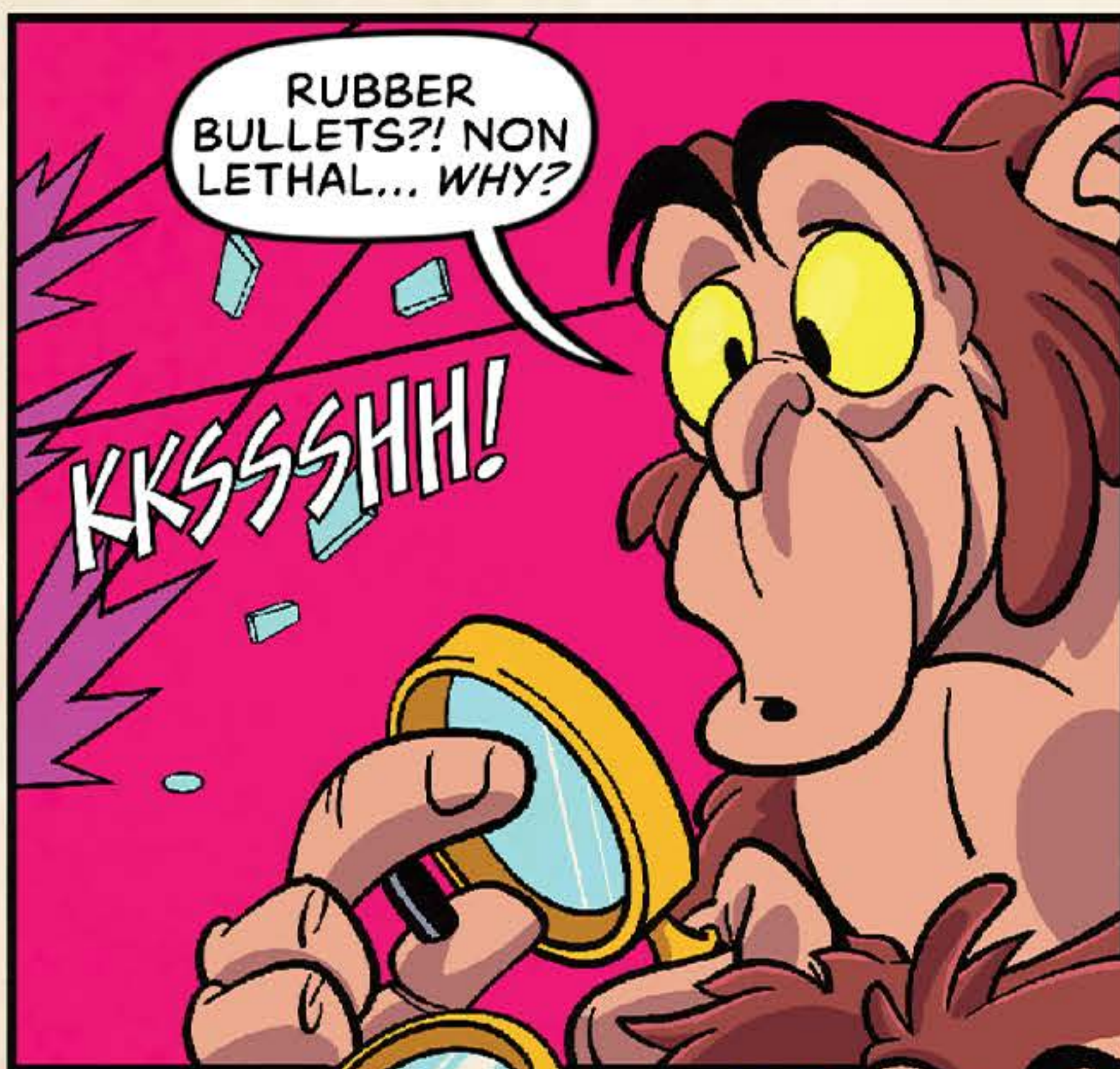
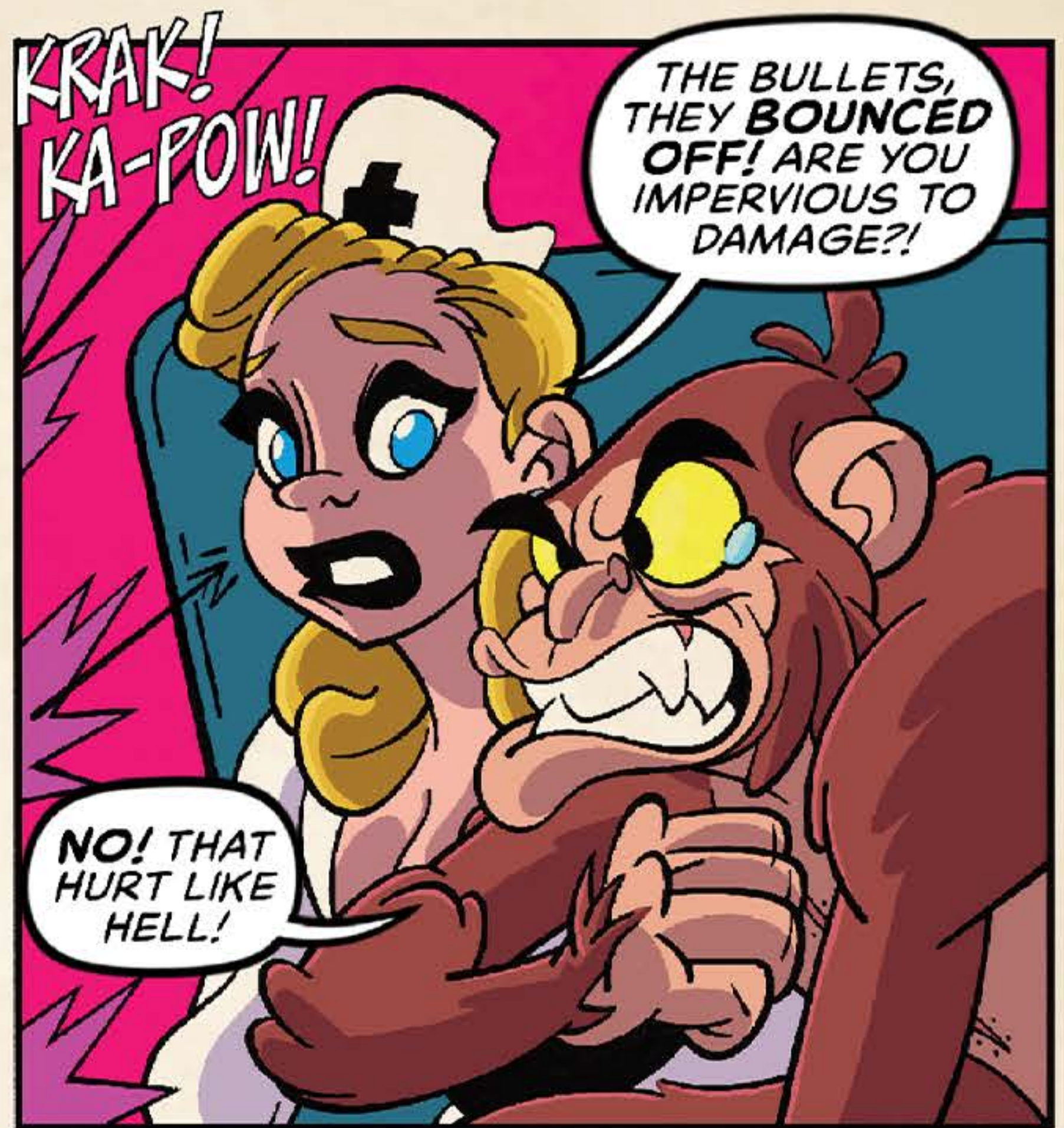


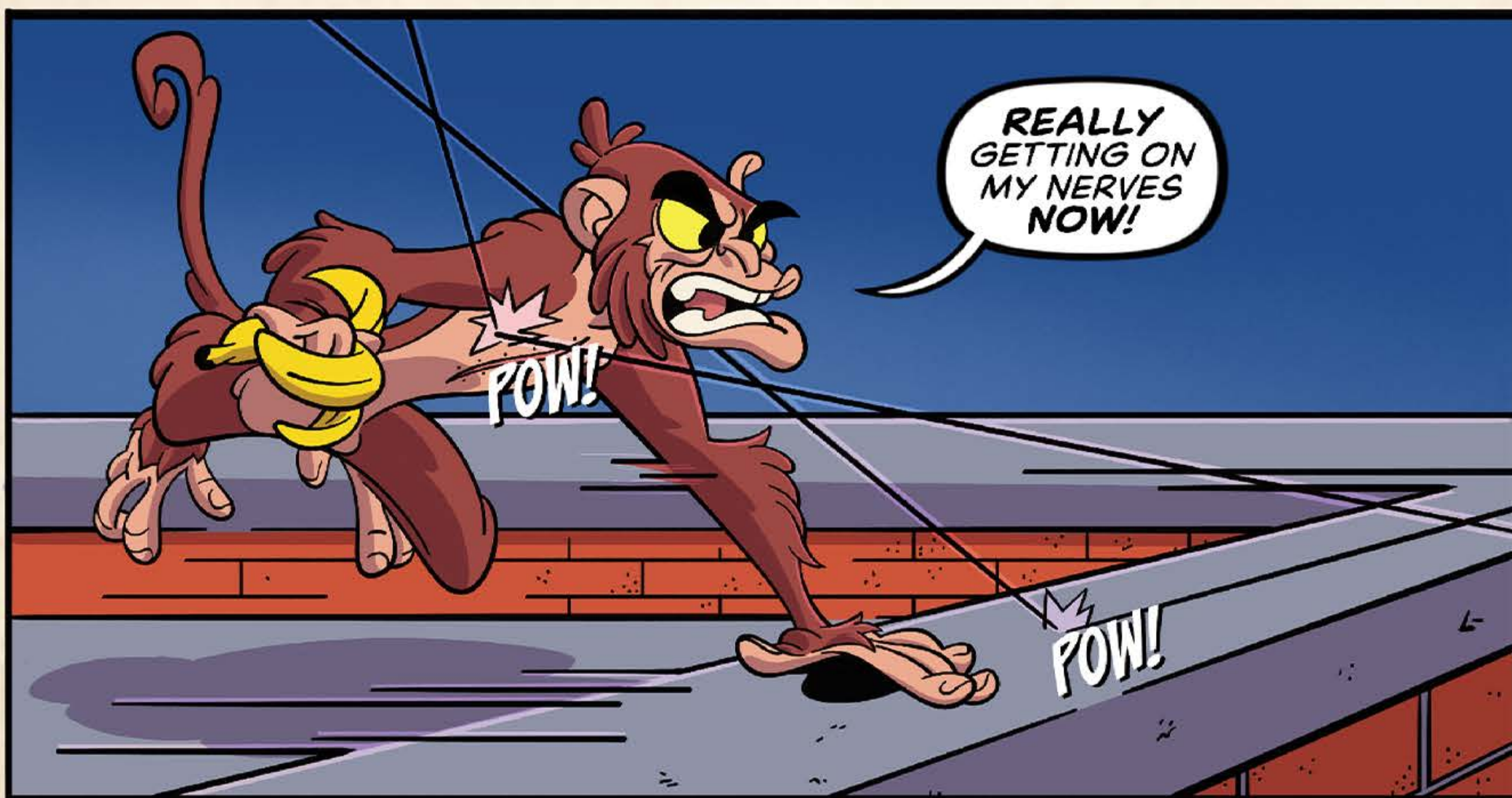
YOU KNOW, I ALWAYS THOUGHT THAT WAS ATTRACTIVE...

AND SOMEHOW, I DON'T KNOW HOW IT'S POSSIBLE, BUT I FEEL EVEN MORE ATTRACTED TO YOU NOW...

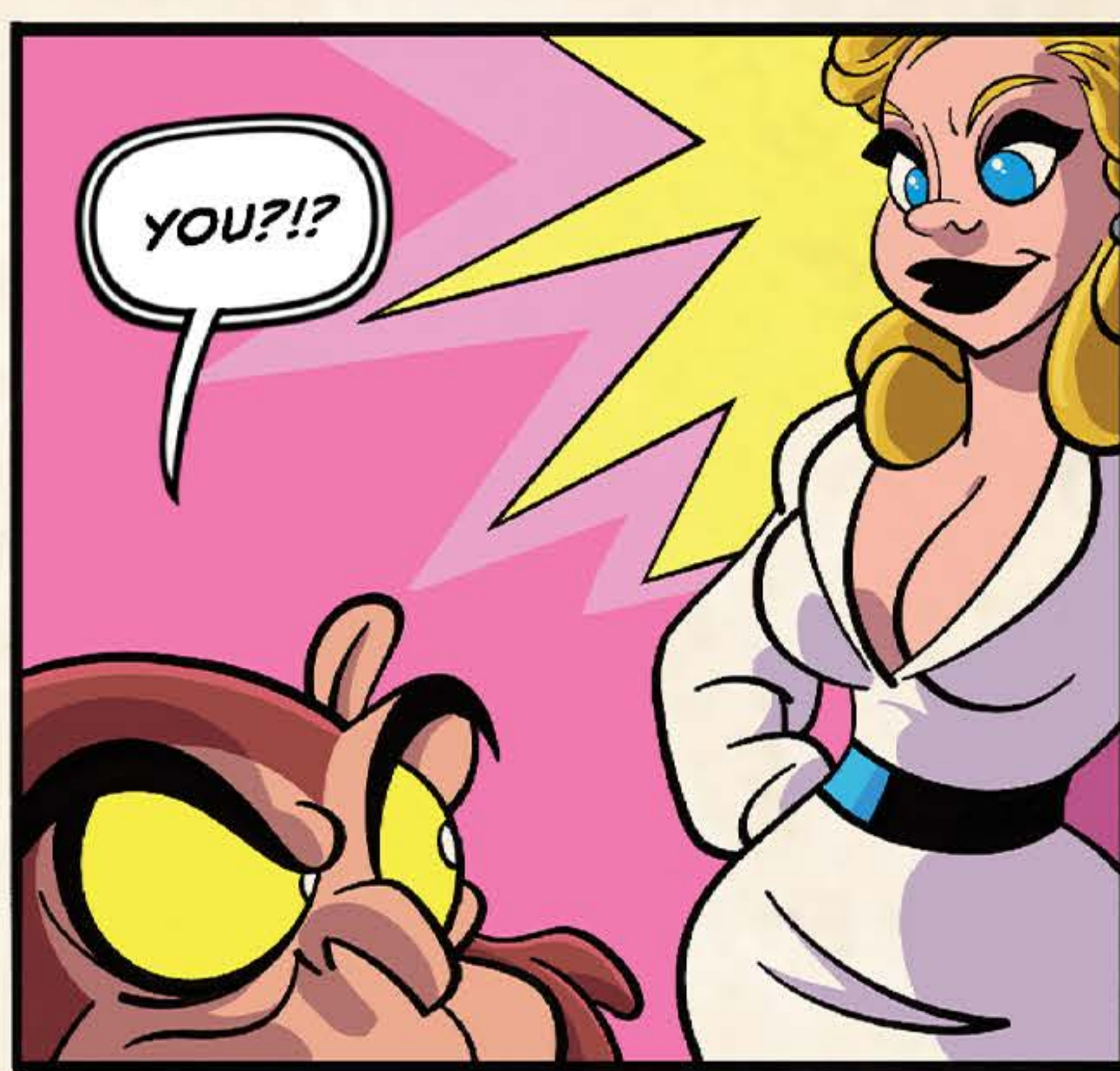
YOU... YOU DO?

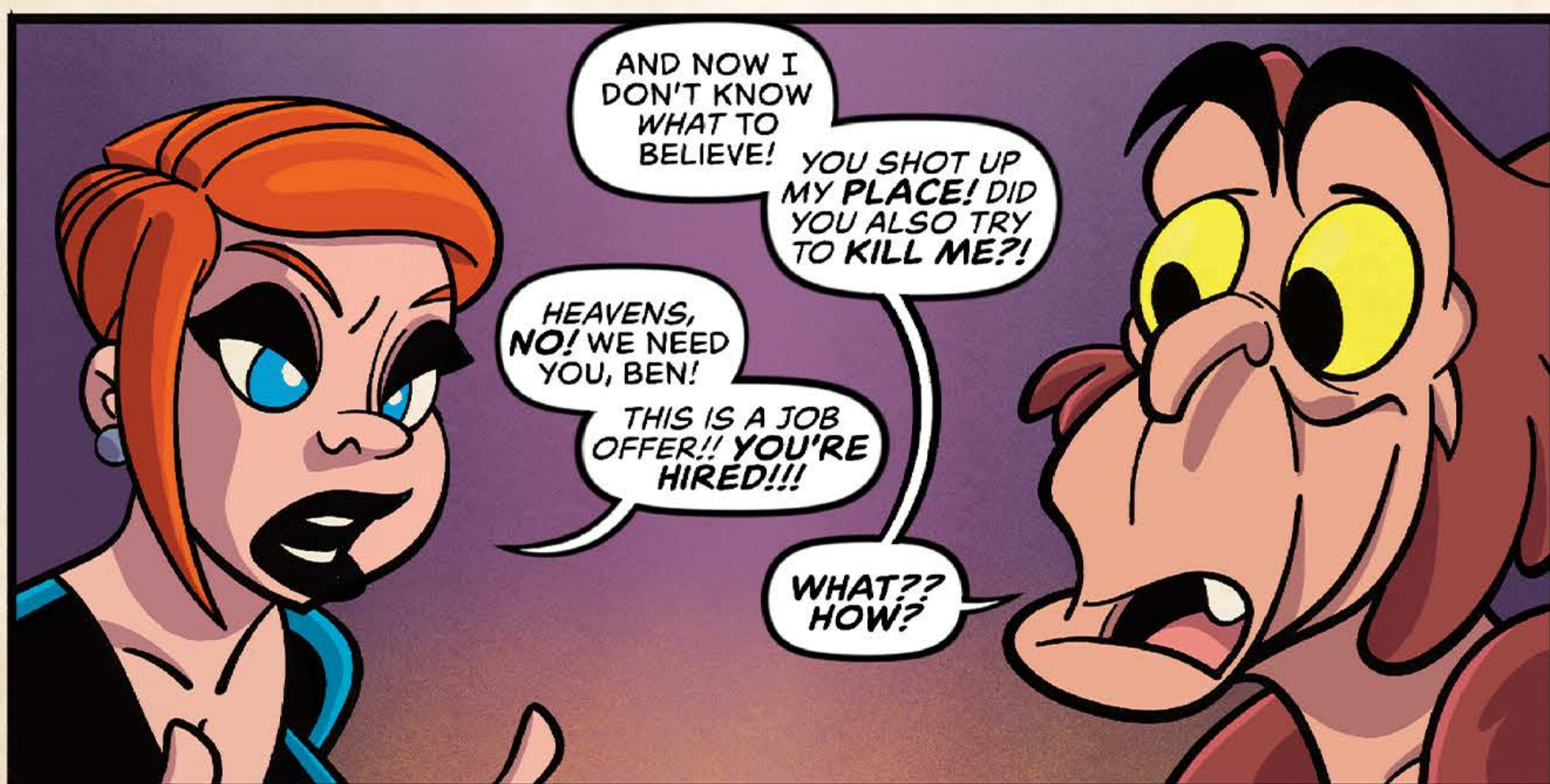
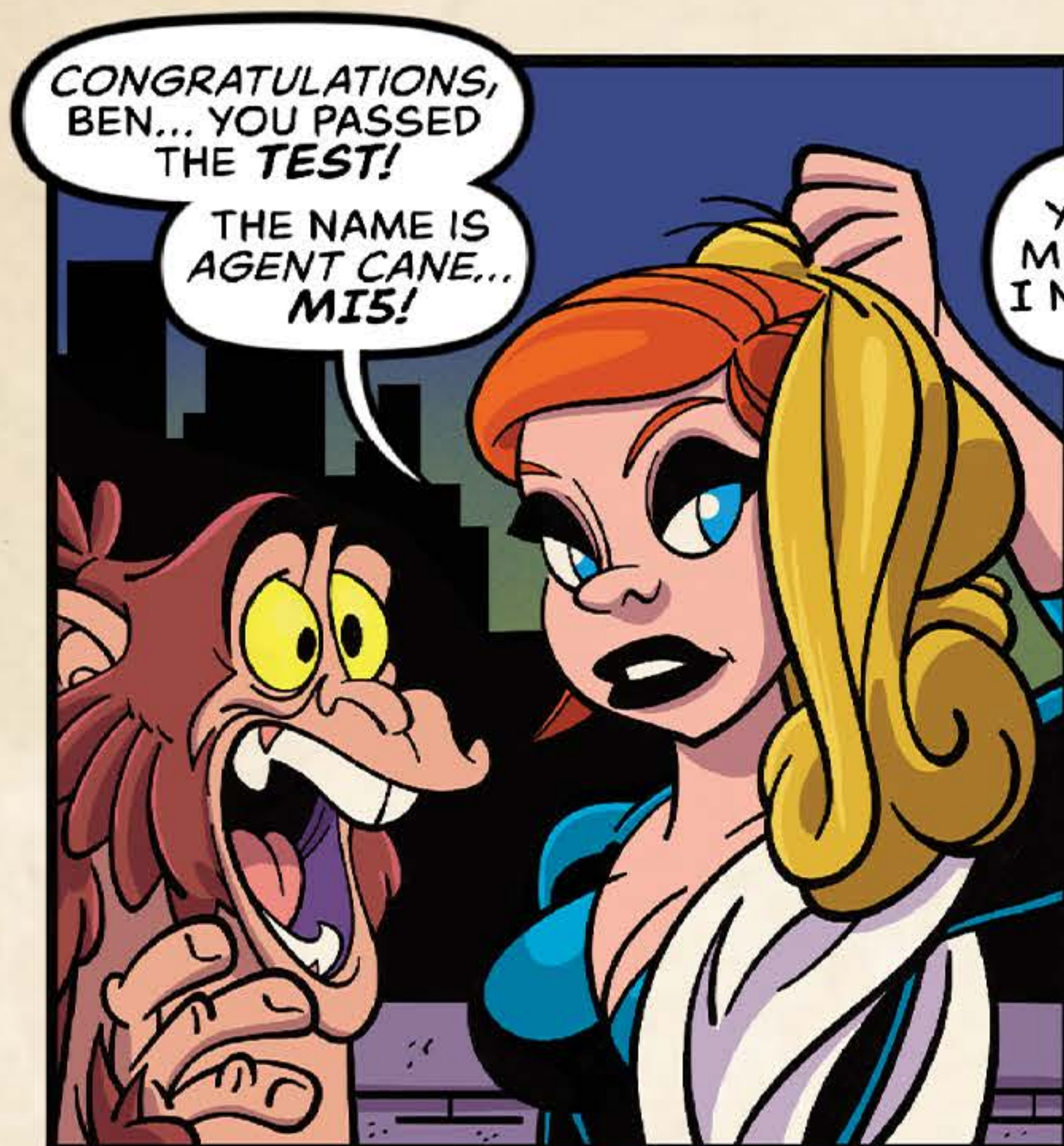


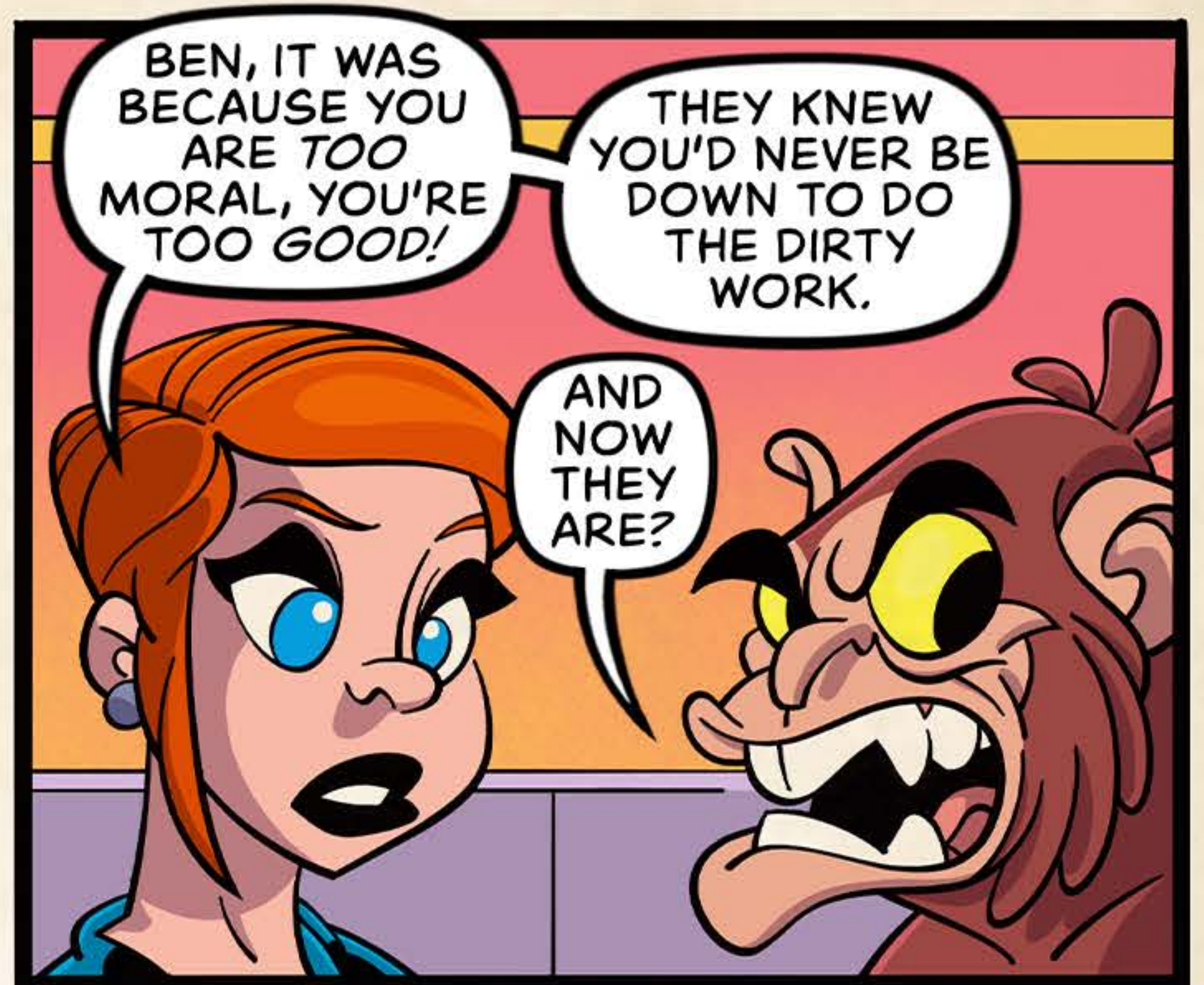
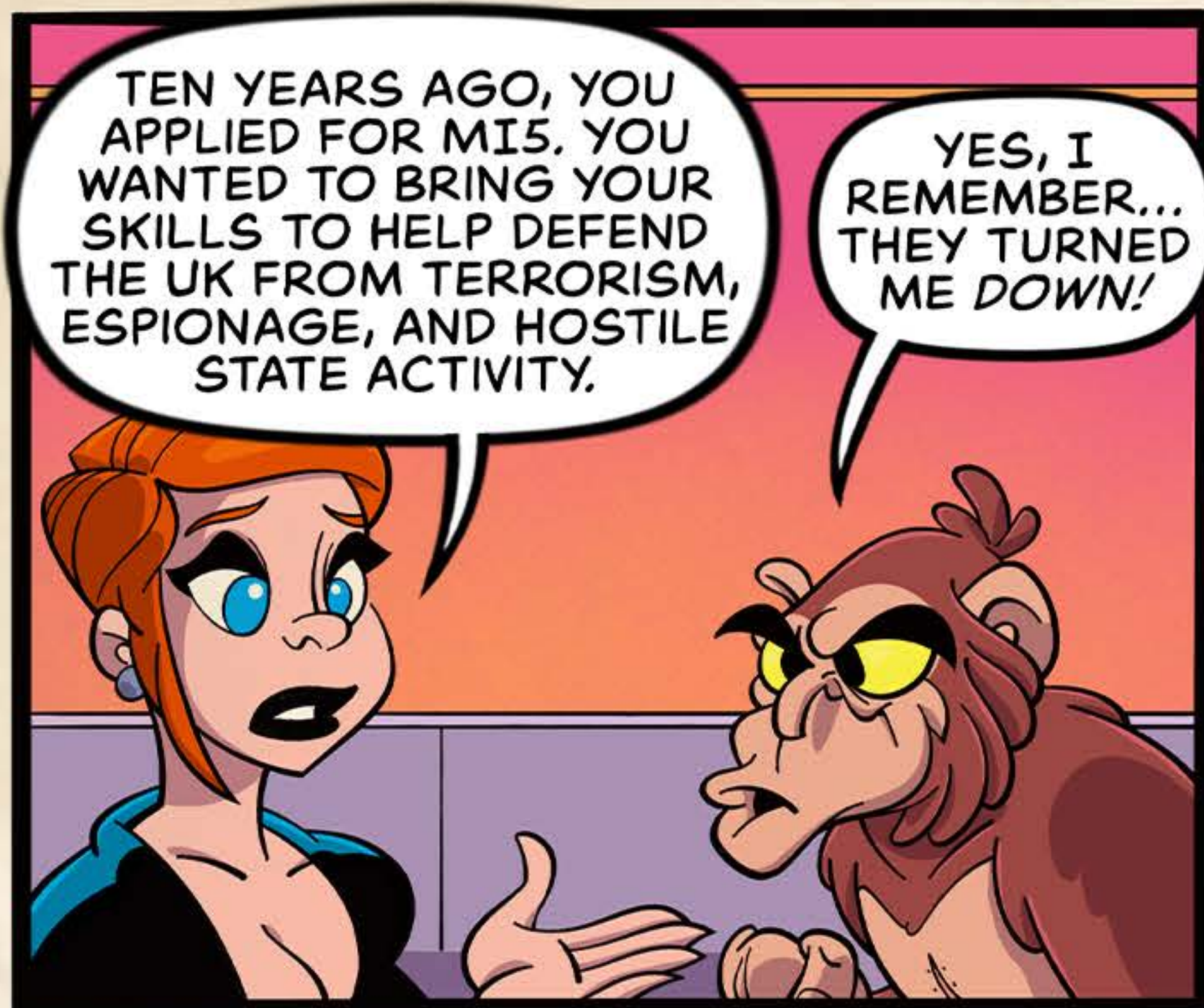


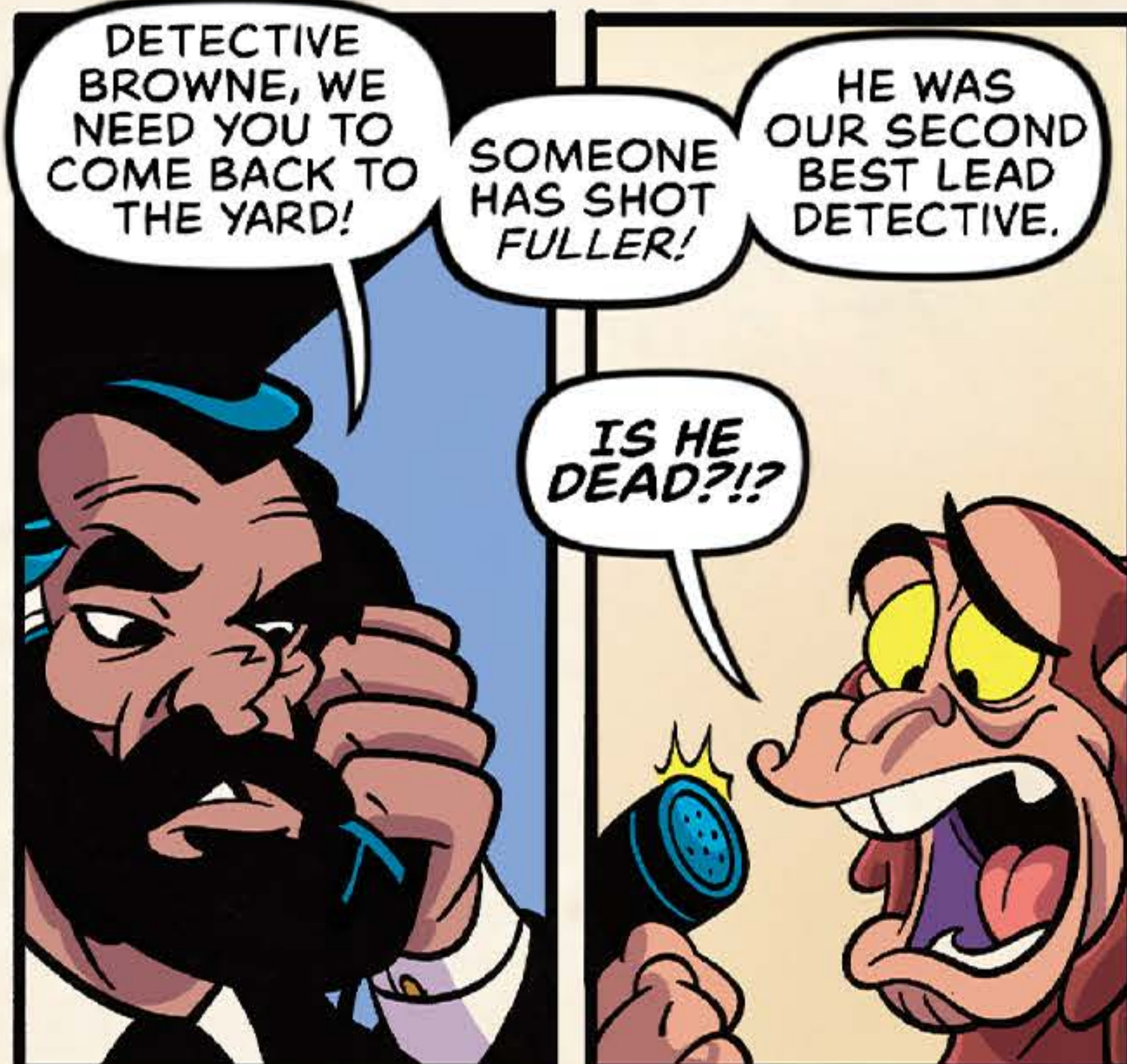
















**MORAL
MONKEY!**

COVER ANATOMY

Meet our Cover B Artist

FRANK CHO!



Frank Cho is a fan-favorite and award-winning comic artist whose work blends classic illustration with modern energy. Best known for his creator-owned hit Liberty Meadows, Cho has earned both the Harvey Award and Eisner Award, cementing his place among the greats.

From Spider-Man to Wonder Woman, his covers have become must-haves for collectors. Now, he brings that same legendary touch to Moral Monkey with a Cover B that's built to stand the test of time.



Linework



Color



Finished Cover

BUILDING CHARACTERS

At the August 2025 comic offsite, Gary kicked things off with a simple question:

“What if one of our characters started as a human... and somehow transformed into a VeeFriends animal? Who would you pick?”

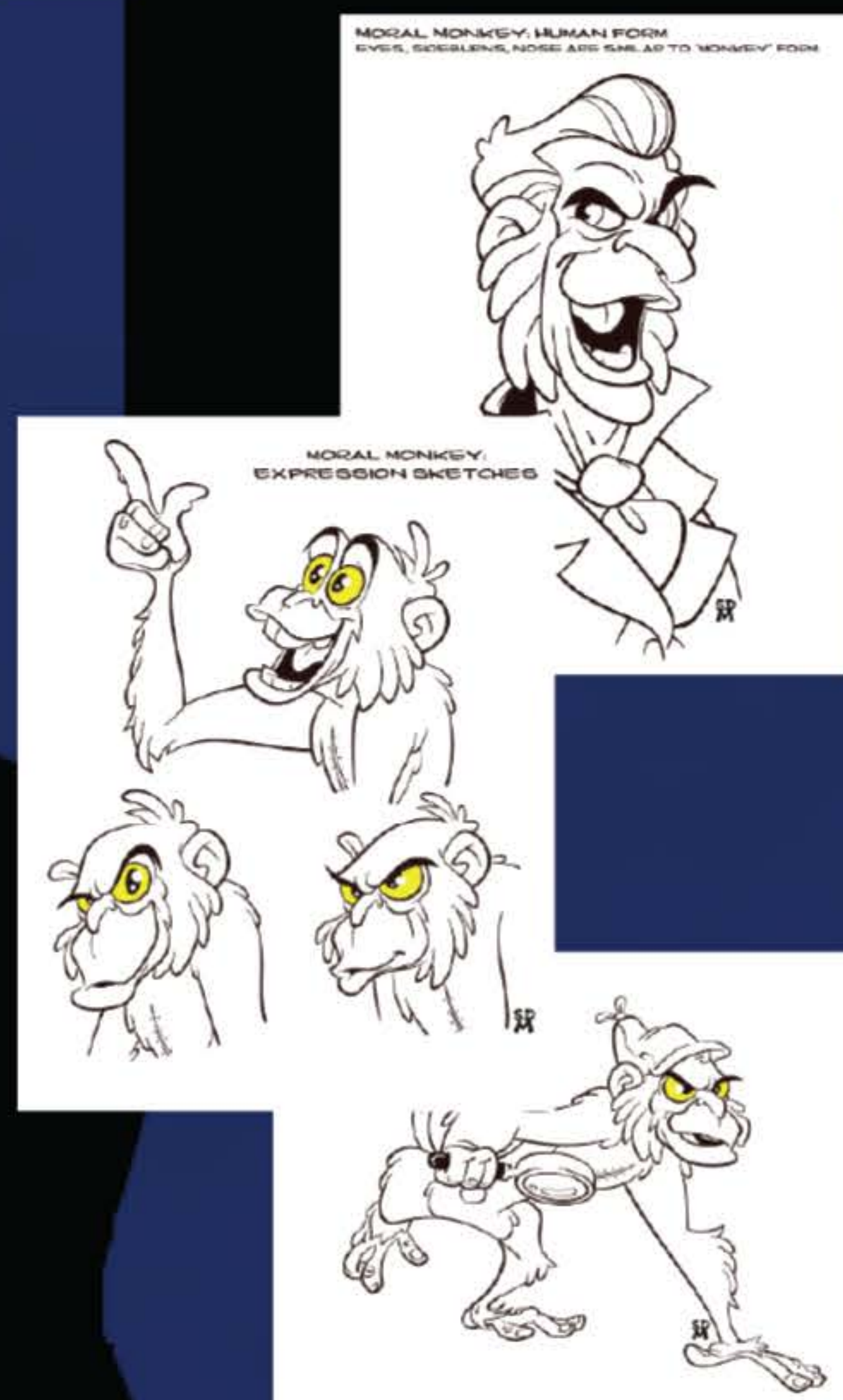
Moral Monkey came up, and just like that, Gary started building a wild story on the spot.

Now, if you're part of the VeeFriends community, you probably know Ross Brown — one of the biggest Moral Monkey collectors, or “maxis,” out there. You've likely seen him on streams or at conventions with us. He's a character in his own right.

At first, Gary joked, “Let's just turn Ross into the monkey.” Keep it a total secret. Surprise him when the book drops.

But as the idea evolved, it became something more. A slight nod to Ross with the “Browne” name, but with deeper character development and a story that took on a life of its own.

That's how this one started. And like a lot of ideas from that offsite, it's the kind of story you never see coming... until you do. Then you can't stop thinking about it. And we hope this story sticks in your brain now too.



New Moral Monkey concept designs by Steve Musgrave

THE BOOK THAT ALMOST DIDN'T HAPPEN

Fun fact, this was originally slated to be our first release of 2026, Issue #10

Then everything changed.

Artist Steve Musgrave was deep into the book when he suffered a serious shoulder injury. His arm went numb, and he was dealing with intense pain. I was in full panic mode. Steve felt awful. Would we replace him? Start over?

But Gary and Andy made the final call, **let's wait**. Let him heal. Let him finish it when he's ready.

So we pulled the book from the schedule and gave him the time he needed.

Honestly, that kind of patience is rare in comics. Steve thought he was done. Instead, he got the space to recover and complete the work. And now, we'll likely be seeing more Musgrave art down the line.

That moment said a lot about who we are and how we treat creators.

What do you think of the story?
Who shot Moral Monkey?

Send your questions, comments, or theories to
comics@veefriends.com



Gary's Original Drawing of Moral Monkey
SERIES 1 card



Moral Monkey Coin
Treasure Chest 2025



Moral Monkey Game On Card
Topps Chrome 2025

A NEW UNIVERSE OF STORIES.

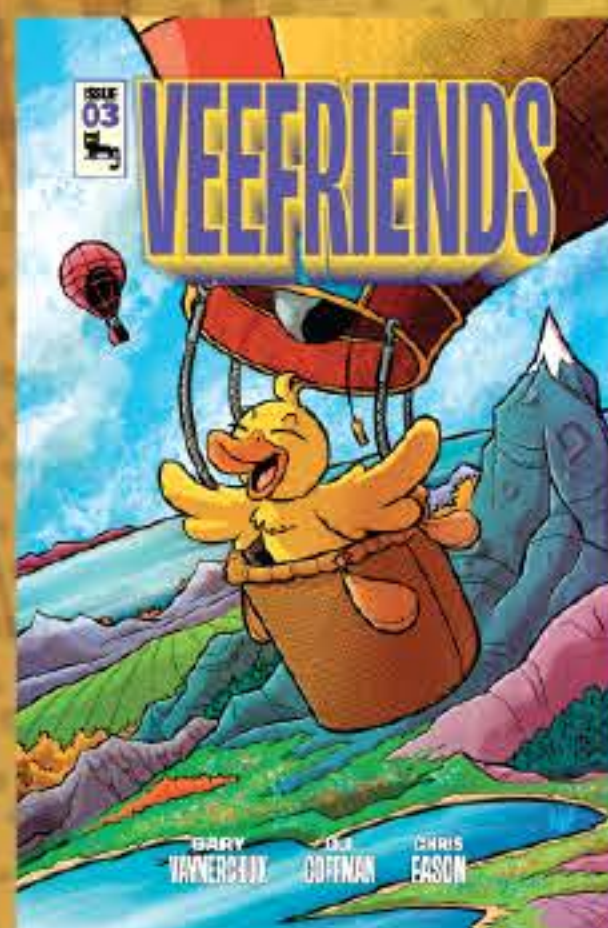
ONE CHARACTER AT A TIME.



ISSUE #1 COVER BY
J. SCOTT CAMPBELL



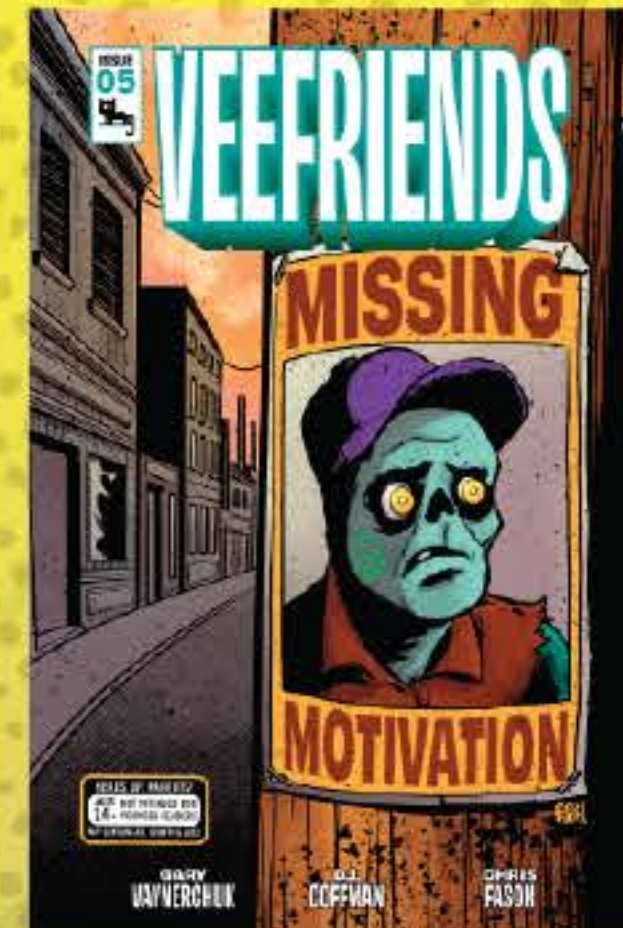
ISSUE #2 COVER BY
DJ COFFMAN



ISSUE #3 COVER BY
CHRIS FASON



ISSUE #4 COVER BY
KATE WINDELS



ISSUE #5 COVER BY
CHRIS FASON



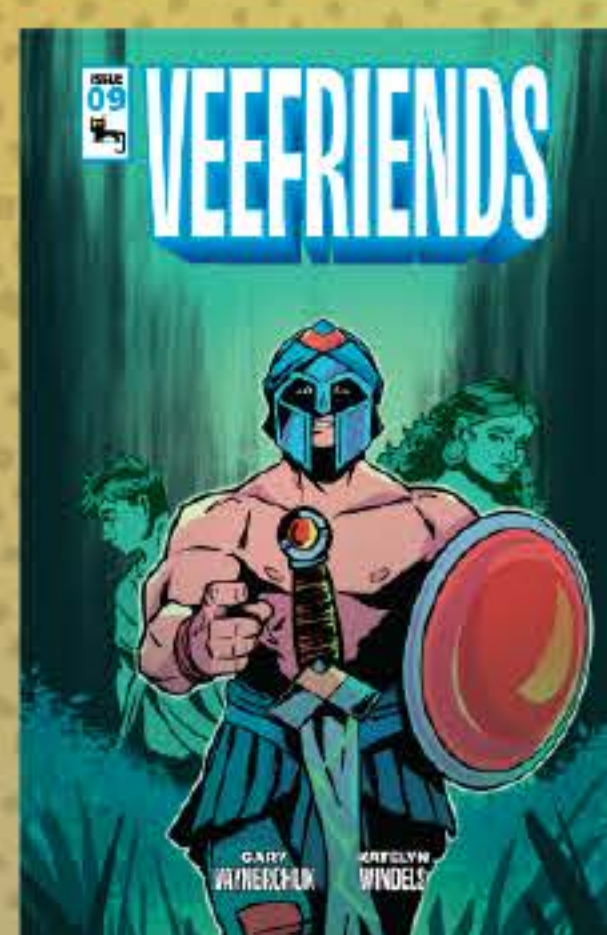
ISSUE #6 COVER BY
KATE WINDELS



ISSUE #7 COVER BY
KATE WINDELS



ISSUE #8 COVER BY
CHRIS FASON



ISSUE #9 COVER BY
KATE WINDELS



ISSUE #10 COVER BY
DJ COFFMAN



ISSUE #11 COVER BY
BEN PERKINS



ISSUE #12 COVER BY
JEREMY HYLER



ISSUE #13 COVER BY
JIM RUGG



ISSUE #14 COVER BY
ALI CASTRO



ISSUE #15 COVER BY
KATE WINDELS

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